

# Stewardship Approaches to Water Protection

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# Why Stewardship Approaches?







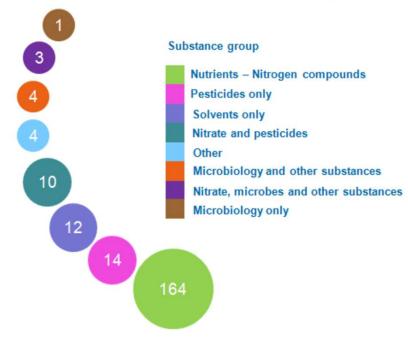


#### Number of DrWPAs 'at risk' for each substance group

Numbers of surface water bodies 'at risk' for each substance group



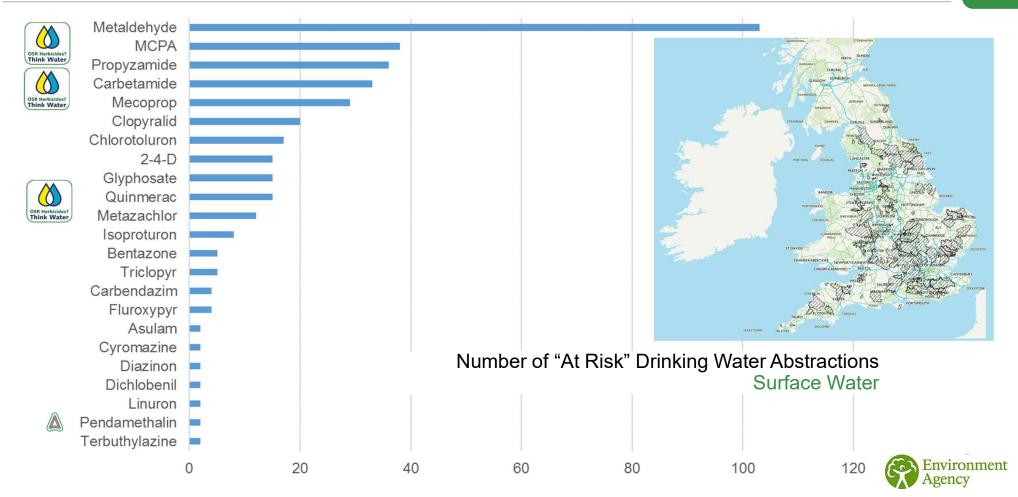
Number of groundwater safeguard zones identified in each substance group





### Why Stewardship Matters for Water



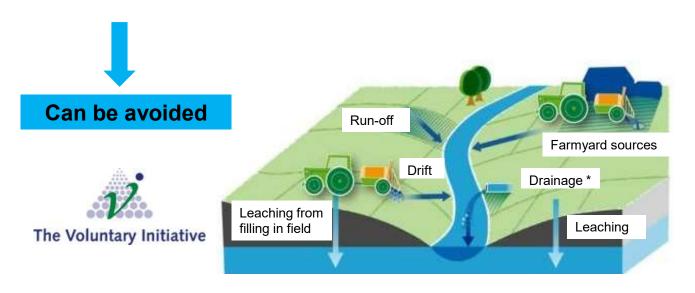






#### 1. Farmyard sources

- Handling on farm (filling, cleaning, remnant management)
- Before/after spraying



#### 2. Field sources

- Spray drift
- Field drainage
- Surface run-off
- Leaching



Can be minimised

### ADAMA's UK Stewardship Involvement























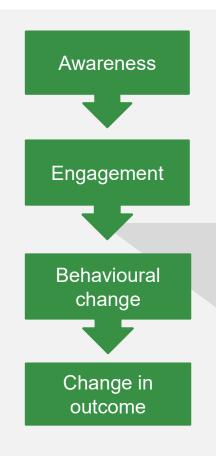






### Pathway to Stewardship Implementation





Education and Understanding

Motivation 'hearts and minds'

**Participation** 

Communication

Collaboration

#### Communication



Simple messages, easy to understand

Integrated into the other factors influencing a farmers' decision making

Co-ordinated between stakeholders

Repetition, consistency, re-fresh

Targeted messages

Peer-to-peer

Complex, confused or contradictory messages

#### Relationship-building is key

#### **Barriers to Participation**





'This isn't the only issue
farmers face, farmers are
faced with many, many, many
issues, this is just one thing
that hits them.'



