

**ESI for:**

**Organoselenium-Catalyzed Selectivity-Switchable Oxidation of  $\beta$ -*Ionone*<sup>†</sup>**

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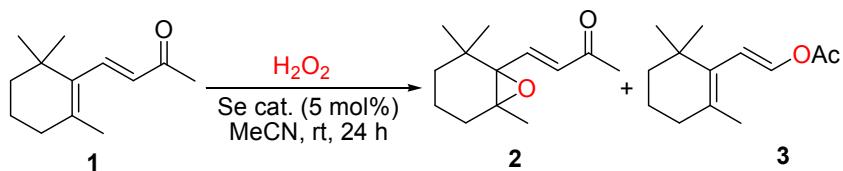
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## Detailed Conditional Optimizations

**Table S1. Screening of the Organoselenium Catalysts.<sup>a</sup>**

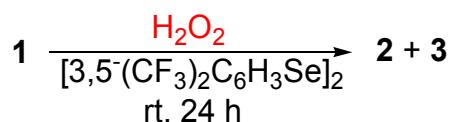


entry	Se cat.	<b>2</b> / % <sup>b</sup>	<b>3</b> / % <sup>b</sup>
1 <sup>c</sup>	-	8	0
2 <sup>c</sup>	SeO <sub>2</sub> <sup>d</sup>	21	24
3 <sup>c</sup>	PhSeEt <sup>d</sup>	11	18
4 <sup>c</sup>	PhSe( <i>c</i> -C <sub>6</sub> H <sub>11</sub> ) <sup>d</sup>	26	40
5 <sup>c</sup>	PhSePh <sup>d</sup>	20	10
6 <sup>c</sup>	(PhSe) <sub>2</sub>	16	33
7 <sup>c</sup>	(3-MeC <sub>6</sub> H <sub>4</sub> Se) <sub>2</sub>	32	21
8 <sup>c</sup>	(3-MeOC <sub>6</sub> H <sub>4</sub> Se) <sub>2</sub>	31	20
9 <sup>c</sup>	(4-MeOC <sub>6</sub> H <sub>4</sub> Se) <sub>2</sub>	25	41
10 <sup>c</sup>	(4-ClC <sub>6</sub> H <sub>4</sub> Se) <sub>2</sub>	40	17
11 <sup>c</sup>	(2-FC <sub>6</sub> H <sub>4</sub> Se) <sub>2</sub>	35	24
12 <sup>c</sup>	(3-FC <sub>6</sub> H <sub>4</sub> Se) <sub>2</sub>	28	15
13 <sup>c</sup>	(1-C <sub>10</sub> H <sub>7</sub> Se) <sub>2</sub>	31	20
14	(2-CF <sub>3</sub> C <sub>6</sub> H <sub>4</sub> Se) <sub>2</sub>	40	7
15	(3-CF <sub>3</sub> C <sub>6</sub> H <sub>4</sub> Se) <sub>2</sub>	41	8
16	(4-CF <sub>3</sub> C <sub>6</sub> H <sub>4</sub> Se) <sub>2</sub>	40	8
<b>17</b>	[3,5-(CF <sub>3</sub> ) <sub>2</sub> C <sub>6</sub> H <sub>3</sub> Se] <sub>2</sub>	<b>70</b>	<b>0</b>
18 <sup>c</sup>	( <i>c</i> -C <sub>6</sub> H <sub>11</sub> Se) <sub>2</sub>	36	45
19	( <i>n</i> -C <sub>4</sub> H <sub>9</sub> Se) <sub>2</sub>	15	67
<b>20</b>	(PhCH <sub>2</sub> Se) <sub>2</sub>	<b>10</b>	<b>77</b>
21	(2-FC <sub>6</sub> H <sub>4</sub> CH <sub>2</sub> Se) <sub>2</sub>	18	72
22	(3-FC <sub>6</sub> H <sub>4</sub> CH <sub>2</sub> Se) <sub>2</sub>	16	69
23	(4-FC <sub>6</sub> H <sub>4</sub> CH <sub>2</sub> Se) <sub>2</sub>	20	70
24	(2-ClC <sub>6</sub> H <sub>4</sub> CH <sub>2</sub> Se) <sub>2</sub>	15	68
25	(3-ClC <sub>6</sub> H <sub>4</sub> CH <sub>2</sub> Se) <sub>2</sub>	15	70
26	(4-ClC <sub>6</sub> H <sub>4</sub> CH <sub>2</sub> Se) <sub>2</sub>	15	71
27	(2,6-Cl <sub>2</sub> C <sub>6</sub> H <sub>3</sub> CH <sub>2</sub> Se) <sub>2</sub>	15	75

