

1. Are you satisfied with the level of communication (including RSC Grapevine, RSC News, email, postings on MyRSC, communication by phone, conventional mail and RSC website information) you receive from the RSC overall?

						answered question	548
						skipped question	3
Very unsatisfied	A little unsatisfied	Neither satisfied nor unsatisfied	Quite satisfied	Very satisfied	Rating Average	Rating Count	
3.8% (21)	3.5% (19)	15.0% (82)	50.7% (278)	27.0% (148)	3.94	548	
How could communication be improved						Show Responses	84

Additional Comments (numbers of respondents if >1 in brackets)...

- I think on the whole it's about right (18)
- Targeted emails listing events near me and/or in my fields of interest (7)
- It is too fragmented, taking too many different forms (i.e. using too many different vehicles of communication). (4)
- A summary e-mail with links is better from my perspective - I have little time to access MyRSC (5)
- The events in RSC news could be advertised earlier - sometimes the magazine arrives with me and events I want to attend are only a few days in the future, making it difficult to attend at such short notice (3)
- If anything, there is perhaps slightly too much information (3)
- Some of the divisions/regional groups utilise facebook, twitter and other social media as well as the normal outlets, but there is no standardisation of this. Likewise some groups utilise the RSC in-house communication methods very well while others rarely if ever use it. I think some form of standising is needed. (2)

2. Are you satisfied with the level of communication specifically from the Analytical Division (including the Analytical Division Regions and related interest groups)

[Create Chart](#) [Download](#)

	Very unsatisfied	A little unsatisfied	Neither satisfied nor unsatisfied	Quite satisfied	Very satisfied	Rating Average	Rating Count
	2.7% (15)	8.0% (44)	28.5% (156)	43.6% (239)	17.2% (94)	3.64	548
How can communication between the Analytical Division and members be improved	Show Responses						90
answered question							548
skipped question							7

Additional Comments (numbers of respondents if >1 in brackets)...

- **Want the AD newsletter back** (10+)
- **Emails are the best way of communicating information** (10+)
- Simple list of conferences email once a month (4)
- Last minute emails rather than regular emails – want more information regularly
- Get less information from AD compared to other Divisions
- Need better use of web and better advertisement of meetings
- Fewer meetings compared to 10/15 years ago
- Too many meetings cancelled from lack of communication – need better communication with groups and regions with AD membership
- Use other social media – facebook (2)

3. Are you aware of the activities of the Analytical Division and the related interest groups and Analytical Division Regions?

					answered question	378
					skipped question	174
	Very unaware	Not very aware	Partially aware	Fully aware	Rating Average	Rating Count
	3.4% (13)	17.7% (67)	58.7% (222)	20.1% (76)	2.96	378
Please suggest how members could be made better aware of Analytical Division activities						62
Hide Responses						

Additional Comments (numbers of respondents if >1 in brackets)...

- Greater email correspondence (10)
- Send out a program of events and other activities for the year, not just specific headline news (5)
- I fear I was not aware that there are Analytical Division Regions (2)
- A Newsletter (5)
- ...not so relevant for me as a non-UK based member. (2)
- Get a better on-line presence (2)

4. Do the activities of the Analytical Division, its Regions and related interest groups accurately represent your interests and needs?

 Create Chart  Download








	Not all	Only slightly	Fairly well	Very well	Rating Average	Rating Count
	2.9% (11)	35.8% (134)	50.8% (190)	10.4% (39)	2.69	374
What changes would you recommend to improve this Show Responses						90
answered question						374
skipped question						181

Additional Comments (numbers of respondents if >1 in brackets)...

- Revisit the subject areas – lots of overlap – and fill the gaps
- Better streaming of events – Spain Australia members (2)
- Consult analytical chemistry industry (2)
- Events and communications do not seem relevant to analyst in industry (3)
- More fundamental analytical chemistry and Mass spec
- Attention to the professional need of analytical chemists needed
- AD and health care is not well represented – more interaction with biological sciences (2)
- More industry focus (3) especially SMEs
- Little support for UK and ROI academics for prizes
- Build networks between interest groups
- More emphasis on analytical techniques (4)
- More pharmaceutical focus (3)
- More online presence for networking so people do not need to travel

5. In your view what does the Analytical Division (including the related interest groups and Analytical Division Regions) do well? You may specify several options from the list below if you wish.





