

## Supporting Informations

### Pd<sup>(II)</sup>/CuBr<sub>2</sub> catalysed keto α-C<sub>sp3</sub>-H benzylation of N,N-dialkylamides directed by *o*-hydroxy groups

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#### Instrumentation and Chemicals:

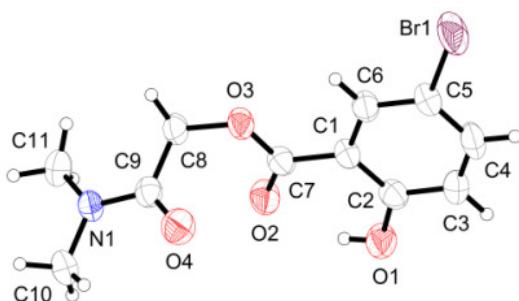
All the reagents were commercial grade and purified according to the established procedures. Organic extracts were dried over anhydrous sodium sulphate. Solvents were removed in a rotary evaporator under reduced pressure. Silica gel (60-120 mesh size) was used for the column chromatography. Reactions were monitored by TLC on silica gel 60 F<sub>254</sub> (0.25mm). NMR spectra were recorded in CDCl<sub>3</sub> with tetramethylsilane as the internal standard for <sup>1</sup>H NMR (400

and 600 MHz) CDCl<sub>3</sub> solvent as the internal standard for <sup>13</sup>C NMR (100 and 150 MHz). MS spectra were recorded using ESI mode. IR spectra were recorded in KBr or neat.

### Crystallographic Description:

Crystal data were collected with Bruker Smart Apex-II CCD diffractometer using graphite monochromated MoK $\alpha$  radiation ( $\lambda = 0.71073 \text{ \AA}$ ) at 298 K. Cell parameters were retrieved using SMART <sup>[a]</sup> software and refined with SAINT<sup>[a]</sup> on all observed reflections. Data reduction was performed with the SAINT software and corrected for Lorentz and polarization effects. Absorption corrections were applied with the program SADABS<sup>[b]</sup>. The structure was solved by direct methods implemented in SHELX-97<sup>[c]</sup> program and refined by full-matrix least-squares methods on F2. All non-hydrogen atomic positions were located in difference Fourier maps and refined anisotropically. The hydrogen atoms were placed in their geometrically generated positions. colourless crystals were isolated in rectangular shape from acetonitrile at room temperature.

- a. SMART V 4.043 Software for the CCD Detector System; Siemens Analytical Instruments Division: Madison, WI, 1995.
- b. SAINT V 4.035 Software for the CCD Detector System; Siemens Analytical Instruments Division: Madison, WI, 1995.
- c. Sheldrick, G. M. SHELXL-97, Program for the Refinement of Crystal Structures; University of Göttingen: Göttingen (Germany), 1997.

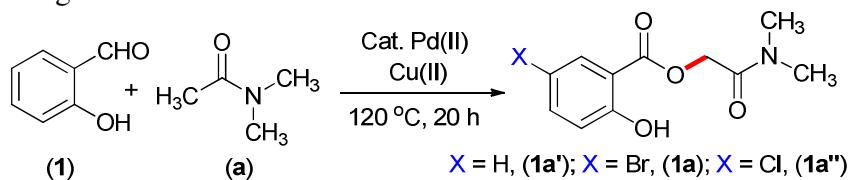


**Fig. S1** Ortep view of compound (1a).

**CCDC number for compound 1a:** CCDC 1429212. This data can be obtained free of charge from the Cambridge Crystallographic Data Centre via [www.ccdc.cam.ac.uk/datarequest/cif](http://www.ccdc.cam.ac.uk/datarequest/cif).

**Crystallographic description of 1a:** Crystal dimension (mm): 0.38 x 0.24 x 0.22.  $C_{11}H_{12}BrNO_4$ , Mr = 302.13. monoclinic, space group p 21/n;  $a = 5.4464 (3) \text{ \AA}$ ,  $b = 8.7160 (5) \text{ \AA}$ ,  $c = 25.2572 (4) \text{ \AA}$ ;  $\alpha = 90^\circ$ ,  $\beta = 91.713 (2)^\circ$ ,  $\gamma = 90^\circ$ ,  $V = 1198.44 (12) \text{ \AA}^3$ ;  $Z = 4$ ;  $\rho_{\text{cal}} = 1.674 \text{ g/cm}^3$ ;  $\mu (\text{mm}^{-1}) = 3.432$ ;  $F(000) = 608.0$ ; Reflection collected / unique = 2071 / 2164; Refinement method = Full-matrix least-squares on  $F^2$ ; Final R indices [ $I > 2\sigma_I$ ] R1 = 0.0402, wR2 = 0.0928, R indices (all data) R1 = 0.0779, wR2 = 0.1047; goodness of fit = 1.039.

**Table S1** Screening of reaction conditions<sup>a,b</sup>



Entry	Catalyst (mol%)	Oxidant (equiv.)	Yield (%) ( <b>1a/1a'/1a''</b> )
1	-	Cu(OAc) <sub>2</sub> (1 equiv.)	00/00/00
2	Pd(OAc) <sub>2</sub> (5.0)	Cu(OAc) <sub>2</sub> (1 equiv.)	00/12/00
3	Pd(OAc) <sub>2</sub> (5.0)	CuBr <sub>2</sub> (1 equiv.)	64/00/00
4	Pd(OAc) <sub>2</sub> (5.0)	CuCl <sub>2</sub> (1 equiv.)	00/00/40
5	PdCl <sub>2</sub> (5.0)	CuBr <sub>2</sub> (1 equiv.)	54/00/trace
6	PdBr <sub>2</sub> (5.0)	CuBr <sub>2</sub> (1 equiv.)	58/00/00
7	Pd(TFA) <sub>2</sub> (5.0)	CuBr <sub>2</sub> (1 equiv.)	62/00/00
<b>8</b>	<b>Pd(OAc)<sub>2</sub> (5.0)</b>	<b>CuBr<sub>2</sub> (1.2 equiv.)</b>	<b>72/00/00</b>
9	-	CuBr <sub>2</sub> (1.2 equiv.)	00/00/00
10	Pd(OAc) <sub>2</sub> (5.0)	-	00/00/00
11	Pd(OAc) <sub>2</sub> (10.0)	CuBr <sub>2</sub> (1.2 equiv.)	75/00/00

<sup>a</sup> Reaction conditions: salicylaldehyde (0.5 mmol), DMA (1 mL) and Cu-salts(0.5 mmol and 0.6 mmol) at 120 °C for 20 h. <sup>b</sup>Isolated yield.

