

# EXHIBITOR PROSPECTUS



**PRISM**



## INTERNATIONAL CONFERENCE ON **MATERIALS SCIENCE** AND ENGINEERING 2020

**September 28-October 01, 2020**

The University of Queensland | Brisbane, Australia

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# Materials Oceania 2020

## Invitation to Exhibit and Conference Sponsoring

It's a great pleasure and honour, as chairs of the conference and representatives of hosting university to invite colleagues from academia and business, young researchers and students from all parts of the world to attend Materials Oceania 2020 conference, organized by Prism Scientific Services co-sponsored by The University of Queensland. The conference is scheduled from September 28 to October 01, 2020.

The conference will underpin the need of collaboration and cooperation of individuals from wide range of professional background. Materials Oceania will bring together a multidisciplinary group of scientists and engineers from all over the world to present their latest findings, exchange their ideas, and so pave the way for further discoveries, which most often happens where disciplines and specialists meet. In fact the development of materials was, is and will be fundamental for all technological applications and in the entire field of applied science targeting the improvement of quality of life for humanity.

We hope you will join us for a symphony of outstanding science, and take a little extra time to enjoy the spectacular and unique beauty of Brisbane.

## Conference Chairs



**Yusuke Yamauchi**

Senior Group Leader / Australian Institute for Bioengineering and Nanotechnology  
Professor / School of Chemical Engineering  
The University of Queensland, Brisbane Qld 4072 Australia

**Md Shahriar A. Hossain**

Senior Lecturer / School of Mechanical and Mining Engineering  
Affiliate Senior Research Fellow / Australian Institute for Bioengineering and Nanotechnology  
The University of Queensland, Brisbane Qld 4072 Australia



## The University of Queensland Committee

- Nasim Amiralian
- Muxina Konarova
- Jing Tang
- Jongbeom Na
- Ruth Knibbe
- Mohamed Barakat Zakaria
- Victor Malgras
- Joel Henzie



Materials Oceania 2020 is an exciting opportunity to showcase the new technology, the new products of your company, and/or the service your industry may offer to a broad international audience. Materials Oceania 2020 delivers over 400 attendees from over 30 countries supporting the development and commercialization of new innovations in the field of materials science and engineering.

For exhibitors and sponsors, the Materials Oceania 2020 represents an excellent opportunity to substantiate their image and strengthen their role in this specialized industry.

Innovation at its best!

### **Exhibition (3000 AUD)**

The accompanying exhibition offers an ideal opportunity to get in personal contact with about 150 expected international delegates and build new business relations in the industry.

### **EXHIBITION FOCUS AREAS**

- Manufacturing/Fabrication Equipment
- Characterization Equipment & Services
- Fabrication Facilities & Services
- Design Software & Services
- Material Developers & Suppliers
- Engineering & Consulting Services
- Innovation Business & Legal Services
- Educational and Research Services

### **EXHIBITOR BENEFITS AND INCLUSIONS**

- Draped booth space of 3\*3 meters
- One conference pass & one booth personnel pass
- Web listing with link to your company website
- Publication of the exhibitor profile in the souvenir (1 A4 page)
- Logo recognition in the scientific program, conference banner and flyer.

### **WHO CAN EXHIBIT**

- Commercial Organizations
- Research Laboratories
- Universities/Institutes
- Start-up Companies
- Journal Publishers

Important note for your exhibit orders:

**Closing date is on 20 July 2020**





## Conference Sponsoring

As the milestone event, you can benefit from powerful sponsorship opportunities at the Materials Oceania 2020 to highlight your products and establish your company name in the materials science community.

A perfect platform to enter the limelight of this industry.

### PLATINUM SPONSORSHIP (10000 AUD)

- Draped booth space of 3\*6 meters with priority to purchase exhibition space and choose booth location
- Two conference passes & three booth personnel passes
- Web listing with link to your company website
- Publication of the exhibitor profile in the souvenir (2 A4 colour pages)
- Logo recognition in the scientific program, conference banner and flyer.
- Participation in the one-on-one partnering program
- Acknowledgement during opening ceremony & gala dinner
- Speaker opportunity in the conference program
- Company logo on all on-site signage
- An exclusive online promotion on all our social networking sites.
- Three inserts provided by the sponsor in the congress delegate bags.

### GOLD SPONSORSHIP (7500 AUD)

- Draped booth space of 3\*6 meters.
- Two conference passes & two booth personnel passes.
- Web listing with link to your company website.
- Publication of the exhibitor profile in the souvenir (Two A4 colour pages).
- Logo recognition in the scientific program, conference banner and flyer.
- Participation in the one-on-one partnering program.
- Acknowledgement during opening ceremony & gala dinner.
- Speaker opportunity in the conference program.
- Company logo on all on-site signage.
- An exclusive online promotion on all our social networking sites.
- Two inserts provided by the sponsor in the congress delegate bags.

### SILVER SPONSORSHIP (5000 AUD)

- Draped booth space of 3\*3 meters.
- One conference passes & two booth personnel pass.
- Web listing with link to your company website.
- Publication of the exhibitor profile in the souvenir (One A4 colour pages).
- Logo recognition in the scientific program, conference banner and flyer.
- Participation in the one-on-one partnering program.
- Acknowledgement during opening ceremony & gala dinner.
- Speaker opportunity in the conference program.
- Company logo on all on-site signage.
- An exclusive online promotion on all our social networking sites.
- One insert provided by the sponsor in the congress delegate bags.

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## MARKETING AND PROMOTIONAL OPPORTUNITIES

Materials Oceania 2020 offers various Marketing and Promotional Opportunities for corporate companies. MPOs are an effective way to raise your company's visibility, effectively get your message and brand out to a targeted audience, generate more sales opportunities and increase the event's ROI. History has shown that companies that utilize MPOs generate more booth traffic, more sales leads and an overall higher level of satisfaction than companies that do not take advantage of these opportunities.

### On 28 September 2020: Materials Oceania Night

The Get-Together will provide the perfect frame for an unforgettable evening on the first conference evening.

- Lunch (2000 AUD)
- Coffee break sponsor (1500 AUD)
- Award sponsors (1500 AUD)
- Keynote/oral sessions sponsors (2000 AUD)
- Poster session sponsors (1000 AUD)
- Conference delegate bag sponsor (1500 AUD)
- Bag insert sponsor (500 AUD)
- Lanyard sponsor (800 AUD)
- Notepad and pen sponsor (500 AUD)
- Conference book advertising (Back cover, Inside covers, pages)
- “Materials Oceania Night” cocktail sponsors (3000 AUD)
- “Women in Materials Science” – Panel discussion sponsor (2000 AUD)

### Important note for your sponsorship orders: Closing date is on 20 July 2020

The conference Materials Oceania 2020 will provide the most authoritative, efficient and influential forum for materials science industries to shape the future of their technology. It will thus become the major communication and information top venue for the international network of experts.

If you would like to support the conference but these sponsorship opportunities do not meet your requirements, please do not hesitate to contact us.