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## General protocol for seed-mediated synthesis of gold nanospheres

The "seed mediated" method occurring in two steps: the first one involves the preparation of clusters called "seeds" (<3.5 nm) as previously reported approach.<sup>[1]</sup> It consists in reducing Au salt (5 mL of HAuCl<sub>4</sub>·3H<sub>2</sub>O,  $5 \times 10^{-4}$  M) with a strong reducing agent (0.6 mL of NaBH<sub>4</sub>, 0.01 M), at room temperature, in the presence of an appropriate coordinating agent (5 mL of cetyltrimethylammonium bromide (CTAB), 0.2 M). Such a solution of "seeds" was kept under stirring for 2 h and then used to grow Au NPs. For this purpose, HAuCl<sub>4</sub>·3H<sub>2</sub>O (0.024 M) was dissolved in 3 mL of cetyltrimethylammonium chloride (CTAC) solution (0.08 M), and then reduced by ascorbic acid (ascorbic acid/Au<sup>3+</sup> = 2). As the solution became colourless, a suitable amount of seed solution was added. Then, the solution turned from white to bright red, thus suggesting the formation of spherical particles (8 x  $10^{-8}$  M). The sample were purified by the excess of free surfactant by centrifugation at 8000 rpm for 20 min at T = 25 °C. The as prepared sample was characterized from a spectroscopic and morphological point of view. The CTAC-capped GNPs have been extracted in the CHCl<sub>3</sub> with decanoic acid by slightly modifying the Jana's protocol.<sup>[2]</sup> 100 mg of solid decanoic acid were added to 1 mL of the NP solution and sonicated for 5÷10 min, then 1 mL of neat chloroform were added to such GNPs solution. Finally, 1 mL of carbonate buffer (pH=9,6) has been added and the mixture was shaken. All the GNPs have been successfully extracted transferred in chloroform.

## Thermal characterization of the nematic to isotropic transition of samples

We have performed a control experiment by measuring the transmittance (CW probe laser, emitting at  $\lambda = 633nm$ ) of both pure NLC and NLC/GNPs samples (placed between crossed polarizers with the optical axis of the sample set at 45° with respect to the polarizer/analyzer axes) versus the external temperature. The temperature is controlled by a hot-stage; this is also used to slowly cool down (0.2  $^{\circ}$ C/min) the samples to room temperature by means of a controlled ramp, once the isotropic phase transition has been reached.

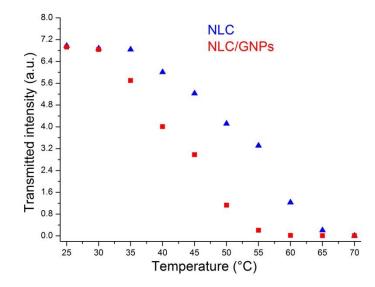


Figure S1: Transmitted intensity versus temperature for both NLC (blue triangle) and NLC/GNPs (red square) samples..

As a result, in both cases, the transmitted intensity exhibits a variation from a maximum to a minimum without any oscillating behavior. The pure NLC sample exhibits a nematic to isotropic transition temperature of about  $65^{\circ}$ C, while, in the mixed NLC/GNPs sample, the presence of GNPs acts as a destabilizer for the NLC component, lowering its transition temperature by about  $10^{\circ}$ C (55°C instead of  $65^{\circ}$ C).

## References

- [1] B. Nikoobakht, M. A. El-Sayed, Chem. Mater. 2003, 15, 1957.
- [2] N. R. Jana, Small 2005, 1, 875.