### **Experimental procedure:**

*Synthesis of 2-(dimethylamino)-2-oxoethyl 5-bromo-2-hydroxybenzoate (**1a**) from 2-hydroxybenzaldehyde (**1**).*

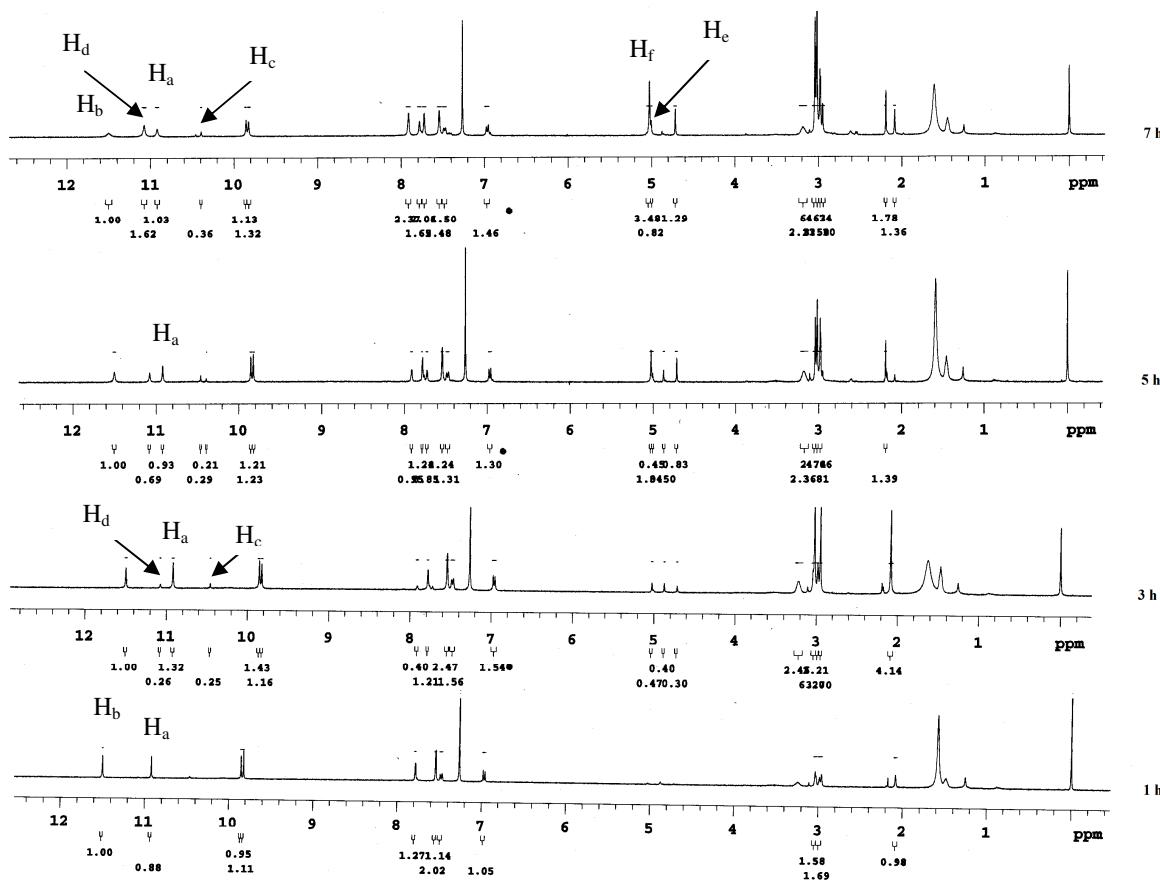
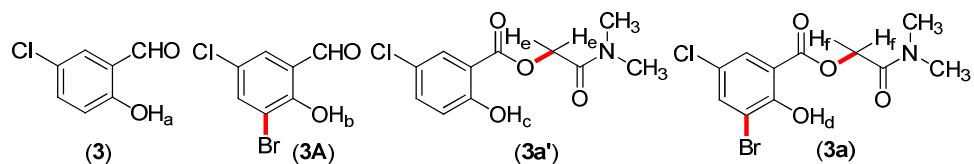
To an oven-dried 10 mL round bottom flask were added sequentially 2-hydroxybenzaldehyde (**1**) (0.061 g, 0.5 mmol), CuBr<sub>2</sub> (0.134 g, 0.6 mmol), Pd(OAc)<sub>2</sub> (0.006 g, 0.025 mmol) and *N,N*-dimethylacetamide (1.0 mL). The reaction mixture was then heated in an oil bath preheated at 120 °C. After completion of the reaction (20 h) the crude product was admixed with ethyl acetate (25 mL) and the organic layer was washed with saturated sodium bicarbonate solution (2 x 5 mL), dried over anhydrous sodium sulphate (Na<sub>2</sub>SO<sub>4</sub>), and evaporated under reduced pressure. The crude product so obtained was purified by silica gel column chromatography (hexane / ethyl acetate, 8:2) to give pure 2-(dimethylamino)-2-oxoethyl 5-bromo-2-hydroxybenzoate (**1a**) (0.109 g, yield 72%). The identity and purity of the product was confirmed by spectroscopic analysis.

### **Mechanistic Investigation:**

#### **<sup>1</sup>H NMR study for the detection of reaction intermediates during α-bromo-esterification of 5-chlorosalicylaldehyde (**3**)**

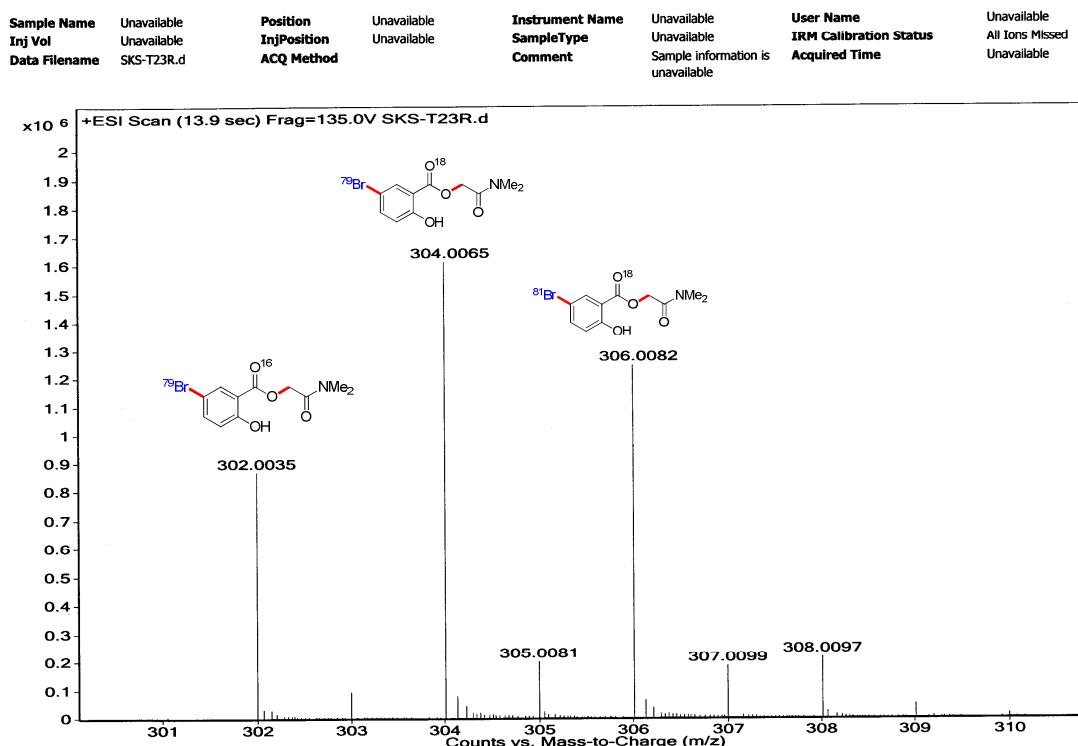
In order to detect the intermediate species in the reaction mixture for this α-bromo-esterification <sup>1</sup>H NMR spectroscopy was performed. In this study, an oven-dried flask was charged with 5-chlorosalicylaldehyde (**3**) (0.078g, 0.5 mmol), CuBr<sub>2</sub> (0.134g, 0.6 mmol), Pd(OAc)<sub>2</sub> (0.006g, 0.025 mmol) and *N,N*-dimethylacetamide (1.0 mL). Then the reaction mixture was stirred in an oil bath at 120 °C. After 1 h of reaction, aliquot (100 µL) was withdrawn and crude product was extracted with ethyl acetate (5 mL) and evaporated under reduced pressure. The crude product so obtained was used for <sup>1</sup>H NMR study in CDCl<sub>3</sub> with tetramethylsilane as the internal standard for <sup>1</sup>H NMR (400 MHz). In the <sup>1</sup>H NMR spectra both brominated (**3A**) and non brominated 5-chlorosalicylaldehyde (**3**) were observed. After 3 h α-bromo-esterification product (**3a**) and α-esterification product (**3a'**) formation were observed. However, during progress of the reaction α-bromo-esterification product (**3a**) formation was increased faster compare to α-esterification product (**3a'**) formation. This is taken as the representative example.

