## Electronic Supplementary Information An investigation of the role increasing $\pi$ -conjugation has on the efficiency of dye-sensitized solar cells fabricated from ferrocene-based dyes

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## 1. Cyclic voltammetry



**Fig. S1.** Cyclic voltammogram of a solution of **Fc-D1** (1 x  $10^{-3}$ M) in DMF (blue line) and of ferrocene in DMF (red line), performed using a Pt working electrode, a Pt counter electrode and a Ag wire as a pseudo-reference electrode. TBAPF<sub>6</sub> (0.1M) was used as supporting electrolyte and the collected data were referred to the redox potential of the Fc/Fc<sup>+</sup> couple.



**Fig. S2.** Cyclic voltammogram of a solution of **Fc-D2** (1 x  $10^{-3}$ M) in DMF (blue line) and of ferrocene in DMF (red line), performed using a Pt working electrode, a Pt counter electrode and a Ag wire as a pseudo-reference electrode. TBAPF<sub>6</sub> (0.1M) was used as supporting electrolyte and the collected data were referred to the redox potential of the Fc/Fc<sup>+</sup> couple.



**Fig. S3.** Cyclic voltammogram of a solution of **Fc-D3** (1 x  $10^{-3}$ M) in DMF (blue line) and of ferrocene in DMF (red line), performed using a Pt working electrode, a Pt counter electrode and a Ag wire as a pseudo-reference electrode. TBAPF<sub>6</sub> (0.1M) was used as supporting electrolyte and the collected data were referred to the redox potential of the Fc/Fc<sup>+</sup> couple.

2. NMR Spectra



**Compound 4** <sup>1</sup>H (400 MHz, CDCl<sub>3</sub>, TMS)



**Compound 7** <sup>1</sup>H (400 MHz, CDCl<sub>3</sub>, TMS)



## **Compound 8** <sup>1</sup>H (500 MHz, CDCl<sub>3</sub>, TMS)



**Fc-D1** <sup>1</sup>*H* (400 MHz, d-DMSO, TMS)



**Fc-D2** <sup>1</sup>H (400 MHz, d-DMSO, TMS)



## **Fc-D3** <sup>1</sup>H (400 MHz, d-DMSO, TMS)

