

HPLC 2023



DÜSSELDORF

18-22 June 2023

Germany



51st

INTERNATIONAL SYMPOSIUM ON
HIGH-PERFORMANCE LIQUID PHASE
SEPARATIONS AND RELATED TECHNIQUES

SPONSORSHIP AND EXHIBITION BROCHURE



GESELLSCHAFT DEUTSCHER CHEMIKER

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WELCOME TO HPLC 2023

It is our great pleasure to invite you to participate at the International Symposium on High Performance Liquid Phase Separations and Related Techniques (HPLC 2023) which will be held from Sunday through Thursday, June 18-22, 2023 in Düsseldorf, Germany.

The HPLC symposium series is known as the world leading annual conference on liquid phase separations and related technologies with usually more than 1200 participants. Its program covers all aspects of separation sciences in liquid and supercritical fluid phases as well as hyphenation with advanced detection technologies in particular mass spectrometry. The program will span from fundamentals and theory of chromatographic separations and detection principles, over methodological and technological advances including separation materials, column technologies and instruments to applications in various fields and quality assurance aspects. The symposium will feature workshops and tutorials, plenary and keynote lectures from the leading scientists in the field. Yet, the majority of lectures will be selected from submitted abstracts to make sure that participants can share and discuss their newest results with the audience. Besides, HPLC 2023 will have a big exhibition and vendor seminars in which attendees can see the latest innovations from the leading vendors in the field.

In 2023, it will be the fourth time that the HPLC symposium series will come to Germany, after Baden-Baden in 1983, Hamburg in 1993, and Dresden in 2009. Düsseldorf (equivalent to Duesseldorf), the capital city of the region North Rhine-Westphalia, is located at the river Rhine. It is a hot spot of modernism and Rhenish tradition in the center of one of the most populated regions of Germany and Europe (approximately 155 million residents within a 500 kilometre radius – corresponding to around 35% of the EU's population). It is easy to reach through its airport that directly connects Düsseldorf to all major European cities and many overseas destinations.

We look forward to your participation.

Michael Lämmerhofer
(Tuebingen)

Oliver J. Schmitz
(Duisburg-Essen)



CHAIRPERSONS

Prof. Dr. Michael Lämmerhofer (University of Tuebingen) and
Prof. Dr. Oliver J. Schmitz (University Duisburg-Essen)

**Prof. Dr. Michael Lämmerhofer**

University of Tuebingen
Pharmaceutical (Bio-)Analysis
Institute of Pharmaceutical Sciences

Auf der Morgenstelle 8

72076 Tuebingen, Germany

P +49 7071 29 78793

E michael.laemmerhofer@uni-tuebingen.de

W www.bioanalysis.uni-tuebingen.de

**Univ.-Prof. Dr. Oliver J. Schmitz**

University of Duisburg-Essen
Faculty of Chemistry
Applied Analytical Chemistry

Universitaetsstr. 5

45141 Essen, Germany

P +49 201 183 3950

E oliver.schmitz@uni-due.de

W www.uni-due.de/aac

Organizer
AK Separation Science

AK Separation Science
A working group of the
Division of Analytical
Chemistry within the
Gesellschaft Deutscher
Chemiker e.V.

P.O. Box 90 04 40

60444 Frankfurt am Main
Germany

Conference
Management

Kerstin Kattwinkel and
Silvia Kirrwald
Gesellschaft Deutscher
Chemiker e.V.

P.O. Box 90 04 40

60444 Frankfurt am Main
Germany

P +49 69 7917 358

F +49 69 7917 1358

E info@hplc2023.com

Exhibition and
Sponsoring Management

Anna Winter
KAD Kongresse & Events KG
Headquarter Kempten

Hirnbeinstraße 8
87435 Kempten
Germany

P +49 831 575326 0

F +49 831 575326 20

E hplc23@veranstaltung-erleben.de

**CONFERENCE TOPICS****ADVANCES IN LC TECHNOLOGIES**

- Fundamentals (mass transfer phenomena, retention modeling, thermodynamics, adsorption models)
- New column technologies, stationary phases and materials (separation media, core shell particles, monoliths, micro/nanostructured materials, 3D-printing)
- Separation modes (HILIC, mixed-mode, chiral, bioaffinity)
- Sample preparation (concepts, materials and devices)
- New instrumentation and mass spectrometric detection methods
- Supercritical fluids chromatography
- Capillary electrophoresis and miniaturized formats (microfluidics, microchip separations)
- Preparative and process chromatography
- Biochromatography (protein chromatography) and new media
- Green technologies, future challenges and trends