<sup>1</sup>H NMR study during  $\alpha$ -bromo-esterification of 5-Chlorosalicylaldehyde (3) at different time interval: <sup>1</sup>H NMR (CDCl<sub>3</sub>, 400 MHz)



**Fig. S2** Progress of the reaction monitored by  $^1\text{H}$  NMR.

### HRMS Spectra of ester (**1a**) from H<sub>2</sub><sup>18</sup>O labelling experiment:



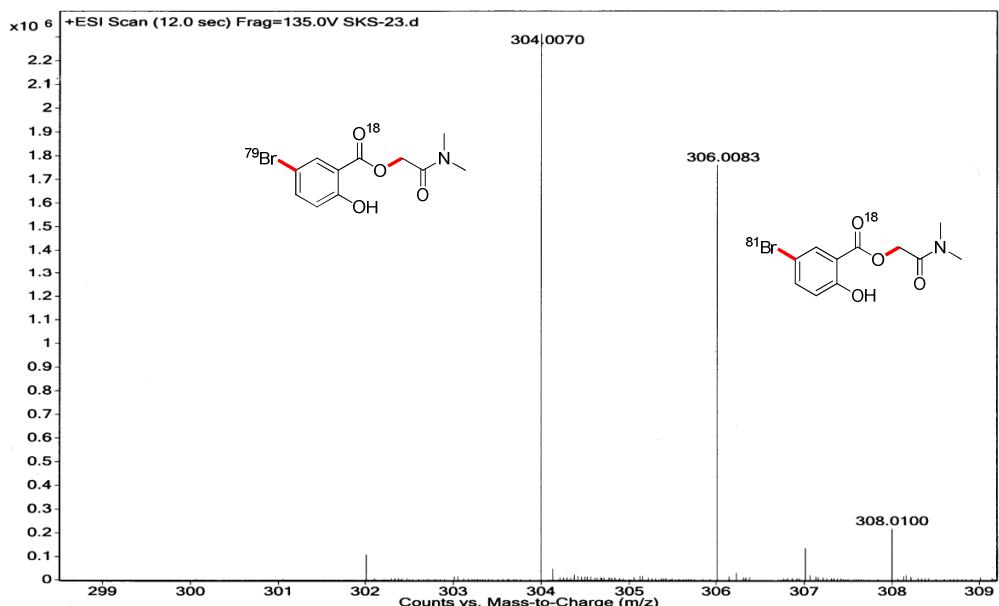
**Fig. S3** HRMS spectrum of <sup>18</sup>O labeled (**1a**), water as the source of <sup>18</sup>O.

### <sup>18</sup>O<sub>2</sub> Labelling experiment:

To an oven-dried 10 mL round bottom flask were added sequentially 2-hydroxybenzaldehyde (**1**) (0.061 g, 0.5 mmol), CuBr<sub>2</sub> (0.134 g, 0.6 mmol), Pd(OAc)<sub>2</sub> (0.006 g, 0.025 mmol) and *N,N*-dimethylacetamide (1.0 mL). The reaction was carried out in <sup>18</sup>O<sub>2</sub> atmosphere. After completion of the reaction (20 h) the crude product was admixed with ethyl acetate (25 mL) and the organic layer was washed with saturated sodium bicarbonate solution (2 x 5 mL), dried over anhydrous sodium sulphate (Na<sub>2</sub>SO<sub>4</sub>), and evaporated under reduced pressure. The identity of the product was confirmed by HRMS analysis (Fig. S4).

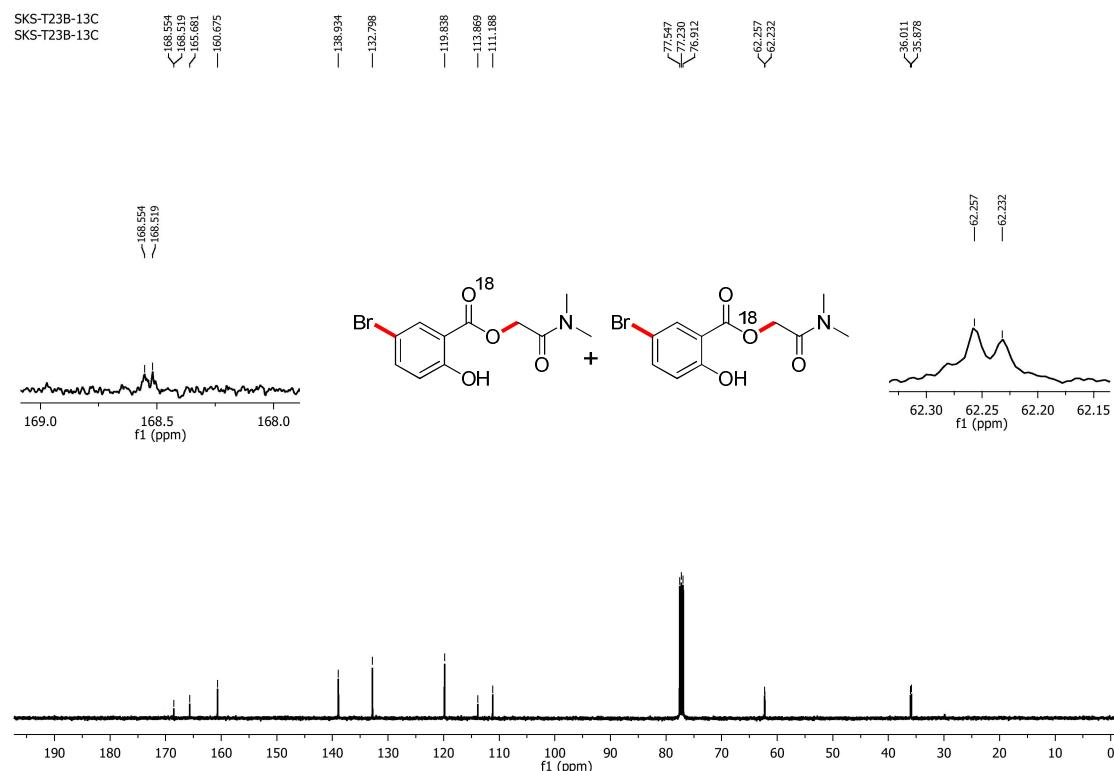
**HRMS Spectra of ester (**1a**) from  $^{18}\text{O}_2$  labelling experiment:**

