



How to start-up and succeed as an independent consultant: A step-by-step training programme

Considering a career as an independent consultant?

What do you do if you would like to change your formal career as an employee; especially if you have been working for a long time and have accumulated a lot of experience? Freelance working as an independent consultant is an ideal option that gives many people the freedom to stay involved with their field, work flexibly and continue to generate income without being tied to an organisation.

However, expertise in a technical, scientific or management field alone is not enough as self-employment needs a new set of skills in order to operate the new entity as a successful business. Put differently, skills needed to run a small firm like routine business administration, accountancy, finance, taxation, company regulations, client interface and business development vastly differ from those the consultant may have been using in a corporation or academic institution.

Programme coverage

ChemPharmaServe offers a professionally accredited, comprehensive, structured and step-by-step programme that prepares you for a career as an Independent Consultant. Combining face to face and personalised interaction plus ongoing support afterwards, the session provides the insights and guidance you need to set up and run your own consultancy business successfully. Key concepts covered include:

- Understanding pros and cons of freelancing and what to expect;
- Avoiding costly mistakes before setting up the business;
- Constructing a vision of the business;
- Market research and business plan;
- Structuring the business as a sole trader, limited company or partnership;
- Company registration with Companies House and Director's legal responsibilities;
- Choosing a name, web design, business email, phone lines and IT needs;
- Bookkeeping, accountancy and software;
- Income, tax, insurance and financial matters;

- Consultancy models, building and maintaining business reputation;
- Functioning as a business and day-to-day operations;
- Working with clients and becoming a successful business:
- Business ethics and client satisfaction;
- Networking and support for consultants.

Who should attend?

This programme is relevant to all enterprising scientists, industrialists, academics and executives who have worked in the industry, public sector or academia before and want to use their knowledge and expertise to work as independent consultants.

The programme is developed by practitioners with the track record of starting and running their own consultancy business successfully. It is designed and focused on providing all the information you need to start your new enterprise with eyes fully open. It also provides guidance on a diverse range of subjects that you need to get to grips with when you begin offering services to clients as a business entity.

Post-training support

Participants qualify for up to 3 hours of free consultancy and support toward getting their business started within 6 months of completing the programme.

This course is approved by the <u>Royal Society of Chemistry</u> for CPD.

Comments from a previous participant:

"I found the course both useful and enjoyable. The content was relevant and well delivered by an obvious expert in the filed".

Registration

Sessions are held regularly in Cambridge and London but other locations within UK are also offered. To obtain information about upcoming dates and full details please follow the link below:

http://chempharmaserve.com/contact/