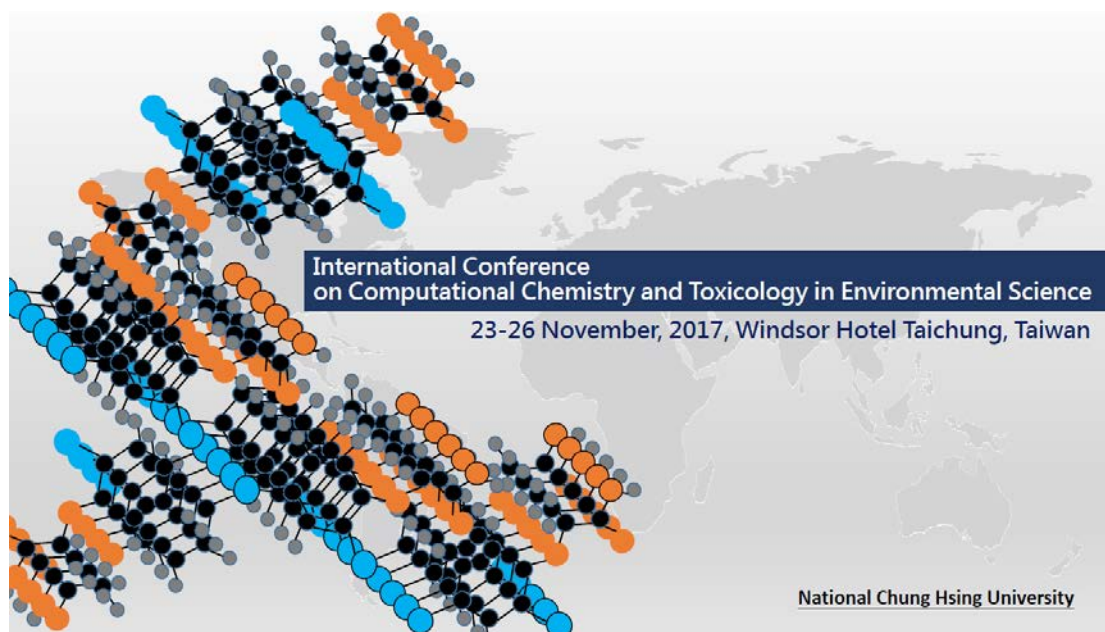


## Conference Guide



## **Conference Venue**

### **Conference Location**

#### **1. National Chung Hsing University**

National Chung Hsing University has undergone a number of significant stages of change. It began as the Advanced Academy of Agronomy and Forestry, founded by the Japanese in Taipei in 1919. After 1928, the Academy became a special department affiliated to Taihoku Imperial University (now National Taiwan University). However, the department became an independent school again in 1943, and was moved to Taichung.

After the Restoration of Taiwan in 1945, the school was reorganized and renamed Taiwan Provincial Taichung Agricultural Junior College. In 1946, the Junior College evolved into a higher institution, Taiwan Provincial College of Agriculture. Then in 1961, it combined with the newly-established College of Science and Engineering on the same Taichung campus and the College of Law and Business founded in Taipei in 1949, to become Taiwan Provincial Chung Hsing University. In 1964, an Evening School was set up on the Taipei Campus. In 1968 another Evening School and the College of Liberal Arts were added to the Taichung Campus. The University continued to grow in size, and in 1971 it became a national university, and assumed its present name: National Chung Hsing University (NCHU).

The College of Veterinary Medicine was established in September 1999. In February 2000, the Taipei Campus including the College of Law & Business and Taipei Evening School was combined into the newly established National Taipei University. The College of Social Sciences & Management was established on Taichung Campus at the same time. In August 2002, the Extension Division and the Extension Education Center were combined into the Extension Division for In-service and Continuing Education.

