

**Electronic Supporting Information**

**Unravelling the Photophysics of Triphenylamine and Diphenylamine Dyes:  
A Comprehensive Investigation with *ortho*-, *meta*- and *para*- Amido  
Substituted Derivatives**

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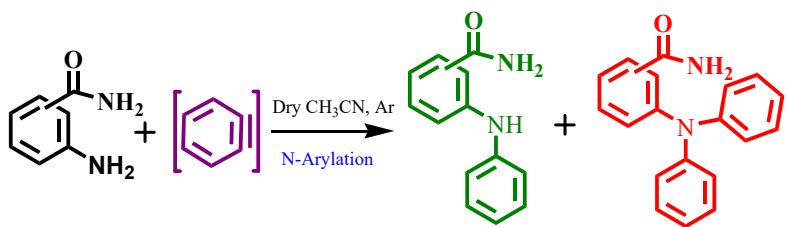
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**Note S1. Synthesis and Characterization of the DPA and TPA derivatives**

The DPA and TPA series of dyes were synthesized by N-mono and N,N-diarylation of various positionally placed aminobenzamides, using benzyne, as described in a previous publication.<sup>1</sup> Briefly, 2-, 3- or 4-aminobenzamide was reacted with benzyne, which was generated *in situ* from 2.2 equivalents of 2-(trimethylsilyl) phenyl trifluoromethane sulfonate using 4 equivalents of KF and 18-crown 6, in dry acetonitrile under Ar atmosphere at RT. The typical reaction scheme yielding both mono- and di- arylated products in excellent combined yield is shown in Chart S1. The product mixture was purified by silica gel column chromatography to obtain the pure compounds (DPA-*o* and TPA-*o*, DPA-*m* and TPA-*m*, DPA-*p* and TPA-*p*), which were subsequently characterised by spectroscopic techniques.



**Chart S1.** General scheme for the synthesis of *N*-mono (DPA series) and *N,N*-diarylated (TPA series) derivatives from 2-, 3- or 4-aminobenzamide.

**2-(Diphenylamino)benzamide (TPA-*o*).** Colourless crystals;  $R_f$  (30% EtOAc-hexane): 0.40; FTIR (KBr)  $\lambda_{\text{max}}$ : 3421, 3328, 3242, 3134, 3030, 2923, 2854, 1945, 1671, 1588, 1486, 1448, 1373, 1278, 1247, 1153, 1082, 1035, 970, 919, 880, 820, 783, 752, 694, 621, 509  $\text{cm}^{-1}$ ;  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ):  $\delta$  7.94 (dd,  $J$  = 7.8, 1.3 Hz, 1H), 7.40 (td,  $J$  = 7.8, 1.5 Hz, 1H), 7.25 (t,  $J$  = 7.6 Hz, 2H), 7.17 (dd,  $J$  = 12.7, 4.3 Hz, 4H), 7.07 (d,  $J$  = 7.9 Hz, 1H), 6.93 (t,  $J$  = 8.9 Hz, 6H), 5.58 (s, 1H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ /TMS, 100 MHz):  $\delta$  121.5, 122.4, 123.0, 126.1, 129.3, 129.4, 130.3, 131.7, 132.8, 145.1, 147.4, 168.0; HRMS-ESI: calculated for  $\text{C}_{19}\text{H}_{16}\text{N}_2\text{O}$   $[\text{M}]^+$  m/z: 288.1063; found 288.0989.

**3-(Diphenylamino)benzamide (TPA-*m*).** Yellowish powder;  $R_f$  (30% EtOAc-hexane): 0.48; FTIR (KBr)  $\lambda_{\text{max}}$ : 3521, 3429, 3343, 3235, 3132, 2943, 2854, 1845, 1691, 1488, 1448, 1353, 1298, 1237, 1143, 1052, 1035, 919, 862, 820, 762, 752, 684, 621, 506  $\text{cm}^{-1}$ ;  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ):  $\delta$  7.43 (t,  $J$  = 1.9 Hz, 1H), 7.31–7.28 (m, 1H), 7.21–7.10 (m, 6H), 7.01–6.93 (m, 6H), 6.06 (s, 2H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ /TMS, 100 MHz):  $\delta$  120.9, 122.0, 123.4, 124.5, 126.7, 129.4, 134.7, 147.3, 148.4, 169.5; HRMS-ESI: calculated for  $\text{C}_{19}\text{H}_{16}\text{N}_2\text{O}$   $[\text{M}]^+$  m/z: 288.1063; found 289.1141.

**4-(Diphenylamino)benzamide (TPA-*p*).** Yellowish powder;  $R_f$  (30% EtOAc-hexane): 0.46; FTIR (KBr)  $\lambda_{\text{max}}$ : 3411, 3458, 3422, 3314, 3200, 2973, 2844, 1845, 1761, 1658, 1448, 1353, 1228, 1156, 1072, 1055, 960, 919, 860, 822, 773, 752, 674, 623, 509  $\text{cm}^{-1}$ ;  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ):  $\delta$  7.59–7.56 (m, 2H), 7.24–7.20 (m, 4H), 7.07–7.01 (m, 6H), 6.95–6.93 (m, 2H), 5.83 (s, 2H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ /TMS, 100 MHz):  $\delta$  120.6, 124.2, 125.3, 125.6, 128.6, 129.5, 146.8, 151.3, 168.9; HRMS-ESI: calculated for  $\text{C}_{19}\text{H}_{16}\text{N}_2\text{O}$   $[\text{M}]^+$  m/z: 288.1063; found 289.1106.

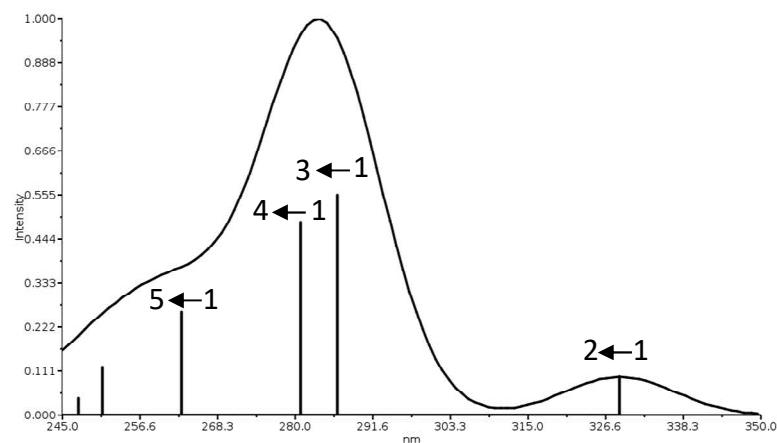
**2-(Phenylamino)benzamide (DPA-*o*).** Colourless powder;  $R_f$  (30% EtOAc-hexane): 0.42; FTIR (KBr)  $\lambda_{\text{max}}$ : 3454, 3416, 3339, 3169, 2885, 2735, 1623, 1585, 1513, 1443, 1391, 1316, 1289, 1158, 1078, 889, 743, 693, 625, 560, 500  $\text{cm}^{-1}$ ;  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ):  $\delta$  9.43 (s, 1H), 7.39 (dd,  $J$  = 7.9, 1.4 Hz, 1H), 7.28–7.17 (m, 4H), 7.15–7.12 (m, 2H), 6.98–6.93 (m, 1H), 6.67 (ddd,  $J$  = 8.1, 6.9, 1.4 Hz, 1H), 5.92 (s, 2H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ /TMS, 100 MHz):  $\delta$  115.3, 116.0, 117.5, 121.5, 122.8, 128.3, 129.3, 132.9, 141.2, 146.9, 171.9; HRMS-ESI: calculated for  $\text{C}_{13}\text{H}_{12}\text{N}_2\text{O}$   $[\text{M} + \text{H}]^+$  m/z: 213.0910, found 213.0892.

