



Minutes of Annual General Meeting, 12 March 2018 at 18:10

Agenda

1. Minutes of last AGM, 9 March 2017

Approved

2. Chairman's Report

See Annex 1

Approved unanimously

3. Treasurer's Report and Accounts

See Annex 2

Approved unanimously

4. Election of Committee Officers

The following offered themselves for re-election and they were duly elected

- Chairman – Tilele Stevens
- Treasurer – Ian Gordon

Mike Bloomfield was nominated as Secretary and was duly elected.

5. Election of Committee Members

The following were nominated for re-election and were duly elected.

Tom Keaveny
Allan Malcolm
Mike Maunder
Mark Scudamore

David Espley and Terry Page were nominated as new committee members and they were duly elected.

6. Any other business

There was no other business

Annex 1

Chair's Report for 2017

I'm pleased to report that the Marketing Interest Group held a successful meeting programme in 2017, with six talks hosted here at Burlington House. We also had two visits; this included a visit in the summer to the Royal Astronomical Society (across the courtyard from Burlington House) to see their library and intriguing archives. In the winter some of our members dressed up in dayglojackets, goggles and hardhats for a day out at Lakeside Energy from Waste Facility. I would like to take this opportunity to thank the committee and you, our members, for your patience by accommodating the last minute changes that we had to make to

our 2017 event's programme. We have been encouraged by healthy attendances to all of our events.

We have continued to work closely with the Management Interest Group, and we hope to be able to co-host an event with them in the near future. We have also been working with the RSC's Education Division so that we can attract school groups to our lectures.

We have arranged a full programme of events for this year. We kick started the year with a successful lecture on timber at the end of January. This evening we are pleased to welcome Mr Stewart Dow from BOC Gases who will be presenting on competing electrification technologies, a subject matter which affects us all in one way or another. Our full programme is listed on our web page. We also have a few printed copies of our programme if anyone would like to take one away with them.

We also have some changes on our committee. After many years of serving on our committee, Margaret Bond and Julian Perfect are now stepping down. Margaret has been a faithful member for many years (more than 15) and has made contributions, including suggestion for speakers and has valiantly helped with providing the refreshments for our meetings. Julian has also been a long-standing member of the committee and over the years has provided us with very many exceptional speakers for our evening lectures. He has always done his best to keep us in touch with policies and decisions made in the RSC and prompted us to respond when necessary.

Mark Scudamore is also stepping down from his role as secretary, which he has held since 2013. Mark was the Chair from 2008 to 2013. Mark has been exceptional in executing not only his duties, but also the overall running of this interest group. Thankfully Mark will remain on the committee.

I wish to thank everyone who attended our events for their support, our speakers for giving up their time, members of the committee for their hard work in organising the events, and the staff here at Burlington House for their assistance.

As always, if anyone has any suggestions for future topics, speakers, or visits, or might be interested in joining the marketing group committee, please talk to a member of the committee.

Finally, thank you all for attending this evening.

Tilele Stevens MSc CChem
Chair, Royal Society of Chemistry Marketing Group

Annex 2

Treasurer's Report 2017

The report for 2017 is as usual in the receipts and payments format. An audited copy is here for your inspection. I should at this point acknowledge the tremendous help and support from our Hon Auditor (and Tax Inspector!) Ann Holden.

During the year we were required to move our accounts to the RSC Bankline. This has given rise to a few problems, usually related to not getting payments signed off electronically by a second signatory before the authorisation expired. I apologise to those inconvenienced by this. As it happens our apparent payments are some £500 below our expense due to such a glitch, they will appear in the 2018 accounts.

You will observe that our income benefited significantly from a supplementary grant of £2000 from the RSC central in October. This will enable us just to remain in the black until we receive our 2018 Annual Grant. Our base subscription income is now much below our budget plan and so may I encourage any RSC member, not already a member of the marketing group, to join us and swell our ranks.

We shall again make an application in 2018 for a further grant in order to maintain our annual programme of public lectures and visits. In order that we continue to offer our wide ranging evenings which attract ever larger numbers of the public as well as RSC members outside our own membership.

The total income was thus £3152. Meanwhile our expenses were £2060 (plus £500 uncleared) so similar to those of 2016, notably because of large participation at our meetings. The majority of these expenses are paid to the RSC for services related to the evening meetings.

We thus saw a net surplus of £1094, it must however be noted that our balance at end 2017 of £3804 includes provision for the expected further expenditure of about £1500 which will have fallen due before we receive our annual grant.

Our outlook for 2018 is one of careful optimism and we plan to continue using our revenue to subsidise our meetings as well as for inevitable administration charges. The support from RSC centrally, assuming a positive outcome of our next application for extra funds, should enable us to balance the books at the year end.

We expect to manage our funds to remain in the black through the year. It continues to be our intention to use subscription revenue to the benefit of members and suggestions concerning novel relevant activities are always welcome.



Ian Gordon

Hon Treasurer

31/1/18

Marketing Group ITF, RSC Receipt and Payments Accounts

	2017	2016	2015
<u>Receipts</u>			
Interest:	£0.04	£0.69	£0.63
Annual Grant	£1,152.75	£786.00	£1,560.00
Supplementary Grant	£2,000.00	£4,000.00	
Donation Management Group			£1,000.00
Total Income	£3,152.79	£4,786.69	£2,560.63
<u>Payments</u>			
Meetings & Conferences:	£1,256.54	£1,996.11	£1,869.88

Committee Travel Expense	£772.15	£945.69	£228.10
Miscellaneous/Audit/printing	£30.00	£43.00	£43.00
Total Expenditure	£2,058.69	£2,984.80	£2,140.98
Surplus/(Deficit) for the year	£1,094.10	£1,801.89	£419.65
<u>Summary</u>			
Balance at 31st December 2016	£2,709.99	£908.11	£488.46
Surplus (/Deficit) for 2017	£1,094.10	£1,801.89	£419.65
Balance at 31st December 2017	£3,804.09	£2,710.00	£908.11
<u>Cash at Bank</u>			
Current Bankline (Current acct)	£3,804.09	£100.00	£100.00
Deposit acct		£2,610.00	£319.65
Balance at 31st December 2017	£3,804.09	£2,710.00	£419.65



Ian Gordon

Hon Treasurer

31/1/18