28	(2,4-Cl <sub>2</sub> C <sub>6</sub> H <sub>3</sub> CH <sub>2</sub> Se) <sub>2</sub>	12	71
29	(4-MeOC <sub>6</sub> H <sub>4</sub> CH <sub>2</sub> Se) <sub>2</sub>	20	65
30	(2-MeOC <sub>6</sub> H <sub>4</sub> CH <sub>2</sub> Se) <sub>2</sub>	20	60
31	(3-MeC <sub>6</sub> H <sub>4</sub> CH <sub>2</sub> Se) <sub>2</sub>	15	56
32	(4-MeC <sub>6</sub> H <sub>4</sub> CH <sub>2</sub> Se) <sub>2</sub>	25	66

<sup>a</sup> *β*-Ionone **1** (1 mmol), Se cat. (0.05 mmol, 5 mol%) and H<sub>2</sub>O<sub>2</sub> (4 mmol, 400 %) in commercial MeCN (1 mL) was stirred at room temperature (ca. 25 °C) under air and monitored by TLC and/or GC. <sup>b</sup> Isolated yields based on **1**. <sup>c</sup> Reaction not completed. <sup>d</sup> 0.1 mmol (10 mol%) catalyst was employed.

**Table S2. Conditional Optimizations for **2**.**<sup>a</sup>

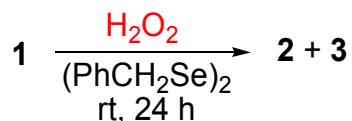


entry	Solvent (v / mL) <sup>b</sup>	cat. / % <sup>c</sup>	H <sub>2</sub> O <sub>2</sub> / % <sup>d</sup>	<b>2</b> ( <b>3</b> ) / % <sup>e</sup>
<b>1</b>	<b>MeCN (1)</b>	<b>5</b>	<b>400</b>	<b>70 (0)</b>
2	CH <sub>2</sub> Cl <sub>2</sub> (1)	5	400	71 (0)
3 <sup>f</sup>	EtOH (1)	5	400	27 (50)
4 <sup>f</sup>	H <sub>2</sub> O (1)	5	400	25 (23)
5 <sup>f</sup>	Acetone (1)	5	400	21 (41)
6 <sup>f</sup>	DMF (1)	5	400	20 (46)
7 <sup>f</sup>	THF (1)	5	400	36 (34)
8 <sup>f</sup>	MeCN (1)	0.5	400	40 (15)
<b>9<sup>f</sup></b>	<b>MeCN (1)</b>	<b>1</b>	<b>400</b>	<b>72 (9)</b>
10 <sup>f,g</sup>	MeCN (1)	1	400	72 (8)
11 <sup>f</sup>	MeCN (1)	2	400	71 (8)
12 <sup>f</sup>	MeCN (1)	3	400	70 (6)
13	MeCN (1)	10	400	63 (0)
14 <sup>f</sup>	MeCN (1)	1	100	40 (10)
15 <sup>f</sup>	MeCN (1)	1	120	43 (10)
16 <sup>f</sup>	MeCN (1)	1	150	47 (9)
17 <sup>f</sup>	MeCN (1)	1	200	53 (8)
18 <sup>f</sup>	MeCN (1)	1	300	61 (8)
19	MeCN (1)	1	500	70 (0)
20 <sup>f</sup>	MeCN (0.5)	1	400	65 (10)
21 <sup>f</sup>	MeCN (2)	1	400	60 (8)