**3-(Phenylamino)benzamide (DPA-*m*).** Colourless powder;  $R_f$  (30% EtOAc-hexane): 0.43; FTIR (KBr)  $\lambda_{\text{max}}$ : 3453, 3420, 3343, 3201, 2885, 2363, 1657, 1598, 1521, 1416, 1378, 1303, 1289, 1258, 1063, 788, 653, 615, 560  $\text{cm}^{-1}$ ;  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ):  $\delta$  7.44–7.43 (m, 1H), 7.25–7.18 (m, 4H), 7.17–7.12 (m, 2H), 7.04–7.01 (m, 2H), 6.91 (t,  $J$  = 7.4 Hz, 1H), 5.91

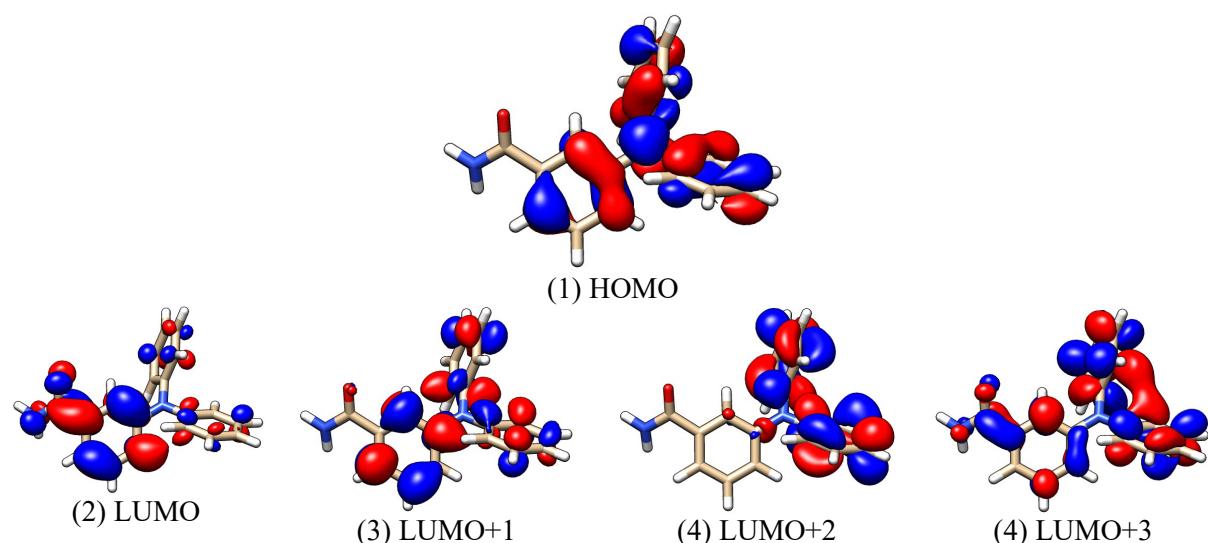
(s, 2H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3/\text{TMS}$ , 100 MHz):  $\delta$  114.0, 115.9, 116.1, 118.8, 118.9, 120.2, 122.0, 123.5, 124.0, 124.6, 129.5, 134.5, 139.2, 142.1, 144.0, 169.6; HRMS-ESI: calculated for  $\text{C}_{13}\text{H}_{12}\text{N}_2\text{O} [\text{M} + \text{H}]^+$  m/z: 213.0910, found 213.0862.

**4-(Phenylamino)benzamide (DPA-*p*).** Colourless powder;  $R_f$  (30% EtOAc-hexane): 0.40; FTIR (KBr)  $\lambda_{\text{max}}$ : 3553, 3473, 3343, 2976, 2635, 2360, 1652, 1554, 1501, 1444, 1388, 1329, 1279, 1248, 1043, 712, 623, 625, 573  $\text{cm}^{-1}$ ;  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ ):  $\delta$  7.66–7.62 (m, 2H), 7.28–7.23 (m, 2H), 7.09 (ddd,  $J = 3.0, 2.5, 1.4$  Hz, 2H), 7.00–6.92 (m, 3H), 5.98 (s, 1H), 5.74 (s, 2H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3/\text{TMS}$ , 100 MHz):  $\delta$  115.0, 120.1, 122.9, 124.1, 129.2, 129.5, 141.0, 147.3, 168.9; HRMS-ESI: calculated for  $\text{C}_{13}\text{H}_{12}\text{N}_2\text{O} [\text{M} + \text{H}]^+$  m/z: 213.0910, found 213.0892.

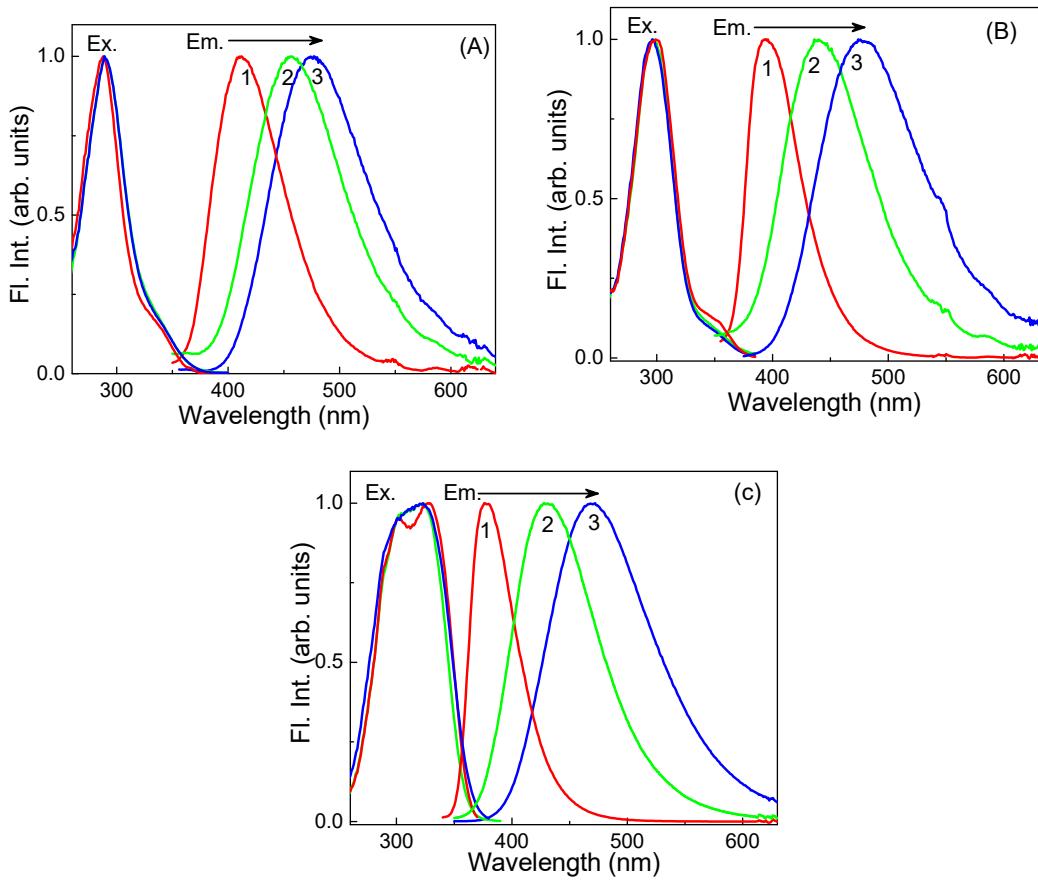
(A)



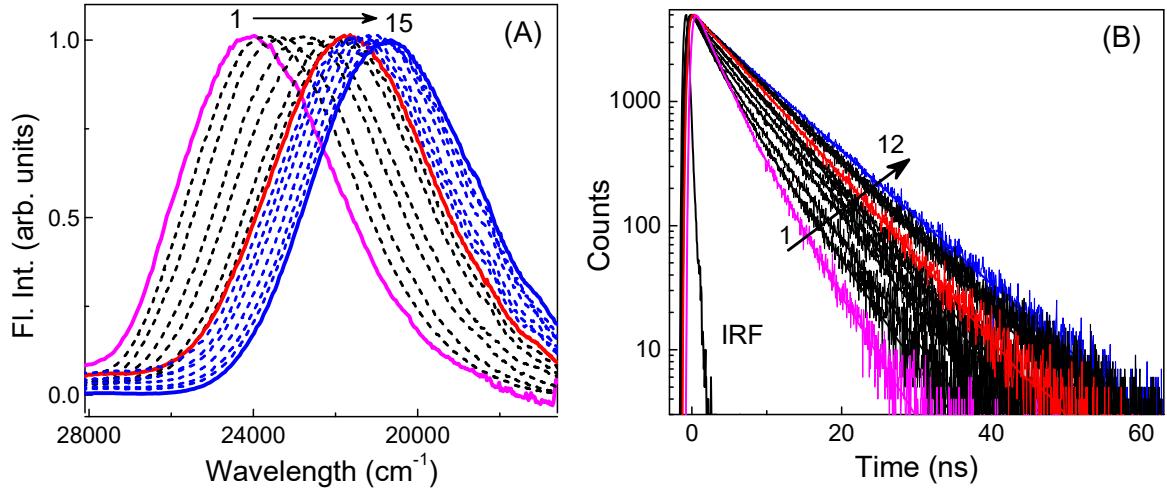
(B)



