

# Exhibit & Sponsorship Opportunities



## Electrochemical Conference on Energy and the Environment: Bioelectrochemistry and Energy Storage



July 21st -26th 2019  
**Glasgow, Scotland**  
*Scottish Exhibition and Conference Center*

**Application Deadline: May 10th, 2019**

For more information, please contact  
[Sponsorship@electrochem.org](mailto:Sponsorship@electrochem.org)



**ECEE** 2019  
Electrochemical Conference  
on Energy & the Environment



# TABLE OF CONTENTS



**03** About the Meeting

**04** Symposium Topics & Deadlines

**05** Sponsorship Packages

**09** Symposium Sponsorship & Speaker Support

**10** Exhibit Information

**11** Floor Plan

**12** Meeting Program Advertising Information

**13** Sponsor & Exhibitor Application







**ECEE** 2019  
Electrochemical Conference  
on Energy & the Environment



## ABOUT THE MEETING

Introduce your organization to a targeted group of scientific leaders summer 2019 when they gather together in Glasgow, Scotland for the **ECS Conference on Electrochemical Energy Conversion & Storage**. As a sponsor or exhibitor, you will have the unique opportunity to present your products and services to key constituents from around the world.



## ABOUT ECS

Our mission is to advance theory and practice at the forefront of electrochemical and solid state science and technology, and allied subjects by encouraging research, discussion, critical assessment, and dissemination of knowledge in these fields. Our members are making key discoveries that address global sustainability challenges such as renewable energy, food safety, water sanitation, and medical diagnosis and care.

*“ECS meetings brings people from all over the world that are specific to electrochemistry and that allows us to meet our customers in one place.”*

—Marion Jones, Scribner Associates

## SYMPOSIUM TOPICS & DEADLINES

### A—Batteries and Energy Storage

A01—Lithium-ion Batteries: From the Design of New Electrode Materials and Electrolytes to the Performance and Recycling of Industrial Systems

A02—In Situ and Operando Characterization of Energy Storage Systems

A03—Mass and Charge Transfer across Electrochemical Interfaces

A04—From Qualitative Models to Quantitative Predictions

A05—Alternative Battery Chemistries and High-power Devices

A06—Metal Anodes meet Solid Electrolytes

### L—Physical and Analytical Electrochemistry, Electrocatalysis, and Photoelectrochemistry

L01—Enzymatic Bioelectrochemistry

L02—Microbial Bioelectrochemistry

L03—Bio-inspired Electrocatalysis



### IMPORTANT DATES AND DEADLINES

Meeting abstract submission opens ..... August 2018

Meeting abstract  
submission deadline ..... January 4, 2019

Notification to corresponding authors  
of abstract acceptance or rejection ..... March 1, 2019

Technical program published online ..... March 2019

Meeting registration opens..... March 19, 2019

Hotel and early-bird  
meeting registration deadline..... June 7, 2019



## PLATINUM SPONSORSHIP: \$15,000

### General Meeting Sponsorship

#### Benefits include:

- Access to exhibitor lounge for private networking space
- 4 Complimentary meeting registrations
- Organization logo on the meeting program, app, website (with link), and signage
- Free full page ad in meeting program
- 4 Complimentary exhibit registrations
- Complimentary exhibit booth



### Custom Sponsorship Options

Benefits include brand exposure on the meeting program, app, website, and signage, plus four complimentary meeting registrations. *Note: Limited to one sponsor each*

- **Plenary Session-** Stand out at the most highlighted event of the meeting by sponsoring this event.
- **Opening Reception-** Help kick off our meeting by sponsoring this event.
- **Tech Charging Station-** Custom charging station featured prominently on the exhibit floor with sponsor logo included on custom signage.
- **Custom USB Pen-** Company logo prominently placed on pen, which has a built-in USB drive and is given to all attendees.





## GOLD SPONSORSHIP: \$10,000

## General Meeting Sponsorship

## Benefits include:

- Access to exhibitor lounge for private networking space
- 2 Complimentary meeting registrations
- Organization logo on the meeting program, app, website (with link), and signage
- Free ½ page ad in meeting program
- 3 Complimentary exhibit registrations

## Custom Sponsorship Options

Benefits include brand exposure on the meeting program, app, website, and signage, plus two complimentary meeting registrations.

