

# US Biostimulants 2022

**Fort Lauderdale  
Florida  
USA**

**4-5 May  
2022**

## **Enhancing Growth in the Biostimulants Industry**

### **Key Topics**

- Certification of Biostimulants
- Policy & Regulation: Providing Solutions and Updates
- Making Biostimulant Claims: Accounts on the Substance
- Regulatory Harmonisation Across State Lines
- Humic Substances: Advances Explored
- Successfully Bringing Your Product to Market
- Achieving an Equilibrium in Biostimulant Categories:  
Advancements in Microbial and Seaweed Substances
- The Impact of Climate Change on the Agricultural Structure
- An Assessment of the Quality of Biostimulants

For more information & registration  
please contact Rohan Baryah on  
+48 61 646 7022 or [rbaryah@acieu.net](mailto:rbaryah@acieu.net)



For all sponsorship enquiries  
please contact Kristina Gyulavari on  
+1 929 331 6835 or at [kvari@acieu.net](mailto:kvari@acieu.net)

# US Biostimulants Summit 2022

Fort Lauderdale, Florida

4th—5th  
May  
2022

## About the conference:

ACI's US Biostimulants Summit 2022 will be moving to Fort Lauderdale, Florida for its fourth edition, taking place on the 4th—5th May 2022.

The conference will bring together senior executives and experts from producers of biostimulant products, agriculture suppliers, research institutes & government representatives to discuss the latest challenges and developments making an impact on the industry.

Join us for two days of interactive presentations, in depth sessions, and panel discussions to discover the key issues and latest innovations from all areas of the biostimulant market.

## Who will you meet at the event:

- Plant health, nutrition and physiology specialists
- Agriculture and enhancement experts
- Specialty plant nutrition and biostimulants manufacturers
- Government and policy agencies
- Distributors, investors
- Biostimulants producers and feedstock suppliers
- R&D and scientists, trade associations

## Confirmed Topics for Discussion:

- Certification of Biostimulants
- Policy & Regulation: Providing Solutions and Updates
- Making Biostimulant Claims: Accounts on the Substance
- Regulatory Harmonisation Across State Lines
- Humic Substances: Advances Explored
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- Achieving an Equilibrium in Biostimulant Categories: Advancements in Microbial and Seaweed Substances
- The Impact of Climate Change on the Agricultural Structure
- An Assessment of the Quality of Biostimulants

## Why Attend:

- Hear from an expert line-up of speakers sharing their knowledge and experience
- Discover the latest technological innovations facilitating production of biostimulants and strategies adopted to enhance success
- Network with industry leaders from the value chain of agronomy and horticulture

## Speaking Opportunities:

If you would like to be considered as a speaker for the event with a 30-45 minute presentation, please submit an abstract for consideration to:

Will Burden

Tel: +44(0)20 3141 0617

Email: [wburden@acieu.net](mailto:wburden@acieu.net)

## Opportunities to Meet your Target



For information on available sponsorship and commercial opportunities, please contact Kristina Gyulavari:

Tel: +1 929 331 6835

Email: [kvari@acieu.net](mailto:kvari@acieu.net)

## Registration is Simple

If you would like to register for this event or wish to find out more information, you can contact Rohan Baryah:

Tel: +48 61 64 67 022

Email: [rbaryah@acieu.net](mailto:rbaryah@acieu.net)

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## DAY 1

Wednesday 5th May 2022

08:00 **REGISTRATION & COFFEE**

09:00 **CHAIRMAN'S OPENING REMARKS**

09:15 **SESSION ONE**

### Certification of Biostimulants

- Presenting the fundamental push for state to state cohesion
- The labelling of biostimulants in the US marketplace
- The process of certifying a biostimulant

Ed Thomas  
Director of Regulatory Affairs  
**The Fertilizer Institute**

11:05 **MORNING REFRESHMENTS**

11:35 **SESSION TWO**

### Policy & Regulation: Providing Solutions and Updates

- A regulatory update from the USDA and EPA
- Legislation: insight into the federal and state discrepancies
- The creation of a regulatory framework to categorise and determine biostimulant products

Keith Matthews  
Attorney at Law  
**Wiley Rein**

13:25 **LUNCH**

14:25 **SESSION THREE**

### Making Biostimulant Claims: Accounts on the Substance

- A positive yield of investment for the grower:
  - an explanation on the composition and retail for a biostimulant
  - A scientific assessment on the claims biostimulant retailers make
- Extraditing the path to market for biostimulant claims

Michael Rethwisch  
Farm Advisor - Crop  
Production and Entomology  
**California University**

