

WHO IS TURNING THE LIGHTS OUT ON DRUG DEVELOPMENT?

12 JUNE 2008, Conf. No. H6-3208

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MANAGEMENT FORUM LTD., 98-100 Maybury Road, Woking, Surrey GU21 5JL, UK

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Website: www.management-forum.co.uk

REGISTRATION INFORMATION

Dates

12 June 2008 Start: 11.00 - Finish: 15.00

Registration & Coffee

9 July 2008 10.30

Venue

Hardwicke Building, New Square, Lincoln's Inn,
London WC2A 3SB

Nearest underground stations:

Chancery Lane (Central line)
Holborn (Central & Piccadilly lines)
Temple (Circle & District lines)

Directions

www.hardwickebuilding.co.uk

Accommodation suggestions

Waldorf London Hilton ****
Aldwych, London WC2B 4DD
Tel. +44 (0)207 836 7244
e-mail: waldorflondon@hilton.com

Bloomsbury Park Hotel ***
126 Southampton Row
London WC1B 5AD
Tel: +44 (0)871 376 9007
e-mail: bloomsburypark@thistle.co.uk

Fee

£400 + 17.5% VAT. The fee includes course documentation as well as mid-session refreshments and lunch. Invoice and confirmation will be forwarded to you.

Conference No. H6-3208

Discounted Rates

Available on application for personnel from non-profit making organisations and registered charities.

Group discount available on request.

Cancellation Policy:

Over 14 days prior to the Seminar: Cancellation fee of £75. 7/14 days prior to the Seminar: 50% of the fee.

Fewer than 7 days or if no notification received:

Registrant liable to pay FULL seminar fee.

NB: Cancellations must be received in writing by lesley@management-forum.co.uk.

In the event of circumstances beyond its control, Management Forum reserves the right to alter the programme, the speakers, the date or the venue.

Management Forum in association with
Hardwicke Building, Lincoln's Inn, presents:

WHO is TURNING THE LIGHTS OUT ON DRUG DEVELOPMENT?

- the crisis facing the Pharmaceutical Industry

Key topics to be covered at this seminar:

- The World Health Organisation's Agenda for Change
- A Medical R&D Treaty: an answer to Global Health Needs?
- The Future of TRIPS and Compulsory Licensing

Chairman:

Mark Engelman Hardwicke Building, Lincoln's Inn

Speakers:

Philip Stevens International Policy Network

Further speaker to be confirmed



12 June 2008
at Hardwicke Building, New Square,
Lincoln's Inn, London



INTRODUCTION

The issue of providing access to affordable drugs for developing and Third World countries is fast moving up the global political agenda.

The political, ethical and financial interests of international and government agencies, patients and pharmaceutical companies are often perceived to be in opposition.

This conference will examine the potential effect on the pharmaceutical industry of negotiations currently under way at the the World Health Organisation, which could see a fundamental change to the global intellectual property rules which currently underpin R&D. The conference will survey the political and economic context behind the WHO negotiations, and offer perspectives into the likely impact on innovation and health of the reforms under discussion. It will also provide a valuable forum for discussion of these complex issues.

WHO SHOULD ATTEND

All those in corporate IP or private practice with interests in the future of the pharmaceutical industry, including:

- Heads of R+D
- Heads of IP
- Patent and IP Managers
- Lawyers
- Solicitors
- Patent Attorneys
- Heads of Clinical Development

FORTHCOMING EVENTS

For a full list of forthcoming conferences and seminars please visit our website at: www.management-forum.co.uk. You may make a registration and request a brochure on-line.

**ATTENDANCE LIMITED –
EARLY REGISTRATION
RECOMMENDED**

CHAIRMAN

Mark Engelman Mark Engelman trained as a pharmacologist and is an expert on pharmacology and medical-related issues and approaches his work in a refreshing, highly energetic manner. Recent cases include (1) Professor Goldspink (2) MRG Associates Ltd v (1) UCL and (2) UCL Business Plc (concerning breach of a global pharmaceutical exploitation agreement); Astra Zeneca AB v Ratiopharm GmbH (a Plendil/Felendil dispute). He is a director/owner of 1alpha1 Limited the proprietor of a family of stem cell migration pharmaceutical patents.

Mark Engelman heads the IP group at Hardwicke Building. His practice covers both contentious and non-contentious work in all areas of intellectual property law including patents, copyright, trade marks, design right and registered designs, internet law, domain name disputes, pharmaceutical matters, breach of confidence, confidential information and privacy, data protection, IP licence agreements, passing off, misleading advertising, sports, media and entertainment law.

Mark's non-contentious practice covers the drafting of technology transfer agreements, sponsorship agreements, trade mark licensing agreements, publishing and authorship agreements, employee-related IP matters, mergers and acquisitions, franchise agreements, marketing agency agreements, design contracts and joint venture agreements.

SPEAKERS

Philip Stevens is Health Programme Director at International Policy Network.

He is the author of numerous health policy publications, including Free Trade for Better Health (2005), The Real Determinants of Health (2005) and The 10/90 Gap and the Diseases of Poverty (2004). His writings on health policy have appeared in a wide range of international newspapers. Philip has also held research positions at the Adam Smith Institute and Reform in London, and spent several years as a management consultant.

Further speaker to be announced

PROGRAMME

- 11.00 ▶ **Chairman's Introduction**
- 11.15 ▶ **Intellectual property, pharmaceutical innovation and access to medicines: the WHO's agenda for change**
Philip Stevens
- 12.00 ▶ **Is a medical R&D treaty the answer to global health needs?**
Speaker to be confirmed
- 12.45 ▶ **LUNCH in the Great Hall, Lincoln's Inn**
- 14.00 ▶ **The future of TRIPS and compulsory licensing**
Mark Engelman
- 14.45 ▶ **Discussion**
- 15.00 ▶ **Close of Conference**

**Law Society Accreditation –
3 hours**

Please quote ref. CIA/MAFO.



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