- **Meeting Daily E-News-** Banner ad included on the daily e-blast and a customized email sent to all meeting attendees  
*Note: This offer is limited to two sponsors*
- **Keepsake Tote Bag-** Each meeting attendee will received a Tote bag with your company logo prominently placed.
- **Custom Event-** Present an educational topic to a captive audience through a lunch and learn event! Includes a custom email blast to all meeting attendees.





## SILVER SPONSORSHIP: \$5,000

### General Meeting Sponsorship

#### Benefits include:

- Access to exhibitor lounge for private networking space
- 1 Complimentary meeting registration
- Organization logo on the meeting program, app, website, and signage
- Free 1/4 page ad in meeting program
- 2 Complimentary exhibit registrations

### Custom Sponsorship Options

Benefits include brand exposure on the meeting program, app, website, and signage, plus one complimentary meeting registrations.

- **Meeting App** - Place your company's message right at meeting attendees' fingertips with banner ad placements on the meeting app/ scheduler.
- Note: This offer is limited to two sponsors*
- **Poster Session** - Prominent branding on signage at the poster session and on the poster numbers. There are typically between 300 and 600 posters at the meeting.
- **Notepad** - Each meeting attendee will receive a notepad featuring your company logo prominently placed.
- **Lanyard** - Each meeting attendee will receive a lanyard for their name badge with your company logo.







## BRONZE SPONSORSHIP: \$2,500

### General Meeting Sponsorship

**Benefits include:**

- Access to exhibitor lounge for private networking space
- Organization logo on the meeting program, app, website, and signage
- 1 Complimentary exhibit registration



### Custom Sponsorship Options

Benefits include brand exposure on the meeting program, app, website, and signage, plus one complimentary meeting registrations.

- **Coffee Breaks/Networking Breaks**- Help fuel attendees by sponsoring the most coveted item at the meeting, coffee! Promote your brand on signage at the coffee break.
- **Meeting Pens**- Each meeting attendee will receive a pen with your company logo prominently placed.

## CONTRIBUTING SPONSORSHIP: \$1,500

### General Meeting Sponsorship

**Benefits include:**

- Access to exhibitor lounge for private networking space
- Organization name on the meeting program, app, website, and signage





## SYMPOSIUM SPONSORSHIP & SPEAKER SUPPORT

In addition to general meeting and packaged sponsorship options, ECS offers specific symposium sponsorship. By sponsoring a symposium you will be directly supporting the scientists who make the meeting possible. Sponsorships offset travel expenses, registration fees, complimentary proceedings, and/or host receptions for invited speakers, researchers, and students.

	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Contributing \$1,500
Recognition in the <i>ECS Transactions</i> proceedings volume for that symposium (deadlines apply)	✓	✓	✓	✓	✓
Recognition on signage outside of the meeting room	Full color logo	Full color logo	Full color logo	Full color logo	Organization Name
Brand exposure on the meeting program, app, website, and signage	Logo hyperlinked to website	Full color logo	Full color logo	Organization Name	Organization Name
Recognition and special thanks from the symposium podium	✓	✓	✓	✓	n/a
Recognition in emails to funding recipients	✓	✓	✓	n/a	n/a
Your logo featured as the screen saver on symposium room computers	Full color logo	Full color logo	Full color logo	Organization Name	Organization Name
Free ad in meeting program	Full Page	½ Page	¼ Page	n/a	n/a
Complimentary meeting registration	2	1	0	0	0
Literature display in symposium room	✓	*can be added for \$250	*can be added for \$350	*can be added for \$500	*can be added for \$750

**For more information regarding symposium sponsorship  
please contact [sponsorship@electrochem.org](mailto:sponsorship@electrochem.org) or call 609.737.1902 ext. 121**

## EXHIBIT HOURS *(tentative)*

### Monday, July 22, 2019

1200-1700h ..... Exhibit Set-Up  
1800-2000h ..... Technical Exhibit & Poster Session

### Tuesday, July 23, 2019

1400-2000h ..... Technical Exhibit  
1530-1600h ..... Networking Break  
1800-2000h ..... Poster Session

### Wednesday, July 24, 2019

1400-2000h ..... Technical Exhibit  
1530-1600h ..... Networking Break  
1800-2000h ..... Poster Session  
2000-2200h ..... Optional Technical Exhibit Tear Down

### Thursday, July 25, 2019

0900-1200h ..... Technical Exhibit Tear Down

**Note:** Applications must be received by the deadline to ensure your company will be recognized in all printed materials.