NCHU is located in the south of Taichung City with an area of approximately 53 hectares. The main campus contains the College of Liberal Arts, the College of Agriculture and Natural Resources, the College of Science, the College of Engineering, the College of Life Sciences, the College of Veterinary Medicine, the College of Management, the College of Law and Politics, and the School of Innovation and Industry Liaison. The university owns four experimental forest stations located respectively in New Taipei City (Wenshan Forest Station), Nantou County (Huisun Forest Station), Taichung City (Tungshih Forest Station), and Tainan City (Hsinhua

Forest Station). It also owns two experimental farms located at Wufeng and Wujih in Taichung City and a Horticultural Experiment Station located at Renai in Nantou County.

### **-Library International Conference Hall**

The library dates back to 1919, when the school began as the Advanced Academy of Agronomy and Forestry. For several decades, the collections were held in individual classrooms as the school underwent various name changes. In 1961, the school became the Taiwan Provincial Chung Hsing University and began to build the Taiwan Provincial Chung Hsing University Library. The library was a two-story building situated next to the sports ground and contained 320 reading seats within its 875 square meters.

Due to the increase in student population and the resulting demand, a new library named the Chung-Cheng Memorial Library was built next to the Chung-Hsing Lake and opened for operations in 1980. The library consisted of two buildings: a four-floor circular building containing 1,100 reading seats and a five-floor rectangular building to house the stacks.

The Chung-Cheng Memorial Library suffered severe damages from the large-scale earthquake on 21 September 1999. During reconstruction, the library's main collections and resources were moved to three temporary sites: the Monograph Lending Center located in the basement of the Student Center, the Reference and Periodical Service Center located in the basement of the Hui-Sun Auditorium, and the Library Administration and AV Room located on the first level of the former Science-Engineering Building.

The current National Chung-Hsing University Library was inaugurated on 21 September 2005. Measuring 34,492 square meters, it has seven floors and a basement, with 2,100 reading seats and building-wide wireless internet access.

In 2010, the basement was redesigned from a traditional self-study area into a learning commons to provide an environment that facilitates both individual and group study. White dominates the color scheme, with wood tone and splashes of green implemented to tie a clean modern aesthetic with a hint of nature. Support columns are decorated to emulate trees branching into the ceiling. Glass walls printed with silhouettes of trees subdivide the area yet maintain the impression of accessibility.

<http://www.nchu.edu.tw/>

## Library International Conference Hall



## Map to NCHU





## 2. Windsor Hotel

Windsor Hotel is part of an international chain hotel built and invested by the Pou Chen Group (PCC, the world's largest athletic footwear manufacturer). Pou Chen always believe in “being rooted in Taiwan and giving back to the community” and the CEO C.J. Tsai decided to build a twin tower in central Taiwan to be his corporate headquarters and also the prestigious Windsor Hotel even though the company has since expanded to numerous overseas locations. Here, our international guests are welcomed with warmth and professional service.

The Taichung Windsor Hotel is centrally located in the main hub of the Taichung Zhonggang commercial district. The characteristic building employs the beautiful twin architectural design and is surrounded by a private garden. In addition, it is the premium hotel closest to Taichung HSR station.

Five stars certification, keeping the promise of roses.

Windsor Hotel is a five-star hotel, the highest rank stars level of the hotel by the Tourism Bureau.



Address : 610 Sec. 4 Taiwan Boulevard,  
Taichung, 40764 Taiwan.R.O.C.

TEL : 886-4-24656555

FAX : 886-4-24658555

<http://m.windsortaiwan.com/>

## **Introduction to Taiwan**

Taiwan that was once called Formosa from Portuguese meaning beautiful island. Taiwan has a great mixture of urban and nature. You can see a lot of skyscrapers and experience superior service in Taiwan's cities. On the other hand, you can see the island of Taiwan has the highest of tall mountains in the world. You can climbing one of Taiwan's over two hundred three thousand meter peaks. And also take the opportunity to relax in the blue ocean, on Taiwan's endless stretches of coastline.

### **-The Taiwan night markets**

Each night market has its own traditions and characteristics, and snacks that can be found in abundance. And you should try out these snacks. You'll be able to learn about different food cultures from different areas.

### **-The Taiwan Museum**

The National Palace Museum houses the world's greatest and most priceless treasures of Chinese art in Taipei. It was listed as one of the world's four greatest museums.

