

Electronic supplementary information

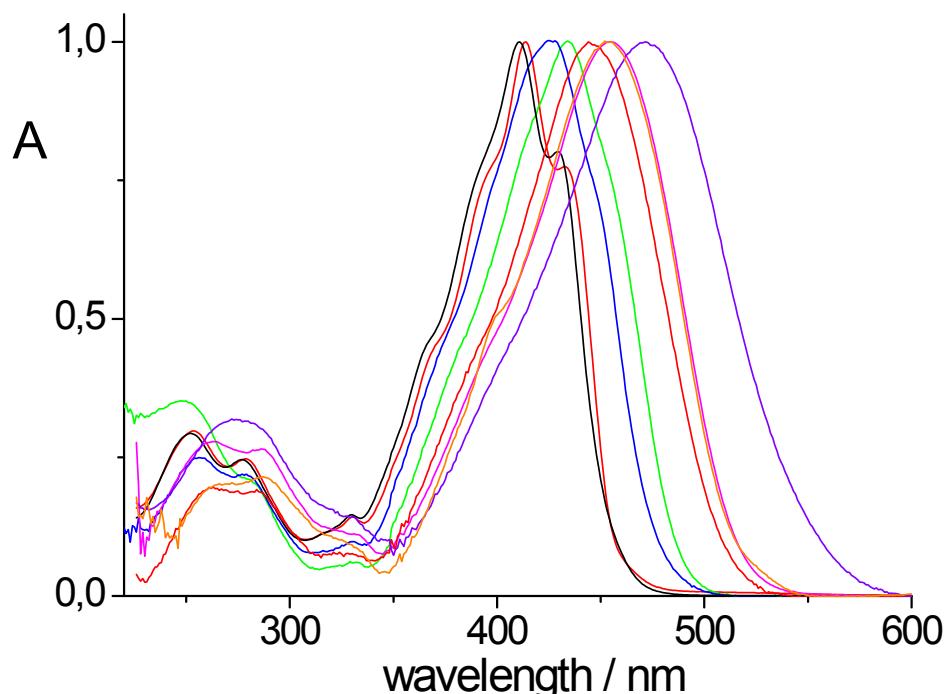


Figure S1. Normalized UV-visible absorption spectra of KM1 in (maxima from left to right) n-hexane, cyclohexane, diethyl ether, 1,4-dioxane, acetonitrile, chloroform, dichloromethane, methanol.

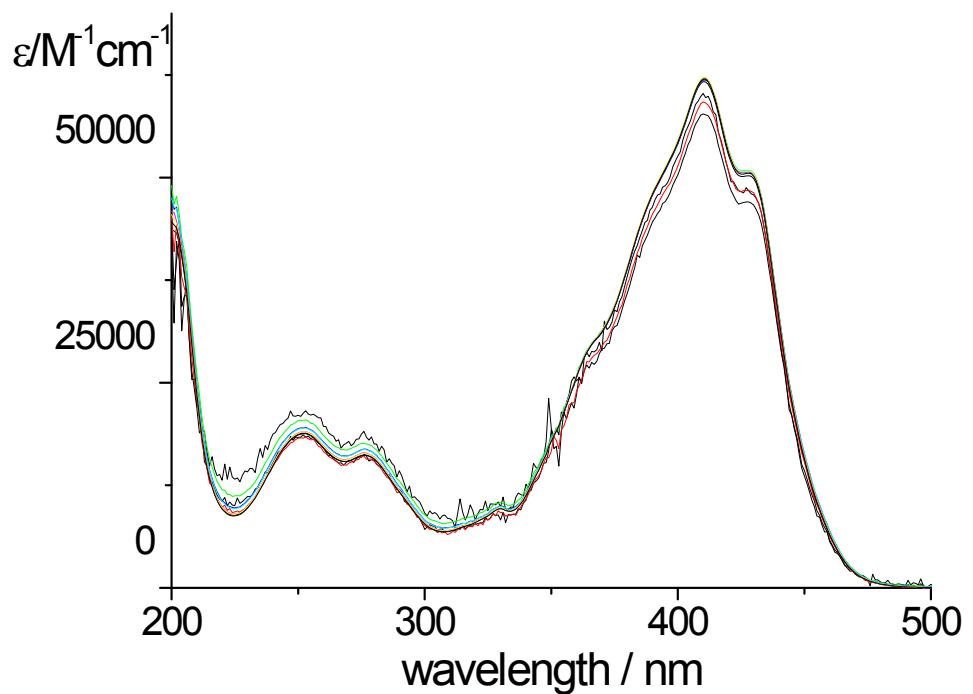


Figure S2. UV-visible absorption spectrum of KM1 in n-hexane measured at 10 concentrations between 70 nM and 24 μ M.

