



CHEMICAL INDUSTRIES  
ASSOCIATION

**envirowise** } SUSTAINABLE PRACTICES  
SUSTAINABLE PROFITS

**WINNING THE GREEN REVOLUTION:  
SUSTAINABLE PRACTICE FOR THE CHEMICAL AND  
PHARMACEUTICAL INDUSTRIES  
08 FEBRUARY 2008 HAYDOCK PARK THISTLE HOTEL**

**PROGRAMME**

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|-------|--|
| 10:00 | Registration and coffee  |
| 10:30 | Welcome  |
| 10:35 | Overview and how Green Chemistry can help your business <i>Mike Lancaster CIA</i>  |
| 11:00 | Supply chain drivers, <i>Stephen Johnson, Boots</i>  |
| 11:25 | Sustainable PVC – working with NGOs – <i>Jason Leadbitter, Hydro</i>   |
| 11:50 | <i>Envirowise</i> – Green Chemistry training tools - Geoff Leaver  |
| 12:15 | Panel Discussion   |
| 12:35 | Lunch  |
| 13:30 | Biorefineries & opportunities for non-food crops, <i>Adrian Higson NNFC</i>  |
| 13:55 | What makes a Lubricant Green? - Designing Lubricants for energy efficiency and extended lifetime, <i>Steve Boyde Croda</i> |
| 14:20 | Creating win-win solutions <i>Nick Hodgson, Genzyme</i>  |
| 14:45 | Emerging green technologies, <i>Prof James Clark, University of York</i>   |
| 15:10 | Panel Discussion   |
| 15:30 | Tea / networking/ surgery session  |

**CONTACT**  
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08 FEBRUARY 2008**

**PLEASE NOTE THIS IS A FREE EVENT WITH LIMITED SPACES**

**Aim**

Consumers are increasingly demanding development of greener more sustainable products and processes, that have lower environmental footprints, consume less energy and produce less waste. In addition regulation and legislation are driving businesses to become more sustainable. This conference will explore existing and future drivers as well as giving an insight into new technologies that will help transform your business. Examples of good practice will also be showcased throughout the day with the focus on transferable learning and highlighting the business benefits of adopting the Green Chemistry Approach

**Who Should Attend**

The free conference, sponsored by Envirowise will be of value to Technical Operations and Research Managers / Directors as well as senior scientists and engineers who have responsibility for new product and process development or implementation. Business Development managers and those looking at longer term market drivers and requirements will also find this event of interest.

**DELEGATE DETAILS**

Title:	First Name:	Surname:
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Job Title:		
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Company:		
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Address:		
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Postcode:		
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Tel:		Fax:
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E-mail:		
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Booked by:		
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**Please copy this form for additional delegates and return the completed registration form(s) to reserve your place**

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