



INTELLECTUAL PROPERTY CONFERENCE 2008

What's New and What's Topical for IP Professionals

Topics to be covered at this event:

- Keynote Address: IP and Politics
- Recent Developments at the EPO
- EPO Prosecution – the Unwritten Rules
- Interpreting Patent Claims – UK versus Germany
- Patent Litigation Strategies in the UK and Europe
- Recent US Developments in Patent Law
- Developments in Patent Policy at International and European Level
- Updates in Trademark Law & Recent Decisions at OHIM
- ECJ Decisions – from Present Tense to Future Perfect?
- Update on US Trademark Law and Practice
- Domain Name Developments
- Updates in Design law
- Anti-Counterfeiting Developments

Chairman:
Tibor Gold, MBE

Keynote Address:
Sharon Bowles, MEP

Speakers:

Daniel Alexander QC 8 New Square
Liz Coleman United Kingdom IP Office
Georgie Collins LG LLP
William Chandler European Patent Office
Richard Howson Kilburn & Strobe
David Keeling OHIM
David Musker RGC Jenkins & Co.
Douglas Peden Osborne Clarke Solicitors
Jeremy Phillips Olswang
Dr Johann Pitz Vossius & Partner
David Taylor Lovells LLP
Albert Tramposch Intellectual Property Consultant
Dr. Sinan Utku Covington & Burling

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3 & 4 July 2008
The Institute of Directors, London


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INTRODUCTION

This conference aims to provide a one-stop-shop where delegates can access first-hand information about recent developments, 'hot' topics and areas of uncertainty and possible contention in the field of Intellectual Property. Longer presentations than are usual at events of this kind, will allow the team of expert speakers time to cover their topics thoroughly, and ample opportunities for questions and discussion from the floor will enable delegates to gain maximum benefit from each session.

WHO SHOULD ATTEND

- Patent Attorneys
- Trademark Attorneys
- Lawyers
- Solicitors
- Legal Advisers
- IP Managers
- All IP professionals from corporate departments or private practice.

CHAIRMAN

Tibor Gold MBE is a Consultant in London to a major law firm and to a firm of leading patent attorneys. He is a past President of the Chartered Institute of Patent Attorneys and is currently Editor of CIPA's monthly Journal. He is a Visiting Professorial Fellow and a lecturer in IP law at Queen Mary, University of London. In 2006 he won the WorldLeaders' European IP Awards Lifetime Achievement Award and in 2007 was awarded an MBE by the Queen in recognition of his services to Intellectual Property.

KEYNOTE SPEAKER

Sharon Bowles, MEP qualified as a Chartered Patent Attorney and European Patent Attorney in 1981 and founded her own firm, now Bowles Horton. In May 2005 she became a Member of the European Parliament for South East England and immediately took an active part in the latter stages of the debate on Computer Implemented Inventions. She is a member of the Economics and Monetary Affairs Committee, but her technical and professional experience means that she is sought out by technical industry over a range of matters spread over many other committees.

SPEAKERS

Daniel Alexander QC was called to the English and New York Bars in 1988 and became a Queen's Counsel in 2003. His practice covers all areas of IP and often involves multi-jurisdictional issues. He appears regularly before the EPO, particularly the Technical Boards of Appeal, as well as entitlement/validity disputes before the UK Patent Office. He also has extensive experience of Supplementary Protection Certificate cases, particularly before the ECJ, and the interaction of the patent and regulatory regimes. Clients include, among others, *Alcatel, Akzo-Nobel, Baker Hughes, Black & Decker, Celltech, Hewlett-Packard, Imclone, Ivax, Mayne, Miller, Novartis, Roche, Teva and the UK Government*.

William Chandler studied Physics at the University of Oxford, England. He worked as an electronics design engineer at the BBC in London where he qualified as a chartered electrical engineer. He has worked at the EPO in Munich since 1989 as a patent examiner, subsequently in the quality department, and now as a member of the Technical Board of Appeal 3.5.01 (Electricity). He passed the papers of the European qualifying examination and is co-author of the "C-Book" on the opposition paper.

Liz Coleman joined the UK Patent Office as a Patent Examiner in 1983. She has worked in a number of different policy areas within the Office, including Copyright and Intellectual Property Policy. After a period of secondment to the European Commission working with the Copyright Team she returned to the Office in 2000 to take up her new appointment as Deputy Director of the Office's Intellectual Property and Policy Directorate. Liz left the Office in 2003 and spent two years working at the European Commission in Brussels. In January 2006, Liz became Director of Intellectual Property Policy Division, United Kingdom Intellectual Property Office.

Georgie Collins is a Solicitor specialising in all aspects of IP, both contentious and non-contentious. She has extensive experience in all key dispute forums including the Court of Appeal, High Court, Patents County Court, UKIPO and Crown Court. Georgie is also well known for her international IP experience and involvement in cross border disputes.

