## **Supporting Information for:**

"Industrially-Relevant Polymerization-Induced Self-Assembly Formulations in Non-Polar Solvents: RAFT Dispersion Polymerization of Benzyl Methacrylate"

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**Table S1.** Summary of monomer conversions, mean degrees of polymerization and GPC molecular weights for four PLMA macro-CTAs prepared by RAFT solution polymerization of LMA in toluene at 70 °C using AIBN and CBD. Conditions: total solids concentration = 40% w/w, [CDB]/[AIBN] molar ratio = 5.0.

Target DP	<sup>1</sup> H NMR	Actual DP	THF GPC		
	Conversion %	by <sup>1</sup> H NMR	M <sub>n</sub> / g mol <sup>-1</sup>	M <sub>w</sub> / g mol <sup>-1</sup>	M <sub>w</sub> /M <sub>n</sub>
PLMA <sub>10</sub>	79	16	4,900	5,800	1.19
PLMA <sub>10</sub>	71	18	4,800	5,800	1.20
PLMA <sub>50</sub>	81	47	11,600	14,400	1.24



**Figure S1.** (a) LMA conversion vs. time and (b)  $M_n$  and  $M_w/M_n$  vs. conversion for the RAFT solution polymerization of LMA in toluene at 70 °C using AIBN and CDB, for a target DP of 10. Conditions: total solids concentration = 40% w/w, [CDB]/[AIBN] molar ratio = 5.0.



**Figure S2.** Synthesis of  $PLMA_{18}$ -PBzMA<sub>35</sub> diblock copolymer spheres in either mineral or PAO oil at 20 % w/w solids. In the former case a pure worm phase is obtained, whereas in the latter case a mixed phase of spheres, worms and vesicles is obtained.



**Figure S3.** Variable-temperature dynamic light scattering (DLS) studies showing the variation of hydrodynamic diameter (blue symbols) and polydispersity (red symbols) for a 0.10 % w/w PLMA<sub>18</sub>-PBzMA<sub>40</sub> dispersion on heating from 20 °C to 90 °C. Representative transmission electron microscopy (TEM) images obtained show worm-like nanoparticles at 20 °C (a), and spherical nanoparticles at 90 °C (b).



**Figure S4.** Intensity-average particle size distribution obtained by dynamic light scattering for  $PLMA_{50}$ -PBzMA<sub>100</sub> diblock copolymer spheres targeted via a 'one-pot' protocol at 30 % w/w solids.