



ROYAL SOCIETY  
OF CHEMISTRY

CELEBRATING  
IYPT 2019

# CHEMISTRY MEANS BUSINESS 2019

**Sponsorship and  
exhibition opportunities**

QEI Centre, London  
28 & 29 October 2019

[rsc.li/2019cmb](https://rsc.li/2019cmb)  
#ChemMeansBusiness

# Royal Society of Chemistry

**We connect the world of science to advance chemical knowledge for a better future.**

Supported by a network of more than 49,000 members worldwide and an internationally acclaimed publishing business, our activities span education and training, conferences, science policy, and the promotion of the chemical sciences to the public.





# Be part of the event that connects the heart of our industry

Chemistry Means Business (CMB) is our annual flagship event for industry, helping participants forge cross sector connections and business relationships across the chemical sciences.

## **This year's programme and themes**

Now in its fifth year, the 2019 programme will consist of:

- Business talks from R&D leaders, futurists, innovators and SMEs
- A strong focus on industry cross collaboration and digital chemistry
- Prearranged meetings and formal and informal networking sessions
- Pitches from the shortlisted entrants to our Emerging Technologies Competition (ETC)
- A prestigious awards ceremony and dinner in the evening, where the winners of ETC are announced
- A networking brunch – NEW

## Who attends Chemistry Means Business?

Typically, our 200+ attendees span businesses of all sizes: from innovators at start-ups, small and medium enterprises, and academia, through to senior decision makers at multinational organisations; and operate across many sectors:

- Pharmaceutical
- Petrochemicals
- Nuclear
- Engineering
- Speciality chemicals
- Sustainable technologies
- Food biotech
- Nanotechnology
- Renewables
- Catalysis
- Consumer goods
- Polymers

In addition to dozens of exciting start-ups and growing SME's, the last edition of CMB was also attended by representatives from world class organisations such as AstraZeneca, Barclays, BP, Croda, Diageo, GE Healthcare, GSK, Johnson Matthey, Merck, Mondelez International, Pfizer, Sanofi and Unilever.

## Emerging Technologies Competition

Forming a key part of CMB, our Emerging Technologies Competition aims to address industry's need for innovation, accelerating the commercialisation of promising technologies by connecting entrepreneurs with leading industry players.

**The competition will once again consist of the following four categories:**

- **HEALTH**
- **ENERGY & ENVIRONMENT**
- **FOOD & DRINK**
- **ENABLING TECHNOLOGIES**

Each category relies on the support of a competition partner from the sector, who, over a period of six-months, plays a vital role in assessing the dozens of entries, shortlisting the best entrants, providing finalists with mentoring and support, and ultimately helping to select the category winners from their pitches during Chemistry Means Business.

Since launching the competition in 2013, we have received over 410 applications from 21 countries. Thirteen multinational partners have provided tailored support to our 36 winners, who have gone on to raise £31 million in equity investments and funding.

# Sponsorship & exhibition packages



## Why sponsor and exhibit at Chemistry Means Business?

Our sponsorship packages will enable our selected partners to:

- Present your company and its opportunities in an environment of innovation and relationship building
- Align your company with the hugely respected Royal Society of Chemistry and Chemistry Means Business brands
- Network and forge connections with potential partners across the full spectrum of businesses in attendance

## Headline sponsor - £20,000 (maximum of two)

- Five tickets to Chemistry Means Business and ten tickets to the awards dinner
- Headline sponsor status clearly displayed on all marketing materials such as webpages and brochures
- Logo displayed prominently throughout the venue, including seminar sessions, awards dinner and networking brunch
- A senior representative from your organisation can deliver a short speech during the welcome or closing session
- Opportunity to host a lunch-time workshop and / or networking event
- A full page advertisement in a premium position within the delegate brochure
- Accreditation as headline sponsor and company profile in the delegate brochure
- Exhibitor table-top
- Access to our online diary and messaging service to connect with other participants pre-event and arrange meetings
- Insert small brochure or gift into the delegate bags

### **Evening drinks & dinner sponsor - £10,000**

- Ten tickets to the dinner & awards ceremony
- Short speech to welcome guests
- Place pop-up banners around the venue
- Place branded materials on the tables
- Your company logo on the event webpages, sponsorship accreditation, logo and company description in the delegate brochure
- Full-page advert within the delegate brochure
- Insert small brochure or gift into the delegate bags

### **Exhibitor networking package & workshop - £3,500**

- Two tickets to CMB 2019
- Opportunity to host an information workshop during the lunch or networking breaks (topic subject to approval)
- Exhibitor table top stand in the networking area, with space for branding such as a pop-up banner
- Access to our online diary and messaging service to connect with participants pre-event and arrange onsite meetings
- Your company logo on the event webpages and logo and company description in the delegate brochure
- Full page advert within the delegate brochure
- Insert small brochure or gift into the delegate bags

### **Exhibitor networking package - £2,000**

- Two tickets to CMB 2019
- Exhibitor table top stand in the networking area (with space for branding such as a pop-up banner)
- Access to our online diary and messaging service to connect with participants pre-event and arrange onsite meetings
- Your company logo on the event webpages and logo and company description in the delegate brochure
- Insert small brochure or gift into the delegate bags

### **Networking brunch sponsor - £2,000**

- Two tickets to CMB
- Networking Brunch sponsor status
- Place pop-up banners (max 4) around the venue
- Place leaflets and other branded materials on tables
- Your company logo on the event webpages and logo and company description in the delegate brochure
- Insert small brochure or gift into the delegate bags

## Lanyards - £2,000

- Provide branded lanyards for the participant badges (approximately 300 people – numbers will be confirmed closer to the time)

## Delegate gifts and literature - £750

- Insert a small gift or brochure into each of the delegate bags (approximately 300 people – numbers will be confirmed closer to the time)
- Your company logo on the event webpages and logo and company description in the delegate brochure

Sponsorship package	Headline	Evening drinks & dinner	Exhibitor networking & workshop	Exhibitor networking	Networking brunch	Delegate bag insert
Tickets to CMB	5	2	2	2	2	X
Tickets to awards dinner	10	10	2	2	2	X
Venue branding	Prominent	During drinks & dinner	On stand	On stand	During brunch	X
Speaker opportunity	Welcome/close and workshop	Welcome	Workshop	X	X	X
Exhibitor table top & access to online diary	Yes	No	Yes	Yes	X	X
Page in brochure	Premium location	Yes	Yes	X	Yes	X
Logo and company description on webpages and brochure	Yes	Yes	Yes	Yes	Yes	X
Delegate bag insert	Yes	Yes	Yes	Yes	Yes	Yes

## Emerging Technologies Competition strategic partner - £POC

If you are a chemical sciences multinational organisation, with a passion for innovation, and the expertise and time to support the Emerging Technologies Competition element of CMB as a competition partner, please contact

### Dr Alison Eldridge, MRSC

Manager, Strategic Partnerships, Royal Society of Chemistry  
020 7440 3320, [eldridgea@rsc.org](mailto:eldridgea@rsc.org)

Thomas Graham House  
Science Park, Milton Road  
Cambridge CB4 0WF, UK  
T +44 (0)1223 420066

Burlington House  
Piccadilly, London  
W1J 0BA, UK  
T +44 (0)20 7437 8656

**International offices**


Beijing, China  
Shanghai, China  
Berlin, Germany  
Bangalore, India  
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