



# The BCPC Congress 2017

## Achieving both productivity and safety improvements through better regulation

31 OCTOBER - 1 NOVEMBER | BRIGHTON | UK

The 2017 BCPC Congress will be held at the Hilton Metropole Brighton on 31 October - 1 November.

On Day 1 there will be presentations and discussions, in plenary and streamed sessions, on the current EU regulatory environment for plant protection products (chemicals and bio-pesticides) - and how this may change in the EU and the UK post-Brexit.

A number of speakers, from the UK, EU and US will address the key issue of whether a more risk assessment-based regulatory approach for agrochemicals and agricultural biotechnology can simultaneously achieve improved safeguards for health, the environment and crop production than does the current EU regime. A parallel session will cover a range of popular technical highlights.

On Day 2 the UK HSE Chemicals Regulation Division will hold an interactive workshop seeking further opinion from delegates on the direction of policy and implementation of a post-Brexit UK-based regulatory regime for chemical and biological pesticides. This will input to HSE's initiative to understand the needs and concerns of stakeholders as a new system is developed.

Combined with a Drinks Reception on the 30 October and Congress Dinner on the 31 - marking the 50th Anniversary of BCPC's support for science in UK Crop Production - the 2017 event will, more than ever, be thought-provoking, educational and supportive for the crop protection regulatory community.

### EXPRESS YOUR INTEREST

To express your interest, discuss sponsorship or advertising opportunities, please contact us:



+44 (0) 1423 863 522



enquiries@tsgeforum.com

### MEDIA PARTNER



#### WHEN

31 October - 1 November 2017  
(Tuesday - Wednesday)

#### WHERE

Hilton Metropole Hotel,  
Brighton, UK

#### PRICE

Early Bird Rate £590 +VAT  
(Full Rate £690+VAT from 1 June)  
Inclusive of 1½ day Congress pass  
and Drinks Receptions  
Congress Dinner £40+VAT

[www.bcpccongress.org](http://www.bcpccongress.org)



# BCPC Congress: 31 October -1 November 2017

## Congress Programme

Although the full programme has yet to be announced, we are delighted to bring you a list of confirmed speakers and topic titles.

### Day One - Tuesday 31 October 2017

#### Review of Regulations No 1107/2009 and 396/2005 – Part 1: Facts and figures

Dr. Martyn Griffiths (*Bayer S.A.S.*)

#### Review of Regulations No 1107/2009 and 396/2005 – Part 2: Necessary changes

Jean-Pierre Busnardo (*DuPont Crop Protection*)

#### Optimising regulatory systems for future agrochemical and agricultural biotechnology products – experience from the US

Professor Steve Bradbury (*Iowa State University*)

#### Biopesticides

David Cary (*International Biocontrol Manufacturers' Association, IBMA*)

#### Classification schemes for carcinogenicity based on hazard identification have become outmoded and serve neither science nor society

Dr. John Doe (*ParkerDoe*)

#### Endocrine disruption

Richard Green (*Dow AgroSciences*)

#### Next generation groundwater mitigations: a proposal for smarter restrictions on use for environmental safety

Tom Dowling (*Enviresearch*)

#### An update on neonicotinoids in Europe

Mike Coulson (*Exponent*)

### Day Two - Wednesday 1 November 2017

The main focus of Day 2 will be the HSE (CRD) workshop entitled **Progress and Opportunity for Pesticide Regulation in the UK**, which will be led by Dave Bench (*Director, UK HSE Chemicals Regulation Division*).

The workshop offers an opportunity for all stakeholders at the Congress to engage with the HSE (CRD) and offer opinion and comment on the direction of policy and implementation of a UK-based regulatory regimen for chemical and biological pesticides. The format will be interactive with the aim of supporting the HSE's initiative to understand the needs and concerns of stakeholders as a new regulatory system is developed.

#### EVENT SPONSOR



#### OTHER SPONSORS



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## Sponsorship Opportunities

The BCPC Congress aims to be the key event for the plant protection industry in 2017. As such, sponsors will have exposure to a broad spectrum of the industry. There are a number of fantastic sponsorship packages available with the associated benefits itemised below:

### Headline Sponsorship Package (limited to three companies)

- Company name and/or logo will be given prominence on all marketing materials including pre-conference announcements, presentation materials, programmes, the AGROW event publication, venue branding and delegate packs
- The placement of your promotional banners/pop up stand in a prominent position at the event
- Full page advertisement in the AGROW event publication
- Company literature in the delegate packs
- Acknowledgments at the start and end of the conference
- Two complimentary delegate passes to the Congress

Price: £5,000 (excluding VAT)

### Event Sponsorship Package

- Company name and/or logo will be included on advertisements and circulars including pre-conference announcements, presentation materials, programmes and venue branding
- The placement of your promotional banners/pop up stand in a prominent position at the event
- One complimentary delegate pass to the congress
- Half page advertisement in the AGROW event publication

Price: £2,500 (excluding VAT)

### Congress Dinner Sponsorship Package (Evening of 31 October)

- Company name and/or logo will be included on marketing materials including pre-conference announcements or presentation materials, programmes, the AGROW event publication and venue branding
- Half page advertisement in the AGROW event publication
- An opportunity to promote your company at the start of the Congress dinner
- Two complimentary passes to the Congress dinner
- Company logo printed onto promotional banners at the dinner

Price: £3,500 (excluding VAT)

### Pre-Event Welcome Drinks Reception Sponsorship Package (Evening of 30 October)

- Company name and/or logo will be included on marketing materials including pre-conference announcements or presentation materials, programmes, the AGROW event publication and venue branding
- Company logo printed onto promotional banners for the drinks reception
- An acknowledgment of your company at the start of the drinks reception and an opportunity to briefly promote your company
- Company logo printed onto promotional banners at the reception

Price: £2,000 (excluding VAT)

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## Sponsorship Opportunities (continued)

### Congress Data / USB Sticks Sponsorship Package

- Company name and/or logo will be included on Data / USB sticks which will be included in congress delegate packs
- Company name and/or logo will be included on marketing materials including pre-conference announcements or presentation materials, programmes, the AGROW event publication and venue branding

Price: £1,200 (excluding VAT)

### Congress Lanyards Sponsorship Package

- Company name and/or logo will be included on lanyards used for delegates, sponsors, exhibitors, speakers and media during the Congress
- Company name and/or logo will be included on marketing materials including pre-conference announcements or presentation materials, programmes, the AGROW event publication and venue branding

Price: £900 (excluding VAT)

### Congress Pens Sponsorship Package

- Company name and/or logo will be included on pens which will be included in congress delegate packs
- Company name and/or logo will be included on marketing materials including pre-conference announcements or presentation materials, programmes, the AGROW event publication and venue branding

Price: £600 (excluding VAT)

### Congress Notepads Sponsorship Package

- Company name and/or logo will be included on the notepads which will be included in congress delegate packs
- Company name and/or logo will be included on marketing materials including pre-conference announcements or presentation materials, programmes, the AGROW event publication and venue branding

Price: £600 (excluding VAT)

## Event Supplement Advertising

This is a great opportunity to advertise your company and services to a targeted audience. This printed publication will be given to every participant at the event and will include the event programme, speaker information, an advertorial and advertisements (Full/Half/Quarter Page).

To promote your company or service, the prices are as follows:

Full page - £900 (excluding VAT)    Half page - £600 (excluding VAT)    Quarter page - £300 (excluding VAT)

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