



# Outreach Fund - Large Grants 2021

## 1. Before you begin

Before you begin completing this application, please ensure that you have fully read and understood the eligibility, criteria and restriction guidelines on our website. NOTE - these have recently been updated.

It is recommended that you should also familiarise yourself with some of the following resources to help inform your application and increase your chances of success:

[Public Attitudes to Chemistry](#), 2015

[Chemistry for All](#), 2020

[Factors Affecting Public Engagement by Researchers](#), 2015

**Applications which do not meet criteria (applications are not expected to fulfil all criteria) or contravene any restrictions will not be considered. If you have any questions regarding making an application, please do not hesitate to get in touch by calling +44 (0) 1223 432200 or +44 (0) 1223 432209, or emailing [outreach@rsc.org.uk](mailto:outreach@rsc.org.uk).**

**The application form is divided into 7 sections. Please read each question carefully, answer clearly and concisely and refrain from copying and pasting the same information into multiple sections. The sections are as follows:**

**Applicant details** – in this section you will be required to enter some key personal details to help the RSC understand a bit more about you, the applicant, and enable your application to be processed.

**Project content** – in this section you will be required to detail project aims, objectives and outcomes as well as providing context for the project and an outline on content.

**Target Audience** – in this section you will be required to demonstrate an understanding of who your target audience are, their needs and how you plan to effectively engage with them.

**Evaluation** – In this section you will be required to detail what aspects of your project you will evaluate and how.

**Budget** – in this section you will be required to provide a breakdown of details of the overall project costs, other sources of funding and how much you are applying to the Outreach Fund for.

**Supplementary Information** – in this section you will be able to attach documents to support your application.

**Data Protection** – in order to submit your application, you will be required to consent to the RSC storing your personal information in order to respond to your application.

## 2. Eligibility screening

Before proceeding to the main application form, please complete the following tick-list to confirm that you and your application are eligible for consideration for an RSC Outreach Fund grant

**1. I, the applicant, am aged 18 or over. \***

Yes

No

**2. I, the applicant, am either: a UK or Republic of Ireland resident (with a UK or ROI address and bank account); OR applying on behalf of an organisation registered in the UK or ROI. \***

Yes

No

**3. The project for which I am applying, will be delivered in the UK or ROI. \***

Yes

No

**4. Timescales: The project phase for which I am applying to the Outreach Fund will be delivered and completed within the timescales outlined on the RSC website for this round**

of funding; OR The timescales of the project phase for which I am applying to the Outreach Fund fall outside the dates outlined on the RSC website, however, I have been in touch with the RSC and still been invited to submit the application. \*

Yes

No

5. The project for which I am applying has a significant aspect related to the chemical sciences. \*

Yes

No

6. This proposal: has not been submitted to the Outreach Fund before for consideration; OR is a resubmission of a previous proposal for which I have been invited to resubmit by a member of RSC staff; OR is an extension/variation on an existing project which I have evaluated and will provide evidence of this evaluation in this application \*

Yes

No, one or more of the above is true for my project

### 3. Applicant details

7. Please ensure that the information below is correct. Please provide the contact details of one main applicant, whom will be the primary point of contact for the RSC for all aspects relating to this application. The primary method of contact will be via email. \*

Title:

\*

First Name:

\*

Surname:

\*

Organisation:

\*

Job Title:

\*

8. Please ensure that the information below is correct. Please provide the contact details of one main applicant (the same person as named in question 7), whom will be the primary point of contact for the RSC for all aspects relating to this application. The primary method of contact will be via email. \*

Email Address:  \*

Telephone number:  \*

Address Line 1:  \*

Address Line 2:

Address Line 3:

City:  \*

County:

Postcode:  \*

Country:  \*

**9. Are you a member of the Royal Society of Chemistry? (Please note, you do not need to be a member to be eligible for an Outreach Fund grant) \***

- Yes
- No

**10. Have you previously or do you currently hold a grant from the Outreach Fund? \***

- Yes - Previously held a grant, project completed
- Yes - Previously held a grant, project ongoing
- No

**11. What is the nature of your organisation? \***

- University
- Charity/Not-for-profit Organisation
- Primary School/Academy Trust
- Secondary School/Academy Trust
- RSC Member Network
- Freelancer
- Private Company
- Partnership
- Other (please specify):

## 4. RSC Member Network

12. Which RSC Member Network are you making your application on behalf of? For information on our various groups or to look a group up please look at our 'Connect with others' page. \*

- Local Section
- Interest Group
- Other

Please provide the full name of the group/network below (do not use abbreviations):

