

US BIOSTIMULANTS

SUMMIT 2023

Planting the seeds of success for the US Biostimulants Industry

Key Topics

- US Biostimulants Market 2023
- State-State Regulatory Frameworks
- Achieving an Equilibrium in Biostimulant Categories
- Positioning Biostimulants as a sustainable alternative
- The impact of climate change on crop productivity
- Successfully bringing your product to market

12th - 13th
July 2023
Raleigh,
North Carolina



Already on the 5th edition of a successful series, ACI is pleased to announce the US Biostimulants Summit 2023

The event will bring together senior executives and experts from biostimulants manufacturers, policy makers, chemical companies, major associations, consultants, technology innovators and leading market analysts to discuss the latest challenges and developments within the industry.

The two day event will give you an insight to new US policy & regulation, the energy transition, developments in supply chains and new innovations in aggrotech

Join us in **Raleigh** for a **highly interactive & informative conference**, whilst enjoying the **excellent networking**



Who Will Attend?

- Strategic Advisors & Market Analysts from Biostimulant Companies
- Senior Management from Biostimulant Manufacturers
- Technology Companies
- Farmers
- Research Institutes
- Policy & Regulatory Professionals
- Consultants

Media Partners

Registration Is Simple

If you would like to register for this event or wish to find out more information, you can contact **Rohan Baryah** using any of the following methods:

Tel: +48 61 646 7022

Email: rbaryah@acieu.net

Conference Fees

| | |
|--|------------------------|
| Conference (Includes Documentation Packet) | \$2,495 (Excl. VAT) |
| Documentation Packet Only | \$615 |

Members and customers of all supporting organizations are entitled to a discount off their conference package.

Speaking Opportunities:

If you would like to be considered for a speaking opportunity at the event, with a 20-30 minute presentation, please submit an abstract to

Flora Thin

Tel: +44 (0) 20 3141 06217

Email: fthin@acieu.net

Opportunities to Meet Your Target Audi-

With leading companies and organizations from the industry attending and speaking at our event, we have the perfect vehicle to provide outstanding exposure to a senior level audience.

There are various packages available, including sponsorship of a drink's reception on the first evening of the event and sponsorship of a networking lunch.

For information on available commercial opportunities, please contact:

Kristina Gyulavari

Tel: +1 929 331 6835

Email: kvari@acieu.net

Raleigh, North Carolina

DAY 1

Wednesday 12th July 2023

08:00 **REGISTRATION & COFFEE**

09:00 **CHAIRMAN'S OPENING REMARKS**

09:15 **SESSION ONE**

US Biostimulants Market Overview

- Presenting data on the industry's success of the last 12 months and lessons to be learned
- Exploring new opportunities for growth in the rice, soy, bean and corn markets
- Predictions for the future of the North American market
- Valuable lessons from the success of biostimulants in Europe



Franck Hennequart
Director of Research & Innovation
Algaia

10:00 **SESSION TWO**

An Equilibrium on Definition of Biostimulant

- Methods in defining a clear end-use of biostimulants for buyers
- The development of industry-wide acceptance of the market value
- How to re-focus the industry by defining clear sectors for application

11:15 **MORNING REFRESHMENTS**

11:45 **PANEL DISCUSSION**

Achieving Inter-State Regulatory Frameworks

- Inter-state cooperation for a compatible regulatory framework
- Harmonisation on the definition of a biostimulant to achieve continuity in marketing
- Addressing the uncertainty between states on legislation



David Chinn
Vice President Corporate
Compliance
Monty's Plant Food



Keith Matthews
Attorney
Wiley Rein

13:35

LUNCH

14:35

SESSION THREE

Biostimulant's Sustainability Advantage

- Positioning biostimulants as the solution of climate-change effects on crop health
- Biostimulants as a tool for carbon sequestration in agriculture
- Capitalising on Biostimulant's benefits in reducing environmental footprint while simultaneously improving crop yield and longevity soil health

Michael D Rethwisch
Farm Advisor Crop
Production & Entomology
University of California

15:50

SESSION FOUR

Streamlining the Product Lifecycle

- Following concept to development to launch; where are the speed bumps?
- Reviewing evolution in the life cycle over the last ten years
- Translating production practice to a large-scale market
- Methods in managing cost while scaling-up production

16:35

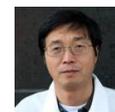
AFTERNOON REFRESHMENTS

17:00

CONFERENCE PRESENTATION

Bridging the Gap in Data Quality across the Industry

- Outlining the benefits in improving data on product performance
- Harmonising inter-state standards to decide what constitutes compelling evidence for data
- How to evaluate and then improve upon existing data
- Increasing the availability of data



Chuansheng Mei
Chief Scientist
**The Institute of Applied
Research**

17:45

CLOSE OF DAY ONE

DAY 2

Thursday 13th July 2023

08:30

REGISTRATION & COFFEE

09:00

CHAIRMAN'S OPENING REMARKS

09:05

SESSION FIVE

Building Credibility for the Efficacy of Biostimulants

- The transition from niche market application to the mainstream
- Methods in justifying biostimulant's productivity claim
- Improving customer understanding of biostimulants working against abiotic stress
- Economic benefits of meeting market needs in a more timely fashion
- Developing specifications for the quality of Biostimulants



Marcus Meadows-Smith
CEO
BioConsorta



Kuide Qin
Chief Scientific Officer
Verdesian Life Science

10:50

CONFERENCE PRESENTATION

Innovation in Product Design

- Analysing the rising stars of the biostimulants industry
- Sharing new developments in the quality of biostimulants
- Bringing a new biostimulant to market?



Gustavo Sosa
Founder
Inbioar Global



Sharad Singhania
Senior Vice President
PJ Margo

11:25

MORNING REFRESHMENTS

11:55

CONFERENCE PRESENTATION

Opportunities for Raw Materials in Biostimulants

- An exploration into potential new materials to create biostimulants
- Determining the effect of different compounds to form biostimulant substances
- The potential of seaweed and microalgae for biostimulants



Luke Davidson
Founder
Abundigro

12:40

SESSION SIX

Expanding your Portfolio for Biostimulants

- Exploring opportunities in Biostimulant production for Fertiliser Producers
- Implementing marketing techniques for Biostimulants and Fertilisers working together
- Using biostimulants to increase your customer reach



Shawn Semones PHD
Chief Technology Officer
Anuvia Plant Nutrients

13:10

LUNCH

14:10

CONFERENCE PRESENTATION

Innovations in Packaging to Improve Production Supply Chain

- Adopting a holistic approach to the relation between packaging, distribution, logistics and implementation
- Assessing cohesion between biostimulants' packaging and formulation
- Tackling obstacles in packaging that hinder the expansion of biostimulants to a mass market

14:55

CONFERENCE PRESENTATION

Exploring the Benefits of Precision Farming in the Biostimulant Sector

- A look at precision farming to reduce input costs
- Is the future of farming technology-driven agricultural?
- Analysing the efficiency of precision farming in management inputs

16:25

CHAIRMAN'S CLOSING REMARKS

16:30

END OF CONFERENCE & AFTERNOON REFRESHMENTS