HYPHENATED TECHNOLOGIES

- LC-MS, SFC-MS and CE-MS, microscale LC-MS, nanoLC-MS
- Ion-mobility spectrometry
- Multidimensional separations
- Untargeted and targeted analysis technologies
- Data processing for omics analysis technologies

APPLICATIONS

- Food analysis (food safety), environmental analysis (trace analysis, exposomics)
- Pharmaceutical analysis (including therapeutic peptides, oligonucleotides, quality assurance, design of experiment, Quality-by-design)
- Biopharmaceuticals, biosimilars, monoclonal antibodies and protein analysis
- Drug discovery, pharmacokinetics, natural products analysis
- Omics technologies (Metabolomics, Lipidomics, Peptidomics, Proteomics) and biomarker analysis
- Clinical and forensics analysis, doping control

image source: www.duesseldorf-tourismus.de

CONGRESS CITY

<https://www.duesseldorf.de/touristik.html>

Düsseldorf is a modern, vibrant German city at the heart of Europe. It ranks among the six foremost cities worldwide in terms of quality of life. Guests will be spoilt for choice with attractions such as the Altstadt – as the historic part of the city – or its classy shopping mile – Königsallee –, the Rhine embankment promenade, which is perfect for biking and strolling, or the architecturally and gastronomically appealing MedienHafen (Media Harbour) and its quality museums, theatres, concerts, cabarets, the opera house and annual event highlights downtown.

image source: Ansgar M. van Treeck und www.duesseldorf-tourismus.de

CONGRESS VENUE

The symposium will take place at the Congress Center Düsseldorf (CCD).
<https://www.ccd.de/>

The postal address of the CCD is:
Stockumer Kirchstraße 61
40474 Düsseldorf, Germany

It is located at the river Rhine north of the city center of Düsseldorf and can be easily reached by public transportation. There is a connection by subway as well as bus. The conference will take place in the southern part of **CCD, CCD South**.

Detailed information on the conference rooms:
<http://www.ccd.de/en/planners/function-rooms/ccd/>



TENTATIVE SYMPOSIUM SCHEDULE

SUNDAY June 18		MONDAY June 19	TUESDAY June 20	WEDNESDAY June 21	THURSDAY June 22
08:00 Registration	08:00 – 08:30	Registration			
09:00 - 12:00 Short courses	08:30 - 10:00	Session 1	Session 5	Session 9	Session 13
	10:00 - 11:00	Coffee break / Exhibition / Posters			
10:20 - 10:40 Coffee break	11:00 - 12:30	Session 2	Session 6	Session 10	Session 14
	12:30 - 13:00	Lunch break / Exhibition			
13:00 - 16:00 Short courses	13:00 - 13:30	Vendor Seminar / Exhibition			Session 15
	13:30 - 14:00	Vendor Seminar / Exhibition			
14:20 - 14:40 Coffee break	14:00 - 15:30	Session 3	Session 7	Session 11	Closing
16:30 - 18:30 Plenary Session	15:30 - 16:30	Coffee break / Exhibition / Posters			
	16:30 - 18:00	Session 4	Session 8	Session 12	
18:30 - 21:00 Welcome reception	Evening	Science Slam 18:00 - 19:00	HPLC Tube 18:00 - 19:00	Conference dinner from 19:30	



SPONSORSHIP OVERVIEW

ITEM	PLATINUM	GOLD	SILVER	BRONZE
Booth space	30 m ²	24 m ²	18 m ²	12 m ²
Lunchtime vendor seminar	1h	1h	-	-
Delegate registrations	6	4	2	1
Exhibitor registrations	6	4	3	2
Final program advertisement	2	1	1/2	-
Bag insert (A4 page)	3	1	-	-
General benefits	Yes	Yes	Yes	Yes



