Supporting Information

## A Catalyst superior to carbon-supported-platinum for promotion of the oxygen reduction reaction: reduced-polyoxometalate supported palladium

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Polyoxometalates are well-defined at atomic-molecular levels with a wide range of structures. In particular, the Keggin-type Polyoxometalates  $(XM_{12}O_{40}^{n-}, X = P, Si/M =$ W, Mo, V), which offer favorable accessibility of electron transfer from empty d orbitals for metal-oxygen  $\pi$ bonding, consist of an encapsulated central XO<sub>4</sub> tetrahedral structure and 3 octahedrals sharing corners, edges, and terminal sites made by 12 pieces of MO<sub>6</sub> octahedral addenda atoms.



**Figure S1.** A simple introduction of the keggin-type anionic cluster (top); (a) pristine POM; (b) POM + 0.1 M KOH (POM dissolved in alkaline media); (c) rPOM (blue-colored, prepared by NaBH<sub>4</sub> reduction); (d) rPOM + 0.1 M KOH (blue colored, rPOM is chemically stable in alkaline media); (f) CV curves for rPOM modified electrode measured in 0.1 M KOH electrolyte with a scan rate of 50 mV·s<sup>-1</sup>.

The electrochemical behavior of POMs in acidic reducing conditions involves one or two electron reversible reductions to produce reduced POMs, or so-called heteropoly blues owing to their changed color, and further irreversible multielectron reduction with decomposition in the homogeneous state [*Chem. Rev.* **1998**, *98*, 219]. The reduced-POMs are both chemically and electrochemically stable in alkaline media.



**Figure S2.** Nitrogen adsorption/desorption isotherms of (a) pristine POM, (b) reduced POM and (d) carbon; (c) BJH pore size distribution of pristine POM and the reduced POM.

Considering the small surface area of the nanosized POM (57.2  $m^2 \cdot g^{-1}$ ) and the large surface area of the carbon support (234.2  $m^2 \cdot g^{-1}$ ) (The former is about the 1/4 of the later), it is very difficult and unfair to synthesize Pd/rPOM and Pd/C with identical loadings and identical Pd particle size. More specifically, a higher Pd loading (20 wt %, for instance) in the case of Pd/rPOM certainly leads to the aggregation/sintering of Pd NPs and thus a large Pd particle because of the small rPOM surface area. On the other side, if we lowered Pd loadings on carbon to 5 wt % it would results in a thick catalyst layer of Pd/C catalyst and thus a larger electronic double layer and a poor mass transport in comparison with Pd/rPOM due to the high surface area of carbon and the small surface area of rPOM. Therefore, the Pd loading in the Pd/rPOM and Pd/C materials should be well designed to overcome the above dilemma. In this work, the Pd loading in the Pd/rPOM material (intake, 5 wt %) is designed to be 1/4 of that in the Pd/C catalyst (intake, 20 wt %) according to the BET area of the two supports (rPOM and carbon powder) to guarantee the same catalyst layer for the two comparative electrodes made of the catalysts Pd/rPOM and Pd/C.



Figure S3. XPS spectra of (a) pristine POM and (b) Pd/rPOM.

**Figure S4.** (a) TEM images and EDAX spectrum of the Pd/rPOM hybrids; TEM images of (b) the as-prepared 20% Pd/C and (c) 40% JM-Pt/C catalysts.



Figure S5. CV curves for (a) Pd/C and (b) Pt/C catalysts recorded in  $N_2$ -saturated 0.1 M KOH electrolyte.



**Figure S6.** (a) ORR polarisation curves for Pd/rPOM catalyst in  $O_2$ -saturated 0.1 M KOH electrolyte at a scan rate of 10 mV·s<sup>-1</sup> over a range of rotation rates of 100-2500 rpm; (b) Koteckey-Levich plots for the oxygen reduction obtained from the ORR data presented in (a); (c)-(d) ORR polarisation curves for Pd/C and Pt/C catalysts, respectively.



**Figure S7.** (a) Polarisation curves showing the  $H_2O_2$  reduction current of the rPOM material recorded in N<sub>2</sub>-saturated 0.1 M  $H_2O_2 + 0.1$  M KOH electrolyte at a scan rate of 10 mV·s<sup>-1</sup> (1600 rpm). (b) Polarisation plots for  $H_2O_2$  electro-reduction at the Pd/C electrode, the Pt/C electrode and the Pd/rPOM electrode in 0.1 M KOH + 0.1 M  $H_2O_2$  at a scan rate of 10 mV·s<sup>-1</sup> and a rotation rate of 1600 rpm, and the loading amount of catalytic metal Pt or Pd on all electrodes are the same (~10 ug). (c) Polarization for Pd/rPOM, Pd/C and Pt/C recorded in  $O_2$  saturated 0.1 M HClO<sub>4</sub> electrolyte at a 10 mV·s<sup>-1</sup> scan rate (rpm = 1600), (d) the ORR kinetic current densities of the Pd/rPOM, Pd/C and Pt/C calculated from the polarization curves in (c).