Sample Name	SKS-23	Position	Vial 1	Instrument Name	Instrument 1	User Name	
Inj Vol	0	InjPosition		SampleType	Sample	IRM Calibration Status	
Data Filename	SKS-23.d	ACQ Method		Comment		Acquired Time	1/29/2016 12:00:25 PM



**Fig. S4** HRMS spectrum of  $^{18}\text{O}$  labeled (**1a**),  $^{18}\text{O}$  oxygen as the source of  $^{18}\text{O}$ .

**Labeled 2-(Dimethylamino)-2-oxoethyl 5-bromo-2-hydroxybenzoate (**1a**):  $^{13}\text{C}$  NMR (CDCl<sub>3</sub>, 100 MHz)**

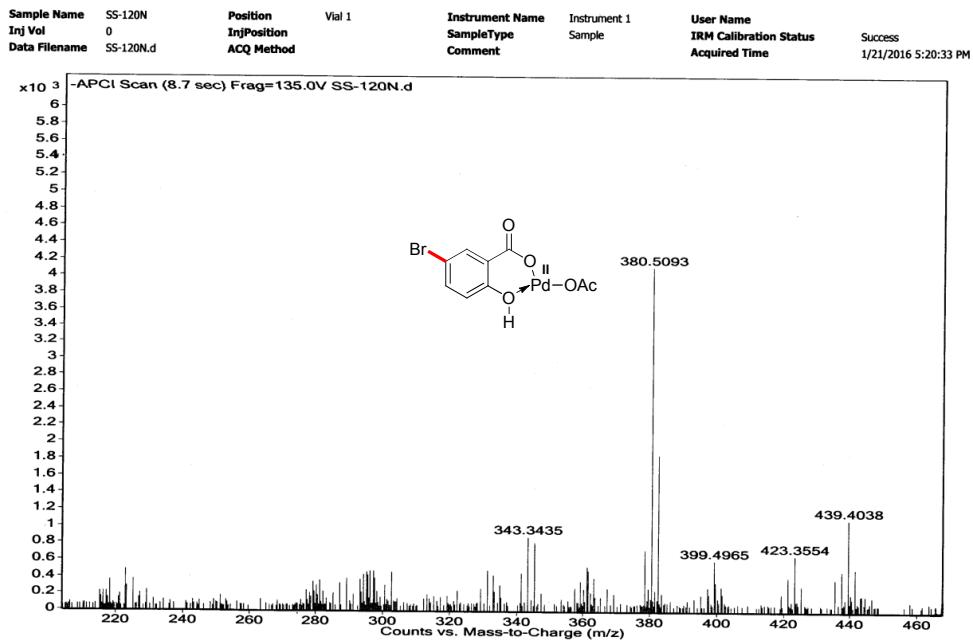


**Fig. S5**  $^{13}\text{C}$  NMR spectrum of  $^{18}\text{O}$  labeled (**1a**),  $^{18}\text{O}$  oxygen as the source of  $^{18}\text{O}$ .

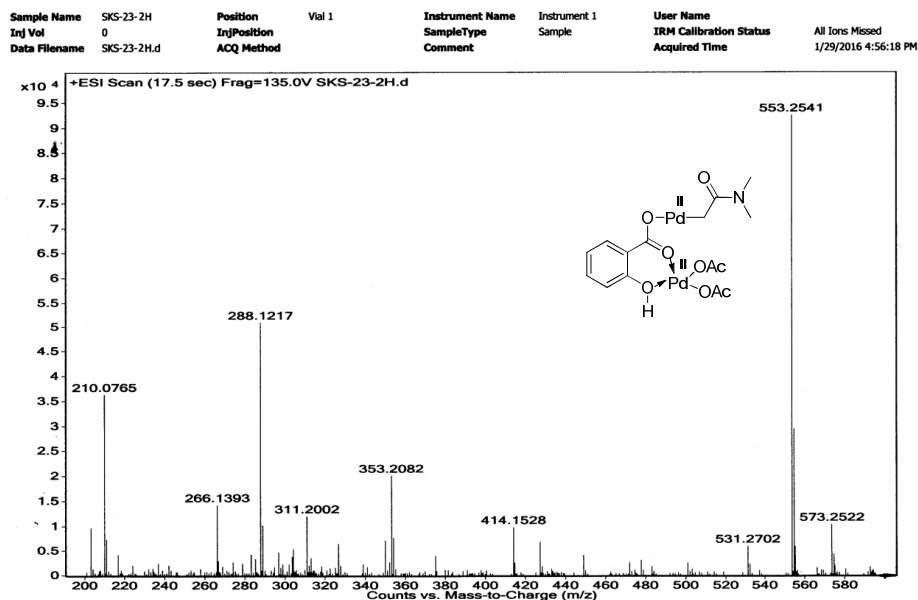
**HRMS study for the detection of reaction intermediates during  $\alpha$ -bromo-esterification:**

In order to detect the intermediate species in the reaction mixture an electrospray mass spectrometry of crude reaction mixture was performed. In this study, an oven-dried flask was charged with 2-hydroxybenzaldehyde (**1**) (0.061 g, 0.5 mmol), CuBr<sub>2</sub> (0.134 g, 0.6 mmol), Pd(OAc)<sub>2</sub> (0.006 g, 0.025 mmol) and *N,N*-dimethylacetamide (1.0 mL). Then the reaction mixture was stirred in an oil bath at 120 °C. After 2 h of reaction, aliquot (100  $\mu\text{L}$ ) was withdrawn and diluted with acetonitrile (2 mL). A 20  $\mu\text{L}$  of the diluted solution was injected to run APCI and ESI-MS analysis. Various intermediates viz (**C**) and (**E**) were detected in the MS analysis as shown below in Fig. S6 and S7. The species observed in the spectrum are as follows: peaks at m/z 380.5093 corresponding to [C<sub>9</sub>H<sub>7</sub>BrO<sub>5</sub>Pd(II)] (**C**) (Fig. S6) and at m/z 553.2541 corresponding to [C<sub>15</sub>H<sub>19</sub>NO<sub>8</sub>Pd<sub>2</sub>(II)] (**E**) (Fig. S7).