15:50

**PANEL DISCUSSION**

### Regulatory Harmonisation Across State Lines

- Creating a regulatory framework that is compatible across states
- Dividing opinion from state to state: the definition of a biostimulant
- A solution to the uncertainty surrounding state biostimulant legislation

Patrick Doyle  
Vice President, Product  
Development and Regulatory  
**Plant Health Care**

16:35

**AFTERNOON REFRESHMENTS**

17:05

**CASE STUDY SESSION**

### Humic Substances: Advances Explored

- 2 case studies to represent recent advancements in the growth of Humic substances

Richard Lamar  
Senior Director of Humic  
Research  
**Bio Huma Netics**

Terry Tindall  
Senior Agronomist  
**J.R. Simplot**

18:20

**CLOSE OF DAY ONE**

## DAY 2

Thursday 7th May 2015

08:30

**REGISTRATION & COFFEE**

09:00

**CHAIRMAN'S OPENING REMARKS**

09:05

**SESSION FOUR**

### Successfully Brining Your Product to Market

- Exploring the opportunities for growth in the rice, soy, bean and corn markets
- Continuing the growth in the widespread use of biostimulants on the fruit and veg
- Transitioning opportunities to retail markets

10:55 **MORNING REFRESHMENTS**

11:25 **SESSION FIVE**

### Achieving an Equilibrium in Biostimulant Categories: Advancements in Microbial and Seaweed Substances

- Highlighting the prominence and effectiveness of Seaweed substances on the growth of crops
- The composition of seaweed biostimulants, enhancing the efficiency of crop growth
  - The emergence of new technologies in the creation of microbial and seaweed

Rob Jarek  
Project Manager  
**Timac USA**

James White  
Professor  
**Rutgers University**

Franck Hennequart  
Director for Research &  
Innovation  
**Algaia**

12:40 **CONFERENCE PRESENTATION**  
**The Impact of Climate Change on the  
Agricultural Structure**

- The relationship between climate goals, biostimulant production and the wider agriculture industry
- The effects of climate change onto the agriculture industry
  - Transitioning the role of biostimulants to align with climate change positions

Scott Gibson  
Chief Executive Officer  
**JAKL**

13:40 **LUNCH**

14:40 **SESSION SIX**  
**An Assessment of the Quality of  
Biostimulants**

- Assisting the USDA and TFI in creating a framework to assess biostimulants quality
- Field study reports that present results of the quality of biostimulants
- A rigorous statistical analysis on the productivity of biostimulants

Jeffrey Mullen  
Vice President, Research and  
Development  
**NF Protein**

16:10 **CHAIRMAN'S CLOSING REMARKS**

16:20 **AFTERNOON REFRESHMENTS & END  
OF CONFERENCE**

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2021

## Registration

If you would like to register for this event or wish to find out more information, you can contact **Rohan Baryah** using any of the following methods:

-  +48 61 64 67 022
-  [rbaryah@acieu.net](mailto:rbaryah@acieu.net)
-  <http://www.acieu.net>
-  Postal Address:  
G.18, Central Court, 25 Southampton Buildings, London, WC2A 1AL

## Registration is Simple

Conference (Includes Documentation Packet) 28-29 April 2021	\$2,395.00 (ex.Vat)
Documentation Packet Only	\$615.00

Please Note:

Members and customers of all supporting organizations are entitled to a discount off their conference package.

For more information please contact:

**Rohan Baryah**—[rbaryah@acieu.net](mailto:rbaryah@acieu.net)- +48 61 64 67 022

## Documentation Packet Available

You can purchase the US Biostimulants Summit 2021 papers at just \$585 + \$30 shipping & handling. Simply tick the box on the booking form, send it with payment and your copy will be on its way to you after the meeting. This important manual will be a source of invaluable reference for the future.

## About ACI

ACI, a UK owned company, has been running successful conferences in the USA since 1999. Headquartered in Chicago with offices all around the States, ACI opened its European head office at the end of 2005 and has expanded rapidly, launching a series of events in key industries including maritime, energy, oil & gas, cosmetics, chemicals & media.

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Payment must be received within five business days of returning the signed contract. After receiving payment a VAT receipt will be issued. If you do not receive a letter outlining details two weeks prior to the event, please contact the Conference Coordinator at ACI Europe Ltd.

Discounts are available for multiple/group bookings. Please call For +48 61 64 67 0422

### Cancellations

Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than 3 weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than 3 weeks prior to the start of the event shall be deemed to be a breach of this contract by client, and accordingly, no credits will be given. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants. In the event that ACI Europe Ltd cancel or postpone the event, ACI Europe Ltd reserves the right to transfer this booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

### Accommodation

The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate