



Bright SCIddea Challenge

show us you mean business

PITCH YOUR BUSINESS PLAN TO INDUSTRY
EXPERTS TO WIN A £5,000 CASH PRIZE!

- ▶ Show us your concept for a compelling scientific product or service
- ▶ Demonstrate how this product meets a market need
- ▶ Develop a business plan to commercialise your innovation
- ▶ Enter in teams of 3-4 university students
- ▶ Access free exclusive business innovation and entrepreneurship training material

ENTER TODAY! soci.org/BrightSCIddea

Key Dates

6 December 2019
14 February 2020
17 March 2020

Register your team!
Training day
Business plan submission deadline
Final

**£5,000
prize!**

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SCI
where science meets business