## **Introduction to Taichung**

Taichung is located in the center of Western Taiwan and a lot of tourists visit here. Taichung is a charming city with culture and good universities. The culture of Taichung city is sure to be art and humanity. This city whose fine arts, music, theater and modern art enrich the senses and nurture the spirit.

### **-Feng Chia night market**

Feng Chia Night Market is the most famous night markets in Taichung. It is located nearby Feng Chia University. The region includes the Fengjia Wen Hua Night Market, Xitun Road, Fengjia Road, and Fuxing Road. The snacks in the night market will make you amazing. For example, Bubble tea, stinky tofu, spicy hot pot, etc.

### **-National Taiwan Museum of Fine Arts**

National Taiwan Museum of Fine Art, which opened in 1988, has a total of 24 exhibition halls. The museum regularly holds exhibitions of Western art, Chinese brush paintings, and sculpture, and has its own collection of valuable pieces of art. You can relax in the garden outside the museum in Taichung city.

### **-National Museum of Natural Science**

National Museum Of Natural Science is located in Taichung City since 1986. And then, the museum has four multi-media theaters for different subjects, including Space Theater, Birdview Theater, Three-dimensional Theater and Environment Theater. In addition, there are the outdoor exhibition of evolution of low-altitude plants and the park encompassing the greenhouse for tropical rainforest in Taiwan. It is the largest educational center in the country and it is the best museum.

<http://travel.taichung.gov.tw/en-us>

### **-Taichung Park**

Taichung Park is the oldest park in Taichung city. Built in the Japanese-ruling era and with a space of 10 acres, the park base at that time was the garden, named Ruixuan and actually donated by the Lin family in Wufeng, together with the old Beimen Building. Taichung Park features many pretty landscapes, such an artificial lake, pavilion, arch bridge, etc. There are also lots of recreational equipments, like outdoor stadium, playground, and tennis court. Some extraordinary European-style building and Houxing Pavilion were constructed in 1908 in celebration of the launch of the Taiwan Railway stretching from north to south in Taiwan. Houxing Pavilion has also been the symbol of Taichung City since the Japanese-ruling era and it's hence officially declared as a city-designated historical site in 1999.

### **-Dajia Jenn Lann Temple**

Dajia Jenn Lann Temple is one of the most famous Matzu Temples in Taiwan. It has over 200 years of history. It is filled with pilgrims all year long. The inspection tour held in March every year has become a world-famous religious ceremony. It has attracted domestic and international tourists. It is a scenic spot that best represents Dajia. The violet jade Matzu of Jenn Lann Temple and the Golden Matzu in the basement of Matzu cultural museum are the treasures of the temple. Now, Matzu is considered one of the three treasures of Taichung. It is a scenic spot you must visit in Taichung.

### **-Rainbow military housing**

The rainbow military housing is in Nantun, Taichung. One of the retired soldiers paints on the wall with paints. However, the housing is facing problem of dismantling for the government's city plan. There are over 3 thousands of people supporting the rainbow military housing in only 2 days. The retired soldiers started to paint since September, 2008. He paints his dream out on the wall and brings a new life to the military housing. As a result, many people call him Grandpa Rainbow. The spot attracts many people on weekends. The city government declared that the painting is worth to preserve and they will modify their city plan.

### **-Dongfeng Green Bicycle Way**

The Dongfeng Bicycle Green Way passes through the previous Dongshi Branch of Taiwan South-North Railway that connects Fengyuan and Dongshi and runs through Dongshi District, Shigang District and Fengyuan District. Thanks to the efforts of many people, the route was transformed into a bicycle lane in September, 1991 and has been renamed as the "Dongfeng Bicycle Green Way" after the gas-run vehicles ceased operating.

<http://travel.taichung.gov.tw/en-us>



### **-Taian Railway**

Taian, Houli Line was an old railway, and it is many people's wonderful memory. Coming to the spot, you can bring back a lot of good time memory and think of the amazing time in the past. The City Government has rearranged the railway and renamed the place as "Taian Railway Cultural Area".

### **-Taichung City Seaport Art Center**

Gongdu Art Center is built above artificial hill and ground. The style of the architecture is Chinese style. It is classic and elegant. There are exhibition hall, performance hall, lecture hall, outdoor area and administration department in the center.

