

INSTINCT

Instinct

A natural impulse. Intuition.

A complex chemical reaction leading to the innate capacity to respond to a given stimuli. **But why?**

Just one of the challenges studied by chemists. Chemistry is all about understanding the world around us and how everything in it interacts. Chemistry is vital to life – the air you breathe, the food you eat, the clothes you wear, the environment you live in.

In the rapidly changing 21st century, a chemistry qualification can take you anywhere – and demonstrates you have the qualities to succeed in both scientific and non-scientific careers. Qualities like adaptability, creativity, curiosity, tenacity and analytical skills. Plus a knowledge of what makes the world and its inhabitants tick.

That's why you'll find chemists working in accountancy, law, research, sales, IT, consultancy, manufacturing, advertising, engineering... quite simply everywhere...it's natural.

Find out more about careers using chemistry by writing to The Education Department, Royal Society of Chemistry, Burlington House, Piccadilly, London W1J 0BA, or email: education@rsc.org
<http://www.chemsoc.org/networks/learnnet/careers.htm>



That's Chemistry

