

Advertising with us

Rates and mechanical details

Chemistry
Volume 12 | Issue 11
DNA
Chemists
15
size

A screenshot of the chemistryworld website interface. The page features a blue header with the site name and navigation links. The main content area displays several news articles with images and headlines. The layout is clean and professional, typical of a scientific news outlet.

Publishing ChemSpider Educa

SHOP
FIND A JOB

HOME NEWS OPINIONS FEATURES REGULARS JOBS PODCASTS WEBINAR

ACQUITY Arc Choose Your Path

Gel scaffold supports surgeons operating on children
4 November 2015 News and Analysis
Hydrogen-bonded matrix can hold tiny blood vessels together for suturing during organ transplants

News

Dow backs off of Kuwaiti joint ventures
5 November 2015 Business
EQUATE will acquire MEGlobal as part of Dow's restructuring of its Kuwaiti joint ventures

Shire to buy cardiovascular specialist Dyax
4 November 2015 Business
Deal includes an already-approved drug for angioedema and an experimental antibody treatment

Oral delivery of anticancer drug
4 November 2015 Research
Researchers endeavour to limit drug side effects and injections for cancer patients

Features

The dream of zeolite design
30 October 2015 Feature
Zeolites are important industrial catalysts, so why can't chemists make them to order? Andrew Turley finds out

The origin of homochirality
Why do so many biological molecules exist in just one chirality – and how did it emerge? ...

The house that DNA built
The 2015 chemistry Nobel prize was awarded to Tomas Lindahl, Paul Modrich and Aziz Sanchar ...

More Features

Have you been inspired by our public attitudes to chemist

Chemistry World

Display advertising in Chemistry World

	£	\$	€
Advertorial double page spread*	10,000	16,000	12,500
Advertorial page*	6,250	10,000	7,815
Double page spread	8,000	12,800	10,000
Full page	5,000	8,000	6,250
Half page	2,750	4,400	3,440
Quarter page	1,600	2,560	2,000
Eighth page	850	1,360	1,065
For product guide advertising and content marketing pricing please email solutions@rsc.org			

Premium print solutions in Chemistry World

	£	\$	€
Bellyband (prices from)	7,500	12,000	9,375
Cover tip-on (prices from)	7,000	11,200	8,750
Internal tip-on (prices from)	5,000	8,000	6,250

Classified advertising in Chemistry World

	£	\$	€
Full page	2,700	4,320	3,375
Half page	1,400	2,240	1,750
Quarter page	760	1,216	950
Centimetre rate (SCC)	35	56	45

Chemistry World Marketplace*

	£	\$	€
Editor's Choice - third page	495	792	570
Featured Product - standard sixth page	350	560	437

*All advertorial and Marketplace adverts are designed in house with the text and images supplied. A proof will be sent prior to publication. Please contact us for more details

Inserts in Chemistry World

	£
Loose inserts up to 10g, UK only	£50 per '000
More than 10g and/or international	Price on application
Bound inserts	from 3,750

Chemistry World wallplanner

	£	\$	€
Large	850	1,360	1,065
Medium	640	1,024	800
Small	450	720	565

Direct mailing

Email	£	\$	€
Price per '000 names (minimum order £1000)	395	632	494

Postal direct mailing

For a postal quotation please email solutions@rsc.org

chemistryworld.org and selected rsc.org pages (30 days)

Banner dimensions	£	\$	€
Leaderboard - 728 x 90 pixels	1,475	2,360	1,844
MPU - 300 x 250 pixels	1,250	2,000	1,563
3:1 banner - 300 x 100 pixels	715	1,144	894

Chemistry World Webinars

	£	\$	€
Webinar sponsorship packages are now available from	8,500	13,600	10,625

Chemistry World e-Alerts

Banner dimensions	£	\$	€
Monthly e-alert - 620 x 100 pixels	450	720	565
Weekly e-alert - 620 x 100 pixels	295	472	375
Daily e-alert - 620 x 100 pixels	295	472	375

Chemistry World recruitment (magazine)

Commercial	£	\$	€
Full page	8,360	13,376	10,450
Half page	4,380	7,008	5,475
Quarter page	2,260	3,616	2,615
Single column centimetre (SCC)	95	152	120