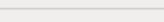
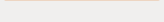

[Create Chart](#) [Download](#)

		Response Percent	Response Count	
Schools Analyst Competition		41.9%	137	
Analytical Prizes and Awards		52.3%	171	
Support for early career scientists		33.9%	111	
Influencing policy makers and science funders		15.0%	49	
Support for training and career development		27.8%	91	
Raising profile of UK Analytical Chemistry		50.2%	164	
Support for UK Analytical Chemistry		42.8%	140	
		Other (please specify) Show Responses	48	
			answered question	327
			skipped question	228

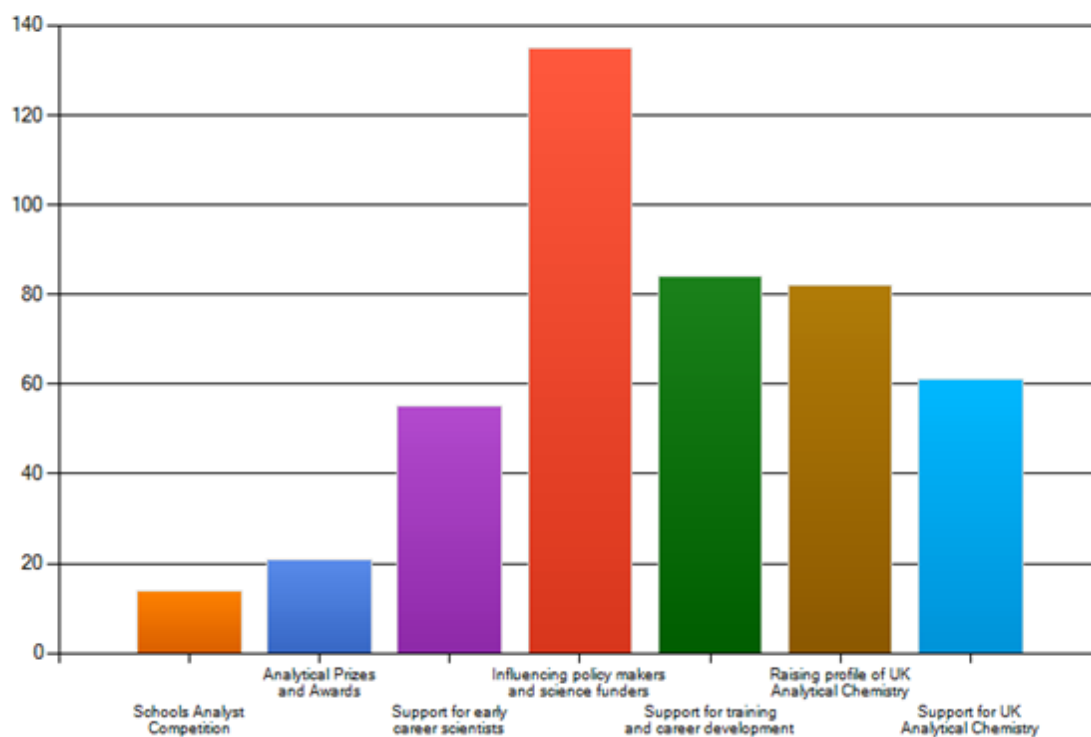
Additional Comments (numbers of respondents if >1 in brackets)...

- Hoard money
- JPAG
- AD may well do a lot of other things – but I am not aware of them (several 20+)
- Raising the profile for AD with policymakers – this is not done (2)
- Not enough industrial chemistry winning prizes and awards
- Technical briefs from AMC done well, well written (3)
- Education/training for all analysts

6. In your view what does the Analytical Division (including the related interest groups and Analytical Division Regions) do less well? You may specify several options from the list below if you wish. [Create Chart](#) [Download](#)

		Response Percent	Response Count
Schools Analyst Competition		5.9%	14
Analytical Prizes and Awards		8.9%	21
Support for early career scientists		23.3%	55
Influencing policy makers and science funders		57.2%	135
Support for training and career development		35.6%	84
Raising profile of UK Analytical Chemistry		34.7%	82
Support for UK Analytical Chemistry		25.8%	61
		Other (please specify) Show Responses	59
answered question			236
skipped question			319

In your view what does the Analytical Division (including the related interest groups and Analytical Division Regions) do less well? You may specify several options from the list below if you wish.



Additional Comments (numbers of respondents if >1 in brackets)...

