

# Sponsorship menu

## Directing Biosynthesis Online 12-13 April 2021, virtual conference

Directing Biosynthesis Online will cover all aspects of microbial, plant and marine natural products research, including: Natural product discovery; Genetics, enzymology and structural biology of natural product biosynthesis; Biosynthetic engineering and synthetic biology; Biological function and mechanism of action; Industrial applications of natural products and biosynthetic enzyme. We are offering the following sponsorship opportunities to connect with delegates and drive your brand or product awareness. Expected 300 delegates.

### Headline Sponsor - £2,500 + vat

- Headline sponsor recognition on website and abstract book
- 3 delegate passes
- Virtual booth
- Full page advert in abstract book (premium cover position)
- Sponsorship highlighted in the welcome speech
- Sponsorship acknowledgement in pre-event marketing
- Logo featured on event webpage, abstract book and during live event

### Supporting Sponsor - £1,750 + vat

- Supporting sponsor recognition on website and abstract book
- 2 delegate passes
- Virtual booth
- Full page in abstract book
- Sponsorship acknowledgement in pre-event marketing (under headline sponsor)
- Logo featured on event webpage, abstract book and during live event

### Virtual exhibition booth - £900 + vat

- Dedicated booth during the event and 1 delegate pass
- Live chat facility and message board
- Option of video playing as delegates enter booth
- Your materials available to download
- Logo featured on event webpage, abstract book and during live event

### **Abstract book advertising – full page £650 + vat, half page £400 + vat**

- Advert in abstract book sent to all delegates.
- Logo featured on event webpage and abstract book

### **Abstract book sponsorship - £950 + vat**

- Company logo on the front of the abstract book
- Full page advert in a premium position
- Logo featured on event webpage, abstract book and during live event

### **Poster session sponsorship - £1,250 + vat**

- Sponsorship of poster session across the duration of the conference
- Pop up banner including sponsor branding as delegates enter the poster gallery
- [Poster session sponsorship example](#) (there will be one sponsor for this conference)
- Branding included in header image of iPoster platform
- Logo featured on event webpage, abstract book and during live event

To make a reservation please contact [solutions@rsc.org](mailto:solutions@rsc.org)