### **-Wuqi Fisherman's Wharf**

Wuqi Fisherman's Wharf is located in the Qingshui District of Taichung District. When it was opened in 1989, more people started to come. It used to be a small-sized fishing village. But because the government built Taichung Port, and levied the nearby tidelands, in order to take care of the fishing industry and fulfill the social needs, the wharf developed towards production, recreation, and tourism. Wuqi Fisherman's Wharf is divided into the following areas: sales area, direct sales area, food area, entertainment fishing boats, recreational parks, and leisure area nearby the wharf.

### **-Tung Hai Arts Street**

An international street near Tung Hai University, this is a dream community filled with artistic scenes and community awareness. On this small-sloped art street, you can experience humanity and a cultural atmosphere. The stores are filled with personal uniqueness and artistic atmosphere. There are postmodern coffee shops filled with a nostalgic European atmosphere, and also have contemporary designs. In addition, there are many kinds of personalized boutique stores, coffee houses, tea houses, pottery museums, and Chinese clothing stores.

### **-Guguan Recreation Area**

There are a lot of fun things to do in Guguan. The place is renowned for hot spring. Tourists can go swimming, camping or fishing in vicinity.

<http://travel.taichung.gov.tw/en-us>

## **Traffic Information**

### **Airplane ( Taoyuan International Airport )**

1. Take U Bus (Taoyuan Airport – Taichung Railway Station), and take city bus NO. 33, 35, 52, 73, get off at NCHU stop.

2. Take Taiwan High Speed Rail (Taichung Station)

Take THSR to Taichung Station, and transfer as Taiwan Railways Administration ( Taichung Station ). And then, take city bus NO. 33, 35, 52, 73, get off at NCHU stop.

3. Taiwan Railways Administration (Taichung station)

Take TRA to Taichung Station, and transfer as city bus NO. 33, 35, 52, 73, get off at NCHU stop.

## **Accommodation**

### **Howard Prince Hotel**

1. Take U Bus (Taoyuan Airport – Taichung Railway Station), and take city bus NO. 300~308, get off at Fu-An Li Village station and walk towards An-he Road, about three minutes. Then you will arrive at the Howard Taichung.
2. Take Taiwan High Speed Rail (Taichung Station)  
Take THSR to Taichung Station, and transfer as 161 THSR Shuttle Bus, get off at Fu-An Li Village station.
3. Taiwan Railways Administration (Taichung station)  
Take TRA to Taichung Station, and transfer as city bus NO. 300~308, get off at Fu-An Li Village station.

Address : 129 Anhe Road, Xitun District, Taichung City 407, Taiwan, R.O.C

Tel : +886-4-2463-2323

<http://taichung.howard-hotels.com.tw/>

### **Splendor Hotel**

1. Take U Bus (Taoyuan Airport – Taichung Railway Station), and take city bus NO. 300~308, get off at National Museum Of Natural Science.
2. Take Taiwan High Speed Rail (Taichung Station)  
Take THSR to Taichung Station, and transfer as 159 THSR Shuttle Bus, get off at the Splendor Hotel Taichung Station.
3. Taiwan Railways Administration (Taichung station)  
Take TRA to Taichung Station, and transfer as city bus NO. 300~308, get off at National Museum Of Natural Science.

Address : No. 1049, Jianxing Rd., Taichung City 407, Taiwan, R.O.C

Tel : +886-4-2328-8000

Fax : +886-4-2322-9000

Email : hotelmail@splendor-taichung.com.tw

<http://splendor.ehosting.com.tw/>

### **Hotel National**

1. Take U Bus (Taoyuan Airport – Taichung Railway Station), and take city bus NO. 300~308, get off at National Museum Of Natural Science.
2. Take Taiwan High Speed Rail (Taichung Station)  
Take THSR to Taichung Station, and transfer as 159 THSR Shuttle Bus, get off at the Splendor Hotel Taichung Station.
3. Taiwan Railways Administration (Taichung station)

Take TRA to Taichung Station, and transfer as city bus NO. 300~308, get off at National Museum Of Natural Science.

