

Electronic Supplementary Material (ESI) for Dalton Transaction

**Multifunctional pure and Eu^{3+} doped $\beta\text{-Ag}_2\text{MoO}_4$ -
Photoluminescence, Energy Transfer Dynamics and Defect induced
properties**

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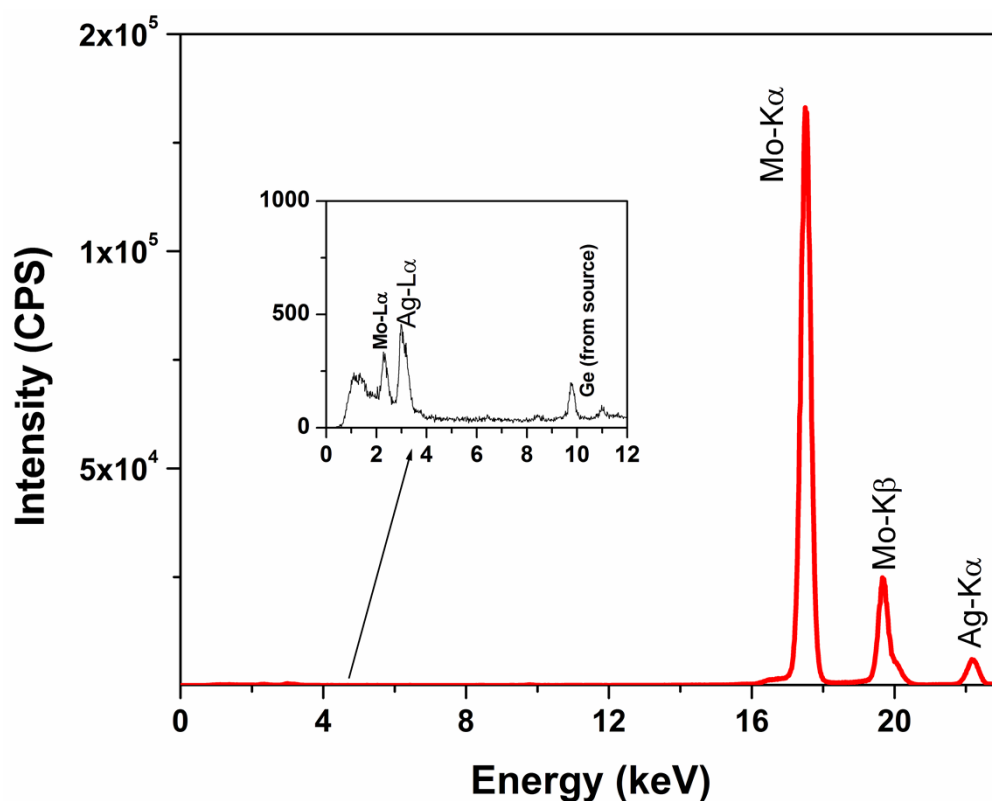


Figure S1: EDXRF spectrum of as prepared $\beta\text{-Ag}_2\text{MoO}_4$. Inset shows the low energy region.

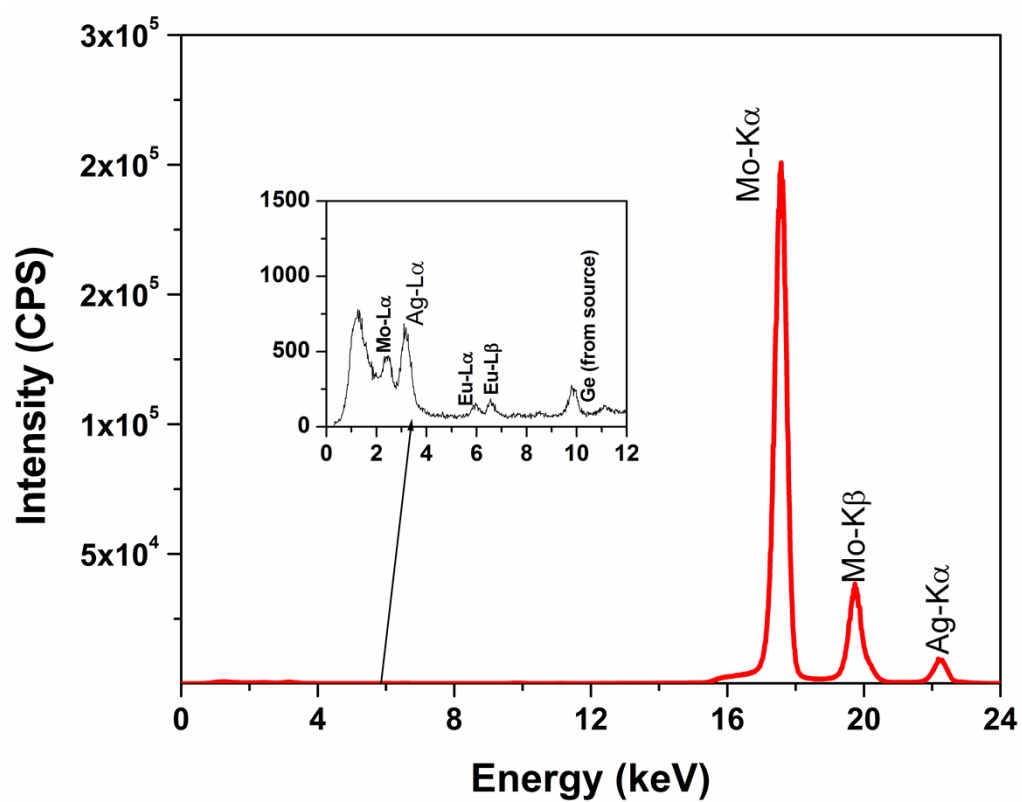


Figure S2: EDXRF spectrum of as prepared β - $\text{Ag}_2\text{MoO}_4:\text{Eu}^{3+}$. Inset shows the low energy region.