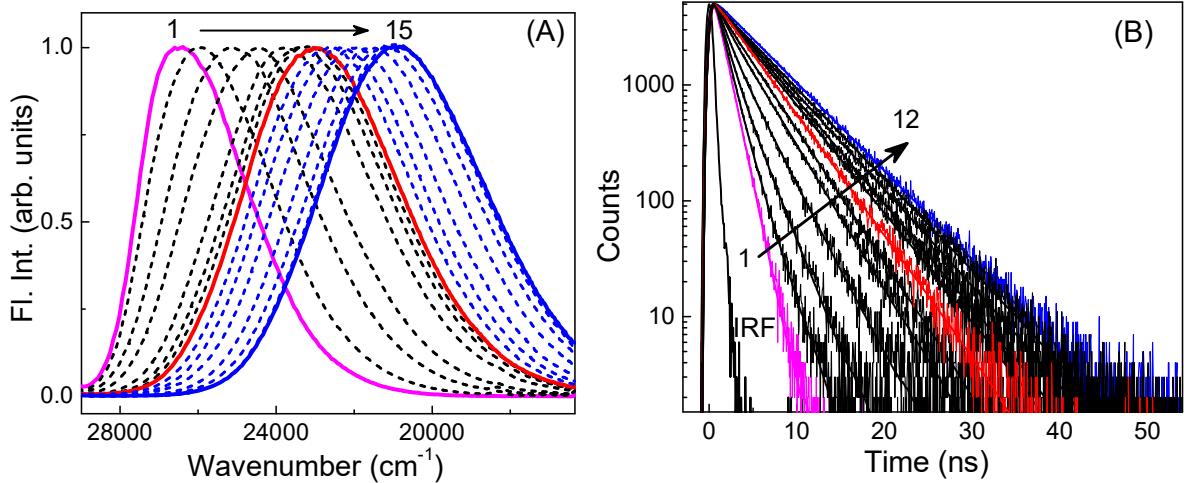
**Fig. S1.** (A) Computed absorption spectrum of TPA-*m* dye considering ACN as the solvent medium. (B) Molecular orbitals involved in the four lowest transitions are shown.



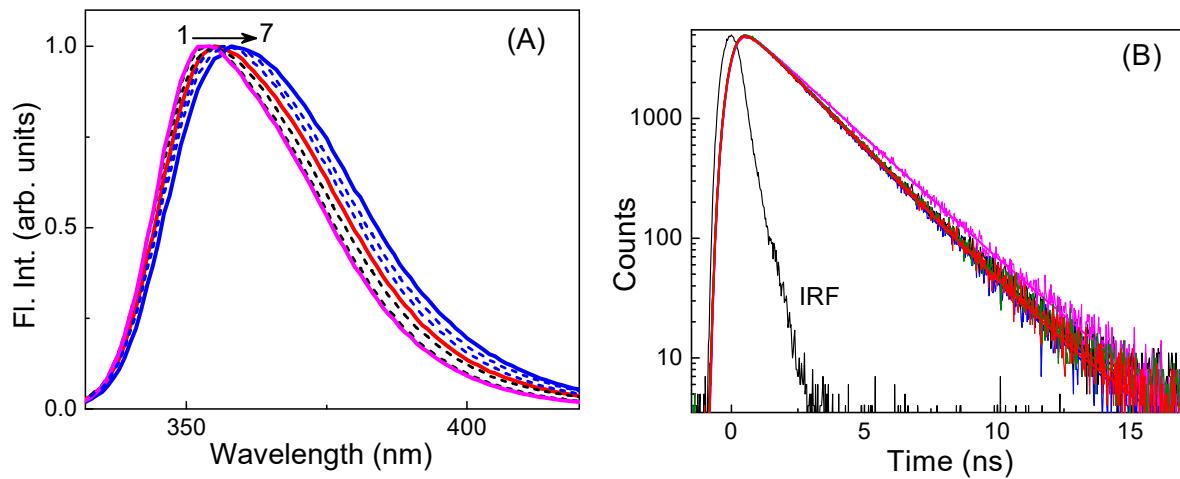
**Fig. S2.** Peak normalized emission and excitation spectra of TPA-*o* (A), TPA-*m* (B) and TPA-*p* (C) in (1) CH, (2) EA and (3) ACN solvents.



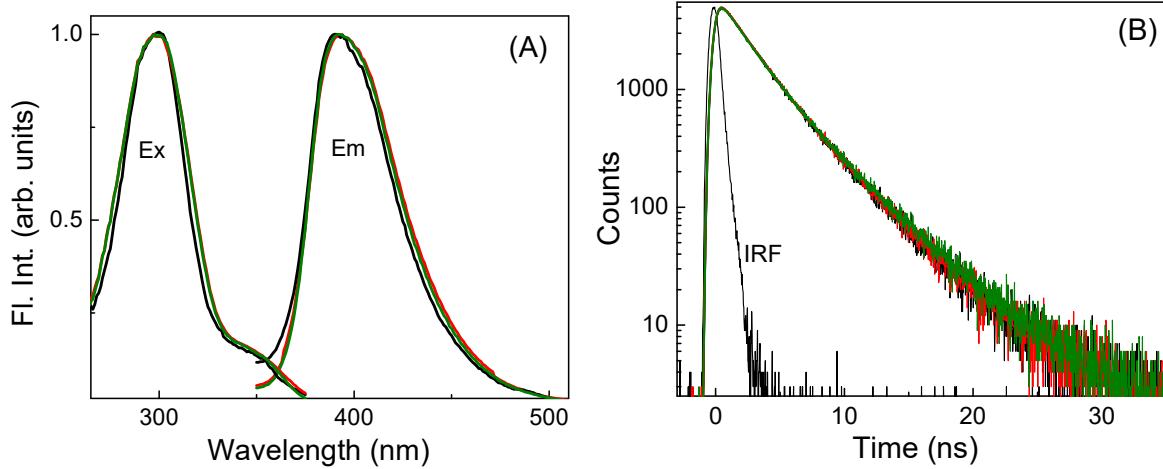
**Fig. S3.** (A) Peak normalized emission spectra of TPA-*o* in CH (magenta), CH<sub>98</sub>EA<sub>2</sub>, CH<sub>95</sub>EA<sub>5</sub>, CH<sub>85</sub>EA<sub>15</sub>, CH<sub>80</sub>EA<sub>20</sub>, CH<sub>60</sub>EA<sub>40</sub>, CH<sub>40</sub>EA<sub>60</sub>, EA (red), EA<sub>95</sub>ACN<sub>5</sub>, EA<sub>90</sub>EA<sub>10</sub>, EA<sub>80</sub>ACN<sub>20</sub>, EA<sub>60</sub>ACN<sub>40</sub>, EA<sub>40</sub>ACN<sub>60</sub>, EA<sub>20</sub>ACN<sub>80</sub>, ACN (blue) (1-15). (B) Fluorescence decay traces of TPA-*o* in CH (magenta), CH<sub>98</sub>EA<sub>2</sub>, CH<sub>95</sub>EA<sub>5</sub>, CH<sub>90</sub>EA<sub>10</sub>, CH<sub>80</sub>EA<sub>20</sub>, CH<sub>60</sub>EA<sub>40</sub>, CH<sub>20</sub>EA<sub>80</sub>, EA (red), EA<sub>60</sub>ACN<sub>40</sub>, EA<sub>40</sub>ACN<sub>20</sub>, EA<sub>20</sub>ACN<sub>80</sub>, ACN (blue) (1-12), monitored at the respective emission maxima in each solvent.