Courses	£	\$	€
Full page	3,875	6,200	4,845
Half page	2,040	3,264	2,550
Quarter page	1,120	1,792	1,400
Single column centimetre (SCC)	44	73	55

Academic	£	\$	€
Full page	7,600	12,160	9,500
Half page	3,980	6,368	4,975
Quarter page	2,090	3,344	2,615
Single column centimetre (SCC)	87	144	110

Recruitment additional charges – • Four colour - 15% • Two colour - 10%

www.chemistryworldjobs.org

30 day listings	£	\$	€
Premium	590	944	737
Standard	490	784	612

Upgrades and enhancements	£	\$	€
Sponsored top job	500	800	625
Sponsored top job by sector	350	560	437
Target job email (logo + five jobs)	1,600	2,560	2,000
Target job email (logo + one job)	500	800	625
Leaderboard - 728 x 90 pixels	850	1,360	750
MPU - 300 x 250 pixels	600	960	750
Platinum job package	1,300	2,080	1,625
Includes: premium job, homepage featured upgrade, featured recruiter and top job			
Minisite (prices from)	3,000	4,800	3,750
Showcase your company and current job opportunities with additional branding and stand out from other recruiters			

Journals and Publishing

Display advertising in Royal Society of Chemistry journals

Display	£	\$	€
Full page	920	1,472	1150
Half page	550	880	690

Publishing website (30 days)

Banner dimensions (pixels)	£	\$	€
Skyscraper - 120 x 240 pixels	1,200	1,950	1,500
Square button - 125 x 125 pixels	800	1,280	1,000
Small button - 120 x 90 pixels	600	960	750

e-TOC

	£	\$	€
e-TOC alerts (prices from)	1,500	2,400	1,875
For journal e-TOC alert advertising options please contact your representative or email solutions@rsc.org			

ChemSpider

ChemSpider (30 days)

Banner dimensions (pixels)	£	\$	€
MPU - 300 x 250 pixels	1,400	2,240	1,750
Leaderboard - 728 x 90 pixels	1,100	1,760	1,375
3:1 banner - 300 x 100 pixels	900	1,440	1,125

Please contact us to discuss Adopt a Molecule and other sponsorship options

Education in Chemistry

Display advertising

Display	£	\$	€
Full page	920	1,472	1150
Half page	550	880	690
Quarter page	350	560	440

Sponsorship packages

Gold - £8,000 (maximum of three)

- Company recognition on Sponsors page online - 12 months
- Six cover page adverts in *EiC* magazine
- Six months' worth of banner advertising (300 x 250 pixels)

Silver - £5,000

- Company recognition on Sponsors page online - 12 months
- Three full page adverts in *EiC* magazine
- Six months' worth of banner advertising (300 x 100 pixels)

Bronze - £3,000

- Company recognition on Sponsors page online - 12 months
- Two full page adverts in *EiC* magazine
- Three months' worth of banner advertising (300 x 100 pixels)

Events

Venue hire at Burlington House, London

Room capacities

Event (by type)	Hinshelwood Room	Priestley Room	Fish Room	Council Room	Science Room	Library
Boardroom/ u - shape	10	20	25	26	35	35
Lecture style	20	30	50	60	100	100
Cabaret	N/A	N/A	20	25	50	50
Formal dinner	10	20	30	60	90	90
Drinks reception	20	35	60	80	150	120

Room hire rates

Rooms	Day (£)	Half Day (£)	Evening (£)
Library	1,500	850	1,500
Science Room	1,350	750	1,350
Science Suite*	1,900	1,000	1,900
Council Room	950	500	950
Fish Room	850	475	1,000
Priestley Room	500	375	750
Hinshelwood Room	350	250	650

* Science Suite is comprised of both the Science and Fish rooms.

Special rates for charities

If you are a member of the Royal Society of Chemistry, or a charity, you automatically receive a 10% discount on any room hire at Burlington House. If your meeting relates to one of our Special Interest Groups, please let us know.

Print – mechanical details

Dimensions are given as follows:
width x height in mm. All dimensions refer to display advertising unless otherwise stated.

