

Sponsorship menu

Directing Biosynthesis Online 12-13 April 2021, virtual conference

Directing Biosynthesis Online will cover all aspects of microbial, plant and marine natural products research, including: Natural product discovery; Genetics, enzymology and structural biology of natural product biosynthesis; Biosynthetic engineering and synthetic biology; Biological function and mechanism of action; Industrial applications of natural products and biosynthetic enzyme. We are offering the following sponsorship opportunities to connect with delegates and drive your brand or product awareness. Expected 300 delegates.

Headline Sponsor - £2,500 + vat

- Headline sponsor recognition on website and abstract book
- 3 delegate passes
- Virtual booth
- Full page advert in abstract book (premium cover position)
- Sponsorship highlighted in the welcome speech
- Sponsorship acknowledgement in pre-event marketing
- Logo featured on event webpage, abstract book and during live event

Supporting Sponsor - £1,750 + vat

- Supporting sponsor recognition on website and abstract book
- 2 delegate passes
- Virtual booth
- Full page in abstract book
- Sponsorship acknowledgement in pre-event marketing (under headline sponsor)
- Logo featured on event webpage, abstract book and during live event

Virtual exhibition booth - £900 + vat

- Dedicated booth during the event and 1 delegate pass
- Live chat facility and message board
- Option of video playing as delegates enter booth
- Your materials available to download
- Logo featured on event webpage, abstract book and during live event

Abstract book advertising – full page £650 + vat, half page £400 + vat

- Advert in abstract book sent to all delegates.
- Logo featured on event webpage and abstract book

Abstract book sponsorship - £950 + vat

- Company logo on the front of the abstract book
- Full page advert in a premium position
- Logo featured on event webpage, abstract book and during live event

Poster session sponsorship - £1,250 + vat

- Sponsorship of poster session across the duration of the conference
- Pop up banner including sponsor branding as delegates enter the poster gallery
- [Poster session sponsorship example](#) (there will be one sponsor for this conference)
- Branding included in header image of iPoster platform
- Logo featured on event webpage, abstract book and during live event

To make a reservation please contact solutions@rsc.org