# **Supporting Information**

Efficient access to conjugated 4,4'-bipyridinium oligomers using the Zincke reaction: Synthesis, spectroscopic and electrochemical properties.

Long Chen,† Helen Willcock,§ Christopher J. Wedge, $_{\perp}$  František Hartl,† Howard M. Colquhoun\*,† and Barnaby W. Greenland\*,‡

*†* Department of Chemistry, University of Reading, Whiteknights, Reading, RG6 6AD *⊥* Department of Physics, University of Warwick, Gibbet Hill Road, Coventry, CV4 7AL
§ Department of Materials, Loughborough University, Epinal Way, Loughborough, LE11 3TU *‡* Reading School of Pharmacy, University of Reading, Whiteknights, Reading, RG6 6AH

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**Scheme S1** Electrochemical interconversion of 4,4'-bipyridinium units between dicationic, radical cationic and neutral, quinoidal forms

#### Chemical reduction and reoxidation of 1 and 2

We observed that oligomers **1** and **2** can readily be reduced both chemically with triethylamine, TEA, to yield corresponding radical cations. This causes the formation of paramagnetic species and consequent loss of signals in the <sup>1</sup>H NMR spectrum. These signals re-appear after the addition of trifluoroacetic acid, TFA.<sup>1</sup>





**Note:** In Figure S1, the spectra show that upon the addition of excess triethylamine (spectrum B), the signals corresponding to both protons on the 4,4'-bipyridinium (H) moiety and the adjacent aromatic rings (H) disappear. However, the signals corresponding to the unconjugated methoxy groups remain. Addition of TFA, not only regenerates the original colour of the solution but also restores the missing signals in the <sup>1</sup>H NMR spectrum.



**Figure S2.** Partial <sup>1</sup>H NMR (400 MHz) spectra of compound **2** alone in acetone- $d_6$  (spectrum A), after addition of 20 equivs triethylamine (spectrum B), and after subsequent addition of an excess of TFA (spectrum C).



Figure S15. <sup>1</sup>H and <sup>13</sup>C NMR spectra of compound 1 (in acetone-*d*<sub>6</sub> containing 1% of TFA)



Figure S16. <sup>1</sup>H and <sup>13</sup>C NMR spectra ( $D_2O$ ) of 1-(3,5-bis(methoxycarbonyl)phenyl)- [4,4'-bipyridin]-1-ium chloride, **12** 



Figure S17. <sup>1</sup>H and <sup>13</sup>C NMR spectra ( $D_2O$ ) of 1-(3,5-bis(methoxycarbonyl)phenyl)-1'- (2,4-dinitrophenyl)-[4,4'-bipyridin]-1,1'-diium chloride, **8** 



**Figure S18.** <sup>1</sup>H NMR spectra (acetone- $d_6$  containing 1% of TFA) and <sup>13</sup>C NMR (CD<sub>3</sub>CN containing 1% of TFA) of compound **2** 



Figure S19. <sup>1</sup>H and <sup>13</sup>C NMR spectra (both in CD<sub>3</sub>OD) of compound 11



Figure S20. <sup>1</sup>H and <sup>13</sup>C NMR spectra (in acetone-*d*<sub>6</sub> containing 1% of TFA) of compound **3** 

### Electrochemistry

CV and SWV of compound 1



**Figure S3.** Cyclic voltammogram obtained for compound **1** (0.2 mM) at a glassy carbon disc electrode in anhydrous DMF: (a) 1st reversible reaction (blue line) and (b) 2nd reversible reaction (black line) at  $v = 500 \text{ mV s}^{-1}$ .



**Figure S4.** Square wave voltammogram of unimer **1** (0.2 mM) at a glassy carbon disc electrode in anhydrous DMF and  $\text{TBAPF}_{6}$  (0.1 M).

CV and SWV of compound 2



**Figure S5.** Cyclic voltammogram obtained for compound **2** (0.2 mM) at a glassy carbon disc electrode in anhydrous DMF at  $v = 500 \text{ mVs}^{-1}$ .



**Figure S6.** Square wave voltammogram of compound **2** (0.2 mM) at a glassy carbon electrode in anhydrous DMF and TBAPF<sub>6</sub> (0.1 M).

CV and SWV of compound 3



**Figure S7.** Cylic voltammogram obtained for compound **3** (0.2 mM) at a glassy carbon disc electrode in anhydrous DMF at  $v = 500 \text{ mVs}^{-1}$ .



**Figure S8.** Cyclic voltammogram of compound **3** (0.2 mM) at a glassy carbon disc (d = 2 mm) electrode in anhydrous DMF at  $v = 3 \vee s^{-1}$ .



**Figure S9.** Square wave voltammograms of compound **3** (0.2 mM) at a glassy carbon disc (d = 2 mm) electrode in anhydrous DMF and TBAPF<sub>6</sub> (0.1M): (A) Scan from negative potential to positive potential, and (B) scan from positive potential to negative potential, at a frequency of 10 Hz.



**Fig. S11** Reversible UV-vis spectral changes accompanying the stepwise 1e reduction of dicationic unimer **1** to the corresponding radical cation (spectrum A) and the neutral quinoid form (spectrum B). Spectra recorded in anhydrous DMF/0.1M TABPF<sub>6</sub>, using an OTTLE cell.



**Figure S12.** Reversible UV-vis spectral changes accompanying the stepwise one-electron reductions of dicationic unimer **1** (0.2 mM) to the corresponding radical cation (1<sup>st</sup> reduction) and the neutral form (2<sup>nd</sup> reduction) in anhydrous DMF/0.1 M TABPF<sub>6</sub> within an OTTLE cell.



**Figure S13.** Reversible UV-vis spectral changes accompanying the stepwise two-electron reductions of tetracationic dimer **2** (0.2 mM) to the corresponding radical cation (1<sup>st</sup> reduction) and the neutral form (2<sup>nd</sup> reduction) in anhydrous DMF/0.1 M TABPF<sub>6</sub> within an OTTLE cell.



**Figure S14.** Cathodic thin-layer cyclic voltammogram recorded in the course of the UV-Vis spectral monitoring of the three reductions (Table 1) of hexacationic trimer **3** (0.2 mM) in anhydrous DMF within an OTTLE cell at v = 2 mV s<sup>-1</sup> at room temperature The potential scale is arbitrary (Ag wire pseudoreference electrode was used).



**Figure S10.** IR spectral changes accompanying the stepwise one-electron reduction of dicationic unimer **1** (blue, 1 mM) to the corresponding radical cation (khaki) and then to the ultimate neutral form (purple) in anhydrous *n*-butyronitrile /0.1 M TABPF<sub>6</sub> within an OTTLE cell. Solvent absorptions overload the instrument between 1350 and 1500 cm-1.

#### References

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