Clients describe Georgie as 'bright reactive and pragmatic', 'a practitioner par excellence with a rare insight into multinational and multidisciplinary problems' (Chambers 2006).

Richard Howson is a Patent Attorney with Kilburn & Strode, London, specialising in mechanical and electrical fields. He is a European Patent Attorney, a Chartered Patent Attorney in the UK, and is also qualified as a Singapore Patent Agent following a spell practising in that country. In 2007, Richard was appointed as an examiner for the drafting and amendment papers of the European Qualifying Examination and also acts as a supervisor on the LLM course in Commercial IP run by Nottingham Trent University.

David Keeling is a Member of the Boards of Appeal of the OHIM (Trade Marks and Designs), Alicante. He was Legal Assistant to Advocate General Jacobs from 1989 to 1996, prior to joining OHIM in 1996. David was a contributor to *Kerly on the Law of Trade Marks* and author of a book entitled *Intellectual Property Rights in EU Law* (Oxford University Press, 2003).

David Musker is a partner at R G C Jenkins & Co, specialising in patents and designs. He has extensive experience of practice and advocacy before the UK and European Patent Offices. He filed the first Community Design, on January 1 2003, and the first e-filed Community Design. He has written two books on design law and is an editor of the CIPA/ITMA Community Design Handbook. He chairs the Designs and Copyright Committee of CIPA (the Chartered Institute of Patent Agents) and is President of the UNION Design Commission.

Douglas Peden is a senior associate at Osborne Clarke, specialising in IP litigation. His practice covers the full range of IP enforcement and he has a particular interest in anti-counterfeiting and brand protection. He has worked with several high profile brands in developing and implementing successful anti-counterfeiting campaigns, including Microsoft, Mulberry, Honda and Fat Face. Douglas has a thorough understanding of the commercial drivers, and pressures, of anti-piracy programmes and how best to target and deal with counterfeits.

Jeremy Phillips is an Intellectual Property Consultant to solicitors Olswang, and Visiting Professorial Fellow at the Queen Mary Intellectual Property Research Institute. An author and commentator on many aspects of intellectual property law, he is a co-founder and major contributor to the IPKat weblog (www.ipkat.com). He has previously held teaching positions in Trinity College, Dublin, the University of Durham and Queen Mary, University of London.

Dr Johann Pitz is a Partner of the firm of Vossius & Partner in Munich. Admitted to the Bar in 1991 he represents companies in multinational patent disputes before German civil courts and the Federal Patent Court. He is a member of the International Bar Association, the AIPII and the Patent Law Expert committee of the German IP Association.

David Taylor is a partner in the Intellectual Property, Technology and Media Group of Lovells in Paris. He specialises in Internet related intellectual property, and in particular the protection of brands online. David heads the Lovells Domain Name Practice, which covers the registration, recovery and protection of domain names and clients' rights in over 160 jurisdictions. David is a member of the World Intellectual Property Organization (WIPO) Arbitration and Mediation Centre deciding domain name disputes between parties.

Albert Tramosch is an Intellectual Property Consultant based in Washington D.C. He is former Director of Industrial Property Law at WIPO, served on the USPTO Trademark Policy Committee, and has advised the USPTO and WIPO on implementation of the Madrid Protocol in the US. In the private sector Albert was Director of Trademark Registry Services for a major US law firm, and trademark counsel in private practice doing US and international trademark prosecution. Most recently, he has assisted the Slovenian Presidency of the European Union on intellectual property matters.

Dr. Sinan Utku is Special Counsel at Covington & Burling LLP. A graduate of Duke University, Yale University and Columbia Law School, his practice focuses on international IP law, and client counselling, especially in the area of US patent law. He has had significant experience in the technology areas of pharmaceuticals, biotechnology, telecommunications, fibre optics, cryptography, computer software, business methods and the electrical arts generally.

DRESS CODE

Please note that the Institute of Directors has a strict dress code. Unfortunately delegates wearing jeans, t-shirts or trainers may be refused entrance.