**HRMS Spectra of the reaction mixture after 2 hours:**



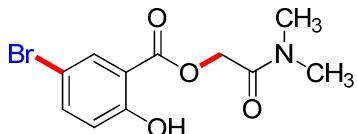
**Fig. S6** HRMS spectrum of the reaction mixture after 2 h.



**Fig. S7** HRMS spectrum of the reaction mixture after 2 h.

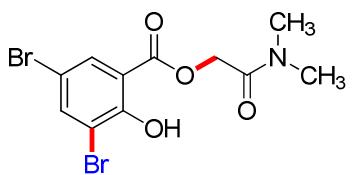
**Spectral Data:**

**2-(Dimethylamino)-2-oxoethyl 5-bromo-2-hydroxybenzoate (1a):**



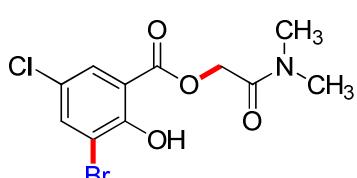
Solid; M.p. 82.6 °C–84.8 °C;  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 400 MHz):  $\delta$  10.39 (s, 1H), 8.01 (s, 1H), 7.27 (d, 1H,  $J$  = 9.2 Hz), 6.84 (d, 1H,  $J$  = 8.8 Hz), 4.96 (s, 2H), 2.99 (s, 3H), 2.96 (s, 3H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 100 MHz):  $\delta$  168.4, 165.6, 160.6, 138.8, 132.7, 119.8, 113.9, 111.1, 62.2, 35.9, 35.8; IR (KBr,  $\text{cm}^{-1}$ ): 3203, 2998, 2956, 2923, 1689, 1667, 1604, 1573, 1471, 1435, 1399, 1133, 1243, 1177, 1137, 1100, 1023, 1000, 830, 788, 751; HRMS (ESI) calcd for  $\text{C}_{11}\text{H}_{12}\text{BrNO}_4$  ( $\text{M} + \text{H}^+$ ) 302.0029, found 302.0037.

**2-(Dimethylamino)-2-oxoethyl 3,5-dibromo-2-hydroxybenzoate (2a):**



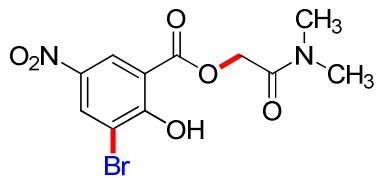
Solid; M.p. 171.3 °C–173.8 °C;  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz):  $\delta$  11.09 (s, 1H), 8.03 (s, 1H), 7.84 (s, 1H), 5.02 (s, 2H), 3.03 (s, 3H), 3.01 (s, 3H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz):  $\delta$  168.2, 165.4, 157.3, 141.4, 132.2, 114.7, 112.6, 111.1, 62.6, 35.95, 35.87; IR (KBr,  $\text{cm}^{-1}$ ): 3168, 2998, 2961, 2923, 2880, 1664, 1595, 1501, 1438, 1419, 1367, 1334, 1313, 1235, 1177, 1152, 1110, 1025, 872, 812, 787, 757; HRMS (ESI) calcd for  $\text{C}_{11}\text{H}_{11}\text{Br}_2\text{NO}_4$  ( $\text{M} + \text{H}^+$ ) 381.9114, found 381.9119.

**2-(Dimethylamino)-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3a):**



Solid; M.p. 146.9 °C–149.2 °C;  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz):  $\delta$  11.07 (s, 1H), 7.87 (s, 1H), 7.69 (s, 1H), 5.00 (s, 2H), 3.01 (s, 3H), 2.98 (s, 3H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz):  $\delta$  168.2, 165.4, 156.9, 138.7, 129.2, 124.5, 114.1, 112.2, 62.6, 35.9, 35.8; IR (KBr,  $\text{cm}^{-1}$ ): 3164, 2993, 2952, 2926, 2877, 2850, 1668, 1596, 1501, 1442, 1424, 1395, 1369, 1338, 1314, 1274, 1260, 1234, 1179, 1153, 1143, 1116, 1093, 1061, 1026, 872, 812, 787, 758; HRMS (ESI) calcd for  $\text{C}_{11}\text{H}_{11}\text{BrClNO}_4$  ( $\text{M} + \text{H}^+$ ) 335.9639, found 335.9636.

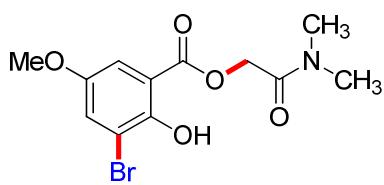
**2-(Dimethylamino)-2-oxoethyl 3-bromo-2-hydroxy-5-nitrobenzoate (4a):**



Solid; M.p. 120.0 °C–123.4 °C;  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz):  $\delta$  11.91 (s, 1H), 8.84 (s, 1H), 8.64 (s, 1H), 5.09 (s, 2H), 3.07 (s, 3H), 3.03 (s, 3H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz):  $\delta$  167.9, 162.9, 140.2, 133.9, 130.9, 125.9, 113.2, 112.5, 63.1, 35.9; IR (KBr,  $\text{cm}^{-1}$ ): 3255, 3095, 2925, 2853, 1738, 1653, 1612, 1571, 1523, 1477, 1438, 1423, 1348, 1284, 1264, 1240, 1143, 1082, 1025, 917, 800, 782, 744, 728;

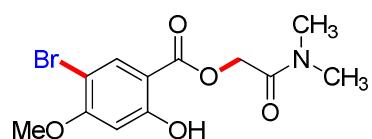
HRMS (ESI) calcd for  $C_{11}H_{11}BrN_2O_6$  ( $M + H^+$ ) 346.9880, found 346.9891.

**2-(Dimethylamino)-2-oxoethyl 3-bromo-2-hydroxy-5-methoxybenzoate (5a):**



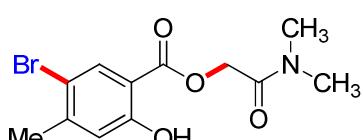
Gummy solid;  $^1H$  NMR ( $CDCl_3$ , 600 MHz):  $\delta$  10.69 (s, 1H), 7.41 (s, 1H), 7.37 (s, 1H), 5.00 (s, 2H), 3.77 (s, 3H), 3.03 (s, 3H), 3.00 (s, 3H);  $^{13}C$  NMR ( $CDCl_3$ , 150 MHz):  $\delta$  169.0, 165.7, 152.8, 152.2, 127.3, 112.9, 112.8, 111.8, 62.4, 56.3, 35.9, 35.8; IR (KBr,  $cm^{-1}$ ): 3203, 2952, 2929, 2853, 2834, 1734, 1659, 1608, 1498, 1471, 1431, 1368, 1332, 1298, 1273, 1238, 1226, 1152, 1095, 1067, 1041, 1025, 860, 813, 784, 735; HRMS (ESI) calcd for  $C_{12}H_{14}BrNO_5$  ( $M + H^+$ ) 332.0135, found 332.0144.

