

POST EVENT REPORT

5th International Congress & Exhibition for South-East Europe



Energy Efficiency & Renewable Energy Sources

6-8 April 2009 • Sofia, Bulgaria

GERMANY – STRATEGIC PARTNER
AUSTRIA – FOCUS COUNTRY

NEXT EVENT

14-16 April 2010

Sofia, Bulgaria

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Despite of the current economic crisis, the development of the energy sector is growing up. The EE & RES Congress and Exhibition in 2009 reinforced its position as the leading technology and marketing event for South-East Europe as the number of the exhibitors has doubled in comparison with 2008.

CONGRESS SPEAKERS

During the 3 days of the Congress presentations were made by 43 speakers from Austria, Bulgaria, Czech Republic, Germany, Greece, Hungary, Italy, Serbia, Spain, The Netherlands, Turkey and UK. Big interest and discussions provoked the following panels:

- EE&RES Federation and Networking in South-East Europe.
- Till now the Federation has been supported by Bulgaria, Greece, Turkey, Romania and Serbia. Austria has been invited to be also a member.
- Solar Parks bigger than 1 MW (The Lesson learned in Germany and Spain, Plans for South-East Europe)
- Problems for Grid RES Connection in SE Europe
- Wind Energy experience in SE Europe

Parallel to the Congress ORGALIME and CENELEC organized the Workshop ELECTRA – Doing Business with Energy Efficiency.

CONGRESS PARTNERS

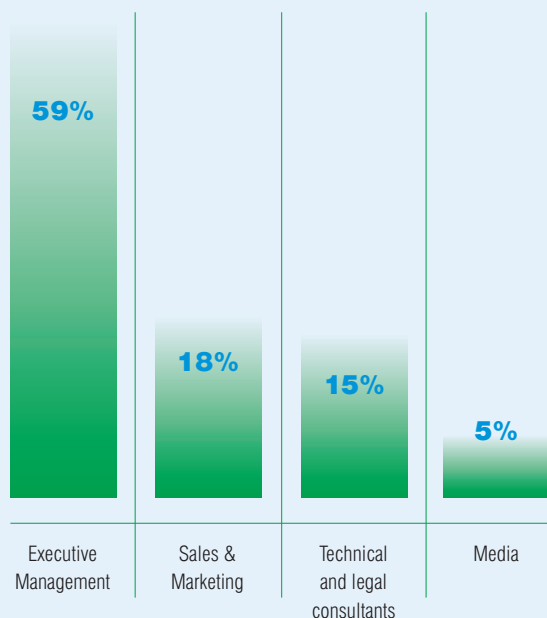
The Congress was supported by the European Commission, European PV Industry Association, Bayern Innovativ, German and Austrian Embassies, Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management, Sofia Municipality, Atlantic Club in Bulgaria, Austrian Energy Agency.



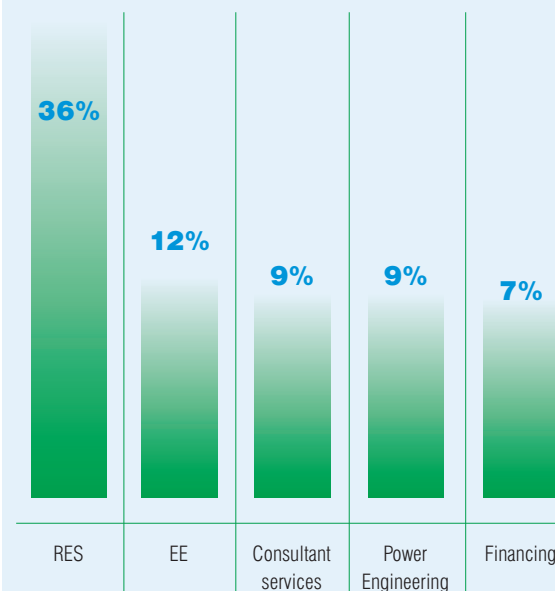
CONGRESS ATTENDEES

The forum was attended by more than 400 industry specialists from 28 countries: Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Canada, Croatia, Czech Republic, Denmark, France, FYROMacedonia, Germany, Greece, Hungary, India, Italy, Ireland, Norway, Poland, Portugal, Romania, Serbia, Slovenia, Spain, Switzerland, Turkey, UK, and USA.