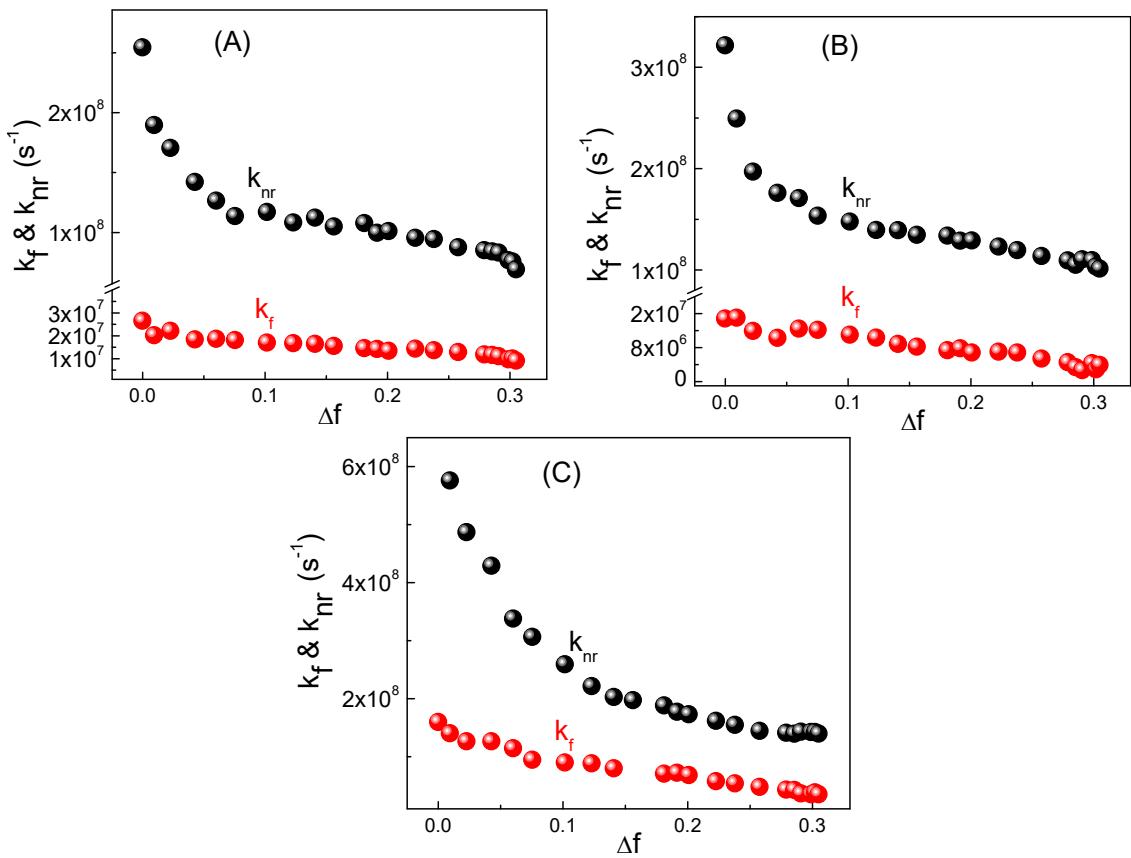
**Fig. S4.** (A) Peak normalized emission spectra of TPA-*p* in CH (magenta), CH<sub>98</sub>EA<sub>2</sub>, CH<sub>90</sub>EA<sub>10</sub>, CH<sub>80</sub>EA<sub>20</sub>, CH<sub>60</sub>EA<sub>40</sub>, CH<sub>40</sub>EA<sub>60</sub>, CH<sub>20</sub>EA<sub>80</sub>, EA (red), EA<sub>95</sub>ACN<sub>5</sub>, EA<sub>90</sub>EA<sub>10</sub>, EA<sub>80</sub>ACN<sub>20</sub>, EA<sub>60</sub>ACN<sub>40</sub>, EA<sub>40</sub>ACN<sub>60</sub>, EA<sub>10</sub>ACN<sub>90</sub>, ACN (blue) (1-15). (B) Fluorescence decay traces of TPA-*p* in CH (magenta), CH<sub>98</sub>EA<sub>2</sub>, CH<sub>90</sub>EA<sub>10</sub>, CH<sub>80</sub>EA<sub>20</sub>, CH<sub>60</sub>EA<sub>40</sub>, CH<sub>40</sub>EA<sub>60</sub>, EA (red), EA<sub>95</sub>ACN<sub>5</sub>, EA<sub>90</sub>ACN<sub>10</sub>, EA<sub>80</sub>ACN<sub>20</sub>, EA<sub>50</sub>ACN<sub>50</sub>, ACN (blue) (1-12), monitored at the respective emission maxima in each solvent.



**Fig. S5.** (A) Peak normalized emission spectra of TPA in CH (magenta), CH<sub>90</sub>EA<sub>10</sub>, CH<sub>50</sub>EA<sub>50</sub>, EA (red), EA<sub>80</sub>ACN<sub>20</sub>, EA<sub>50</sub>ACN<sub>50</sub>, ACN (blue) (1-7). (B) Fluorescence decay traces of TPA in CH (magenta), CH<sub>50</sub>EA<sub>50</sub> (black), EA (red), EA<sub>50</sub>ACN<sub>50</sub> (green) and ACN (blue), monitored at the respective emission maxima in each solvent.



**Fig. S6.** Fluorescence emission and excitation spectra (A) and decay traces of TPA-*m* in CH at different concentrations of TPA-*m*: 3.5 μM (black), 7.4 μM (red) and 15.3 μM (green).



**Fig. S7** Plots of radiative ( $k_f$ , red) and nonradiative ( $k_{nr}$ , black) rates of (A) TPA-*o*, (B) TPA-*m* and (C) TPA-*p*, against the solvent polarity function ( $\Delta f$ ).

Note: The radiative ( $k_f$ ) and nonradiative ( $k_{nr}$ ) decay rate constants of the dyes were approximately obtained from the measured quantum yields and fluorescence lifetimes (average lifetimes were used for bi-exponential decays) as follows,<sup>2-5</sup>

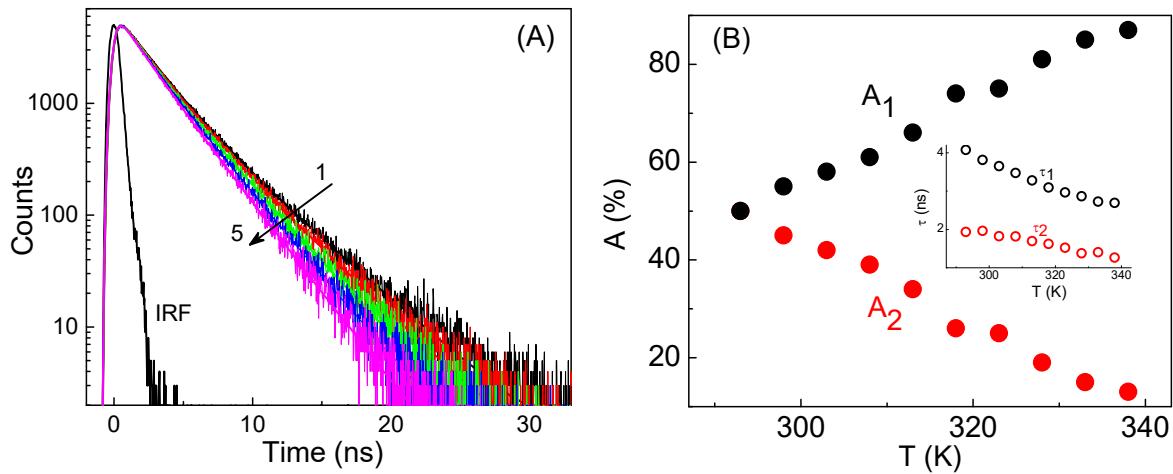
$$k_f = \frac{\phi_f}{\tau}, \quad k_{nr} = \frac{1 - \phi_f}{\tau}$$

**Table S1.** Fluorescence decay parameters<sup>a</sup>, emission maxima ( $\bar{\nu}_{\text{em}}$ ), quantum yields ( $\phi_f$ ), radiative ( $k_f$ ) and nonradiative ( $k_{nr}$ ) decay rate constants of TPA-*p* in solvents of varying polarity parameter ( $\Delta f$ ).

