

RSC Notes

Librarian & Information Specialist Newsletter

Picture of the George Peabody Library, Johns Hopkins University, USA, taken by Norm Baker
Winner of the RSC Publishing Catalogue 2011 photograph competition

Welcome to the last issue of RSC Notes in 2011 for librarians and information professionals.

* * * If you feel this newsletter would be of interest to any colleagues, please forward on and ask them to sign up online to [RSC Notes](#). * * *

Increase usage on the go - RSC Mobile App

The RSC Mobile app is now available on iTunes for iOS devices (iPad, iPod and iPhone) for FREE.

RSC Mobile provides readers with access to search RSC journals content from our RSC Publishing Platform. If your institution/organisation pays for RSC journals, then you can access exactly the same content on this app using your institution/organisation wireless network.

For more information, read the online blog

Go to <http://blogs.rsc.org/technical/2011/09/26/rscmobile/>

Download the RSC Mobile app from iTunes

Go to www.rsc.org/rscmobileitunes



We are currently working on the RSC Mobile Android app and will launch this early 2012.
Sign up to the RSC Publishing Innovation RSS feed to keep up-to-date when the Android version will be available and other technical developments
Go to <http://blogs.rsc.org/technical/feed/>

Academic highlight – RSC Mobile

Martín Resano Ezcaray

University of Zaragoza, Spain

“Great app! It makes it dead simple to be up-to-date with your research areas of interest. Easy to use, very flexible search, permits direct off-line saving of abstracts or papers, plus sharing your results with your colleagues (via e-mail, Facebook or Twitter) is just one-button away. A must for any chemist!”



For more information on RSC Mobile

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Download www.rsc.org/rscmobileitunes

Have you heard of ChemSpider Synthetic Pages?

ChemSpider SyntheticPages is a **freely available interactive database** of synthetic chemistry. It publishes practical and reliable organic, organometallic and inorganic chemical synthesis, reactions and procedures deposited by synthetic chemists. Synthetic methods on the site are updated continuously by chemists working in academic and industrial research laboratories.



For more information, browse and submit a procedure
Go to <http://cssp.chemspider.com/>

Renewals 2012

RSC Publishing has seen some significant benefits in 2011 including:

- **20,000 articles published in 2011**, an increase of over 50%
- **Truly international content – over 70 countries contributing** published articles
- **Significant growth** in published articles from **USA, China, UK, Germany, Japan, France** and **Spain**
- Editorial board members from **35 countries**
- Offices in **China, India, Japan, UK** and **USA**
- **37% increase in 2011 usage**

RSC Publishing is pleased to confirm that we will offer existing customers a one month grace period, to 31 January 2012, to ensure uninterrupted access to your RSC subscriptions. We would like to highlight however that access will cease on 31 January 2012 to the 2012 content should we not receive your renewal confirmation.

If you have any queries concerning your RSC Subscription for 2012, please contact us and we will happily help
Email sales@rsc.org

For more information about our pricing for 2012

Go to <http://blogs.rsc.org/rscpublishing/2011/07/29/rsc-publishing-2012-pricing/>

For more information about our products in the RSC Publishing Catalogue 2012

Go to <http://blogs.rsc.org/rscpublishing/2011/09/02/catalogue2012/>

NEW titles available for subscription in 2012

Four high quality RSC journals will be coming off the free access model at the end of 2011 and will be available for subscription in 2012, including RSC Publishing's flagship journal, *Chemical Science*. They will automatically be included in *RSC Gold*.

- *Chemical Science* - ALPSP Award for [Best New Journal 2011](#)
- *Food & Function*
- *MedChemComm*
- *Polymer Chemistry*

During 2010 and 2011, the first two volumes of these journals have been available to those institutions/organisations with registered IP addresses.

For more information on these titles or *RSC Gold* and to request a free trial or your usage
Email sales@rsc.org

FREE access content

All RSC Publishing customers and those on free trials with registered IP addresses receive automatic access to our free access journals.

Free access content on the RSC Publishing Platform includes:

- Any articles that are part of a special free access promotion

- A sample chapter from each book in the RSC eBook Collection
- All content of our newest journals for the first two volumes. For 2012 this includes:

1. [Catalysis Science & Technology](#)
2. [RSC Advances](#)
3. [Toxicology Research](#) (just announced)

If you are not an RSC Publishing customer, are not part of a free trial to our content or don't have your IP address registered with us, request access to this free content
Go to www.rsc.org/libraryfreeaccess

Events

Online Information 29th November – 1st December 2011

Join RSC Publishing on stand 270 at Online Information Show:

- FREE tea and coffee on the RSC Publishing stand
- DAILY competition to win a hamper EVERY day of the show
- DEMO [ChemSpider](#) – the FREE chemical database
- NEW titles available on FREE access
- NEW titles available for subscription
- NEW collections to suit your needs

For more information about our stand and the goodies available, review our blog

Go to <http://blogs.rsc.org/rscpublishing/2011/11/10/online2011/>

RSC Roadshows

This year, we have already held five RSC Roadshows at Imperial University, University of Manchester, University of Nottingham, Oxford University and University College London (UCL). These events have been a great success with seminars, scientific lectures, an RSC stand and a networking session. Each host university has been able to tailor its own programme.

If you think your university could benefit from an RSC Roadshow, please contact Lyndsey Fairweather

Email marketing@rsc.org

Go to www.rsc.org/roadshow

More Information

To request a free trial, book an appointment with a representative, discuss your needs or if you have any queries, please contact us and we will happily help

Email marketing@rsc.org

If you are interested in joining our RSC Library Advisory Board

Email peckl@rsc.org

For technical queries, please

Email technicalsupport@rsc.org

Thank you for your time.

Kind regards



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RSC Publishing

www.rsc.org/publishing