Production instructions

- All advertisement materials must be supplied in digital format only
- Please supply as press-quality PDF files with all fonts and graphics (cmyk) embedded and 300dpi
- Please make sure the file is cropped to the correct size with no printer registration marks or bleeds
- Send by email to advertising@rsc.org
- For FTP details and other general production queries please email the above address

Discounts available when you book:

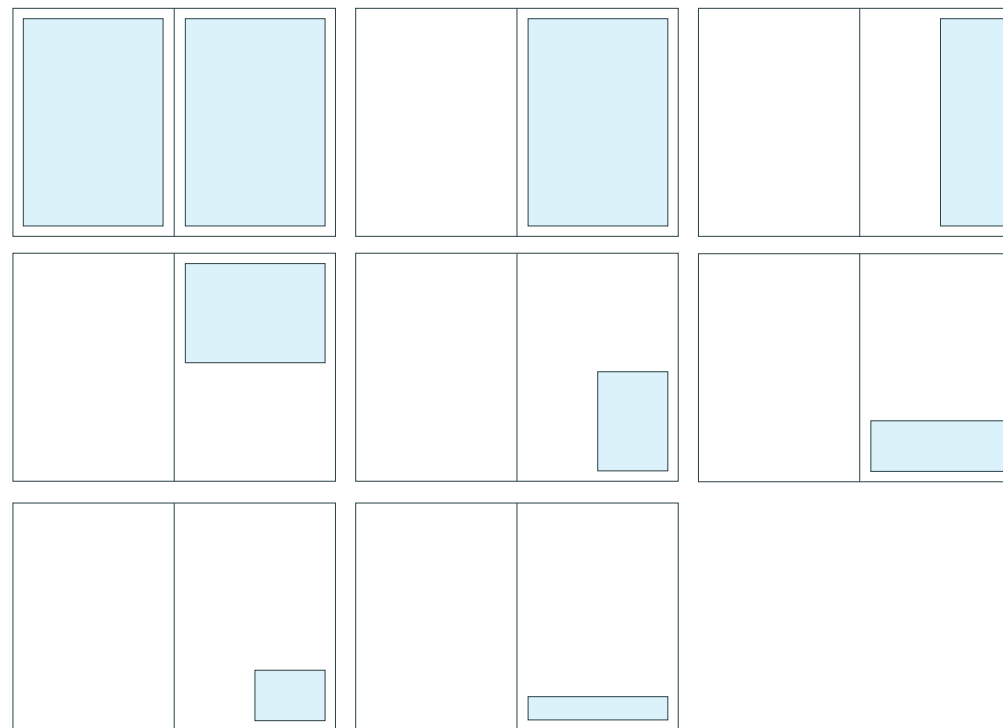
3 months -5%
6 months -10%
12 months -25%

Premium positions

Inside front cover/inside back cover/outside back cover 25% surcharge.
All other guaranteed positions 10%

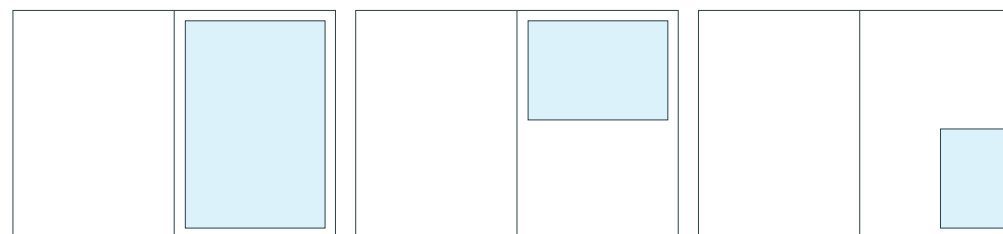
Chemistry World

Double page spread	
Type area	396 x 252
Trim	420 x 275
Bleed	426 x 281
Full page	
Type area	188 x 252
Trim	210 x 275
Bleed	216 x 281
Half page	
Portrait	92 x 250
Landscape	188 x 124
Quarter page	
Portrait	92 x 124
Landscape	188 x 60
Eighth page	
Type area	92 x 60
Eighth page strip	
Type area	188 x 30



Education in Chemistry and Royal Society of Chemistry journals

Full page	
Type area	188 x 252
Half page	
Landscape	188 x 124
Quarter page	
Portrait	92 x 124





Tap into the world's leading chemistry community

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Registered charity number: 207890
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