



Royal Pharmaceutical Society AWARDS 2013

Sponsorship Opportunities



ABOUT THE RPS AWARDS

The RPS Awards were launched in 2011 to recognise those individuals who make outstanding contributions to their fields of pharmacy. They recognise achievement, talent and innovation within the profession, and are celebrated with a gala dinner and awards ceremony for 300 guests made up of nominees, invited colleagues and conference attendees.

The awards carry with them the prestige and status that only recognition by a professional body can bring. By supporting an award you can join a select group of companies recognising and endorsing the achievements of leading individuals within the profession.

So why support the RPS Awards:

- Associate your brand with the professional body for pharmacy
- Associate your brand with the prestigious achievements of our members
- Demonstrate your dedicated support for the profession and the professional body
- Extensive brand coverage raising awareness of your brand amongst our members
 - Company logo in all e-marketing activity to entire and segmented membership
 - Company logo in all related marketing collateral
 - Brand exposure at venue

Awards 2013

- Large internationally renowned venue (ICC Birmingham)
- Your company's name recognised as the supporter of your chosen award
- Company representative on your sponsored award's judging panel
- Complimentary seats at the awards gala dinner.



2013

THE AWARDS

Available for sponsorship:

RPS PHARMACEUTICAL SCIENTIST OF THE YEAR

This award will recognise those who can demonstrate an initiative which highlights its importance to pharmaceutical science through its implementation and impact in this sector.

RPS STUDENT OF THE YEAR

This award will recognise a student who stands out through their commitment and engagement with their university on a local level, whether this is their participation on staff/student liaison committees or having launched initiatives benefitting their fellow students.

RPS AWARD FOR EXCELLENCE IN EDUCATION

This award, in association with the College of Pharmacy Practice, will recognise excellence in the field of professional education and development within pharmacy practice.

Sponsorship secured:

RPS LEADERSHIP IN PHARMACY AWARD

This will be awarded to those who have shown leadership within pharmacy, we want to celebrate the many ways in which pharmacy makes an active difference to healthcare.

PRE-REGISTRATION PHARMACIST OF THE YEAR

This award will recognise the trainee who has shone academically and shown commitment to pharmacy above and beyond expectation.

RPS CLINICAL PHARMACIST OF THE YEAR

This prize will be awarded for outstanding provision or advancement of the practice of clinical pharmacy.

RPS PUBLIC HEALTH PHARMACIST OF THE YEAR

This will be awarded for any provision or advancement of public health within a pharmacy context that has improved the health of the public.

"THE RPS 2012 AWARDS CEREMONY WAS A WONDERFUL OPPORTUNITY TO HEAR ABOUT THE INNOVATIVE WORK OF PHARMACISTS ACROSS THE COUNTRY."

PROFESSOR TERENCE STEPHENSON, CHAIRMAN,
ACADEMY OF MEDICAL ROYAL COLLEGES





"THIS IS FANTASTIC NEWS. PHARMACISTS REALLY CAN MAKE A DIFFERENCE. I AM DELIGHTED TO HAVE WON THE RPS AWARD AND I AM EXTREMELY PROUD TO HAVE DEVELOPED AND IMPLEMENTED A SERVICE WHICH HAS IMPROVED THE HEALTH OF SO MANY PATIENTS."

EMMA HINKS MRPHARMS, WINNER OF THE RPS PUBLIC HEALTH PHARMACIST OF THE YEAR AWARD 2012

The Packages

Supporting Partner

£7,500 + VAT

- Opportunity to be associated with the professional body for pharmacists in recognising outstanding achievement in pharmacy
- Your company's name recognised as lead supporting partner for the awards
- Complimentary table (10 places) to attend the awards evening
- Promotion through extensive marketing of the awards programme, which will include 10+ emails to our 33,500+ membership, award advert in the Pharmaceutical Journal with your company logo being highlighted as the leading sponsor
- 100 word profile on the awards section of our website
- 50 word company profile printed on each awards menu, menu will be available at each place setting
- Promotion as the lead awards sponsor throughout the awards evening
- Logo printed on invitations to those invited guests from across the healthcare profession
- Sponsor logo promoted on the awards section of the website 12 months after the event

Sponsor an individual award

£3,000 + VAT

- Opportunity to be associated with the professional body for pharmacists in recognising an outstanding achievement in pharmacy
- Your company's name recognised as a supporter of the award
- Company representative invited onto the sponsored award judging panel
- Company representative invited to present the sponsored award to the winner
- Four complimentary places to attend the awards evening
- Promotion through extensive marketing of the awards programme, which will include 10+ emails to our 33,500+ membership, adverts in the Pharmaceutical Journal and profile linked through our website
- Promotion as a supporting sponsor for your award during the presentation
- Sponsor logo promoted on the awards section of the website 12 months after the event

"IT WAS A BRILLIANT EVENING AND A FANTASTIC OPPORTUNITY FOR STUDENTS. TO BE RECOGNISED BY YOUR PROFESSIONAL BODY IS A GREAT HONOUR AND THE AWARDS HELP TO INSPIRE PHARMACY STUDENTS TO ACHIEVE EXCELLENCE IN THEIR CAREER. THE SOCIETY MAKES IT'S STUDENT MEMBERS FEEL VALUED" VIKESH KAKAD, PRESIDENT BPSA



AWARDS

2013

ROYAL PHARMACEUTICAL SOCIETY

The Royal Pharmaceutical Society is the dedicated professional body for pharmacists and pharmacy in England, Scotland and Wales providing leadership, support and development to its members.

The Society ensures the voice of the profession is heard and actively promoted in the development and delivery of healthcare policy and works to raise the profile of the profession. It is the only body which represents all sectors of pharmacy in Great Britain.

Our mission is to promote and represent the professional interests of our members, supporting the profession to achieve our shared vision for the future. We are committed to supporting and empowering our members to make a real difference to improving health outcomes for patients.

To find out more about the Society, visit
www.rpharms.com

If you're interested in sponsoring the RPS Awards evening, or supporting an individual award, please contact our events team on:

Rachel.flower@rpharms.com or 020 7 572 2703

AWARD SPONSORS



MORRISONS



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