

## Estimating the Length of a Typescript

For purposes of estimating the length of your book in terms of the final number of printed pages, the most satisfactory method is by a word count. A printed page consisting solely of text contains approximately 550 words, *i.e.* 50 lines each containing on average 11 words. When making allowances for structural formulae, reaction schemes, illustrations or tabular matter you should consider the number of lines that will be occupied and calculate the word-equivalent accordingly. The following word-equivalents should prove useful as rough averages:

Each illustration (other than those that will clearly not fit into the width of the page and which will need to be printed sideways, therefore occupying a whole page)  
275 words

Each displayed (*i.e.* set out on a separate line) single-line mathematical or chemical equation 30 words

Each row of average-sized structural formulae (*i.e.* not greater than one substituted benzene ring deep) 100 words