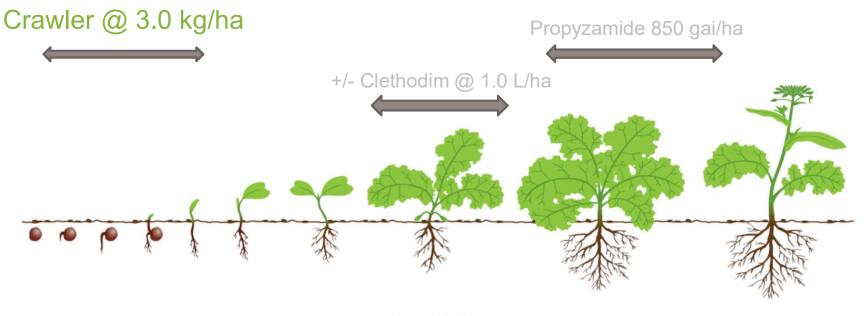
# **Crawler in OSR**





#### Pre-emergence recommendations

- Target small, shallower rooted black-grass
- Avoid applications where the seedbed is cloddy and suffering from drought or moisture stress







# Providing Confidence in Early Applications





Saturation

Field capacity

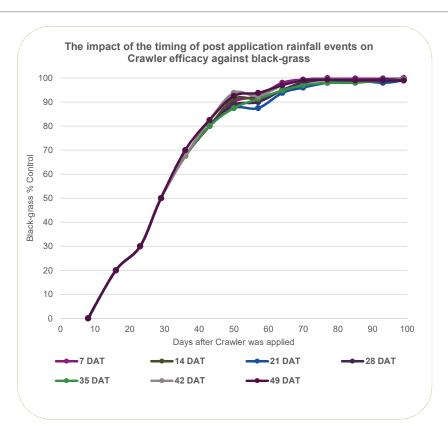
No moisture **2 weeks** prior to treatment, then dry

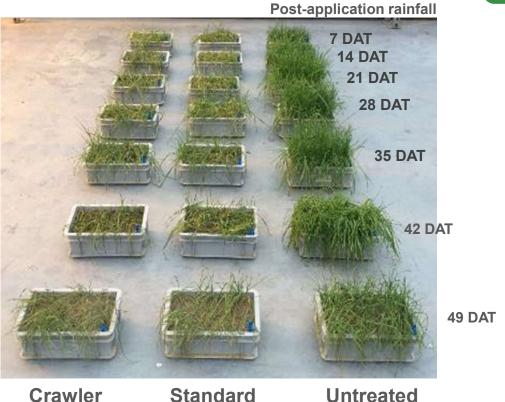
No moisture **4 weeks** prior to treatment, then dry



# Providing Confidence in Early Applications







No difference in the levels of control in relation to the timing of post-application rainfall

### Protecting Water: when is Crawler being applied?







Keep Crawler out of water.