## BOOTH & DISPLAY INFORMATION

### All standard booths include the following:

- Standard 10'x10' exhibit space with 8' high back wall and 3' high side drapes
- One 7"x44" single line ID sign
- One 6' draped table with two side chairs
- One wastebasket
- One complimentary full meeting registration
- Two complimentary exhibit-only meeting registrations  
*Additional exhibit-only registrations are available at \$50/registration*
- Brand exposure in the meeting program, mobile app, website, and signage
- Logo with exhibitor listing in meeting program and on the website
- Access to the exhibitor lounge

### All unstaffed literature displays include the following:

- One 7"x44" inch single line ID sign
- One 6' foot skirted table
- Company profile on the ECS website, mobile app, and meeting program



For more information or to submit your application  
please contact [sponsorship@electrochem.org](mailto:sponsorship@electrochem.org).





## FLOOR PLANS

### Scottish Exhibition and Conference Center

To come

**Application Deadline: May 10th, 2019**

### Pricing

Exhibit booths and literature displays are subject to value added-tax (VAT), which will be added to the final cost at the UK standard rate of 20% as shown below.

ITEM	PRICE	VAT	TOTAL
1st Booth .....	\$2,500.00 .....	\$500.00 .....	\$3,000.00
Corner Booth .....	\$2,750.00 .....	\$550.00 .....	\$3,300.00
Additional Booths .....	\$1,500.00 .....	\$300.00 .....	\$1,800.00
Literature Table .....	\$1750.00 .....	\$350.00 .....	\$2,000.00

## MEETING PROGRAM ADVERTISEMENTS

*Share your message with attendees by advertising in the meeting program!*

### Pricing

Back Cover .....	\$5,000
Inside Front Cover .....	\$4,000
Inside Back Cover .....	\$4,000
Full Page .....	\$3,500
Half Page .....	\$2,500
Quarter Page .....	\$1,500

### Specifications

FORMAT	SIZE (no bleed)		SIZE (bleed)	
	Width	Height	Width	Height
4-Color				
Back Cover	N/A	N/A	8 3/8"	11 1/8"
Full Page	7"	10"	8 3/8"	11 1/8"
1/2 Page	7"	4 7/8"	8 3/8"	5 5/8"
1/4 Page	3 1/2"	5"	N/A	N/A

To ensure your ads are reproduced at the highest quality, please send electronic high-resolution PDF files (*all graphic elements and text at least 300 dpi*) with all fonts converted to outline.



## ACCEPTABLE APPLICATIONS

- Adobe Illustrator (version 6.0 or higher),
- Adobe Photoshop (version 4.0 or higher), and Adobe PDF.

## DEADLINE

**Ads must be received by May 10th, 2019**

Please note, it is the responsibility of the advertiser to submit their ads on time.  
Ads received after the stated deadline will not be included within the meeting program

### UNACCEPTABLE APPLICATIONS

- **Microsoft Office:** Microsoft PowerPoint, Microsoft Word, Microsoft Excel



## Sponsor & Exhibitor Application

**Application Deadline: May 10, 2019**

Please complete pages 13-14 and return to [sponsorship@electrochem.org](mailto:sponsorship@electrochem.org), Corporate Programs Manager. Exhibitors must also include a 50- word organization description by May 10, 2019.

## ORGANIZATION INFORMATION

Date \_\_\_\_\_

Organization \_\_\_\_\_

Are you an ECS institutional member? ☐ Yes ☐ No

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Website \_\_\_\_\_ Twitter Handle \_\_\_\_\_

**Please note**, the contact information noted on this application will be displayed on the ECS website, ECS Mobile App and printed materials. **Please contact ECS if you prefer to display information different from that listed above.** Remember, the deadline to be recognized in the printed materials is **May 10th, 2019**.

## PAYMENT INFORMATION

Sponsorship and exhibit costs are payable to ECS in US funds by a check drawn on a US bank, a credit card or bank/wire transfer. The full balance is **due when the application is received**. Please select from the payment options below.

☐ Check (Enclosed)

☐ Credit Card

Card Type ☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Cardholder's Name \_\_\_\_\_

Card Number \_\_\_\_\_ CVV \_\_\_\_\_ Expiration Date \_\_\_\_\_

☐ Request Bank/Wire Transfer Information (\$40 wire transfer fee)

☐ Please send an invoice for the balance of my payment

# Sponsor & Exhibitor Application

## EXHIBITS

### EXHIBITOR LISTING

Contact (if different from Org. Contact)

Email

Phone

Please send a vector based logo to Ashley.Moran@electrochem.org. To ensure your logo is reproduced at its highest quality, please provide it in a vector based AI or EPS format with all fonts converted to outline.