- **Activities unknown/not aware of anything – communication again (20+)**
- Raise the profile of Analytical Chemistry in the UK
- Support UK Analytical Chemistry early career scientists
- influence policymakers (3)
- Prizes and awards too focused towards academics – it is not a fair transparent system.
- Encourage more work placements
- Help development outside UK – Irish, Africa, Myanmar Thailand etc
- No public awareness
- Relevance for industry

7. In your opinion what are the threats to the future success of the Analytical Division's activities (including those of the related interest groups and Analytical Division Regions)?

answered question 177

skipped question 375

Additional Comments (numbers of respondents if >1 in brackets)...

- Don't know (10+)
- Funding and the current economic climate (10+)
- Meetings costs/Lack of meetings/Problems in recruiting attendances at meetings (10+)
- Not engaging younger members (10+)
- Lack of interest, as analytical chemistry is not focused on in mainstream universities.../maintaining high standards in fundamental research and being thought to do so by non-analytical peers/ automatic instrumentation for analysis used by non-experts (10+)
- Tough times in the chemical industry (9)
- competing demands on time impacting on committee members ability to promote activities; also same for members / general public to participate in activities (8)
- Failure to fully represent the interests of the commercial analytical
- Chemistry/Section/Too academically orientated... (7)
- Lack of support for Analytical Science from the largest Analytical group in the UK -- RSC Analytical Division/...Currently losing identity (7)
- Chemistry in general needs a higher profile in education (6)
- Competition from other interests/other competing organisations and meetings/conferences (6)
- Alignment to modern chemistry challenges/nanochemistry etc (5)
- Becoming less relevant to ordinary people's concerns about their life's expectations (5)

- Apathy/lack of interest and understanding of analysis/keeping it relevant (6)
- Fewer analytical chemists Government not interested in science,
- STEM in general/Demise of Public Analysts Closure of Govt science labs (5)
- Narrow focus on the UK, when all around us is becoming ever more internationalised (3)
- Meetings becoming to specialist and narrow (3)
- Not finding the right format to communicate with the members (2)

8. How can the Analytical Division better promote Analytical Science in the UK and beyond

answered question 169

skipped question 384

Additional Comments (numbers of respondents if >1 in brackets)...

- Don't know/no comment (10+)
- Raise the level of awareness within schools and teaching profession of the importance of Analytical Science to industry, research and career opportunities/hold open day (10+)
- Look to promote collaborative ventures particularly at an international level/greater communication on global stage/needs to be more engaged with the European Institutions (10+)
- Become more topical with the media/more articles in press/...cf. the success of Iain Stewart, Brian Cox in other areas /Outreach: How about an Analytical based Royal Institution Christmas lecture series?Success stories/respond more to press developments - become THE point of contact/case studies (10+)
- Funding/including from gov, industry, provision of bursaries etc (10+)
- Seminars, conferences, guest talks, online events (7)
- Engage with other like-minded groups (inside and outside) (6)
- Strong participation in parliamentary link group(s) (6)
- Highlight the value of analytical chemistry as a fundamental science (5)
- More training in analytical chemistry (5)
- One important area is food safety and integrity (4)
- Regular e magazine/web (4)
- Interact with industry to ensure support is received (4)
- Does well at this (3)
- Broadcast/advertise AD specifically at major conferences such as SCiX and PittCon, don't leave it all up to RSC Publishing!
- More diversified (in topic and region) representation of UK-based analytical Chemistry/more broad based (3)
- By becoming more recognised as a body, like JPAG (2)
- Continued support for local activities (2)

9. What changes would you like the Analytical Division to have implemented in 3 years' time to make the activities of the division more effective and relevant?

[Download](#)

	Response Count
Show Responses	141
answered question	141
skipped question	414













Additional Comments (numbers of respondents if >1 in brackets)...

- **Largest industry membership – support - Involve industry more – become more relevant to industrial members** (several)
- **Public engagement and outreach in schools/ universities, big bang too. Make analytical interesting for a younger audience** (several)
- Online events – webinars (5)
- Cover more areas/ broader areas (3)
- CPD focus needed (4) – lectures?
- Members get the emails
- Specific plan to support SMEs
- Communication
- AD connection with the public
- Advocacy of the value to society and economy - policy
- MEDIA: Contact/ relationship with interested journalists/ press science editors (4) Respond to media speculation quickly
- Support early career researchers and younger members, employment training more
- Free courses and information / cheaper events
- Work based events not only university based events
- Involvement with chemical engineers (2)
- More prizes for UK members
- Joint events with PASG, JPAG - joint membership
- Courses for self-study/ web-based learning
- Commercial involvement not just universities and schools