PROGRAMME

Day One

3 July 2008

PATENTS

- 09.30 ▶ **Chairman's Introduction**
Tibor Gold MBE

Keynote Address

- 09.45 ▶ **IP & Politics**
Sharon Bowles, MEP
- 10.15 ▶ **Coffee**
- 10.30 ▶ **Recent Developments at the EPO**
 - Procedure in the boards of appeal
 - Patentability and inventive step
William Chandler, European Patent Office
- 11.20 ▶ **EPO Prosecution – The Unwritten Rules**
 - The EPO's internal procedures and initiatives have a significant impact on the way Examiners handle applications
 - Richard Howson attempts to lift the veil on some of these and look at how applicants and attorneys might use this information to their advantage
Richard Howson, Kilburn & Strode
- 12.10 ▶ **Discussion**
- 12.30 ▶ **Lunch**
- 13.45 ▶ **Interpreting Patent Claims – UK versus German Perspective**
Daniel Alexander QC, 8 New Square
Dr Johann Pitz, Vossius & Partner
- 14.35 ▶ **Patent Litigation Strategies in the UK and Europe**
 - The pan-European injunction - past, present and future
 - Considerations when deciding where to litigate
 - Strategies for Claimant's and Defendants
Georgie Collins, LG LLP
- 15.25 ▶ **Tea**
- 15.40 ▶ **Selected Recent US Developments in Patent Law**
 - US Patent Reform
 - Supreme Court and Federal Circuit update
 - PTO-related developments
Dr.Sinan Utku, Covington & Burling
- 16.30 ▶ **Developments in Patent Policy at International and European Level from a UK Perspective**
 - Overview
 - 'Hot' Topics
Liz Coleman, The United Kingdom Intellectual Property Office
- 17.10 ▶ **Discussion**
- 17.30 ▶ **End of Day One**
- 19.30 ▶ **Conference Dinner at The Terrace Restaurant Le Meridien Hotel, Piccadilly**

Day Two

4 July 2008

TRADEMARKS AND OTHER IP

- 09.00 ▶ **Chairman's Introduction**
Tibor Gold MBE
- 09.15 ▶ **Updates in Trademark Law and Recent Decisions at OHIM**
 - OHIM's Manual of Trade Mark Practice
 - Words, logos, shapes, colours: Consistency?
 - Acquired distinctiveness
 - Confusion, dilution, reputation
 - Cancellation: bad faith, copyright, image rights, etc
David Keeling, OHIM
- 10.10 ▶ **Coffee**
- 10.25 ▶ **ECJ decisions: from present tense to future perfect?**
 - This year's decisions in 60 seconds
 - Do ECJ decisions actually decide anything?
 - Cases in the pipeline-which way will they go?
 - Key problems that await the right case
Jeremy Phillips, Olswang
- 11.15 ▶ **Update on US Trademark Law and Practice**
 - Recent developments in US trademark case law
 - Statistics from the USPTO, including Madrid Protocol filings
 - Fraud on the Trademark Office: Will it affect your registrations?
Albert Trampusch, IP Consultant
- 12.05 ▶ **Discussion**
- 12.25 ▶ **Lunch**
- 13.40 ▶ **Domain Name Developments**
 - The value of domain names today
 - Sunrise processes versus dispute resolution
 - Overview of the UDRP
 - Consideration / comparison of other ADR processes (.eu, .asia)
 - Future developments - where are domain names going?
David Taylor, Lovells
- 14.30 ▶ **Updates in Design Law**
 - The most recent OHIM appeals
 - Infringement: Febreze and beyond
 - Validity: how high is the threshold?
David Musker, RGC Jenkins
- 15.20 ▶ **Tea**
- 15.35 ▶ **Anti-Counterfeiting Developments**
 - Keeping up with the counterfeiters – current trends
 - Impact of UK Gowers Report
 - Recent UK decisions and their international impact
 - Anti-counterfeiting campaigns – current thinking
Douglas Peden, Osborne Clarke Solicitors
- 16.15 ▶ **Discussion**
- 16.45 ▶ **End of Conference**



INTELLECTUAL PROPERTY CONFERENCE 2008

APPLICATION TO REGISTER

3 & 4 July 2008, Conf. No. H7-3108

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REGISTRATION INFORMATION

Dates 3 & 4 July 2008

Times 3 July 2008
4 July 2008

Start 09.30 – Finish 17.30
Start 09.00 – Finish 16.45

Registration & Coffee
3 July 2008

09.00

Venue

The Institute of Directors
116 Pall Mall
London SW1Y 5ED
Tel: +44 (0)207 839 1233

Directions

Nearest Underground station: Piccadilly Circus.
Map available on Website under Hotels and Venues.

Accommodation

A limited number of bedrooms have been reserved at the
The Cavendish London, 81 Jermyn Street (main entrance in
Duke Street), St James's, London SW1Y 6JF, at a special rate of
£165.96 + 17.5% VAT – inc. full English breakfast, subject to
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Hotel Fax: +44(0)20 7839 4369.

Email: Reservations@thecavendishlondon.com

All bookings should be made directly with the hotel
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Conference Fee

£1100 + VAT for both days including conference dinner

£600 + VAT for one day including conference dinner

OR

£550 & VAT for one day

I would like to attend (please tick)

- ☐ Both days, including conference dinner
☐ Day One – Patents only
☐ Day Two – Trademarks and other IP only
☐ Dinner

Conference No. H7-3108

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In the event of circumstances beyond its control,
Management Forum reserves the right to alter the
programme, the speakers, the date or the venue.

Exhibition spaces and promotional opportunities will be available at this meeting.
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