**2-(Dimethylamino)-2-oxoethyl 5-bromo-2-hydroxy-4-methoxybenzoate (6a):**



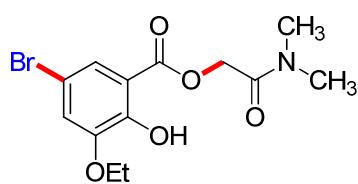
Solid; M.p. 174.2 °C–176.8 °C;  $^1H$  NMR ( $CDCl_3$ , 400 MHz):  $\delta$  10.63 (s, 1H), 8.07 (s, 1H), 6.64 (s, 1H), 4.94 (s, 2H), 3.89 (s, 3H), 3.01 (s, 3H), 2.98 (s, 3H);  $^{13}C$  NMR ( $CDCl_3$ , 150 MHz):  $\delta$  168.5, 165.9, 163.2, 161.8, 134.3, 106.2, 101.8, 100.5, 61.9, 56.7, 35.9, 35.8; IR (KBr,  $cm^{-1}$ ): 3333, 3036, 2955, 2942, 1714, 1671, 1608, 1563, 1489, 1443, 1357, 1320, 1271, 1232, 1190, 1170, 1117, 1040, 1021, 974, 893, 865, 778; HRMS (ESI) calcd for  $C_{12}H_{14}BrNO_5$  ( $M + H^+$ ) 332.0135, found 332.0141.

**2-(Dimethylamino)-2-oxoethyl 5-bromo-2-hydroxy-4-methylbenzoate (7a):**



Solid; M.p. 120.7 °C–124.2 °C;  $^1H$  NMR ( $CDCl_3$ , 600 MHz):  $\delta$  10.29 (s, 1H), 8.07 (s, 1H), 6.88 (s, 1H), 4.97 (s, 2H), 3.03 (s, 3H), 3.00 (s, 3H), 2.38 (s, 3H);  $^{13}C$  NMR ( $CDCl_3$ , 150 MHz):  $\delta$  168.5, 165.8, 160.6, 146.9, 133.4, 119.8, 114.2, 111.7, 62.1, 36.0, 35.9, 23.7; IR (KBr,  $cm^{-1}$ ): 3212, 2955, 2926, 2874, 2847, 1668, 1614, 1559, 1502, 1477, 1436, 1418, 1398, 1368, 1331, 1252, 1229, 1197, 1167, 1112, 1066, 1022, 947, 903, 857, 807, 787, 749; HRMS (ESI) calcd for  $C_{12}H_{14}BrNO_4$  ( $M + H^+$ ) 316.0186, found 316.0179.

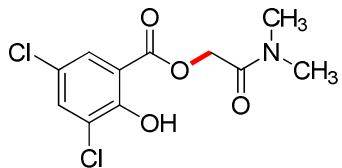
**2-(Dimethylamino)-2-oxoethyl 5-bromo-3-ethoxy-2-hydroxybenzoate (8a):**



Solid; M.p. 181.4 °C–183.8 °C;  $^1H$  NMR ( $CDCl_3$ , 600 MHz):  $\delta$  10.65 (s, 1H), 7.65 (s, 1H), 7.11 (s, 1H), 4.98 (s, 2H), 4.08 (q, 2H,  $J = 6.6$  Hz), 3.02 (s, 3H), 2.99 (s, 3H), 1.46 (t, 3H,  $J = 6.6$  Hz);  $^{13}C$  NMR ( $CDCl_3$ , 150 MHz):  $\delta$  168.9, 165.6, 151.8, 148.9, 123.7, 121.4, 113.5, 110.5, 65.3, 62.3, 35.9, 35.8, 14.8; IR (KBr,  $cm^{-1}$ ):

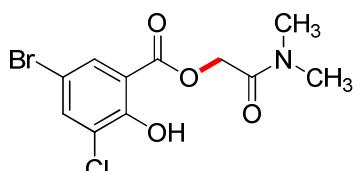
3201, 3077, 2978, 2944, 2926, 2850, 1680, 1657, 1575, 1504, 1466, 1438, 1401, 1368, 1336, 1285, 1252, 1226, 1178, 1155, 1108, 1066, 965, 786, 756; HRMS (ESI) calcd for  $C_{13}H_{16}BrNO_5$  ( $M + H^+$ ) 346.0291, found 346.0301.

**2-(Dimethylamino)-2-oxoethyl 3,5-dichloro-2-hydroxybenzoat (9a):**



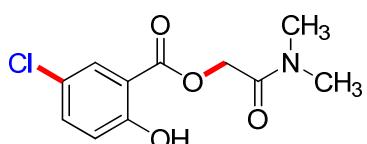
Solid; M.p. 132.2 °C–135.5 °C;  $^1H$  NMR ( $CDCl_3$ , 600 MHz):  $\delta$  10.96 (s, 1H), 7.82 (s, 1H), 7.53 (s, 1H), 5.00 (s, 2H), 3.01 (s, 3H), 2.98 (s, 3H);  $^{13}C$  NMR ( $CDCl_3$ , 150 MHz):  $\delta$  168.3, 165.4, 155.9, 135.7, 128.4, 124.0, 123.4, 114.3, 62.5, 35.9, 35.8; IR (KBr,  $cm^{-1}$ ): 3177, 2996, 2961, 2931, 1670, 1601, 1501, 1445, 1429, 1414, 1369, 1339, 1315, 1262, 1235, 1176, 1163, 1147, 1094, 1064, 1028, 951, 872, 850, 817, 788, 757, 728; HRMS (ESI) calcd for  $C_{11}H_{11}Cl_2NO_4$  ( $M + H^+$ ) 292.0145, found 292.0147.

**2-(Dimethylamino)-2-oxoethyl 5-bromo-3-chloro-2-hydroxybenzoate (10a):**



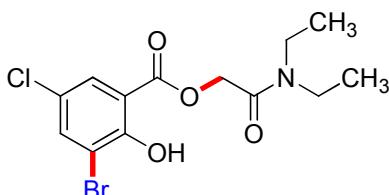
Solid; M.p. 165.8 °C–168.2 °C;  $^1H$  NMR ( $CDCl_3$ , 600 MHz):  $\delta$  11.08 (s, 1H), 8.01 (s, 1H), 7.83 (s, 1H), 5.00 (s, 2H), 3.01 (s, 3H), 2.99 (s, 3H);  $^{13}C$  NMR ( $CDCl_3$ , 150 MHz):  $\delta$  168.1, 165.4, 157.3, 141.3, 132.1, 131.4, 114.7, 112.5, 62.6, 35.9, 35.8; IR (KBr,  $cm^{-1}$ ): 3169, 3074, 2996, 2958, 2928, 1665, 1595, 1502, 1438, 1419, 1394, 1368, 1335, 1313, 1285, 1234, 1177, 1152, 1110, 1090, 1061, 1026, 871, 813, 787, 757, 733; HRMS (ESI) calcd for  $C_{11}H_{11}BrClNO_4$  ( $M + H^+$ ) 335.9639, found 335.9630.