10. Please indicate your own area of interest/expertise within analytical science and to which RSC Interest Groups (if any) you belong

 Create Chart  Download

		Response Percent	Response Count
Analytical Biosciences Group		15.5%	47
Atomic Spectroscopy Group		18.5%	56
Automation and Analytical Management Group		13.2%	40
Chemometrics Group		5.6%	17
Electroanalytical Sensing Systems Group		7.3%	22
Joint Pharmaceutical Analysis Group (joint with RPS)		22.1%	67
Microanalytical Group		5.6%	17
Molecular Spectroscopy Group		11.9%	36
NMR Discussion Group		5.0%	15
Particle Characterisation Group		5.6%	17
Radiochemistry Group		7.3%	22
Separation Science Group		28.4%	86

Thermal Methods Group		6.3%	19
Chemical Information and Computer Applications Group		3.6%	11
Chemical Nanoscience and Nanotechnology Consultancy Group		2.6%	8
Electrochemistry Group		8.3%	25
Food Group		8.9%	27
High Throughput Chemistry and New Technologies Group		4.0%	12
Historical Group		5.0%	15
Law Group		3.0%	9
Photochemistry Group		1.0%	3
Water Science Forum		17.2%	52
Other Education-related Group		5.9%	18
Other Industry-related Group		11.6%	35

Please indicate your own area of interest/expertise within analytical science

178

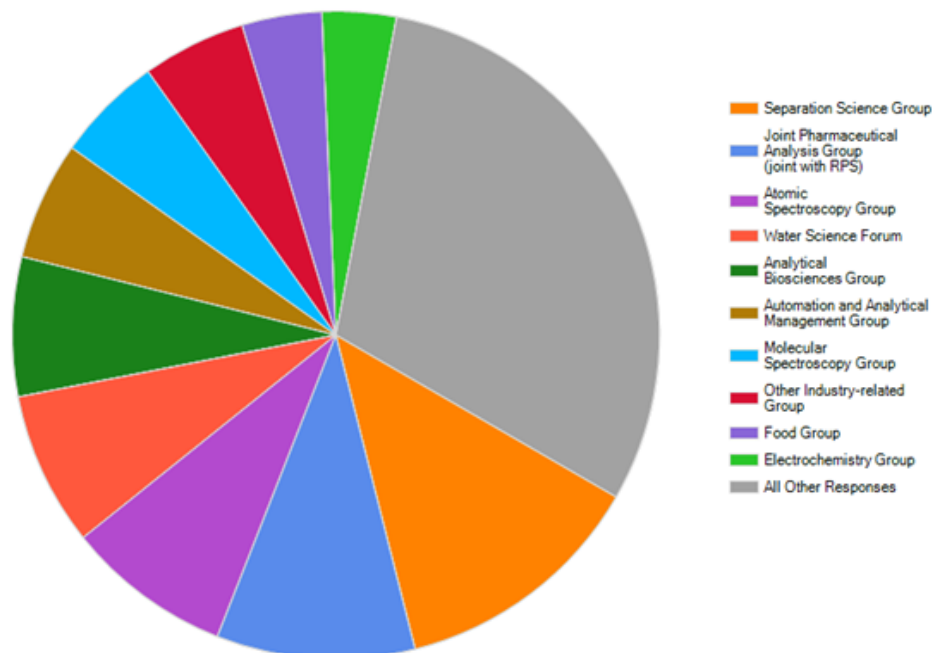
answered question

303

skipped question

252

Please indicate your own area of interest/expertise within analytical science and to which RSC Interest Groups (if any) you belong



Analyses **Analysis Analytical** Bioanalysis
Characterisation **Chemistry** Clinical Biochemistry
Development Education Electrochemistry FTIR Gas **Group**
Hygiene Industrial Interest Mass Spec **Mass**
Spectrometry Quality Systems Regulation **Retired**
Science Spectroscopy Wet Techniques

11. Please indicate in which RSC Analytical Division Region you are located

	answered question	362
	skipped question	196
	Response Percent	Response Count
Analytical Division East Anglia Region	8.0%	29
Analytical Division Midlands Region	12.7%	46
Analytical Division North East Region	7.5%	27
Analytical Division North West Region	13.0%	47
Analytical Division Northern Ireland Sub-Region	1.1%	4
Analytical Division Republic of Ireland Sub-Region	3.0%	11
Analytical Division Scottish Region	6.6%	24
Analytical Division South East Region	22.1%	80
Analytical Division Western Region	7.5%	27
Not sure	6.1%	22
Other	12.7%	46