## 5. Project Overview

13. Project Title \*

14. Why are you applying for a grant? \*

- To pilot a new idea/proof of concept
- To support further development of a pilot project
- To upscale a pilot project
- To roll out delivery of a successful pilot project
- To repeat the delivery of a previously successful project
- To support delivery an established programme of activity

15. Which criteria best aligns with the primary aims of your project? \*

- Developing science communication skills of chemists - Building capacity and opportunities for chemists and chemical scientists to engage with schools and public audiences
- Engaging with school students - Inspiring and raising aspirations of student audiences to nurture a future generation passionate about the chemical sciences
- Engaging with public audiences - Involving a wide range of people in relevant contemporary issues in the chemical sciences

## 6. Project Overview

**16. You selected 'Developing science communication skills of chemists - Building capacity and opportunities for chemists and chemical scientists to engage with schools and public audiences' as the criteria that best aligns with your project. Will your project deliver on any other criteria? (tick all that apply) \***

- Engaging with school students - Inspiring and raising aspirations of student audiences to nurture a future generation passionate about the chemical sciences
- Engaging with public audiences - Involving a wide range of people in relevant contemporary issues in the chemical sciences
- None of the above

## 7. Project Overview

**17. You selected 'Engaging with school students - Inspiring and raising aspirations of student audiences to nurture a future generation passionate about the chemical sciences' as the criteria that best aligns with your project. Will your project deliver on any other criteria? (tick all that apply) \***

- Developing science communication skills of chemists - Building capacity and opportunities for chemists and chemical scientists to engage with schools and public audiences
- Engaging with public audiences - Involving a wide range of people in relevant contemporary issues in the chemical sciences
- None of the above

## 8. Project Overview

**18. You selected 'Engaging with public audiences - Involving a wide range of people in relevant contemporary issues in the chemical sciences' as the criteria that best aligns with your project. Will your project deliver on any other criteria? (tick all that apply) \***

- Developing science communication skills of chemists - Building capacity and opportunities for chemists and chemical scientists to engage with schools and public audiences
- Engaging with school students - Inspiring and raising aspirations of student audiences to nurture a future generation passionate about the chemical sciences
- None of the above

## 9. Public Description

**19. Project Description** Please provide a clear and concise description (maximum 500 words) of your planned project. This should include, overall aims, a brief description of what you are planning to do, time frames and key dates. You will need to demonstrate how your project meets the criteria you identified in the previous questions. The panel will use the information provided in this section to determine whether the project meets the objectives and criteria of the Outreach Fund. Information on the criteria (including content and audience) please go to our webpage. \*

## 10. Target Audience

**20. Please tell us how many people in each age(s) category you hope to engage (these numbers should give an idea of the reach that you hope to achieve from your project): \***

Under 5 years  \*

5 – 10 years  \*

11 – 14 years  \*

15 – 18 years  \*

18 years +  \*

Total engaged  \*

**21. Describe the audience of your project. Please include any information on how your project is relevant to your target audience and how you have designed your project to meet these needs as well as any audience insights. This may include findings of research carried out that identifies the needs for this audience. (Maximum 200 words). \***

**22. Do you envisage the majority of your target audience having an existing interest and/or background in chemistry? \***

Yes

No

**23. Does your project aim to engage under-represented audiences, communities and places within the chemical sciences? N.B. We have additional funding available to support projects that target these audiences and the information provided from this question along with your other responses should help us identify these projects. \***

Yes

No

## 11. Target Audience - continued

**24. Please provide detail as to the under-represented audience or group that your project will be supporting e.g. community group, disability, BAME (black, Asian and minority ethnic) This should include any information you believe is relevant for us to understand the target audience of your project for example socio-economic, gender, disability, free school meals and any specific information on targeting and impact on the individuals. (Maximum 200 words) \***

## 12. Project details

**25. Aims and objectives Please provide detail as to the aims and objectives of your project, including what you intend to do and how will you do this. (Maximum 300 words) \***

**26. Is this project an extension of an existing project or a project previously run? \***

No

Yes

If Yes: Please provide evidence of evaluation of the existing/previous project, including lessons learned. If relevant, please also provide information of how this event (type) will be funded in the future. If more appropriate, evidence can be attached in the Supplementary Information section but please indicate here that you have done so.