GENERAL BENEFITS

- Priority in booth selection in order of subscription to the sponsor program

All sponsors will obtain the following promotion:

- Company logo in all printed materials under the Sponsorship category
- Logo on the official event website (including link)
- Right to use the symposium logo for own advertising purposes
- Acknowledgement during Opening and Closing ceremonies



PLATINUM SPONSOR

35.000 EUR (plus VAT)

- Free booth space of 30 m²
- Top priority in selection of booth location
- Free delegate registrations for the scientific program for up to 6 persons
- Free exhibitor registrations for up to 6 persons
- Two invitations to the gala dinner
- Two page advertisement (DIN A4) in the final program (four colors)
- One-hour vendor seminar as part of the scientific program
- Promotional material in the symposium bag (up to 3 items): 1 page folder double sided, A4, A5 or postcard format

SILVER SPONSOR

15.000 EUR (plus VAT)

- Free booth space of 18 m²
- Third priority in selection of booth location
- Free delegate registrations for the scientific program for up to 2 persons
- Free exhibitor registrations for up to 3 persons
- Half page advertisement (DIN A5) in the final program (four colors)

GOLD SPONSOR

25.000 EUR (plus VAT)

- Free booth space of 24 m²
- Second priority in selection of booth location (after platinum sponsor)
- Free delegate registrations for the scientific program for up to 4 persons
- Free exhibitor registrations for up to 4 persons
- One page advertisement (DIN A4) in the final program (four colors)
- One-hour vendor seminar as part of the scientific program
- Promotional material in the symposium bag (1 item): company folder double sided, A4, A5 or postcard format

BRONZE SPONSOR

10.000 EUR (plus VAT)

- Free booth space of 12 m²
- Fourth priority in selection of booth location
- Free delegate registration for the scientific program for one person
- Free exhibitor registrations for two persons



Exhibition

The exhibition will be centrally located in the conference space in the vicinity of the lecture halls and poster boards.

First option and preference of booth space selection will be given to 1) Platinum, 2) Gold, 3) Silver and 4) Bronze Sponsors. Following the major sponsors, the exhibition manager will assign booths, in order of commitment and exhibitor's preferences, as far as possible.

The full exhibition guidelines and regulations will be provided by the exhibition manager.

EXHIBITION RAW SPACE

480 EUR per m² (plus VAT)

- Space only, minimum order 6 m²

READY-MADE BOOTH / 12 m²

8.160 EUR (plus VAT)

- Including: aluminium construction system (modular panel system wall, width 95 cm per panel)
- White wall panel covering, open ceiling with 1 m lattice; light grey carpet
- Name plate with company name, 3 spot-lights; 1 triple plug socket (220V), cleaning

READY-MADE BOOTH / 9 m²

6.120 EUR (plus VAT)

- Including: aluminium construction system (modular panel system wall, width 95 cm per panel)
- White wall panel covering, open ceiling with 1 m lattice; light grey carpet
- Name plate with company name, 3 spot-lights; 1 triple plug socket (220V), cleaning

READY-MADE BOOTH / 6 m²

4.080 EUR (plus VAT)

- Including: aluminium construction system (modular panel system wall, width 95 cm per panel)
- White wall panel covering, open ceiling with 1 m lattice; light grey carpet
- Name plate with company name, 3 spot-lights; 1 triple plug socket (220V), cleaning

Marketing

- Company name in all printed materials under the exhibitor category
- Company name on the official event website (including link)
- Right to use the symposium logo for own advertising purposes

Rental of booth accessories

Rental of extra furniture, technical equipment, plants etc. is possible for the duration of the exhibition at reasonable prices. Please see the exhibitor guidelines and order forms for more information.

Insurance

All exhibitors are required to contract an All-Risk insurance for all goods and equipment displayed on their booth.