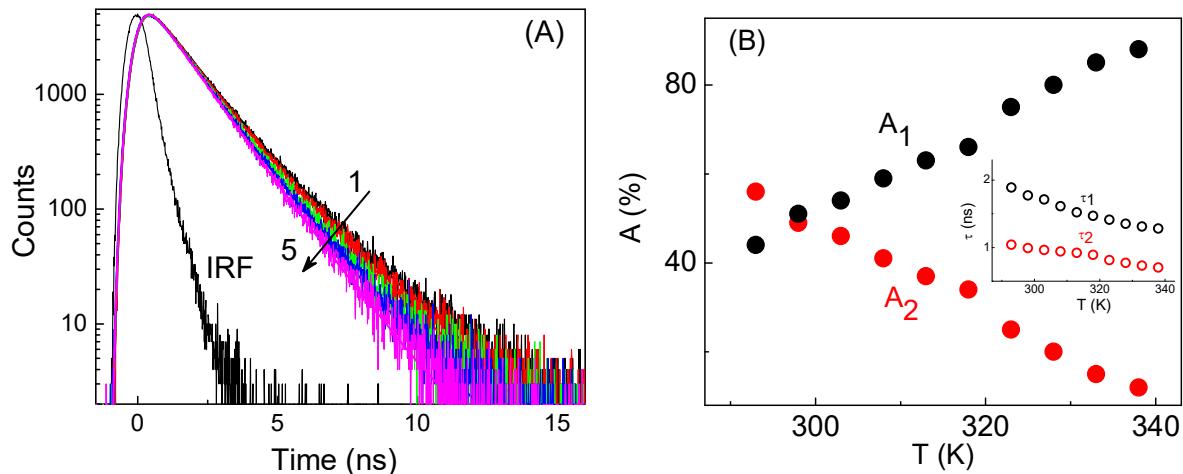
Solvent	$\Delta f$	$\tau_1$ (ns)	$A_1$ (%)	$\tau_2$ (ns)	$A_2$ (%)	$\langle \tau \rangle$ (ns)	$\bar{\nu}_{\text{em}}$ (cm <sup>-1</sup> )	$\phi_f$	$k_f$ ( $\times 10^8$ ) (s <sup>-1</sup> )	$k_{nr}$ ( $\times 10^8$ ) (s <sup>-1</sup> )
CH	0	1.18	100	-	-	1.18	26596	0.190	1.61	6.86
CH <sub>98</sub> EA <sub>2</sub>	0.009	1.77	51	1.00	49	1.39	26178	0.196	1.40	5.76
CH <sub>95</sub> EA <sub>5</sub>	0.023	2.09	52	1.14	48	1.63	25773	0.126	1.26	4.87
CH <sub>90</sub> EA <sub>10</sub>	0.043	2.27	60	1.1	40	1.80	25381	0.227	1.26	4.29
CH <sub>85</sub> EA <sub>15</sub>	0.060	2.69	68	1.19	32	2.21	25000	0.253	1.14	3.38
CH <sub>80</sub> EA <sub>20</sub>	0.075	2.91	76	1.16	24	2.49	24691	0.236	0.95	3.07
CH <sub>60</sub> EA <sub>40</sub>	0.123	3.46	91	0.81	9	3.22	24038	0.286	0.89	2.22
CH <sub>50</sub> EA <sub>50</sub>	0.141	3.73	93	0.95	7	3.54	23810	0.283	0.80	2.03
CH <sub>40</sub> EA <sub>60</sub>	0.156	3.78	95	0.59	5	3.62	23753	0.285	0.79	1.97
CH <sub>20</sub> EA <sub>80</sub>	0.181	3.86	100	-	-	3.86	23419	0.273	0.70	1.88
CH <sub>10</sub> EA <sub>90</sub>	0.191	4.01	100	-	-	4.01	23419	0.288	0.72	1.78
EA	0.201	4.14	100	-	-	4.14	23255	0.282	0.68	1.73
EA <sub>95</sub> ACN <sub>5</sub>	0.223	4.56	100	-	-	4.56	22950	0.262	0.57	1.62
EA <sub>90</sub> ACN <sub>10</sub>	0.238	4.78	100	-	-	4.78	22624	0.260	0.54	1.55
EA <sub>80</sub> ACN <sub>20</sub>	0.258	5.18	100	-	-	5.18	22271	0.250	0.48	1.45
EA <sub>60</sub> ACN <sub>40</sub>	0.279	5.42	100	-	-	5.42	21881	0.233	0.43	1.41
EA <sub>50</sub> ACN <sub>50</sub>	0.286	5.49	100	-	-	5.49	21500	0.234	0.43	1.40
EA <sub>40</sub> ACN <sub>60</sub>	0.291	5.57	100	-	-	5.57	21382	0.203	0.36	1.43
EA <sub>20</sub> ACN <sub>80</sub>	0.299	5.63	100	-	-	5.63	21277	0.198	0.35	1.43
EA <sub>10</sub> ACN <sub>90</sub>	0.302	5.53	100	-	-	5.53	21277	0.212	0.38	1.42
ACN	0.305	5.60	100	-	-	5.60	21278	0.200	0.35	1.41

<sup>a</sup>The fluorescence decays are fitted by considering either single or bi-exponential functions with general expression as,  $I(t) = \sum_i a_i \exp(-t/\tau_i)$ . The relative contribution of each decay component  $\tau_i$ , is calculated as,  $A_i(\%) = \frac{a_i \tau_i}{\sum_i a_i \tau_i} \times 100$  and the average lifetime,  $\langle \tau \rangle$  is

calculated as,  $\langle \tau \rangle = \sum_i A_i \tau_i / 100$ .

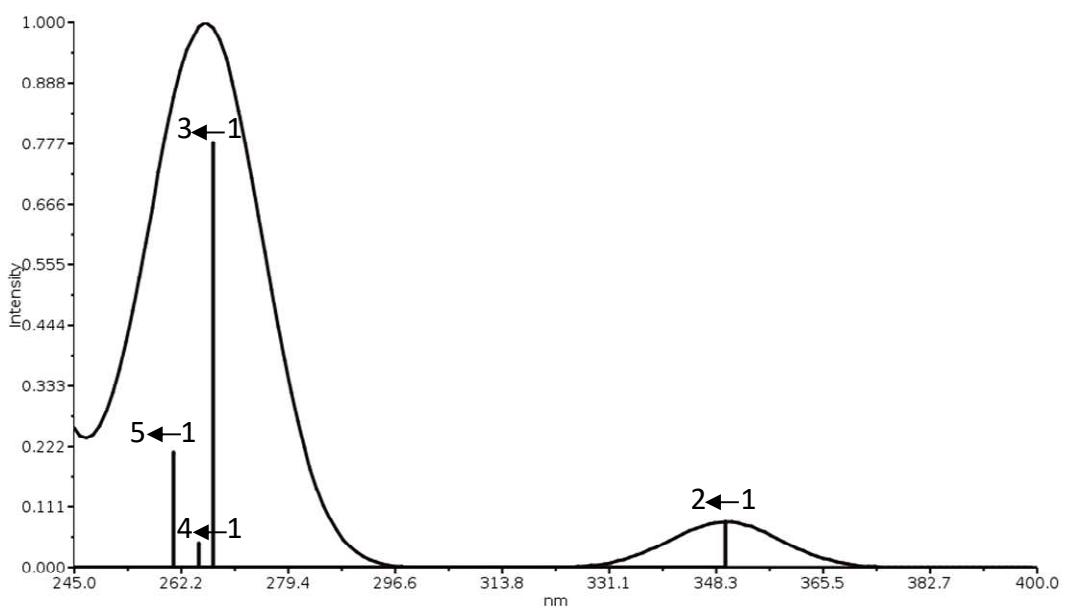


**Fig. S8.** (A) Fluorescence decay traces of TPA-*m* in CH at 20°C, 30°C, 40°C, 50°C, 65°C (1-5). (B) Plots of the relative contributions ( $A_1$  and  $A_2$ ) of the two decay components ( $\tau_1$  and  $\tau_2$ ) of TPA-*m* in CH against temperature. The variations in the magnitudes of  $\tau_1$  and  $\tau_2$  with temperature are shown in the inset.

