

CHEMISTRY
MEANS |
BUSINESS
2018 |

**Sponsorship and
exhibition opportunities**

QEI Centre, London
15 October 2018



rsc.li/2018cmb
#ChemMeansBusiness

BE PART OF THE EVENT THAT CONNECTS THE HEART OF OUR INDUSTRY

Chemistry Means Business is the Royal Society of Chemistry's annual event for industry, bringing together over 250 representatives from start-ups, small and medium enterprises, multinational organisations and academic entrepreneurs from across the UK and Europe.

As the only event designed solely for the chemistry-using industry, Chemistry Means Business comes with a unique collection of sponsorship options.

With a full days programme including updates on sector trends, new technologies, high profile speakers, discussions, networking sessions and our prestigious awards ceremony, we've planned an event packed with opportunities to promote your organisation to a diverse range of delegates – all of whom have a vested interest in making connections in the chemical sciences.



This year's themes

- Future technologies and sector-specific advances
- Industry trends, insights and cross-sector collaboration

Who attends Chemistry Means Business?

Delegates are typically a mix of senior representatives and decision makers at SMEs and multinational companies, and entrepreneurial researchers from both academia and industry.

Sectors in attendance include:

- Pharmaceuticals
- Petrochemicals
- Nuclear
- Engineering
- Speciality chemicals
- Sustainable technologies
- Food
- Biotech
- Nanotechnology
- Renewables
- Catalysis
- Consumer goods
- Polymers

- **BUILD BRAND AWARENESS**
- **MEET CUSTOMERS FACE-TO-FACE**
- **GENERATE LEADS**
- **EXPLORE CROSS-SECTOR COLLABORATIONS**
- **NETWORK**

SPONSORSHIP & EXHIBITION PACKAGES



Headline sponsor

- Opening remarks and lunchtime workshop slot
- Full event sponsor status
- Your logo on the event website and on selected promotional and onsite materials
- Five tickets to the Chemistry Means Business 2018 event
- Your logo visible during the event
- Awards night drinks reception sponsorship (see page 4)
- Exhibition stand (see page 5)
- The option to provide delegate bags and/or gifts with your logo
- An advert on the outside back cover of the event booklet
- Your company profile in the event booklet

PRICE £15,000

Business sponsor

- ✔ Lunchtime workshop slot with logo visible during the session
- ✔ Exhibition stand (see page 5)
- ✔ Your logo on the event website and selected promotional and on-site materials
- ✔ Two tickets to Chemistry Means Business 2018
- ✔ Business sponsor status
- ✔ A page in the event booklet

PRICE £10,000

Awards night drinks reception

- ✔ Drinks reception sponsor status
- ✔ Your logo on the event website and on selected promotional and onsite materials
- ✔ A pop-up banner at the reception
- ✔ Your company literature displayed at the reception
- ✔ Your logo in the awards night booklet

PRICE £5,000

Delegate gifts and literature

- ✔ A gift from you for each delegate (approximately 300 people – numbers will be confirmed nearer the time)
- ✔ Your logo on event website
- ✔ Your logo in the event booklet

PRICE £750

Lunch sponsor

- ✔ A pop-up banner at the lunch
- ✔ Your company literature displayed during lunch
- ✔ Lunch sponsor status
- ✔ Your logo on the event website and on selected promotional and onsite materials
- ✔ Your logo in the event booklet

PRICE £2,100

Exhibition stand

We welcome companies that provide services and/or support which can help accelerate innovation, bring time savings, and greater efficiency to science-based businesses and entrepreneurs.

- ✔ Table top stand with space for pop up banner
- ✔ Your logo and listing in booklet, website and selected on-site materials

PRICE £1,800

The deadline to submit copy is Wednesday 15 August 2018. Make sure you book before this date to guarantee being included on on-site materials (where applicable).

ARRANGE YOUR SPONSORSHIP PACKAGE

To find out more about any of our sponsorship options and book your package, contact us on **01223 432 181** or email **solutions@rsc.org**

We look forward to working with you.

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