

## Supporting Information

The supporting information contains hydration energy profiles, the results of which are referred to in the manuscript. The hydration energy profiles are for clay-molecular cation systems:  $\text{NH}_2\text{PPG}_3^+\text{NH}_3^+$ ,  $^+\text{NH}_3\text{-PPG}_9\text{-NH}_3^+$ ,  $\text{NH}_2\text{-PEG}_3\text{-NH}_3^+$ ,  $\text{NH}_2\text{-PMG}_3\text{-NH}_3^+$  and the quaternary amine  $^+(\text{CH}_3)_3\text{-PPG}_3\text{-}(\text{CH}_3)_3^+$ . See figure captions in the supporting information for additional information about the hydration energy profiles of these cations.

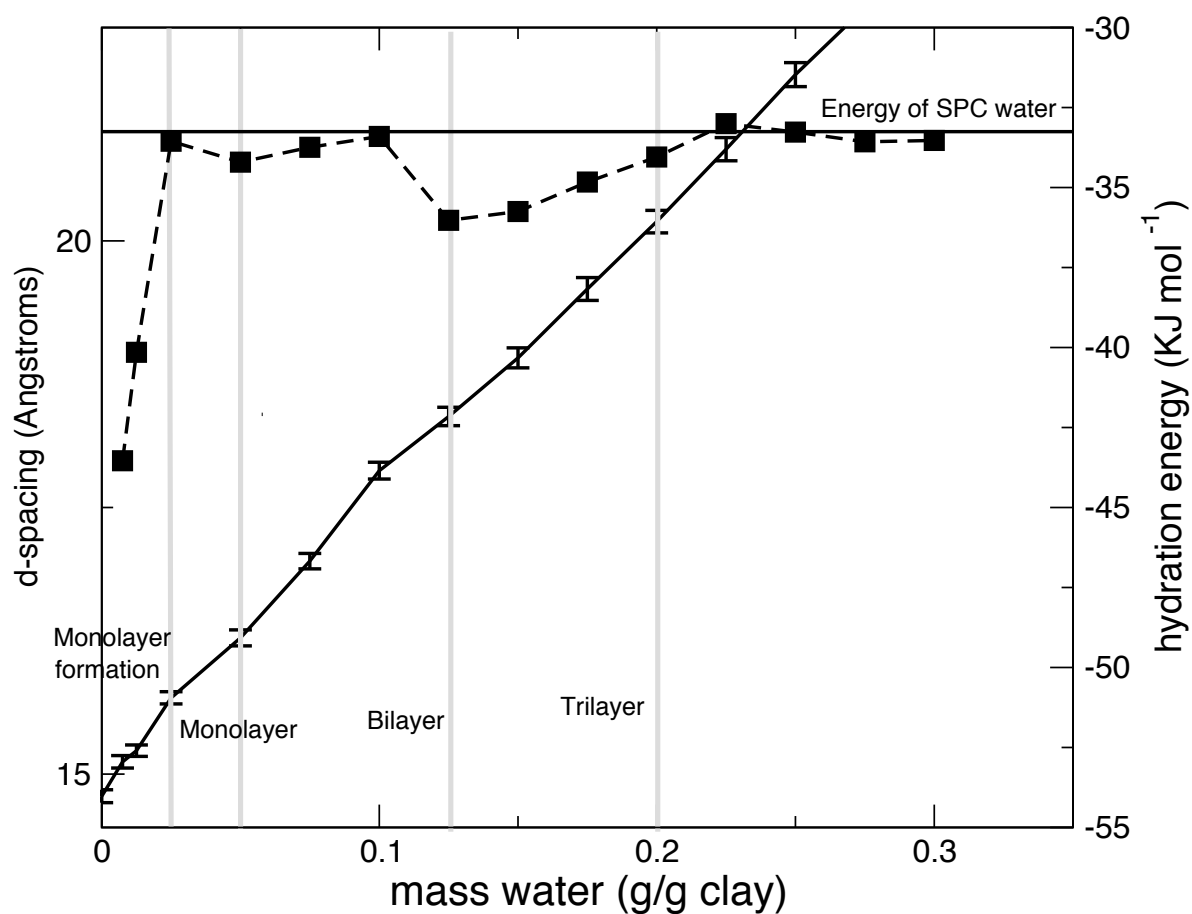


Figure 1: *d*-spacings and discrete hydration energies of montmorillonite with  $\text{NH}_2\text{-PPG}_3\text{-NH}_3^+$  resident in the interlayer. The reference states used in eq. 2 are indicated by the grey solid vertical lines. As we assume complete cation exchange, there are twice as many organic molecules in the interlayer than for the montmorillonite- $^+\text{NH}_3\text{-PPG}_3\text{-NH}_3^+$  system, and approximately the same organic mass in the interlayer as for  $\text{NH}_2\text{-PPG}_6\text{-NH}_3^+$ . The hydration energies are very similar to that of  $^+\text{NH}_3\text{-PPG}_6\text{-NH}_3^+$ , indicating that the amount of organic PPG backbone for the diamine molecules in the interlayer is important.