ADAMA
recommends
earlier applications
when drains are
not flowing





# **WaterAware**

#### WaterAware - SMART Decision Making



#### SMART decision making – Linking

- Location
- Soil type
- Soil moisture deficit
- Forecast weather
- Active substance decision tree
- Developed in partnership with Farming Online





#### Location, Soil, Weather



- Selecting location:
  - Phones GPS
  - Selecting on the map









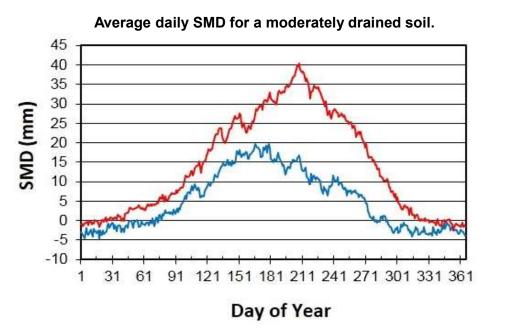


#### Soil Moisture Deficit



SMD is the amount of rain needed to bring the soil moisture content back to field capacity

The higher the SMD the drier the soil.







# Using the App – Product / Active selection







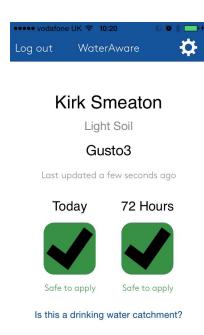


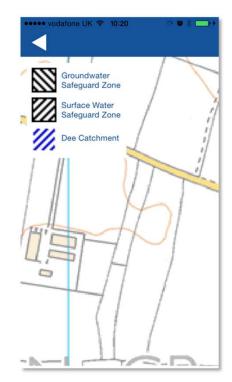


#### Using the App – Drain Flow Risk



- The APP then determines the likelihood of drains flowing within the next 7 days:
  - Current SMD for the location.
  - Forecast rainfall for the next 7 days.
  - NEW SMD then calculated for Day 7\*.
    - SMD = 0 mm drain flow likely (in the literature SMD ≤ -10mm suggest drains likely to flow on all soil types)









<sup>\*1)</sup> Measured and estimated evaporation and soil moisture deficit for growers and the water industry Meteorol. Appl. 9, 85–93 (2002),

<sup>\*2)</sup> Meteorological Inputs Groundwater Workshop, Birmingham Murray Dale, 4/11/04 3) Hough, M. and Jones. R. J. A. (1997).

<sup>\*3)</sup> The Meteorological Office Rainfall and Evaporation Calculation System: MORECS Version 2.0 an overview. Hydrol. Earth. Sys. Sci. 1, 227-239

<sup>\*4)</sup> Soil Moisture Deficits, Evaporation, Potential Evapotranspiration, Actual Evapotranspiration and Runoff http://www.met.ie/climate/agri-meteo-data.asp



# **OSR Herbicides? Think Water**

#### Working Together: OSR Herbicides



The Voluntary Initiative (VI) is working with water companies and the agricultural sector in it's entirety to raise awareness of the issue and promote and encourage best practice OSR agronomy to help protect water































### OSR Herbicides? Think Water stewardship



There are a series of key steps that farmers can take to help:

Identify if your land is in a Drinking Water Protected Area

Speak to your local water company catchment officer, or agronomists

Implement best practice OSR agronomy to protect water

#### Three steps to minimise the risk of OSR herbicides reaching watercourses

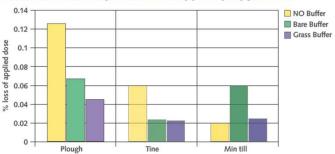


Manage tramlines, pathways and gateways to minimise compaction and reduce the risk of surface water runoff

Ensure all surface water adjacent to oilseed rape fields is protected by at least a 6m vegetative buffer strip

Before making applications, always refer to product specific labels and the VI Water Protection Advice Sheets (WPAS)

#### Effect of buffer strips on loss of applied propyzamide







Pilot catchment: Mimmshall Brook

Anglian Water

Pilot catchment: River Kym

**Morthumbrian Water** 

Pilot catchment: Instead Brook





#### Summary



# Stewardship empowers industry

#### Stewardship takes many

forms – adapting product recommendations, smart decision-making through to cross-industry partnerships

Collaboration, communication and participation are critical -

how do we make it easier for farmers to adopt good stewardship?

#### More Information