Address : No.57, Guanqian Rd., West Dist., Taichung City 40353, Taiwan, R.O.C

Tel : +886-4-23213111

Fax : +886-4-23213124

<http://www.hotel-national.com.tw/>

### **Evergreen Laurel Hotel**

1. Take U Bus (Taoyuan Airport – Taichung Railway Station), and take city bus NO. 300~308, get off at Dinghecuo stop.

2. Take Taiwan High Speed Rail (Taichung Station)

Take THSR to Taichung Station, and transfer as 159 THSR Shuttle Bus, get off at National Museum Of Natural Science, and walk about 10 min.

3. Taiwan Railways Administration (Taichung station)

Take TRA to Taichung Station, and transfer as city bus NO. 300~308, get off at Dinghecuo stop.

Address : No. 666, Sec. 2 Taiwan Boulevard, Taichung City 407, Taiwan, R.O.C

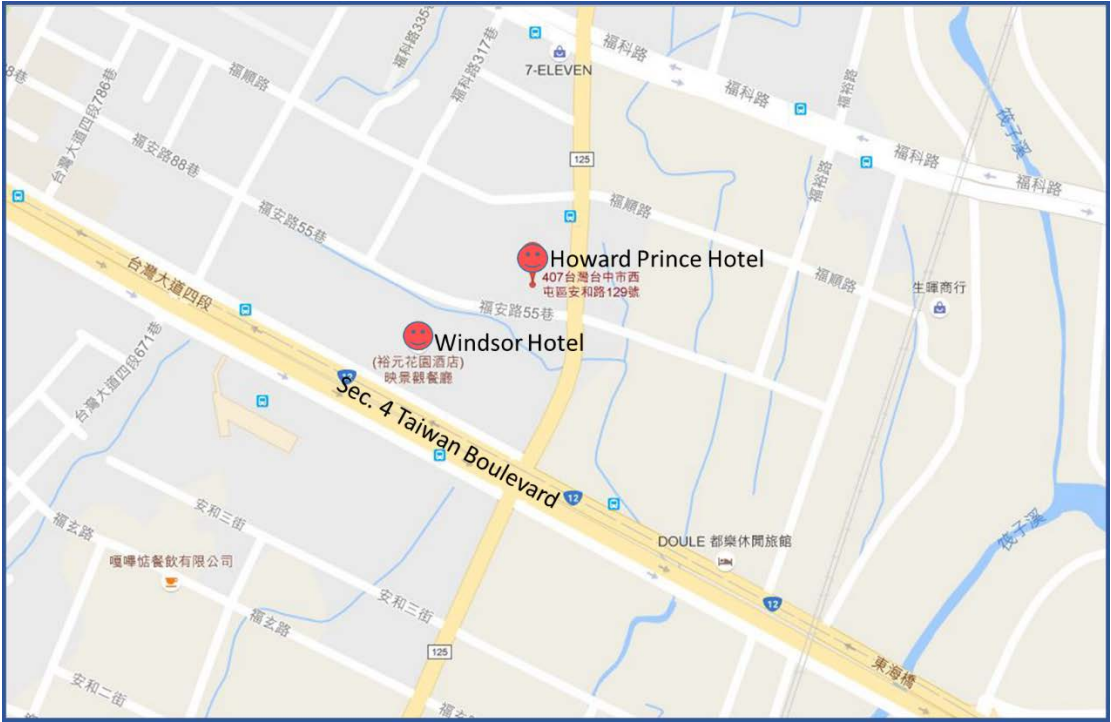
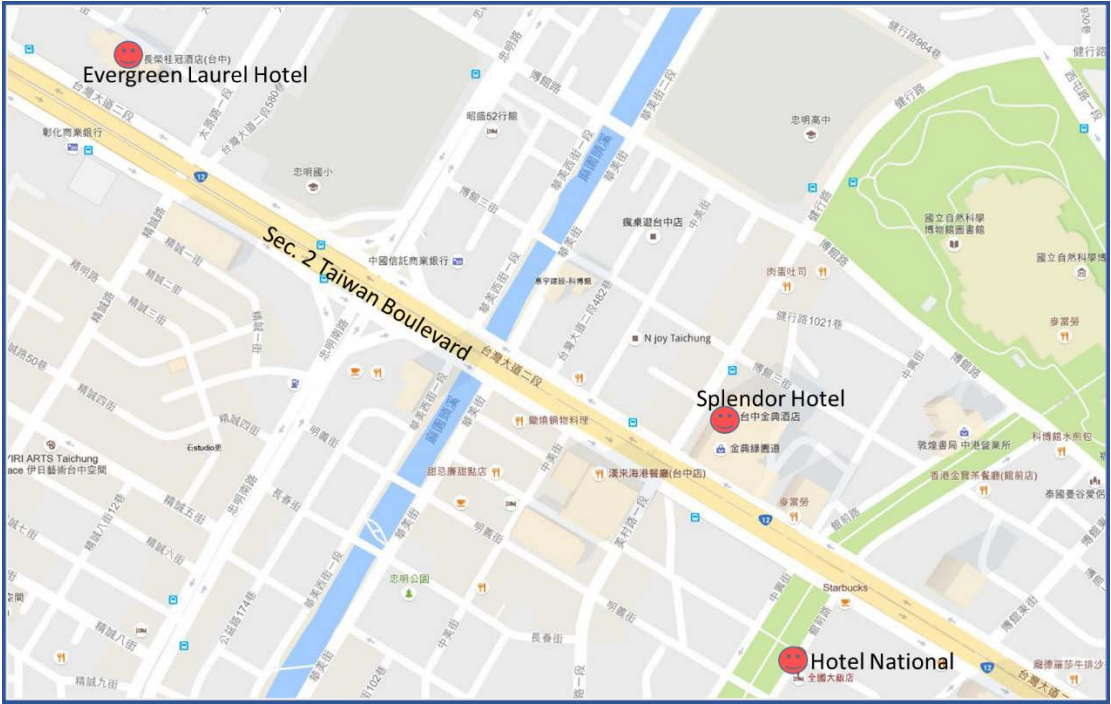
Tel : +886-4-2313-9988