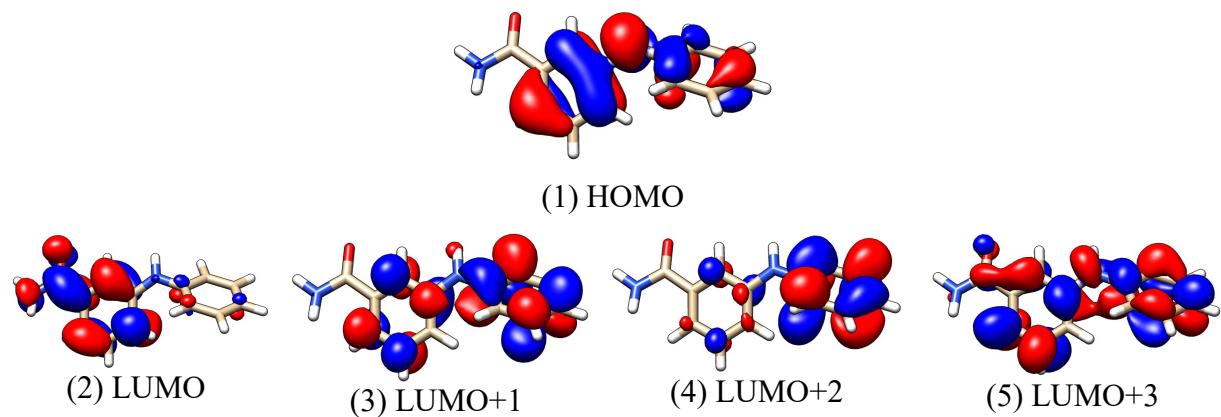


**Fig. S9.** (A) Fluorescence decay traces of TPA-*p* in CH<sub>98</sub>EA<sub>2</sub> solvent mixture at 20°C, 30°C, 40°C, 50°C, 65°C (1-5). (B) Plots of the relative contributions ( $A_1$  and  $A_2$ ) of the two decay components ( $\tau_1$  and  $\tau_2$ ) of TPA-*p* in CH<sub>98</sub>EA<sub>2</sub> solvent mixture against temperature. The variations in the magnitudes of  $\tau_1$  and  $\tau_2$  with temperature are shown in the inset.

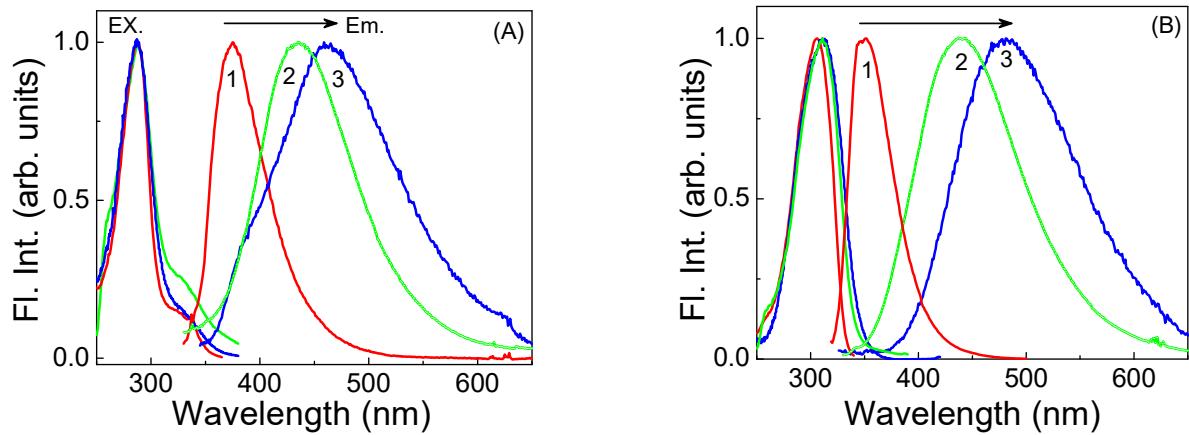
(A)



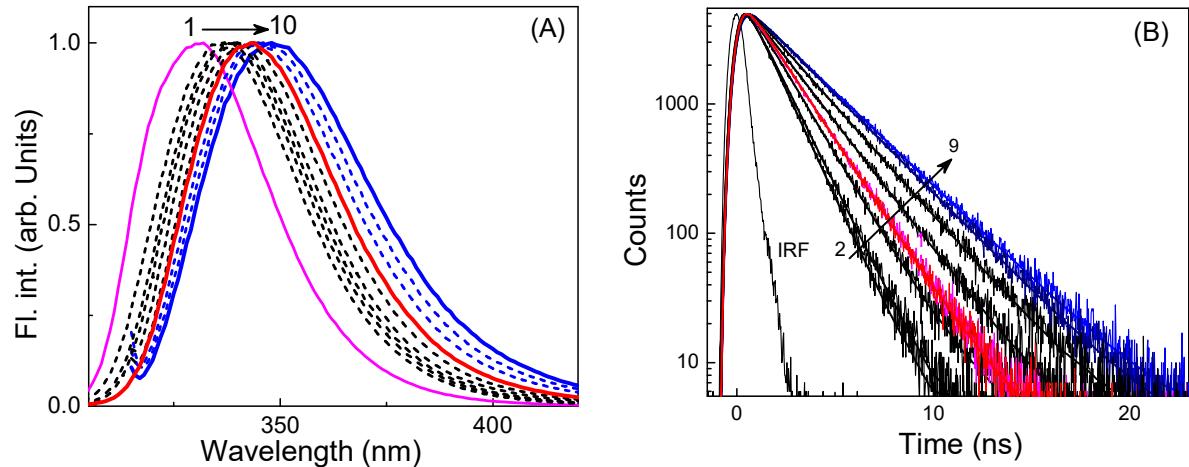
(B)



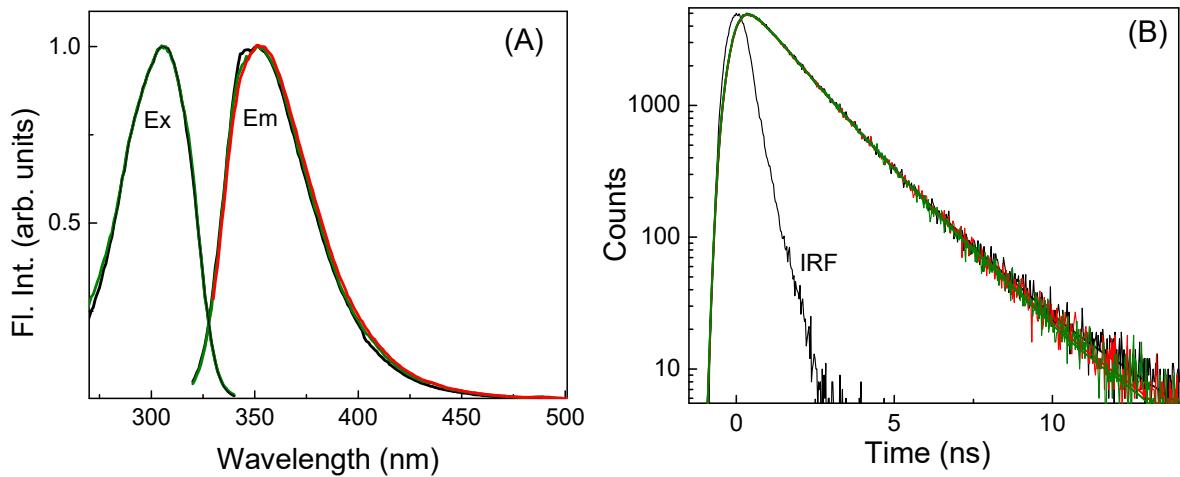
**Fig. S10.** (A) Computed absorption spectrum of DPA-*m* dye considering ACN as the solvent medium. (B) Molecular orbitals involved in the four lowest transitions are shown.



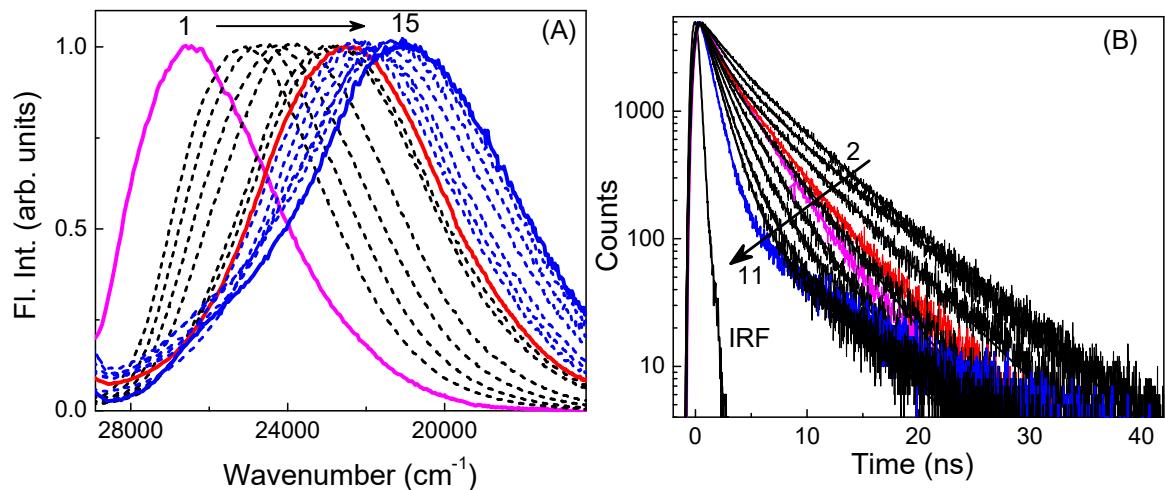
**Fig. S11.** Peak normalized emission and excitation spectra of DPA-*m* (A) and DPA-*p* (B) in (1) CH, (2) EA and (3) ACN.



