## **Business Magazines** Combined Total Circulation Certificate

January to December 2017



### Setting the standard

% of circulation

### **Chemistry World**

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### **Key information**

Metric type Circulation

ABC total 50,722 average - print & digital (gross) 49,932 average (print) 790 average (digital)

Period 1 January 2017 to 31 December 2017

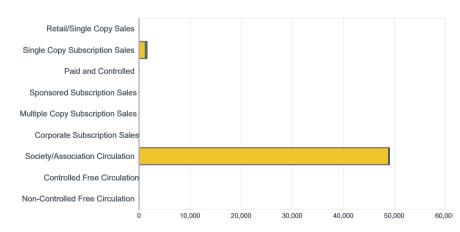
No of issues

Market sector Chemical Industry

### Audit issue circulation analysis

Retail & Single Copy Sales	0%
Single Copy Subscription Sales	3.08%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	96.92%
Controlled Free Circulation	0%
Non-Controlled Free Circulation	0%

### Audit issue circulation breakdown - Print/Digital



#### Contact details Royal Society of Cher

Royal Society of Chemistry Thomas Graham House Science Park Milton Road Cambridge CB4 0WF 01223 432181 advertising@rsc.org www.rsc.org

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### **Chemistry World**

	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	50,722	49,932	790	38,556	38,189	367	12,166	11,743	423
Average Retail Sales Per Issue	-	-		-	-		-	-	
Analysis for the Audit issue cover dated	14-12 and di	istributed o	n 5 Decemt	per 2017					
Audit Issue Circulation	50,604	50,079	525	38,181	37,985	196	12,423	12,094	329
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	1,558	1,220	338	1,021	929	92	537	291	246
At full rate	342	107	235	105	41	64	237	66	171
Less than full rate but not 50%	144	79	65	65	42	23	79	37	42
Less than 50% but not 20%	1	1	-	-	-	-	1	1	-
Less than 20% but not 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	1,071	1,033	38	851	846	5	220	187	33
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	49,046	48,859	187	37,160	37,056	104	11,886	11,803	83
Paid optional single copies	-	-	-	-	-	-	-	-	-
Unpaid requested single copies	-	-	-	-	-	-	-	-	-
Non-optional single copies	49,046	48,859	187	37,160	37,056	104	11,886	11,803	83
Controlled Free Circulation	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	-	-		-	-		-	-	

### Duplication

The level of duplication on the mailing list for the audit issue was: 0%

The percentage of the Audit Issue Print Edition Circulation which also opted to receive a digital copy is: 0%

### Basic cover price & subscription rates for the audit issue

Basic cover price (UK):Basic cover price (Rol):Basic annual rate (UK):£70.00Basic annual rate (OC):£72.00 to £81.00

### Society/Association/Organisation Circulation for the audit issue

The official journal of Royal Society of Chemistry

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### Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
14-02	03-Feb-17	52,500	52,359	141	-
14-03	03-Mar-17	52,923	52,751	172	-
14-04	04-Apr-17	53,093	52,914	179	-
14-05	05-May-17	53,558	53,360	198	-
14-06	06-Jun-17	53,986	53,769	217	-
14-07	04-Jul-17	47,221	46,979	242	-
14-08	02-Aug-17	47,715	47,443	272	-
14-09	08-Sep-17	47,935	47,651	284	-
14-10	04-Oct-17	48,637	48,165	472	-
14-11	03-Nov-17	49,656	49,275	381	-
14-12	05-Dec-17	50,604	50,079	525	-
15-01	29-Dec-17	50,829	44,439	6,390	-

### More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

#### About this certificate

This certificate was issued on 22 February 2018.

The data included is derived from a return of circulation prepared by the publisher: The Royal Society of Chemistry.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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