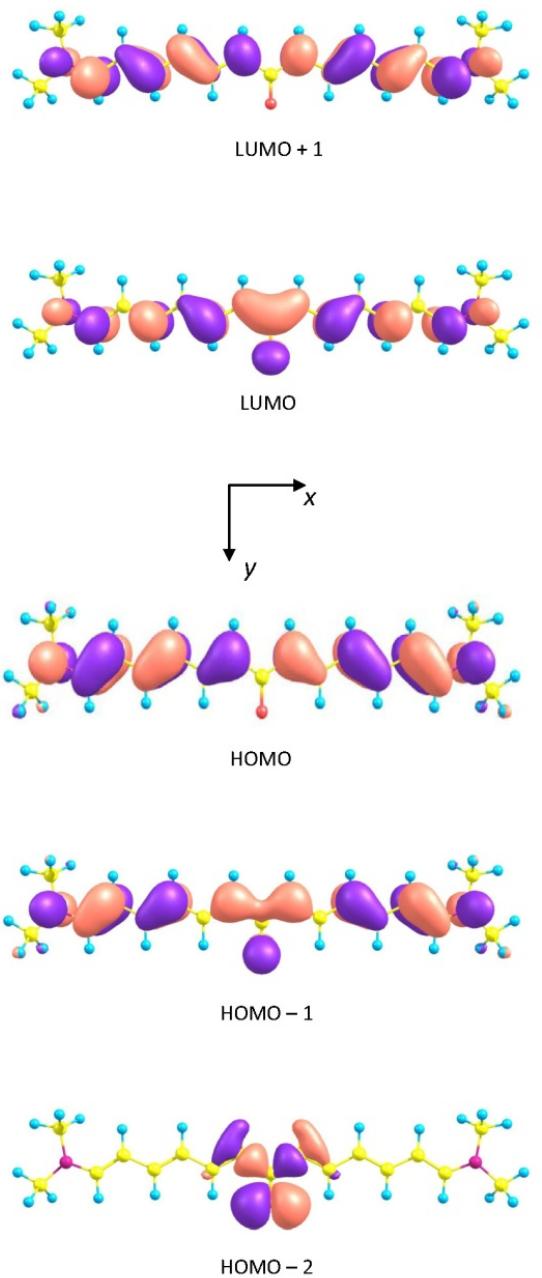


Figure S3 Pictures of selected MOs of KC3

Table S1. Properties of ${}^1\pi\pi^*$ states within the first 30 excited states of KM1, calculated at the TDDFT-B3LYP/6-31G** level and used in the SOS calculations. Labels indicate the serial number of each ${}^1\pi\pi^*$ state in the general excited state set. State energies (and symmetries) are given in column one. The diagonal elements are the state y-directed dipole moments (in D). The other elements are the transition dipole moments (in D). Polarizations are specified in the last column. For the first 9x9 block see Table 6 of the text.

Table S2. Values of δ_{TP} (10^5 au) and σ_{TP} (GM) calculated for the $g \rightarrow e$ transition neglecting the S_{yy} element of the TPA tensor, i.e. using the expression $\delta_{\text{TP}}=6 \times S_{xx}^2$

	KM1		KC3		KC2	
	δ_{TP}	σ_{TP}	δ_{TP}	σ_{TP}	δ_{TP}	σ_{TP}
a'	190.5	5.52×10^3	332.8	8.80×10^3	109.1	3.69×10^3
a	206.0	5.60×10^3	478.4	11.09×10^3	103.5	3.37×10^3
b	142.8	3.88×10^3	281.8	6.53×10^3	64.6	2.10×10^3
c	134.4	3.65×10^3	281.3	6.52×10^3	64.0	2.08×10^3
d	135.3	3.68×10^3				
e	55.2	1.50×10^3	92.3	2.14×10^3	20.1	0.65×10^3

Table S3. Values of $[\sigma_{\text{TP}}^{g \rightarrow c} / \sigma_{\text{TP}}^{g \rightarrow e}] \times 100$ for KM1, KC3 and KC2 derived from the data of Tables 9,10.

Method/ calculation	KM1	KC3	KC2
TSM/ a'	10.5	2.2	4.1
TDDFT- SOS/ c	2.4	0.5	1.2
Response Theory/ e	1.5	0.3	0.8