<b>22<sup>f</sup></b>	MeCN (4)	1	400	48 (8)
<b>23<sup>h</sup></b>	<b>MeCN (40)</b>	<b>1</b>	<b>400</b>	<b>70 (8)</b>

<sup>a</sup> *β*-Ionone **1** (1 mmol), [3,5-(CF<sub>3</sub>)<sub>2</sub>C<sub>6</sub>H<sub>3</sub>Se]<sub>2</sub> and H<sub>2</sub>O<sub>2</sub> in commercial solvent was stirred at room temperature (ca. 25 °C) under air and monitored by TLC and/or GC. <sup>b</sup> Volume of solvent (mL). <sup>c</sup> Catalyst loading based on **1**. <sup>d</sup> H<sub>2</sub>O<sub>2</sub> dosage based on **1**. <sup>e</sup> Isolated yields of **2** outside the parentheses; isolated yields of **3** inside the parentheses. <sup>f</sup> Reaction not completed. <sup>g</sup> Reaction time delayed to 48 h. <sup>h</sup> Reaction performed in 40 mmol scale

**Table S3. Conditional Optimizations for **3**.**<sup>a</sup>

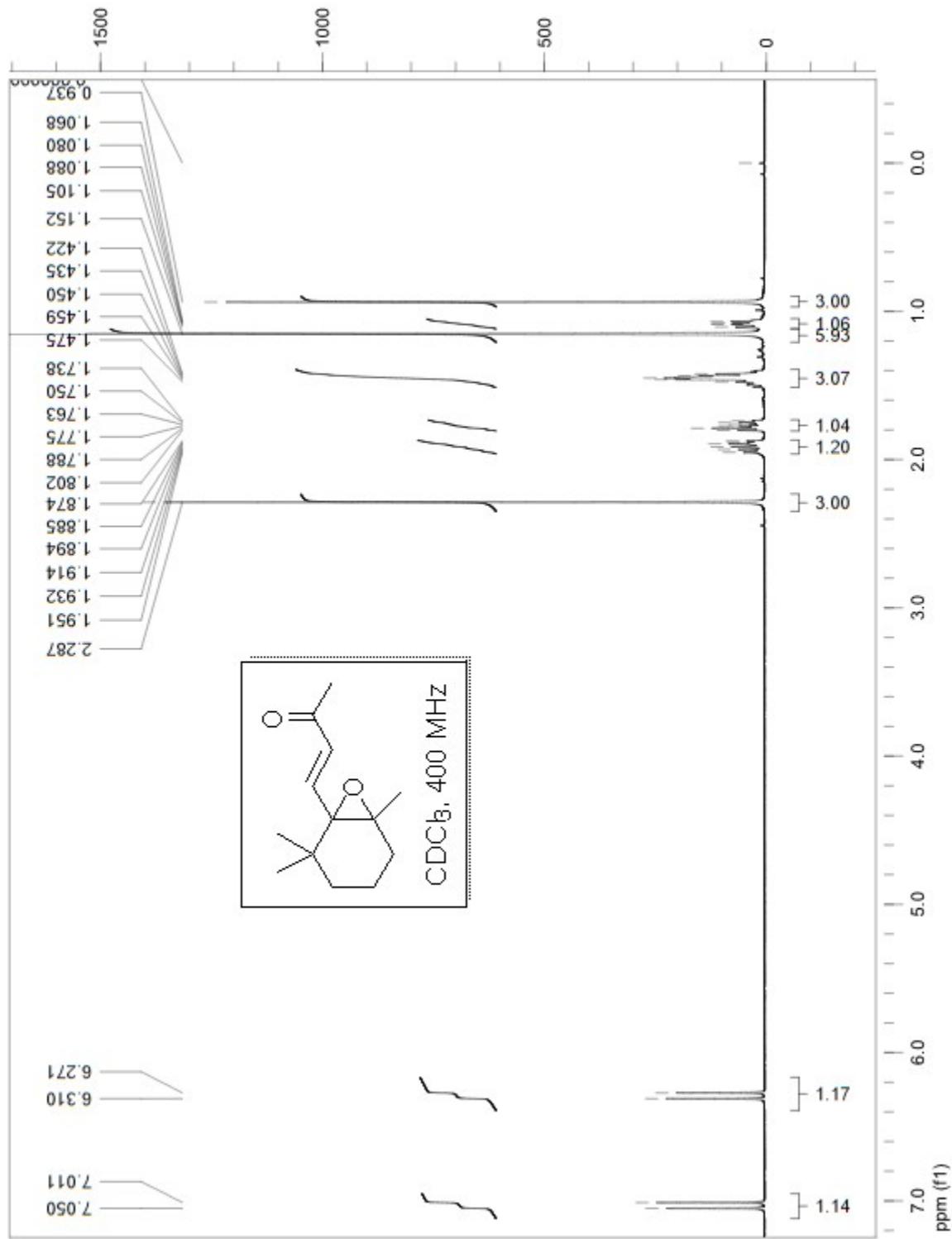


Entry	Solvent (v / mL) <sup>b</sup>	cat. / % <sup>c</sup>	H <sub>2</sub> O <sub>2</sub> / % <sup>d</sup>	<b>3 (2) / %<sup>e</sup></b>