Exhibitor badges

- Every exhibitor is entitled to two free exhibitor badges.
- Exhibitor badges include welcome reception, coffee breaks and lunch.
- Additional exhibitor badges can be purchased for 75 Euro per day (plus VAT)
- Exhibitor badges have no access to the scientific program. Normal registration to HPLC 2023 is required to attend the scientific program.



OTHER SPONSORSHIP OPTIONS

Vendor seminar

Companies may organize their own seminar as part of the official scientific symposium program. Company, title and speaker will be announced in the official symposium program. This option includes equipped lecture hall/meeting room for the duration of 60 or 30 minutes. This option is only available to companies that have an exhibition booth.

Full hour vendor seminar 7.000 EUR (plus VAT)

Half hour vendor seminar 4.000 EUR (plus VAT)

Coffee break

Each morning and afternoon a coffee break will be offered to the congress delegates. During this time congress participants may relax and visit the industrial exhibition. Coffee breaks will be situated in the exhibition area. The sponsor will be acknowledged in the final program and by on-site signage.

Coffee break (per break) 2.000 EUR (plus VAT)

Conference APP

On exclusive basis and request.

Conference APP – Price on request

Conference bag

(Provided by the sponsor) As a sponsor of the conference bag you will give your company broad visibility by having your company logo printed along with the symposium logo on a prominent position of the conference bag.

Conference bag (on exclusive basis)

10.000 EUR (plus VAT)

Social events

Sponsorship (on exclusive basis) of welcome reception, symposium dinner, VIP dinner and other events are subject of negotiation.

Wi-Fi service

Wi-Fi connection will be available in the congress center at HPLC 2023. Access to the internet will be provided via a registration page which will contain your banner/logo.

Wi-Fi Service (on exclusive basis)

Price on request

Advertisement in final program

- Full page advertisement DIN A5
(four colors): **2.000 EUR (plus VAT)**

The company's name will be listed with its link on the HPLC 2023 website.

- Half page advertisement DIN A5
(four colors): **1.000 EUR (plus VAT)**

The company's name will be listed with its link on the HPLC 2023 website.

Conference bag inserts

- Company folder (1 page double sided; A4, A5 or postcard format) **1.000 EUR (plus VAT)**

VAT

All prices are subject of VAT. Foreign companies are not subject to VAT in accordance to German and EU law. The VAT number of the company must be provided before issuing the contract. German law on VAT applies.



CCD Room Concept

Flexible room concept and modern technical equipment



	USE	ROOM	CAPACITY
	Exhibition / Catering Space	Hall X / Foyer Area	600 sqm net exhibition space
	Plenary	Room 1	1,000 persons
	Lecture Rooms	Hall Y, Room 2, Room 3	> 400 persons (Y: 900, 2: 670, 3: 500)
	Poster Exhibition	Room 5-8 opened / Foyer Area	750 posters
	Scientific & Poster committee	Room 10	10 – 20 persons
	Short Courses Rooms	Rooms 14-19	50 persons

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Sponsorship and exhibition brochure



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HPLC 2023

in Düsseldorf, Germany will showcase industry's latest instrumentation, software, services, accessories and consumables covering all areas of liquid-phase separation science and related techniques including mass spectrometric detection. This major event offers opportunities to launch new products, present your latest product lines, get in contact with (new) customers and get stimulated by new scientific developments in the field.

REGISTRATION

Register as a sponsor or exhibitor
online: hplc2023.kongressagentur.net



**Prof. Dr.
Oliver J. Schmitz**

University of Duisburg-Essen
Faculty of Chemistry
Applied Analytical Chemistry
Universitätsstr. 5
45141 Essen, Germany
P +49 201 183 3950
E oliver.schmitz@uni-due.de
W www.uni-due.de/aac



**Prof. Dr.
Michael Lämmerhofer**

University of Tuebingen
Institute of Pharmaceutical Sciences
Pharmaceutical (Bio-)Analysis
Auf der Morgenstelle 8
72076 Tuebingen, Germany
P +49 7071 29 78793,
E michael.laemmerhofer@uni-tuebingen.de
W www.bioanalysis.uni-tuebingen.de