**27. Project delivery** Who will be involved in this project, what will their roles be and what are their areas of expertise/experience? This should include all staff, external partners, volunteers and RSC members as well as any relevant information regarding the decision to involve these people e.g. gaps in knowledge or audience through collaboration. (Maximum 200 words) \*

**28. Project Outcomes** Please detail any known outcomes of your project such as key milestones and deliverables. (Maximum 200 words) \*

**29. Project Location** Where will your project take place? Please include the names and addresses of venues, towns, cities or geographical regions where your activity will take place. For fields irrelevant to your project please mark as N/A. \*

Town	<input type="text"/>
County	<input type="text"/>
Country	<input type="text"/>
UK-wide	<input type="text"/>
Online	<input type="text"/>

**30. What area(s) or theme(s) related to the chemical sciences will be included in your project? Please provide a short sentence in each section where relevant to your project.**

Water	<input type="text"/>
Energy	<input type="text"/>
Food	<input type="text"/>
Environment	<input type="text"/>
Health	<input type="text"/>
Careers in Chemistry	<input type="text"/>

Sustainability

Other:

**31. Please provide information on key project dates relating to your project, including timescales for planning, delivery and evaluation. If you have not yet fixed these dates, please provide an approximate breakdown of the timings of your project. (Maximum 200 words) \***

## 13. Risk Management

**32. Risk Management Please identify any challenges that you may face and need to manage during the course of your project. This may include safeguarding, health and safety, copyright and national restrictions. If your project will involve people under the age of 18 or vulnerable adults you must provide information as to any relevant safeguarding procedures and measures taken. \***

## 14. Evaluation

**33. What aspects of your project will you evaluate and what methods will you use to carry out the evaluation? (Maximum 200 words) Note: you must have integrated evaluation that enables you to address your success (or not) in achieving your desired project outcomes. \***

**34. How will you determine whether your project has been a success or not? (Maximum 200 words) For example, whether you have reached the audience you were initially targeting. \***

**35. Will your project have a legacy? Please include details of who would benefit and how, in addition to how, if at all, you will monitor the impact of the legacy. (Maximum 200 words) \***

## 15. Budget

**36. Overall project costs (in GBP, £)? \***

Total project cost \*

Amount applying for from the RSC Outreach Fund \* (this may be the same as above)

**37. How will RSC funds be used? Please provide a breakdown of the budget in the file attachment section and use the comments for any top level information you feel the panel should know. Note - this can be a rough breakdown but the panel will need to see where the funds will be spent and why they are required. File types allowed - xls, xlsx, pdf, doc, docx, txt, png, jpg, jpeg, gif, ppt, pptx. \***

- File: delete

Choose File

Comments:

**38. Please provide information of any charges for your activity, and who is expected to pay them. Please also outline any expected income as a result of the activity and what it is to be used for. \***

**39. If you have applied for funding from any other sources please tell us whether an application has already been submitted, whether the funds have been secured and how you will use the funds. \***

**40. To your knowledge, have you or your organisation previously applied to the Outreach Fund? \***

- Yes, I was successful, my project is completed
- Yes, I was successful and have an ongoing project
- Yes, I was unsuccessful, I have been invited to resubmit
- Yes, I was unsuccessful
- No, I have not previously applied to the Outreach fund

Please provide application details including: project title, project application date, applicant name and project completion date.

## **16. Supplementary Information**

**41. Please use this section to upload up to 3 documents to support your application. This could include (but is not limited to): Communications confirming support and intent from partners Findings of research carried out to support your application Your application may not require additional documents, please only include documents you believe will be of use to your application and the review panel. Permitted file formats: png, gif, jpg, jpeg, doc, docx, xls, xlsx, pdf, txt, mp3, mov, mp4, ppt, pptx**

- File: {{filename}}[delete](#)

Choose File

**42. Where did you hear about our Outreach Fund? Please select all relevant options. The information that you provide will ensure that we are able to improve our communication strategy. \***

- Voice
- members newsletter
- another RSC email communication
- our website (www.rsc.org)
- a mailing list (e.g. PSCI-COM)
- a member of our staff (this includes Education Coordinators and Regional Programme Managers)
- Facebook
- Twitter
- a previous applicant
- Other (please specify):

## **18. Not eligible**

Unfortunately, you are not eligible to apply for a grant from the Outreach Fund as you do not meet one or more of the following criteria:

Applicants must be aged 18 or over

Applicants must be a UK or ROI resident (with a UK or ROI address and bank account)

Projects must take place in UK/ROI

Projects must take place within 12 months and within the grant period for the grant you are applying for, unless you have already agreed otherwise with a member of the RSC Outreach Team

Applicants should not resubmit an unsuccessful application unless invited to do so

All projects should have a significant aspect which is related to the chemical sciences

If you have any questions or there are any aspects that need clarifying please talk to the team via email ([outreach@rsc.org](mailto:outreach@rsc.org)).

## 19. Data protection

**43. Please tick this box to acknowledge that: you have read, understood and accept our terms of use. We need to collect and manage your personal data in order to provide this service. Our privacy statement explains how we do this. For more information or if you have any difficulties opening the links above please email [outreach@rsc.org](mailto:outreach@rsc.org). \***

Yes, I agree