**2-(Dimethylamino)-2-oxoethyl 5-chloro-2-hydroxybenzoate (1a'):**



Solid; M.p. 93.6 °C–97.0 °C;  $^1H$  NMR ( $CDCl_3$ , 600 MHz):  $\delta$  10.41 (s, 1H), 7.92 (s, 1H), 7.42 (d, 1H,  $J = 9.0$  Hz), 6.94 (d, 1H,  $J = 9.0$  Hz), 5.01 (s, 2H), 3.05 (s, 3H), 3.02 (s, 3H);  $^{13}C$  NMR ( $CDCl_3$ , 150 MHz):  $\delta$  168.6, 165.7, 160.2, 136.2, 129.8, 124.3, 119.5, 113.3, 62.3, 36.0, 35.9; IR (KBr,  $cm^{-1}$ ): 3200, 2950, 2934, 2920, 1750, 1688, 1668, 1609, 1470, 1431, 1378, 1329, 1281, 1241, 1200, 1105, 1082, 1019, 1003, 832, 801, 758, 717; HRMS (ESI) calcd for  $C_{11}H_{12}ClNO_4$  ( $M + H^+$ ) 258.0534, found 258.0538.

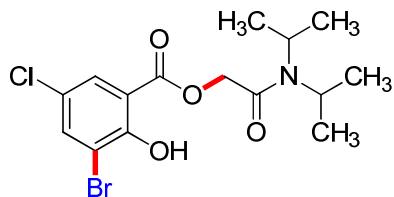
**2-(Diethylamino)-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3b):**



Solid; M.p. 94.1 °C–96.2 °C;  $^1H$  NMR ( $CDCl_3$ , 600 MHz):  $\delta$  11.11 (s, 1H), 7.91 (s, 1H), 7.71 (s, 1H), 5.02 (s, 2H), 3.42 (q, 2H,  $J = 7.2$  Hz), 3.29 (q, 2H,  $J = 7.2$  Hz), 1.27 (t, 3H,  $J = 7.2$  Hz), 1.16 (t, 3H,

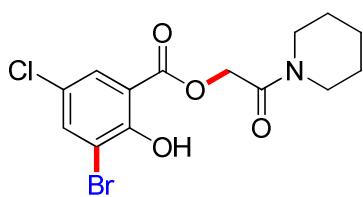
*J* = 7.2 Hz);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz):  $\delta$  168.3, 164.6, 156.9, 138.7, 129.3, 124.6, 114.2, 112.3, 62.6, 41.2, 40.9, 14.4, 13.1; IR (KBr,  $\text{cm}^{-1}$ ): 3158, 3071, 2974, 2923, 2872, 1678, 1644, 1496, 1467, 1432, 1381, 1331, 1340, 1269, 1232, 1171, 1117, 1093, 1032, 1015, 946, 904, 887, 813, 790, 725; HRMS (ESI) calcd for  $\text{C}_{13}\text{H}_{15}\text{BrClNO}_4$  ( $\text{M} + \text{H}^+$ ) 363.9952, found 363.9962.

**2-(Diisopropylamino)-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3c):**



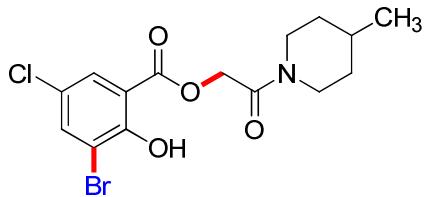
Gummy;  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz):  $\delta$  11.17 (s, 1H), 7.90 (s, 1H), 7.70 (s, 1H), 4.97 (s, 2H), 3.77–3.74 (m, 1H), 3.51–3.48 (m, 1H), 1.41 (d, 6H, *J* = 5.4 Hz), 1.28 (d, 6H, *J* = 6.0 Hz);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 100 MHz):  $\delta$  168.0, 163.8, 156.7, 138.5, 129.3, 124.5, 114.5, 112.2, 63.3, 47.9, 46.6, 20.9, 20.6; IR (KBr,  $\text{cm}^{-1}$ ): 3222, 2996, 2935, 1689, 1662, 1598, 1473, 1448, 1369, 1302, 1284, 1235, 1171, 1152, 1135, 1092, 1043, 1019, 884, 826, 788; HRMS (ESI) calcd for  $\text{C}_{15}\text{H}_{19}\text{BrClNO}_4$  ( $\text{M} + \text{H}^+$ ) 392.0265, found 392.0260.

**2-Oxo-2-(piperidin-1-yl)ethyl 3-bromo-5-chloro-2-hydroxybenzoate (3d):**



Solid; M.p. 97.5 °C–100.9 °C;  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz):  $\delta$  11.09 (s, 1H), 7.87 (s, 1H), 7.69 (s, 1H), 5.01 (s, 2H), 3.55 (t, 2H, *J* = 4.8 Hz), 3.33 (t, 2H, *J* = 5.4 Hz), 1.66–1.65 (m, 2H), 1.62–1.61 (m, 2H), 1.57–1.56 (m, 2H);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz):  $\delta$  168.2, 163.6, 156.8, 138.6, 129.1, 124.4, 114.2, 112.2, 62.7, 45.7, 43.4, 26.3, 25.4, 24.4; IR (KBr,  $\text{cm}^{-1}$ ): 3216, 2998, 2935, 2917, 2856, 1702, 1668, 1473, 1454, 1435, 1368, 1316, 1264, 1254, 1223, 1151, 1136, 1091, 1032, 1004, 951, 875, 849, 837, 826, 778, 759; HRMS (ESI) calcd for  $\text{C}_{14}\text{H}_{15}\text{BrClNO}_4$  ( $\text{M} + \text{H}^+$ ) 375.9952, found 375.9954.

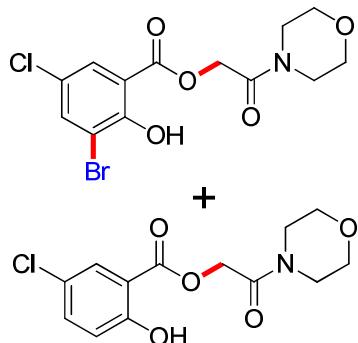
**2-(4-Methylpiperidin-1-yl)-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3e):**



Solid; M.p. 115.0 °C–118.4 °C;  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz):  $\delta$  11.09 (s, 1H), 7.89 (s, 1H), 7.71 (s, 1H), 5.02 (s, 2H), 4.51 (d, 1H, *J* = 13.2 Hz), 3.61 (d, 1H, *J* = 13.2 Hz), 3.08 (t, 1H, *J* = 12.6 Hz), 2.65 (t, 1H, *J* = 12.6 Hz), 1.76–1.63 (m, 3H), 1.21–1.14 (m, 2H), 1.13 (d, 3H, *J* = 3.0 Hz);  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz):  $\delta$  168.3, 163.7, 156.9, 138.7, 129.2, 124.5, 114.2, 112.3, 62.7, 45.0, 42.9, 34.5, 33.6, 31.1, 21.8; IR (KBr,  $\text{cm}^{-1}$ ): 3234, 3001, 2954, 2907, 2857, 1704, 1671, 1651, 1473, 1451, 1430, 1316, 1270, 1238, 1222, 1149, 1087, 1036, 1013, 971, 876, 802, 786, 732; HRMS

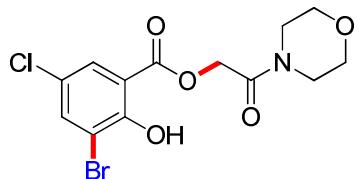
(ESI) calcd for C<sub>15</sub>H<sub>17</sub>BrClNO<sub>4</sub> (M + H<sup>+</sup>) 390.0109, found 390.0118.