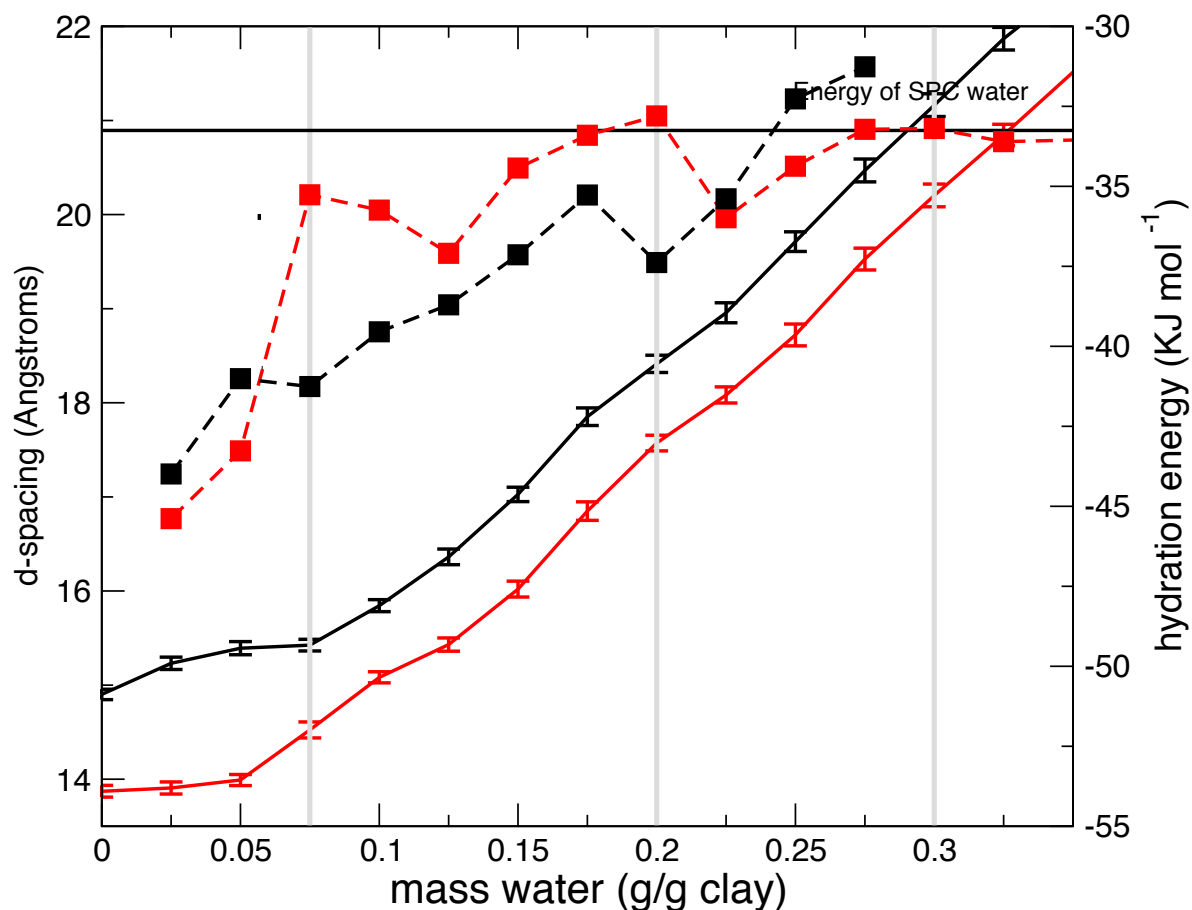


Figure 2: *d*-spacings and discrete hydration energies of montmorillonite with NH<sub>2</sub>-PPG<sub>3</sub>-NH<sub>3</sub><sup>+</sup> resident in the interlayer (red) and the quaternary amine equivalent, <sup>+</sup>(CH<sub>3</sub>)<sub>3</sub>-PPG<sub>3</sub>-(CH<sub>3</sub>)<sub>3</sub><sup>+</sup> (black). The reference states used in eq. 2 are indicated by the grey solid vertical lines. We see that for the same backbone, the additional layer spacing due to the extra methyl groups cause a decrease in swelling inhibitor performance.

