

ROYAL SOCIETY OF CHEMISTRY

ORGANIC DIVISION

Strategy for the period 2010-2015

The RSC Vision: 'To be the foremost in the world promoting and developing the Chemical Sciences for the benefit of society'. This will be achieved by 'maximising the synergies between staff, members and partners to promote and deliver the 6 strategic priorities'. The RSC Organic Division aims to promote organic chemistry aims in areas ranging from bio-organic/natural products through organometallics to aspects of organic polymers, natural or man-made and to this end supports overall RSC strategy.

- Increases influence in key decision making bodies e.g. engagement with a range of other organisations, supporting RSC science policy work
- Helps the RSC to broaden its science base e.g. collaboration with other RSC Interest Groups, representing the interests of members working in industry, supporting the RSC's work on sustainable issues
- Fosters the study and teaching of chemical sciences e.g. through Regional meetings, by stimulating opportunities for graduate students and young academic staff
- Enhances the benefits of membership e.g. through representing the views of Organic Division members, the transmission of views of organic chemists to other parts of the RSC, by offering CPD and support for early career people in industry
- Promotes professional qualifications and ethical conduct e.g. by encouraging high ethical standards in relation to professional organic chemists, encouraging best practice in enhancing diversity in professional organic chemists
- Improves channels of communication e.g. through the enhanced use of RSC communication channels, improving the promotion of the public understanding of organic chemistry
- Pursues activities in partnership with other organisations e.g. running conferences with partner organisations in other countries such as India, keeping aware of developments in organic chemistry abroad through dialogue with partner organisations

RSC strategic priorities	Organic strategic priorities/targets	Organic activities
Enhancing international influence and impact with industry, academia and policy makers	<ul style="list-style-type: none"> • Develop/enhance links with international bodies, e.g. EuChemS, NOST, CPA • Aim to partner with at least one Organic Chemistry meeting per annum outside of the UK • Promote RSC awards internationally 	<ul style="list-style-type: none"> • Increased interaction with EuChemS via rep on ODE. • Indian partnership with NOST: sustain and develop delegations to meetings for academics (NOST) and post-graduates (J-NOST). • Influence India medicinal chemistry conference (co-developed with ITF and BMCS) conference in Hyderabad in February 2011. • Support UK-China Medicinal chemistry meeting planned for 2010 in UK. • Support UK-China Medicinal chemistry meeting in 2011 in China (e.g. support delegation of post-graduate/post-doctoral workers to China-UK symposium on Medicinal Chemistry in Guangzhou. • Development of opportunities arising from these meetings and elsewhere globally. • Identification of opportunities to extend activities to other regions e.g. Brazil, Japan, Middle East • Increased use of MyRSC to for 2 way sharing of information of interest to organic chemists globally in academia and industry.
Pursuing opportunity for growth through collaboration, partnership and acquisition	<ul style="list-style-type: none"> • Maintaining and strengthening relationships with Industry • Maintaining and strengthening relationships with key interest groups 	<ul style="list-style-type: none"> • Balance industrial and academic organic chemistry representation on OD Council • Appoint appropriate representation to other RSC groups e.g Communications, Media
Achieving high impact publishing through sustainability and growth	<ul style="list-style-type: none"> • Raise awareness of RSC publishing products among new audiences • Develop and promote high quality MCC • Encourage greater submission rate to RSC journals from UK (and overseas) organic chemists 	<ul style="list-style-type: none"> • RSC publishing products present at Division regional meetings • Work with Editor of Organic and Biomolecular Chemistry, to enhance submissions of medicinal chemistry papers from industry. • 2010 UK-China meeting co-hosted with MedChemComm. • Identify other areas in which Organic Division can collaborate with RSC Publishing • Suggest ideas for themed issues in strategic topics

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Ensuring people are equipped to practise chemistry competently		<ul style="list-style-type: none"> • Develop/support training courses for postgraduate students in e.g. organic chemistry poster symposium)
Raising awareness and understanding of the role and value of the chemical sciences	<ul style="list-style-type: none"> • Promote OD Regional Meetings • Continue to develop opportunities for joint activities e.g. with Dalton Division, CBID and interest groups such as Molecular Modelling • Support RSC awards portfolio 	<ul style="list-style-type: none"> • Encourage other Divisions and other interest groups to propose joint activities • Select award winners within Division portfolio • Support awards symposia • Develop and support Young Investigators meeting at EUChEMS in biennial meetings • Continue regional meetings in Scotland, North East, Midlands, South and West, South and East, North West and Ireland • Continue joint meetings with Dalton. • Stimulation of new meetings, large and small, core and interdisciplinary. • Stimulation of Award and Prize nominations from organic chemists in industry. • ODE and organic community providing news opportunities for media team
Setting the scientific agenda and directions for business, academia and policy makers	<ul style="list-style-type: none"> • Raise awareness of the importance and value of fundamental chemistry • Develop and/or contribute to RSC policy activities • Engage with RSC roadmap challenges. E.g. in health, catalysis etc 	<ul style="list-style-type: none"> • Contribute to RSC responses to policy consultations/inquiries when requested • Develop/contribute to RSC policy reports and position statements (e.g. RSC 'Future of Pharma' position statement) • OD members engaged with 'Roadmap' activities