

RSC Marketing Interest Group Chair's Report for 2019

I'm pleased to report that the Marketing Interest Group held a successful meeting programme in 2018, with six talks hosted here at Burlington House with a good selection of topics ranging from emerging contaminants to asking the question of whether hydrogen cells are better than batteries. We also had a visit to BRE Group's offices in Watford where we learnt about the science behind building and infrastructure. I wish to thank the Marketing Group committee members for their continued enthusiasm and for making 2018 another successful year. I would like to thank you, our members, for continuing to attend and support all our events.

We have continued to work closely with the Management Interest Group, and we are looking forward to co-hosting a lunch time webinar with them on 'building effective collaborations in business' in April 2019. We have continued to liaise with the RSC's Education Division to explore how we can attract school groups to our lectures. In November 2018, we had our highest ever attendance for the lecture on crystal engineering. We are very grateful to our speaker and Burlington House who made it possible for us to have two lectures on the same day with the earlier lecture being tailored to 50 keen sixth form students.

We have arranged a full programme of events for this year. We kick started the year with an interesting January lecture which highlighted the limitless opportunity that exists when biomedical science meets chemical engineering and embraces commercial elements. This evening we are pleased to welcome Dr Hilary Hammett who is going to talk about the dark subject of drugs and poisons. Our full programme is listed on our [web page](#). We also have printed copies of our programme if anyone would like to take one away with them.

We have some changes on our committee. We are very grateful to have two new members who have joined us and are happy to welcome Nick Gudde and Alan Bodley who have been on our committee since May last year. After six years of serving on our committee I will be stepping down. I am very grateful to the committee members for encouraging me to join the committee and for their continued support with navigating the RSC tributaries. A big thank you should also go to the RSC Networks team for their guidance throughout my term as chairperson. It has been a privilege to be part of so many great and fun events which have been held here at Burlington House. The Marketing Group has so much potential and will continue to go from strength to strength in the future and I look forward to catching up with many of you as and when I can attend future lectures.

I wish to thank everyone who attended our events for their support, our speakers for giving up their time, members of the committee for their hard work in organising the events, and the staff here at Burlington House for their assistance.

As always, if anyone has any suggestions for future topics, speakers, or visits, or might be interested in joining the Marketing Group committee, please talk to a member of the committee.

Finally, thank you all for attending this evening.

Tilele Stevens MSc CChem
Chair, Royal Society of Chemistry Marketing Group