



Co-Hosted By



HOUSTON, USA



BEIJING, China

***The 18th Annual International Conference and Licensing Fair On
Monetizing Polyolefin Innovations In Asia
Global Polyolefins Licensing Fair 2011
Bringing Global Markets & Technologies – A Bit Closer...***

Sessions Planned:

- ✿ Global Polyolefin Innovations
- ✿ Monetizing Polyolefin Innovations in Asia
- ✿ Global Polyolefin Catalysts, Technologies, and Market Trends
- ✿ Converter/Compounder – Opportunities
- ✿ Global Polyolefins Licensing Fair 2011

**Mark Your Calendars! – Call Us for Info:
Shanghai; June 15-17, 2011**



Chemical Market Resources, Inc.

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Tel: 281-557-3320; Email: FlexPO@CMRHouTex.Com

Two Decades of Excellence 1990 - 2010

In Marketing Research For Polyolefins and Elastomers

FLEXPO 2011



June 15-17, 2011

CONFERENCE FEE

Registration US\$ 1,150

The registration fee includes scheduled symposium sessions June 15 -17, 2011, meals during the symposium, the reception, the conference proceedings and one year free subscription to Polyolefins and Elastomers Strategic News Analysis.

Cancellation fee after May 15th, 2011 - \$350. For group registrations, please call for special rates.

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For Further Information and Assistance
Call Mr. Vipool Bhatt at 281-557-3320
and/or Email: BhattV@CMRHouTex.Com

**Hotel Novotel Atlantis,
June 15 -17, 2011**

REGISTRATION

You can register online at our website
www.cmrhoutex.com or
Email: Flexpo@CMRHouTex.Com
Call: 281-557-3320

WHO SHOULD ATTEND

This symposium is intended for marketing and technical representatives from the polymer industry applications, government and academia interested in the latest developments. All persons involved in marketing, business developments, R&D, TS&D, application development for both North America and international markets should attend. The previous seventeen annual FlexPO programs have received excellent comments from all of the attendees.

THE SPONSORS

Chemical Market Resources, Inc. is a reputable full service polyolefins technology, marketing research and planning firm with 20 years of excellence and penchant for details. We have successfully selected, evaluated, and implemented licensing opportunities and positioned a number of materials in the flexible applications market on a proprietary basis for our global clients. We had a role in almost all of the new polymer materials introduced in the last decade worldwide.

THE VENUE

Novotel Atlantis
728 Pu Dong Avenue
200120 Shanghai
China
Tel: (+86)21/50366666

Novotel Atlantis Conference Center has set aside a block of guest rooms at a special rate for FlexPO attendees. Accommodation requests must be received before May 2011.