

SME of the Month Proforma

SME DEFINITION

An SME will be defined as follows:

Medium <250 employees with turnover <€50m
Small <50 employees with turnover <€10m
Micro <10 employees with turnover <€2m
<25% of company owned by a parent company

SMEs should have chemistry as the principal science and technology focus or depend on the use of chemicals. This will cover companies who exploit chemical technology emanating from a range of disciplines including:

Chemistry
Materials and nanotechnology
Engineering
Medicine, biosciences and biotechnologies

PROFILE

Please answer the questions below. Section B should no more than 400 words long and be based on the story of the company from the birth of the concept/idea to the current stage of the company.

A. START-UP/SPIN-OUT COMPANY DETAILS

1. Company Name including logo
2. Address
3. Tel
4. Web address
5. Main activities of the company
6. Total number of people employed (number of chemists)
7. Company start date
8. Please indicate whether this is a company originating from an academic start-up or from an industrial background

B. HISTORY OF THE COMPANY

9. Please give details on the rationale behind why the company was started, who started it and what help was received.
10. Please give details on the key activities starting and growing the company including:
 - How the company was managed
 - Creation of the business and financial plan
 - Protection of the IP and how the cost was covered
 - How the company was promoted to investors and whether the company got any investment
 - How the company gained access to wet lab space
 - How the company marketed and advertised the product
 - What the main obstacles to growth were and how they were overcome

C. FUTURE OF THE COMPANY

11. Please give details on the future aspirations of the company and predicted growth. Include details of foreseeable problems and how these will be addressed

D. GENERAL QUESTIONS

12. Could you indicate whether you would allow us to put your company profile and contact details on the RSC website which would be available to both RSC and non-RSC members on the RSC website.

Yes I allow the RSC to publish the profile and contact details of the company on the RSC website

No I do not want the RSC to publish the profile and contact details of the company on the RSC website.