### PREFERRED BOOTH NUMBERS

See floor plan on page 11. Please indicate top three choices.

Booth # \_\_\_\_\_ Booth # \_\_\_\_\_ Booth # \_\_\_\_\_

We would prefer to be near the following exhibitor(s)

We would prefer not to be near the following exhibitor(s)

### BOOTH OPTIONS

ITEM	PRICE	VAT	TOTAL
<input type="checkbox"/> 1st Booth .....	\$2,500.00	\$500.00	\$3,000.00
<input type="checkbox"/> Corner Booth .....	\$2,750.00	\$550.00	\$3,300.00
<input type="checkbox"/> Additional Booths .....	\$1,500.00	\$300.00	\$1,800.00
<input type="checkbox"/> Literature Table .....	\$1,750.00	\$350.00	\$2,000.00

Exhibit booths and literature displays are subject to value added-tax (VAT), which will be added to the final cost at the UK standard rate of 20% as shown above.

Exhibit Total \$ \_\_\_\_\_

### OFFICIAL EXHIBIT TERMS OF PARTICIPATION

- 1) This exhibit supplements the ECEE Meeting. Exhibitors are expected to present their products and/or services with awareness of the technical needs of the meeting attendees. ECS reserves the right to deny any applicant who is unlikely to contribute to the overall objectives of the meeting.
- 2) Exhibitor must authorize an official on-site representative to be responsible for its booth. The representative shall be authorized to enter into such contracts as may be necessary to ECS and other contractors and subcontractors. At least one representative must be at the booth during all official exhibit hours.
- 3) Exhibitors will receive a registration form closer to the meeting to designate free full (1) and exhibit-only (2) registrations. Each additional exhibit-only registration will cost \$50.00. Literature display tables are unstaffed tables.
- 4) Exhibitor assumes responsibility and agrees to indemnify and defend ECS and the Sheraton Dallas and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises.
- 5) The Exhibitor understands that neither ECS nor the venue contracted to host the exhibit maintain insurance covering the Exhibitor's property, and it is the sole responsibility of the Exhibitor to obtain such insurance.
- 6) Exhibitors cancelling after May 10th, 2019 will incur a 50% cancellation fee.

☐ I understand and agree to abide by the official exhibition regulations as stated above

Company

Date

Authorized Representative Name

Authorized Representative Signature

## SPONSORSHIP

### GENERAL SPONSORSHIP LEVELS

- ☐ Platinum ..... \$15,000
- ☐ Gold ..... 10,000
- ☐ Silver ..... 5,000
- ☐ Bronze ..... 2,500
- ☐ Contributing ..... 1,500

### CUSTOM SPONSORSHIP PACKAGES

- ☐ Plenary Session ..... \$15,000
- ☐ Opening Reception ..... 15,000
- ☐ Tech Charging ..... 15,000
- ☐ Custom USB Pen ..... 15,000
- ☐ Custom Event ..... 10,000
- ☐ Meeting Daily E-News ..... 10,000
- ☐ Keepsake Tote Bag ..... 10,000
- ☐ Meeting App ..... 5,000
- ☐ Poster Session ..... 5,000
- ☐ Lanyard ..... 5,000
- ☐ Notepad ..... 5,000
- ☐ Coffee Break ..... 2,500
- ☐ Meeting Pens ..... 2,500

### SYMPOSIUM SPONSORSHIP OPTIONS

- ☐ Platinum ..... \$15,000
- ☐ Gold ..... 10,000
- ☐ Silver ..... 5,000
- ☐ Bronze ..... 2,500
- ☐ Contributing ..... 1,500

### MEETING PROGRAM ADVERTISEMENTS

- ☐ Inside Front Cover ..... 4,000
- ☐ Inside Back Cover ..... 4,000
- ☐ Full Page ..... 3,500
- ☐ Half Page ..... 2,500
- ☐ Quarter Page ..... 1,500

### SPONSORSHIP/

ADVERTISING TOTAL \$ \_\_\_\_\_

SUPPORTED SYMPOSIUM \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT!**