### **Electronic supplementary information for:**

# Bromo-nitro substitution on a tertiary $\alpha$ carbon—a previously uncharacterized facet of the Kornblum substitution

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The infra red spectra of compounds 1 and 2 were taken using the KBr disc method.

NMR conditions are given below each spectrum.



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



20 mg of 1 in 0.4 mL CDCl<sub>3</sub>, 300 MHz, 256 scans



40 mg of 1 in 0.4 mL  $d_6$ -DMSO, 75 MHz, 2048 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



#### Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



48 mg of 2 in 0.4 mL d<sub>7</sub>-DMF, 300 MHz, 256 scans



48 mg of 2 in 0.4 mL d<sub>7</sub>-DMF, 75 MHz, 20000 scans

Bromo-nitro substitution on a tertiary  $\alpha$  carbon—a previously uncharacterized facet of the Kornblum substitution

All infra red spectra from here on were taken using the diamond ATR method.

NMR conditions are given below each spectrum.



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



137 mg of 5 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 21737 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



26 mg of 6 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



 ${
m ESI}$  for: Bromo–nitro substitution on a tertiary  $\alpha$  carbon—a previously uncharacterized facet of the Kornblum substitution



135 mg of 7 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



42 mg of  $\mathbf{8}$  in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary  $\alpha$  carbon—a previously uncharacterized facet of the Kornblum substitution



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Bromo-nitro substitution on a tertiary  $\alpha$  carbon—a previously uncharacterized facet of the Kornblum substitution



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68 mg of 10 in 0.4 mL d<sub>6</sub>-DMSO/0.1 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



138 mg of 11 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



18 mg of 12 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



138 mg of 13 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



50 mg of 14 in 0.4 mL d<sub>6</sub>-DMSO, 300 MHz, 16 scans



(ppm) 

50 mg of 14 in 0.4 mL d<sub>6</sub>-DMSO, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



122 mg of 15 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 19456 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



 ${
m ESI}$  for: Bromo–nitro substitution on a tertiary  $\alpha$  carbon—a previously uncharacterized facet of the Kornblum substitution



27 mg of 16 in 0.4 mL d<sub>6</sub>-DMSO, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary  $\alpha$  carbon—a previously uncharacterized facet of the Kornblum substitution





Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



144 mg of 17 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



66 mg of 18 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



(ppm) 

139 mg of **19** in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



39 mg of 20 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 13000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution





136 mg of **21** in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 15000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



#### ${ m ESI}$ for: Bromo–nitro substitution on a tertiary $\alpha$ carbon—a previously uncharacterized facet of the Kornblum substitution



18 mg of 22 in 0.4 mL CDCl<sub>3</sub>/2 drops d<sub>6</sub>-DMSO, 75 MHz, 15000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



157 mg of 23 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



21 mg of 24 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



## $ESI \ for: \\ Bromo-nitro \ substitution \ on \ a \ tertiary \ \alpha \ carbon-a \ previously \ uncharacterized \ facet \ of \ the \ Kornblum \ substitution$





133 mg of 25 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



#### ${ m ESI}$ for: Bromo–nitro substitution on a tertiary $\alpha$ carbon—a previously uncharacterized facet of the Kornblum substitution



57~mg of 26~in 0.4 mL CDCl\_3, 75 MHz, 14000 scans

ESI for:

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



#### ${ m ESI}$ for: Bromo–nitro substitution on a tertiary $\alpha$ carbon—a previously uncharacterized facet of the Kornblum substitution



31 mg of 27 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



#### ${ m ESI}$ for: Bromo–nitro substitution on a tertiary $\alpha$ carbon—a previously uncharacterized facet of the Kornblum substitution



28 mg of 28 in 0.4 mL CDCl<sub>3</sub>, 300 MHz, 16 scans



120 mg of 28 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 15000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



25 mg of 29 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



24 mg of 30 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 36302 scans

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



#### ${ m ESI}$ for: Bromo–nitro substitution on a tertiary $\alpha$ carbon—a previously uncharacterized facet of the Kornblum substitution



125 mg of **31** in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 13720 scans

ESI for:

Bromo-nitro substitution on a tertiary a carbon-a previously uncharacterized facet of the Kornblum substitution



#### ${ m ESI}$ for: Bromo–nitro substitution on a tertiary $\alpha$ carbon—a previously uncharacterized facet of the Kornblum substitution



55 mg of 32 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

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147 mg of 33 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 14000 scans

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21 mg of 34 in 0.4 mL CDCl<sub>3</sub>, 75 MHz, 17407 scans