

Advertising with us

Rates and mechanical details 2019



Chemistry World

Display advertising in *Chemistry World*

	£	\$	€
Content marketing double page spread*	10,000	15,500	13,200
Content marketing page*	6,250	9,688	8,250
Double page spread	8,000	12,400	10,560
Full page	5,000	7,750	6,600
Half page	2,750	4,263	3,630
Quarter page	1,600	2,480	2,112
Eighth page	850	1,318	1,122

Premium print solutions in *Chemistry World*

	£	\$	€
Bellyband (prices from)	7,500	11,625	9,900
Cover tip-on (prices from)	7,000	10,850	9,240
Internal tip-on (prices from)	5,000	7,750	6,600

Chemistry World Marketplace*

	£	\$	€
Editor's Choice - third page	495	768	654
Featured Product - standard sixth page	350	543	462

*All Content Marketing and Marketplace adverts are designed in house with the text and images supplied. A proof will be sent prior to publication. Please contact us for more details

Inserts in *Chemistry World*

	£
Loose inserts up to 10g, UK only	£50 per '000
More than 10g and/or international	Price on application
Bound inserts	from 3,750

Direct mailing

	£	\$	€
Email - price per '000 names (minimum order £1000)	450	608	518
For a postal quotation please email solutions@rsc.org			

www.chemistryworld.com (cost per 1,000 impressions)

	£	\$	€
Leaderboard - 728 x 90 pixels	28	44	37
MPU (top of page) - 300 x 250 pixels	24	38	32
MPU (middle of page) - 300 x 250 pixels	19	29	25
Half page banner - 300 x 600 pixels	38	59	50

www.chemistryworld.com (cost per month)

	£	\$	€
Digital content marketing	2,750	4,263	3,630
Video hosting	1,750	2,713	2,310
Interstitial dimmed popup (price per week)	2,500	3,375	2,875
Whitepaper upload	4,000	5,400	4,600

Chemistry World Webinars

	£	\$	€
Webinar sponsorship	8,500	13,175	11,220

Chemistry World recruitment (magazine)

Commercial	£	\$	€
Full page	8,360	12,958	11,036
Half page	4,380	6,789	5,782
Quarter page	2,260	3,503	2,984
Single column centimetre (SCC)	95	148	126

Academic institutions qualify for a 10% discount

Courses	£	\$	€
Full page	3,875	6,007	5,115
Half page	2,040	3,162	2,693
Quarter page	1,120	1,736	1,479
Single column centimetre (SCC)	44	68	58

www.chemistryworldjobs.com

30 day listings	£	\$	€
Premium	700	945	805
Standard	600	810	690

Upgrades and enhancements	£	\$	€
Sponsored top job	500	775	660
Sponsored top job by sector	350	543	462
Leaderboard - 728 x 90 pixels	850	1,318	1,122
MPU - 300 x 250 pixels	600	930	792
Platinum job package	1,400	1,890	1,610
Includes: premium job, homepage featured upgrade, featured recruiter and top job			
Minisite (prices from)	3,000	4,650	3,960
Showcase your company and current job opportunities with additional branding and stand out from other recruiters			

Royal Society of Chemistry

Display advertising in Royal Society of Chemistry journals

Display	£	\$	€
Full page	920	1,426	1,215
Half page	550	853	726

Publishing website, pubs.rsc.org (30 days)

Banner dimensions (pixels)	£	\$	€
MPU (Top) - Run of site - 300 x 250	1,500	2,025	1,725
MPU (Top) - Targeted to journal category - 300 x 250	1,200	1,620	1,380
MPU (Lower) - Run of site - 300 x 250	1000	1350	1150
MPU (Lower) - Targeted to journal category - 300 x 250	800	1080	920

Royal Society of Chemistry website, www.rsc.org (30 days)

Banner dimensions	£	\$	€
MPU (top of page)	1,800	2,790	2,376
MPU (middle of page)	1,500	2,325	1,980
Leaderboard	1,200	1,620	1,380

ChemSpider

ChemSpider (30 days) Please contact us to discuss annual sponsorship opportunities

Banner dimensions (pixels)	£	\$	€
MPU - 300 x 250 pixels	1,400	2,170	1,848
Leaderboard - 728 x 90 pixels	1,100	1,705	1,452
3:1 banner - 300 x 100 pixels	900	1,395	1,188
Vendor catalogue upload (12 months)	2,000	2,700	2,300

Education in Chemistry

Display advertising

Display	£	\$	€
Full page	920	1,426	1,215
Half page	550	853	726
Quarter page	350	543	462

Education in Chemistry website

eic.rsc.org (30days)	£	\$	€
MPU (top)	750	1,015	865
MPU (Lower)	550	745	635

Events

Venue hire at Burlington House, London

Room capacities

Event (by type)	Hinshelwood Room	Priestley Room	Fish Room	Council Room	Science Room	Library
Boardroom/ u - shape	6 - 12	12 - 20	20 - 25	20 - 27	30 - 35	30 - 45
Lecture style	12 - 25	30 - 36	50 - 65	50 - 70	70 - 120	70 - 120
Cabaret	N/A	10 - 16	20 - 32	20 - 40	36 - 64	36 - 64
Formal Dining	N/A	16 - 20	30 - 40	50 - 60	60 - 100	60 - 100
Classroom	N/A	12 - 16	12 - 16	16 - 20	20 - 48	20 - 48
Reception	12 - 25	20 - 40	50 - 80	50 - 100	80 - 160	80 - 160

Room hire rates

Rooms	Day (£)	Half Day (£)	Evening (£)
Library Suite*	2,600	1,600	2,600
Science Suite**	2,300	1,200	2,300
Library	2,000	1,100	2,000
Science Room	1,600	900	1,600
Council Room	1,100	600	1,100
Fish Room	800	450	800
Priestley Room	500	350	500
Hinshelwood Room	400	250	400

Please note Burlington House can be booked for events on the weekend on an exclusive use basis.