1	MeCN (1)	5	400	77 (10)
2	EtOH (1)	5	400	80 (12)
<b>3</b>	<b>THF (1)</b>	<b>5</b>	<b>400</b>	<b>86 (8)</b>
4 <sup>f</sup>	H <sub>2</sub> O (1)	5	400	25 (20)
5 <sup>f</sup>	Acetone (1)	5	400	73 (15)
6 <sup>f</sup>	DMF (1)	5	400	70 (15)
7 <sup>f</sup>	CH <sub>2</sub> Cl <sub>2</sub>	5	400	16 (9)
8 <sup>f</sup>	THF (1)	0.5	400	38 (5)
9 <sup>f</sup>	THF (1)	1	400	42 (9)
10 <sup>f</sup>	THF (1)	2	400	59 (8)
11 <sup>f</sup>	THF (1)	3	400	65 (8)
<b>12</b>	<b>THF (1)</b>	<b>10</b>	<b>400</b>	<b>91 (5)</b>
13	THF (1)	20	400	85 (6)
14 <sup>f</sup>	THF (1)	10	100	34 (5)
15 <sup>f</sup>	THF (1)	10	120	35 (6)
16 <sup>f</sup>	THF (1)	10	150	55 (5)
17 <sup>f</sup>	THF (1)	10	200	68 (8)
18 <sup>f</sup>	THF (1)	10	300	82 (8)
19	THF (1)	10	500	90 (5)
20	THF (0.5)	10	400	86 (10)
21 <sup>f</sup>	THF (2)	10	400	80 (5)
22 <sup>f</sup>	THF (4)	10	400	76 (0)
<b>23<sup>g</sup></b>	<b>THF (40)</b>	<b>10</b>	<b>400</b>	<b>87 (6)</b>