Fax : +886-4-2313-8642

Email : [elhtcg@evergreen-hotels.com](mailto:elhtcg@evergreen-hotels.com)

<http://www.evergreen-hotels.com/branch2/>

Map to Hotel



## Delicious Food

### 春水堂 Chun Shui Tang

It would be a shame for any visitor to Taichung to miss this classic drink! The creamy fragrant tea and chewy pearls are a perfect match and provide enjoyment to the last drop.

Address : No.161, Sec. 3, Sanmin Rd., North Dist., Taichung City 404, Taiwan (R.O.C.)

Tel : +886-4-22258673



<http://chunshuitang.com.tw/>

<http://travel.taichung.gov.tw/>



阿明師太陽餅 Sun Cakes

Address : No.11, Sec. 2, Ziyou Rd., Central Dist.,  
Taichung City 400, Taiwan (R.O.C.)

Tel : +886-4-22274262

<http://www.suncake.com.tw/>

<http://travel.taichung.gov.tw/>



俊美餅舖 Pineapple Cakes

Address : No.23, Sec. 3, Dongxing Rd.,  
West Dist., Taichung City 403,  
Taiwan (R.O.C.)

Tel : +886-4-24710136

<http://www.food168.com.tw/>

繼光街香香雞 JG Fried chicken

Address : No.91, Jiguang St., Central Dist.,  
Taichung City 400, Taiwan (R.O.C.)

Tel : +886-4-22267919

<http://www.jgssg.com.tw/>



鴨片館 Roast Duck and Hot Pot

Address : No.117, Wuquan 1st St., West Dist., Taichung City 403, Taiwan (R.O.C.)

Tel : +886-4-23781771

<https://www.facebook.com/duckcut/>



鼎泰豐 Din Tai Fung

Address : No.251, Sec. 3, Taiwan Blvd., Xitun Dist., Taichung City 407, Taiwan (R.O.C.)

Tel : +886-4-22599500

<http://www.dintaifung.com.tw/>

Xiao Long Bao



Shrimp Fried Rice



Spicy Wontons