* The Library Suite is comprised of both the Library and Council Room.

** Science Suite is comprised of both the Science and Fish rooms.

Special rates for charities

If you are a member of the Royal Society of Chemistry, or a charity, you automatically receive a 10% discount on any room hire at Burlington House. If your meeting relates to one of our Special Interest Groups, please let us know.

Print - mechanical details

Dimensions are given as follows:
width x height in mm. All dimensions refer to display advertising unless otherwise stated.

Production instructions

- All advertisement materials must be supplied in digital format only
- Please supply as press-quality PDF files with all fonts and graphics (cmyk) embedded and 300dpi
- Please make sure the file is cropped to the correct size with no printer registration marks or bleeds
- Send by email to advertising@rsc.org
- For FTP details and other general production queries please email the above address

Discounts available when you book:

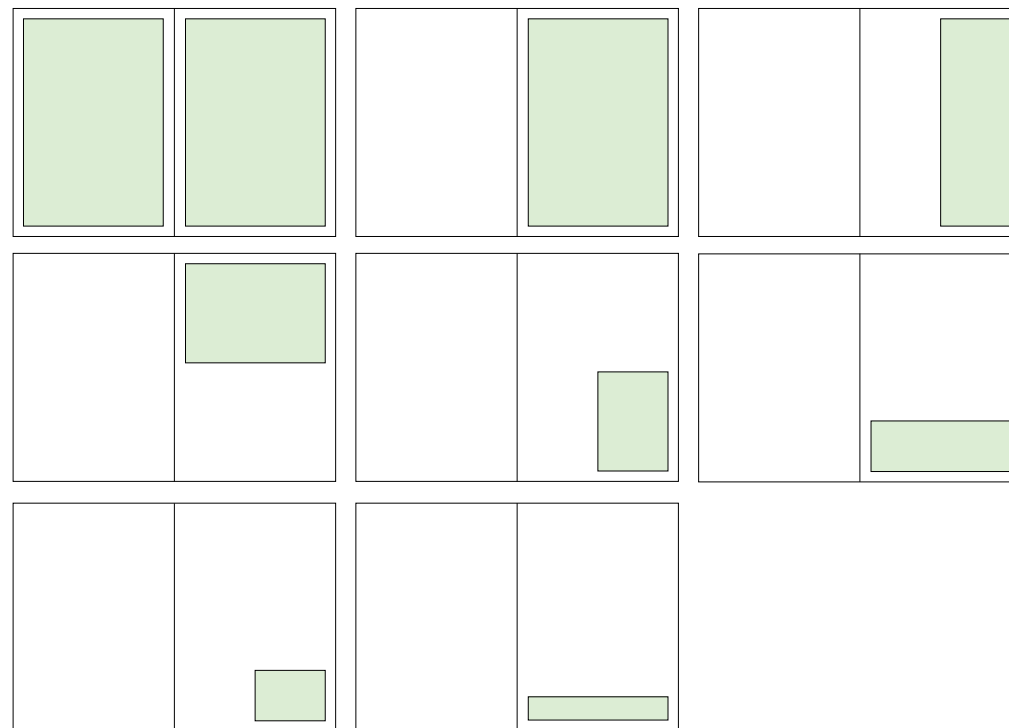
3 months -5%
6 months -10%
12 months -25%

Premium positions

Inside front cover/inside back cover/outside back cover 25% surcharge.
All other guaranteed positions 10%

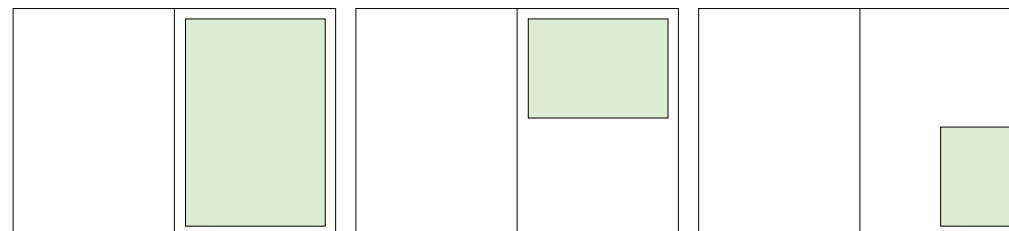
Chemistry World and Education in Chemistry

Double page spread	
Type area	396 x 252
Trim	420 x 275
Bleed	426 x 281
Full page	
Type area	188 x 252
Trim	210 x 275
Bleed	216 x 281
Half page	
Portrait	92.5 x 250
Landscape	188 x 124
Quarter page	
Portrait	92.5 x 124
Landscape	188 x 60
Eighth page	
Type area	92.5 x 60
Eighth page strip	
Type area	188 x 30



Royal Society of Chemistry journals

Full page	
Type area	188 x 252
Half page	
Landscape	188 x 124
Quarter page	
Portrait	92.5 x 124



Tap into the world's leading chemistry community

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Royal Society of Chemistry

www.rsc.org

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