**Fig. S12.** (A) Peak normalized emission spectra of DPA in CH (magenta), CH<sub>98</sub>EA<sub>2</sub>, CH<sub>95</sub>EA<sub>5</sub>, CH<sub>90</sub>EA<sub>10</sub>, CH<sub>80</sub>EA<sub>20</sub>, CH<sub>50</sub>EA<sub>50</sub>, EA (red), EA<sub>80</sub>ACN<sub>20</sub>, EA<sub>50</sub>ACN<sub>50</sub>, ACN (blue) (1-10). (B) Fluorescence decay traces of DPA in CH (1, magenta), CH<sub>90</sub>EA<sub>10</sub>, CH<sub>80</sub>EA<sub>20</sub>, CH<sub>50</sub>EA<sub>50</sub>, EA (red), EA<sub>80</sub>ACN<sub>20</sub>, EA<sub>50</sub>ACN<sub>50</sub>, EA<sub>20</sub>ACN<sub>80</sub>, ACN (blue) (2-9), monitored at the respective emission maxima in each solvent. IRF is the instrument response function.



**Fig. S13.** Fluorescence emission and excitation spectra (A) and decay traces of DPA-*p* in CH at different concentrations of DPA-*p*: 3.8 μM (black), 8.8 μM (red) and 16.5 μM (green).



**Fig. S14.** (A) Peak normalized emission spectra of DPA-*m* in CH (magenta), CH<sub>98</sub>EA<sub>2</sub>, CH<sub>95</sub>EA<sub>5</sub>, CH<sub>90</sub>EA<sub>10</sub>, CH<sub>80</sub>EA<sub>20</sub>, CH<sub>60</sub>EA<sub>40</sub>, CH<sub>50</sub>EA<sub>50</sub>, EA (red), EA<sub>95</sub>ACN<sub>5</sub>, EA<sub>90</sub>EA<sub>10</sub>, EA<sub>80</sub>ACN<sub>20</sub>, EA<sub>50</sub>ACN<sub>50</sub>, EA<sub>40</sub>ACN<sub>60</sub>, EA<sub>20</sub>ACN<sub>80</sub>, ACN (blue) (1-15). (B) Fluorescence decay traces of DPA-*m* in CH (1, magenta), CH<sub>99</sub>EA<sub>1</sub>, CH<sub>80</sub>EA<sub>20</sub>, CH<sub>70</sub>EA<sub>30</sub>, CH<sub>40</sub>EA<sub>60</sub>, EA (red), EA<sub>90</sub>ACN<sub>10</sub>, EA<sub>80</sub>ACN<sub>20</sub>, EA<sub>60</sub>ACN<sub>40</sub>, EA<sub>40</sub>ACN<sub>60</sub>, ACN (blue) (2-11), monitored at the respective emission maxima in each solvent. IRF is the instrument response function.

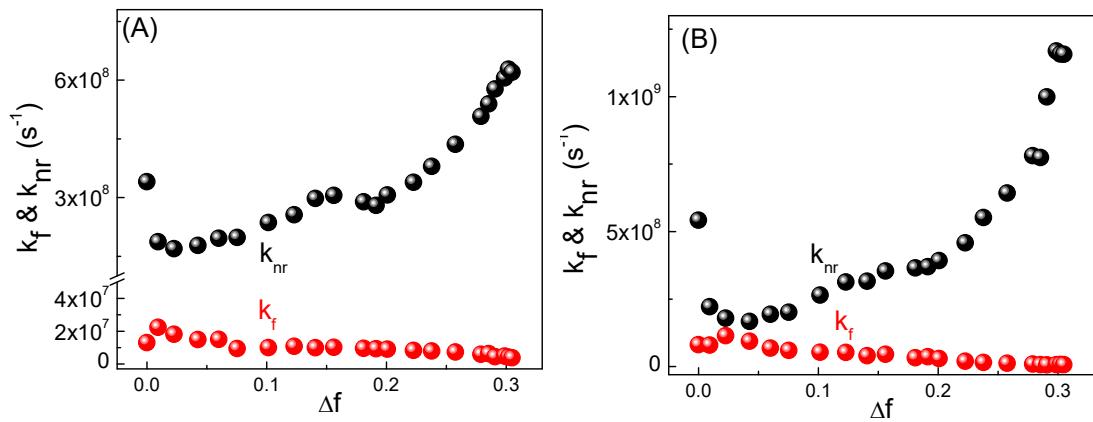
**Table S2.** Fluorescence decay parameters<sup>a</sup>, emission maxima ( $\bar{\nu}_{\text{em}}$ ), quantum yields ( $\phi_f$ ), radiative ( $k_f$ ) and nonradiative ( $k_{nr}$ ) decay rate constants of DPA-*m* in solvents of varying polarity parameter ( $\Delta f$ ).

Solvent	$\Delta f$	$\tau_1$ (ns)	$A_1$ (%)	$\tau_2$ (ns)	$A_2$ (%)	$\langle \tau \rangle$ (ns)	$\bar{\nu}_{\text{em}}$ (cm <sup>-1</sup> )	$\phi_f$	$k_f$ ( $\times 10^8$ ) (s <sup>-1</sup> )	$k_{nr}$ ( $\times 10^8$ ) (s <sup>-1</sup> )
CH	0	3.67	51	1.96	49	2.83	26667	0.037	0.13	3.40
CH <sub>98</sub> EA <sub>2</sub>	0.009	6.00	59	3.02	41	4.78	25510	0.107	0.22	1.87
CH <sub>95</sub> EA <sub>5</sub>	0.023	6.03	78	2.82	22	5.33	24938	0.096	0.18	1.70
CH <sub>90</sub> EA <sub>10</sub>	0.043	6.25	68	2.97	32	5.20	24450	0.077	0.15	1.77
CH <sub>85</sub> EA <sub>15</sub>	0.060	6.09	63	2.45	37	4.74	24331	0.071	0.15	1.96
CH <sub>80</sub> EA <sub>20</sub>	0.075	6.09	66	2.08	34	4.72	24155	0.065	0.14	1.98
CH <sub>60</sub> EA <sub>40</sub>	0.123	4.83	70	1.23	30	3.76	23474	0.035	0.11	2.96
CH <sub>50</sub> EA <sub>50</sub>	0.141	3.89	74	1.46	26	3.25	23419	0.032	0.10	2.98
CH <sub>40</sub> EA <sub>60</sub>	0.156	3.87	74	1.16	26	3.17	23202	0.032	0.10	3.06
CH <sub>20</sub> EA <sub>80</sub>	0.181	4.08	74	1.29	26	3.35	23041	0.032	0.09	2.89
CH <sub>10</sub> EA <sub>90</sub>	0.191	4.10	78	1.19	22	3.46	23095	0.032	0.09	2.80
EA	0.201	3.84	74	1.26	26	3.17	22936	0.036	0.09	3.06
EA <sub>95</sub> ACN <sub>5</sub>	0.223	3.59	67	1.42	33	2.87	22624	0.028	0.08	3.40
EA <sub>90</sub> ACN <sub>10</sub>	0.238	3.33	61	1.40	39	2.58	22472	0.020	0.08	3.80
EA <sub>80</sub> ACN <sub>20</sub>	0.258	3.59	35	1.54	65	2.26	22422	0.016	0.07	4.36
EA <sub>60</sub> ACN <sub>40</sub>	0.279	4.69	15	1.46	85	1.94	22222	0.011	0.06	5.07
EA <sub>50</sub> ACN <sub>50</sub>	0.286	5.20	13	1.33	87	1.83	22124	0.013	0.06	5.39
EA <sub>40</sub> ACN <sub>60</sub>	0.291	5.48	11	1.25	89	1.72	22026	0.007	0.04	5.77
EA <sub>20</sub> ACN <sub>80</sub>	0.299	6.12	11	1.08	89	1.63	21739	0.008	0.05	6.05
EA <sub>10</sub> ACN <sub>90</sub>	0.302	6.24	11	1.01	89	1.59	21692	0.006	0.04	6.27
ACN	0.305	6.45	13	0.94	86	1.62	21645	0.006	0.04	6.17

