

ADRENALINE

We've all experienced it. That sudden adrenaline rush. But what is it? A natural hormone released in response to anxiety, exercise or fear and responsible for feelings of excitement or stimulation or $C_9H_{13}NO_3$.

Well it's both.

Each of us is a unique combination of chemicals surrounded by a world made up from chemistry - from energy and oil to the arts, from food and drink to pharmaceuticals, chemistry is vital to everything. And so are chemists.

A chemistry qualification can take you anywhere - and demonstrates you have the qualities to succeed in both scientific and non-scientific careers. Qualities like adaptability, creativity, curiosity and analytical skills. That's why you'll find chemists working in law, sales, computing, quality control, advertising... indeed everywhere and each getting their adrenaline rush from succeeding.

Quite simply, chemistry can help you understand yourself, your world and help you develop your career.

Find out more about careers using chemistry by writing to The Education Department, Royal Society of Chemistry, Burlington House, Piccadilly, London W1J 0BA, or email: education@rsc.org <http://www.chemsoc.org/networks/learnnet/careers.htm>

That's Chemistry

*Adrenaline is used medically to counteract cardiac arrest, control asthma or relieve severe allergic reactions. **Socially it is used for fun.***