12. Please indicate your approximate age

answered question 366

skipped question 192

	Response Percent	Response Count
Age range below 21	0.8%	3
Age range 21 - 30	2.2%	8
Age range 31 - 40	12.6%	46
Age range 41 - 50	27.0%	99
Age range 51 - 60	21.9%	80
Age range 61 - 70	21.0%	77
Age range above 70	14.5%	53

13. Please indicate your gender

answered question 362

skipped question 196

	Response Percent	Response Count
Female	23.8%	86
Male	76.2%	276

14. Please indicate your membership category

answered question 367

skipped question 191

	Response Percent	Response Count
AMRSC	3.5%	13
MRSC	62.4%	229
FRSC	33.0%	121
Other	1.1%	4

15. Please suggest ways in which involvement of Analytical Division members in your interest group or Analytical Division Region might be increased

[Download](#)

	Response Count
Show Responses	71
answered question	71
skipped question	484

Additional Comments (numbers of respondents if >1 in brackets)...

- shorter meetings, more versatility in terms of attendance mode, informal seminars as part of the meeting
- Clearer remit. Set out clear series of goals for the year and address them at committee meetings
- More discussion and mixer meetings (3)
- making low-cost activities also outside UK, as I belong to Portugal the question is if there is any RSC portuguese group or at least one iberian group (Spain+Portugal)
- Inviting them as speakers or active participants in workshops after reviewing their latest publications
- If it was easier to communicate with them e.g. direct e-mails about meetings etc
- None (4)
- Coordination with others interest groups and sections – joint meetings and regional meetings (3)
- More interaction with foreign members
- Some kind of evening social events to meet members in my area
- Local meetings, specifically focussed for local needs
- Full list of members readily available to local committee
- Meetings need to be focussed on topics which provide 'pay-back' for participants and those paying for the attendance - often employers. Attendance at meetings translates to non-attendance at work - generally this is so unless meetings are conveniently in the evenings or at weekends -although weekend meetings are not often appreciated by members! It's a problem that does not have an easy solution - I wish you luck in resolving it or even in making an improvement to current practice
- Newsletter
- Form an EU/EEA chapter
- To be able to organise a wider range of activities/meetings, quite difficult at present due to overhead costs, venue, catering and travel etc. and the need to cover these costs. The present difficult financial climate means it is more challenging to attract potential attendees and for attendees to obtain time from work.
- Meetings outside London. Software (source code) resources.
- More direct communication with members in regions and being (2)
- helping countries after war

- More involvement of retired members who still have an interest latest developments in their previous field of study.
- We need more effective means of engaging members through an active committee. Geography plays a part in large regions without a critical cluster of universities and industry
- Having some social events. Arranging visits to sites of interest.
- Broader appeal, outside "traditional" analysis
- Continue with evening lecture series recently started, Downland at Univ of Surrey Prof Ian Wilson.
- More free-to-join webinars, as suggested earlier in this questionnaire.
- More prizes
- Petroleum industry maybe limited only to chemists in refinery and private labs
- Presence not just at RSC events, but presence in all workshops and conferences. Not just advertising the publishing element, but the people.
- **sponsorship from industry** (several)
- By committees having an up to date list of members so that they could be contacted directly. At present the contact routes can be tortuous due to people hiding behind the data protection act. If we do not know who our membership is, what their skills and specialisms are it is nigh on impossible for us to be able to increase our impact
- More Talks and meetings in North Kent
- **Increase awareness overseas** (several)
- networking - solving problems etc
- Better RSC representation at AD events (3)

16. Please suggest ways in which the Analytical Division could better support interest group and Analytical Division Region activities [Download](#)

	Response Count
Show Responses	63
answered question	63
skipped question	492

Additional Comments (numbers of respondents if >1 in brackets)...

- Interactive discussions/groups
- Low-cost activities – help costs at BH to run events – e.g. catering
- Communication (several) – advertise meetings more, joint meetings
- Foreign activities
- Sponsor events
- Promote events
- More joint meetings
- look into specific needs and views of each member – target events and information more
- retired members – annual membership charge reduced
- We have tended to go the route of creating training options for young scientists. Happy to talk further: Alison Rodger, University of Warwick, UK.
- more local meetings at industry/academic institutions
- admin support and guidance for events/meetings
- bigger connection with local sections

May 2013