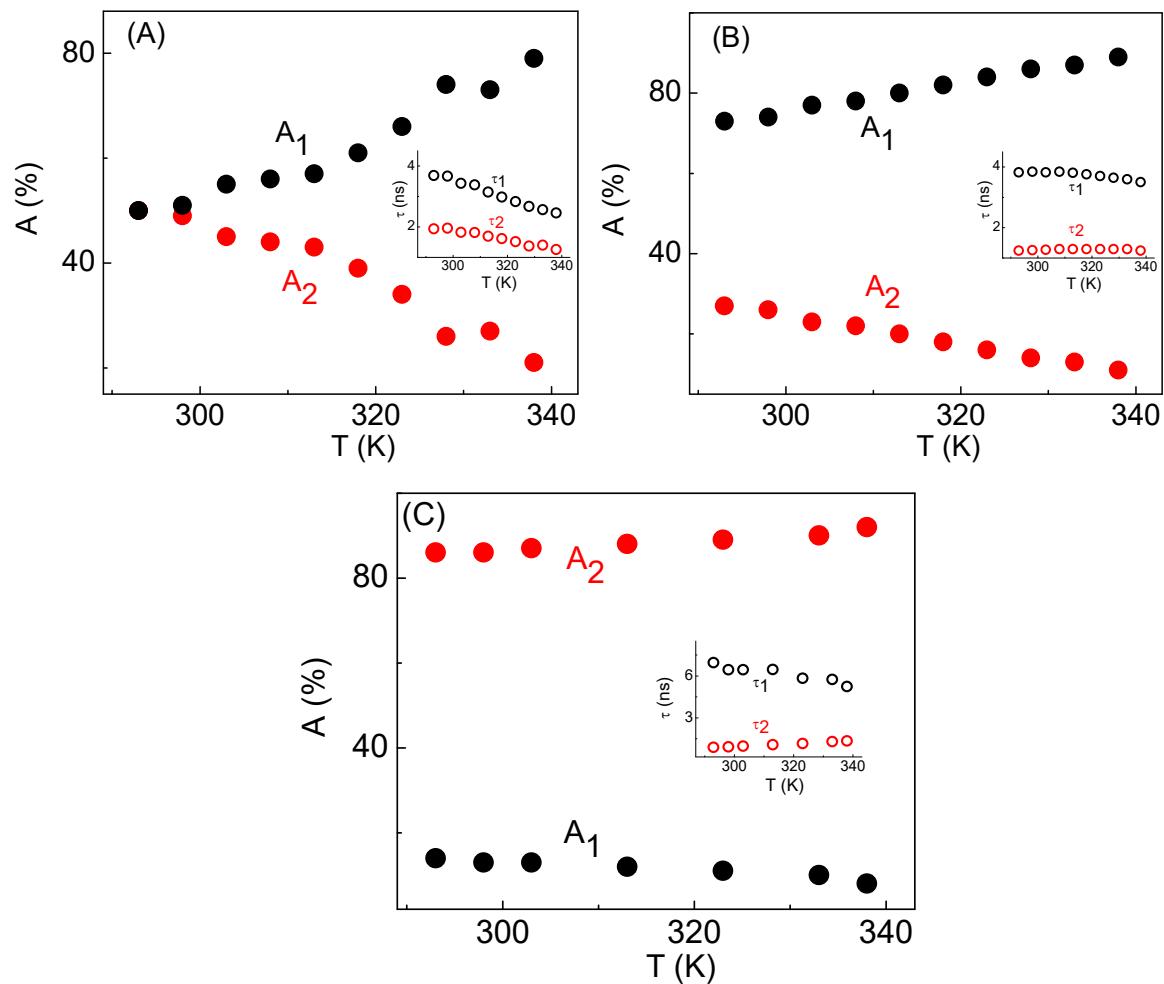
<sup>a</sup>The fluorescence decays are fitted by considering either single or bi-exponential functions with general expression as,  $I(t) = \sum_i a_i \exp(-t/\tau_i)$ . The relative contribution of each decay

component  $\tau_i$ , is calculated as,  $A_i(\%) = \frac{a_i \tau_i}{\sum_i a_i \tau_i} \times 100$  and the average lifetime,  $\langle \tau \rangle$  is

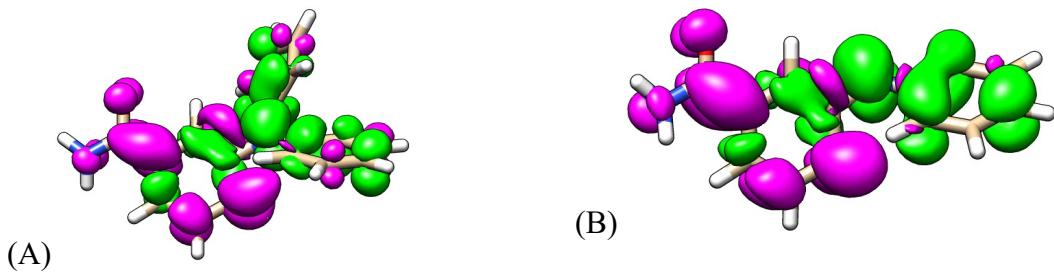
calculated as,  $\langle \tau \rangle = \sum_i A_i \tau_i / 100$ .



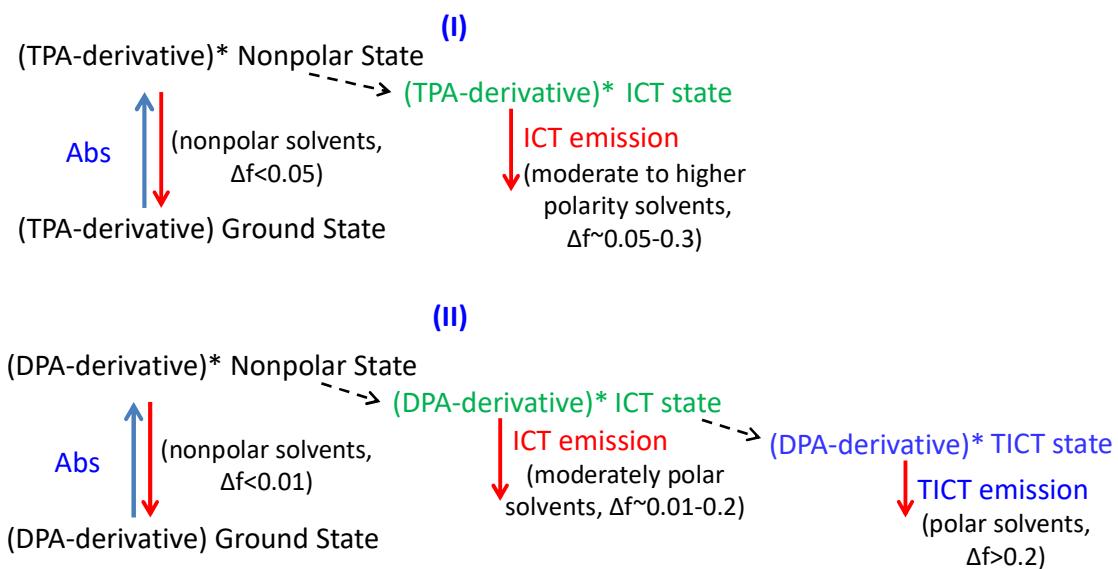
**Fig. S15.** Plots of radiative ( $k_f$ ) and nonradiative ( $k_{nr}$ ) decay rates of (A) DPA-*m* and (B) DPA-*p*, against the solvent polarity function ( $\Delta f$ ).



**Fig. S16.** Plots of the relative contributions ( $A_1$  and  $A_2$ ) of the two decay components ( $\tau_1$  and  $\tau_2$ ) of DPA-*m* against temperature in (A)  $\text{CH}_3$ , (B) EA and (C) ACN. The variations in the magnitudes of  $\tau_1$  and  $\tau_2$  with temperature are shown in the insets.



**Fig. S17.** Difference density plots of the first excited state depicting the HOMO to LUMO transition of (A) TPA-*m* and (B) DPA-*m* in ACN solvent. Green and purple indicate the electron donor and acceptor orbitals.



**Fig. S18.** Schematic representation of the emissive states of (I) TPA and (II) DPA series of dyes in solvents of varying polarities.

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