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Supporting Information for Manuscript Entitled

Modulation of Partition and Localization of Perfume Molecules in Sodium

Dodecyl Sulfate Micelles

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Calculation of the fraction of perfume molecules incorporated into micelles

Assuming two sites of perfume molecule localization in the sample: Free molecules diffusing with $D_{\rm f}$, the diffusion coefficient of the perfume molecules in D_2O , and molecules incorporated into the micelle, diffusing with $D_{\rm M}$, the diffusion coefficient of the micelle in the mixture. However, the diffusion coefficient of surfactant alone $D_{\rm s}$ can be obtained from the diffusion results. Therefore, it is essential to note that surfactant diffusion coefficients $D_{\rm s}$ in micellar solutions are weighted averages of the monomer diffusion coefficient $D_{\rm m}$ and the micellar diffusion coefficient $D_{\rm m}$ according to:

$$D_{s} = f_{M} D_{M} + f_{1} D_{1}, {1}$$

where $f_{\rm M}$ and $f_{\rm 1}$ are the fractions of surfactant present in micelles and as monomer in the aqueous phase, respectively. This equation holds for fast exchange between monomeric and micellar surfactant, which is typically the case in micellar solution. In this present study, the concentration of SDS (97.5 mM) was much larger than the critical micelle concentration. Thus compared to $f_{\rm M}$, the monomer fraction $f_{\rm 1}$ can be neglected and $D_{\rm S}$ is equal to $D_{\rm M}$.

The observed diffusion coefficient D of the perfume molecule then is a fast exchange average over these two sites, which is weighted by the fraction of molecules in either site. With f_p as the fraction of perfume molecules incorporated into the micelle, it is:

$$D = f_p D_M + (1 - f_p) D_f = D_f + f_p (D_M - D_f).$$
 [2]

Thus,

$$f_p = \frac{D_f - D}{D_f - D_M}.$$
 [3]

Table S1. The structural parameters of the SDS and SDS/perfume micelles from the SAXS data fitted with the ellipsoid model.

Systems	R _a (Å)	R _b (Å)	V _{ellipsoid} (Å ³)	$R_{\rm b}/R_{\rm a}$	R _g (Å)	N_{agg}
SDS	15.0	21.0	2.8×10^{4}	1.40	12.9	58
SDS/Ethyl Butyrate	15.2	21.3	2.9×10^{4}	1.40	13.1	60
SDS/Methyl Paraben	15.6	21.7	3.1×10^{4}	1.39	13.4	64
SDS/Methyl Salicylate	16.2	22.5	3.4×10^{4}	1.39	13.9	72
SDS/Anethole	16.5	23.0	3.7×10^{4}	1.39	14.2	76
SDS/Linalool	16.1	23.2	3.6×10^{4}	1.44	14.1	76
SDS/Piperitone	16.1	22.5	3.4×10^{4}	1.40	13.8	71
SDS/Carvone	16.4	22.7	3.5×10^{4}	1.38	14.0	74
SDS/Menthone	16.2	22.1	3.3×10^{4}	1.36	13.7	69
SDS/Menthol	16.4	23.0	3.6×10^{4}	1.40	14.1	76
SDS/Eucalyptol	16.5	22.3	3.4×10^{4}	1.35	13.9	72
SDS/Menthyl Acetate	16.4	23.8	3.9×10^{4}	1.45	14.5	81
SDS/Limonene	16.2	23.3	3.7×10^{4}	1.44	14.2	77
SDS/Pinene	16.4	24.0	4.0×10^{4}	1.46	14.5	82