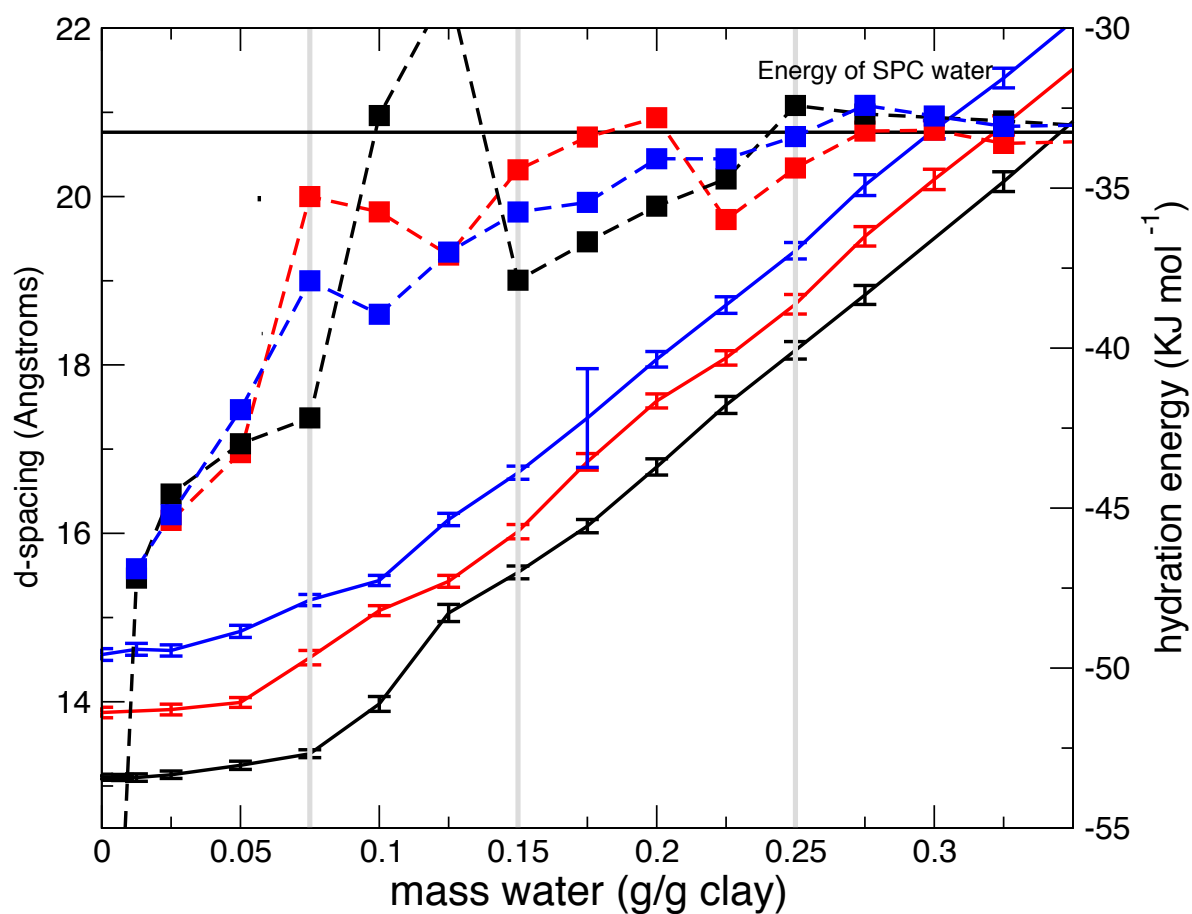


Figure 3: *d*-spacings and discrete hydration energies of montmorillonite with NH<sub>2</sub>-PEG<sub>3</sub>-NH<sub>3</sub><sup>+</sup> resident in the interlayer (black), NH<sub>2</sub>-PPG<sub>3</sub>-NH<sub>3</sub><sup>+</sup> (red) and NH<sub>2</sub>-PMG<sub>3</sub>-NH<sub>3</sub><sup>+</sup> (blue). The reference states used in eq. 2 are indicated by the grey solid vertical lines. The increase in hydrophobicity of the backbone increases the swelling inhibition but at progressively higher water contents.