BREAKDOWN BY POSITION



BREAKDOWN BY TOP 5 BRANCHES





TESTIMONIALS

Excellent organization, interesting lecturers and very attractive exhibition.

Bojan Kovacic, Serbian Energy Agency

The congress was very successful, well organized with good speakers and audience.

Viki Georgakopoulou, Greek Ministry of Development

Impressive number of participants at the Congress and Exhibition!

Alexander Zachariou, Solar Cells Hellas, Greece

Thank you for the perfect event.

Dean Marcelja, ECRE Guessing, Austria

Through the exhibition we succeeded to present our products to the clients by the best possible way. There was very big media interest due to which the forum attracted big number of highly specialized experts and businessmen. The event was extremely good organized in details so that to make both the exhibitors and visitors feel comfortable.

Sevatech SWT, Bulgaria



Very good organization. We will take part in 2010 again!

Amandus Kahl, Germany

The exhibition organization was perfect. I do believe we will work in the future again!

Mila Babacheva, American Way, Bulgaria

As a tradition the Congress strategic partner is Germany. The congress as well as the exhibition have covered all types of renewable energy, so this event is a major step in promoting alternative sources of energy. All exhibitors at the German pavilion benefited from the huge interest this event created. For sure, we will come back next year

Torsten Fuhrberg, MCO GmbH, Germany

The contacts we had were very concrete. We got many inquiries from Municipalities (for district heating plants working with biomass) and Technical Agency's. So we were satisfied with the quality of the visitors.

Thomas Hofmann, POLYTECHNIK GmbH, Austria

This year the country of focus was Austria. Active part for recruiting Austrian participants took the Austrian Energy Agency and the Austrian trade section to the embassy in Bulgaria. **Mr Angerer – the Commercial Counsellor at the Austrian Embassy in Sofia** said "I am pleased to tell you that the comments were very good. The Austrian companies appreciated that the EE & RES exhibition was specialized and attracted only visitors with concrete interest in these topics. I was positively mentioned as well that the fair was relatively short – 3 days – and therefore not so time consuming. We believe that we will be able to attract more Austrian participants for the next fair scheduled for April 2010."



EE & RES is developing better and better in this part of Europe, even in a year of crisis. The strategic partnership with the more advanced EU member states, particularly with Germany, and the know-how transfer helps a lot to accelerate the EE & RES development in South-East Europe. The Congress efforts to network the experts gives its first positive results and we are happy for the foundation of the EE & RES Federation for SE Europe in 2009. The unification will help the Region to move faster forward. Energy Efficiency needs an improvement in all South-East European countries and Solar, Wind, Bio and Geo are trendy already in all of them.

V.P. Koch, Gate East, Germany





TOP 5 VISITORS ACTIVITIES

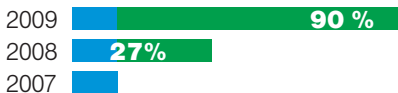
- ✓ Construction
- ✓ Power Engineering
- ✓ Trade, Production and Consulting
- ✓ Energy Saving Technologies and Products
- ✓ Investment

Over 60% of the visitors were decision makers and approx. 31% – technical, consultant and sales specialists.

EXHIBITION

124 Exhibitors

Growth of the Exhibitors number



3219 visitors from Bulgaria, Austria, UK, Belgium, Bosnia & Herzegovina, Brazil, Germany, Greece, Israel, India, Ireland, Spain, Italy, China, Latvia, FYROMacedonia, UAE, Poland, Portugal, Rumania, Russia, USA, Slovenia, Serbia, Turkey, Ukraine, Hungary, Finland, France, the Netherlands, Croatia, Czech Republic, Switzerland, Japan.

**You are most welcome to participate at the
6th International EE & RES Congress and Exhibition
for South-East Europe – 14-16 April 2010!**



With the support of



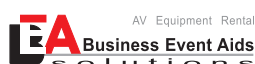
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