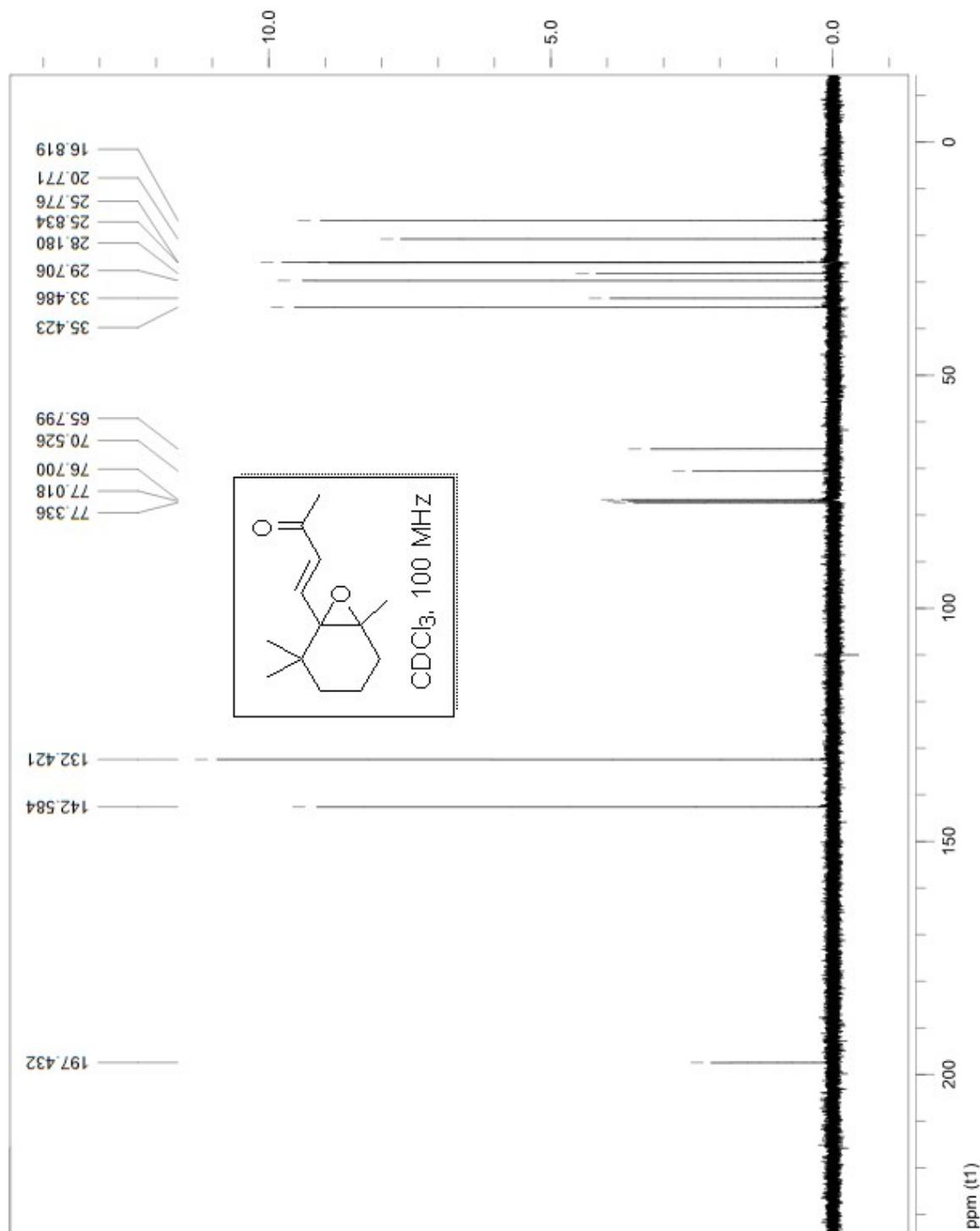
<sup>a</sup> *β-Ionone* **1** (1 mmol), (PhCH<sub>2</sub>Se)<sub>2</sub> and H<sub>2</sub>O<sub>2</sub> in commercial solvent was stirred at room temperature (ca. 25 °C) under air and monitored by TLC and/or GC. <sup>b</sup> Volume of solvent (mL). <sup>c</sup> Catalyst loading based on **1**. <sup>d</sup> H<sub>2</sub>O<sub>2</sub> dosage based on **1**. <sup>e</sup> Isolated yields of **3** outside the parentheses; isolated yields of **2** inside the parentheses. <sup>f</sup> Reaction not completed. <sup>g</sup> Reaction performed in 40 mmol scale.

## NMR Spectra of the Products

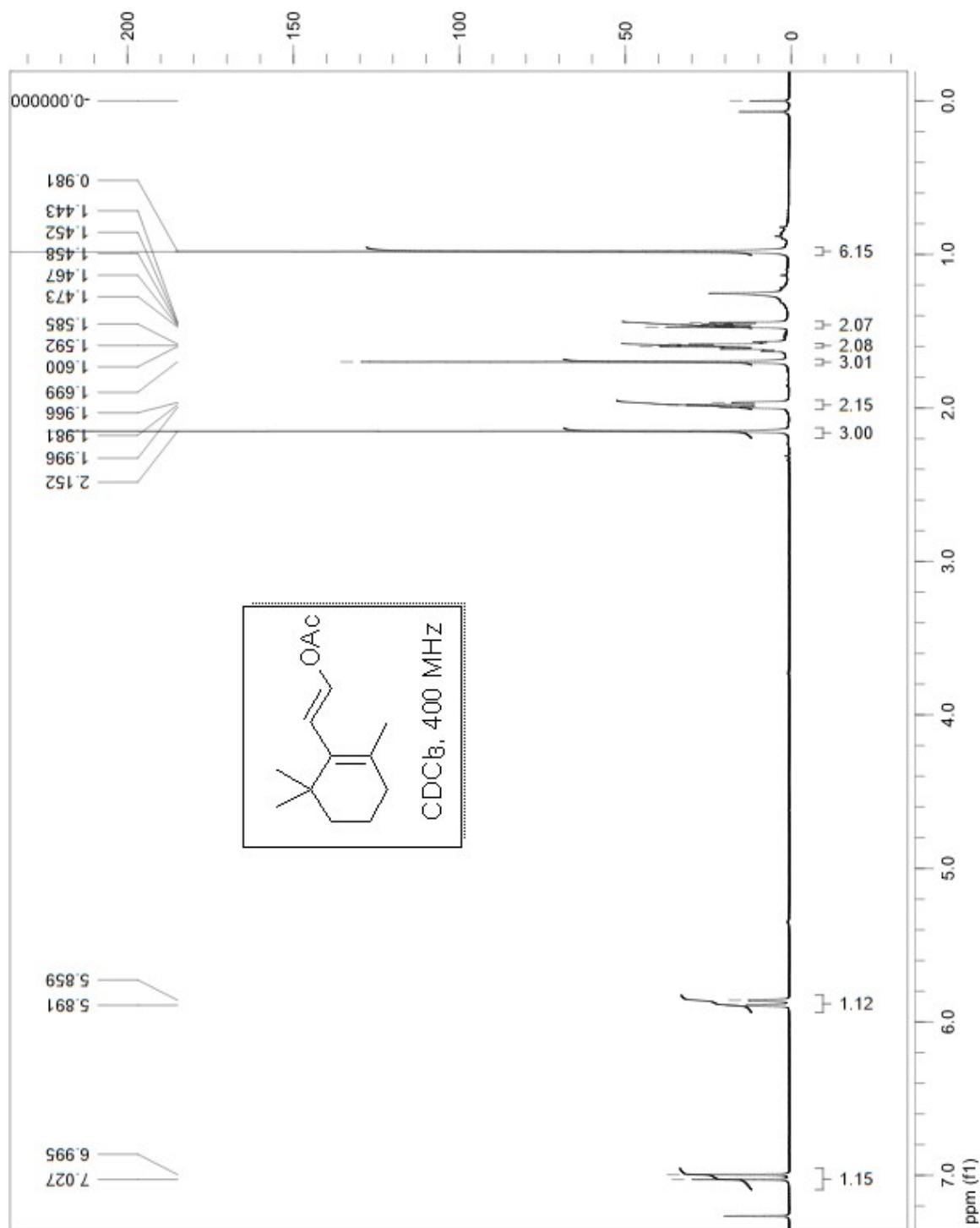
### <sup>1</sup>H NMR of 2



<sup>13</sup>C NMR of 2



<sup>1</sup>H NMR of 3



<sup>13</sup>C NMR of 3