**2-Morpholino-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate and 2-Morpholino-2-oxoethyl 5-chloro-2-hydroxybenzoate (3f and 3f'):**



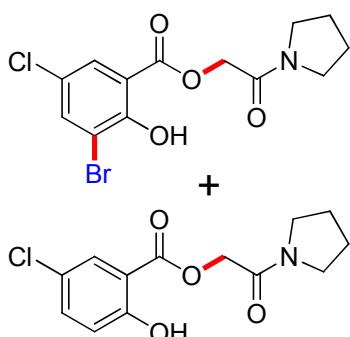
Gummy; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 600 MHz): δ 11.01 (s, 1H), 10.33 (s, 1H), 7.88 (s, 2H), 7.72 (s, 1H), 7.41 (d, 1H, J = 9.0 Hz), 6.93 (d, 1H, J = 8.4 Hz), 5.01 (s, 2H), 4.99 (s, 2H), 3.72 (bs, 8H), 3.64 (bs, 4H); 3.43 (bs, 4H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 150 MHz): δ 168.6, 168.3, 164.5, 164.2, 160.3, 156.9, 138.9, 136.3, 129.7, 129.1, 124.6, 124.3, 119.5, 113.8, 113.1, 112.3, 66.9, 66.4, 62.4, 62.0, 45.2, 45.1, 42.5; IR (KBr, cm<sup>-1</sup>): 3220, 3063, 2965, 2923, 2856, 1684, 1673, 1609, 1475, 1450, 1362, 1334, 1274, 1229, 1170, 1114, 1068, 1042, 1003, 854, 829, 791, 783, 718; HRMS (ESI) calcd for C<sub>13</sub>H<sub>13</sub>BrClNO<sub>5</sub> (M + H<sup>+</sup>) 377.9745, found 377.9756, and HRMS (ESI) calcd for C<sub>13</sub>H<sub>14</sub>ClNO<sub>5</sub> (M + H<sup>+</sup>) 300.0640, found 300.0647.

**2-Morpholino-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3f):**



Gummy; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 600 MHz): δ 11.02 (s, 1H), 7.91 (s, 1H), 7.74 (s, 1H), 5.03 (s, 2H), 3.75 (bs, 4H), 3.66 (bs, 2H); 3.45 (bs, 2H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 150 MHz): δ 168.4, 164.2, 156.9, 138.9, 129.1, 124.4, 113.9, 112.7, 66.8, 66.5, 62.7, 45.2, 42.5; IR (KBr, cm<sup>-1</sup>): 3228, 3053, 2961, 2933, 2858, 1663, 1601, 1461, 1448, 1361, 1334, 1274, 1231, 1164, 1062, 1003, 832, 784, 728; HRMS (ESI) calcd for C<sub>13</sub>H<sub>13</sub>BrClNO<sub>5</sub> (M + H<sup>+</sup>) 377.9745, found 377.9751.

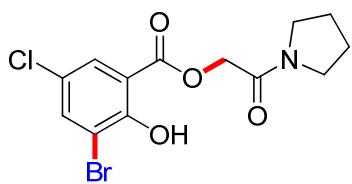
**2-Oxo-2-(pyrrolidin-1-yl)ethyl 3-bromo-5-chloro-2-hydroxybenzoate and 2-Oxo-2-(pyrrolidin-1-yl)ethyl 5-chloro-2-hydroxybenzoate (3g and 3g'):**



Gummy; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 600 MHz): δ 11.08 (s, 1H), 10.39 (s, 1H), 7.91 (s, 2H), 7.71 (s, 1H), 7.40 (d, 1H, J = 8.4 Hz), 6.93 (d, 1H, J = 8.4 Hz), 4.92 (s, 2H), 4.90 (s, 2H), 3.54 (t, 4H, J = 7.2 Hz), 3.44 (t, 4H, J = 6.6 Hz); 2.05–2.02 (m, 4H), 1.91–1.89 (m, 4H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 150 MHz): δ 168.7, 168.3, 164.4, 164.0, 160.3, 156.9, 138.8, 136.1, 129.8, 129.2, 124.6, 124.3, 119.5, 114.1, 113.3, 112.2, 63.1, 62.7, 46.41, 46.37, 45.51, 45.46, 26.3, 24.1; IR (KBr, cm<sup>-1</sup>): 3182, 2965, 2923, 2878, 1672, 1606, 1574, 1468, 1459, 1430, 1361, 1315, 1285, 1233, 1187, 1164, 1107, 1085, 976, 875, 825, 786, 741, 724; HRMS (ESI) calcd for C<sub>13</sub>H<sub>13</sub>BrClNO<sub>4</sub>

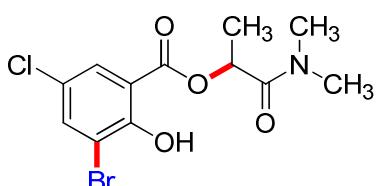
(M + H<sup>+</sup>) 361.9796, found 361.9799 and HRMS (ESI) calcd for C<sub>13</sub>H<sub>14</sub>ClNO<sub>4</sub> (M + H<sup>+</sup>) 284.0691, found 284.0695

**2-Oxo-2-(pyrrolidin-1-yl)ethyl 3-bromo-5-chloro-2-hydroxybenzoate (3g):**



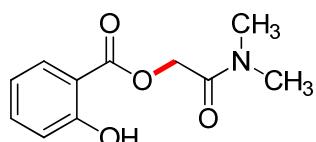
Gummy; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 600 MHz): δ 11.06 (s, 1H), 7.88 (s, 1H), 7.70 (s, 1H), 4.92 (s, 2H), 3.54 (t, 2H, J = 7.2 Hz), 3.45 (t, 2H, J = 6.8 Hz); 2.06–2.03 (m, 2H), 1.92–1.88 (m, 2H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 150 MHz): δ 168.4, 164.2, 157.0, 138.8, 129.2, 124.6, 114.0, 112.3, 63.1, 46.5, 45.5, 26.2, 24.0; IR (KBr, cm<sup>-1</sup>): 3211, 2985, 2915, 2858, 1662, 1606, 1574, 1468, 1433, 1351, 1321, 1284, 1189, 1158, 1100, 1075, 875, 828, 748, 718; HRMS (ESI) calcd for C<sub>13</sub>H<sub>13</sub>BrClNO<sub>4</sub> (M + H<sup>+</sup>) 361.9796, found 361.9806.

**1-(Dimethylamino)-1-oxopropan-2-yl 3-bromo-5-chloro-2-hydroxybenzoate (3h):**



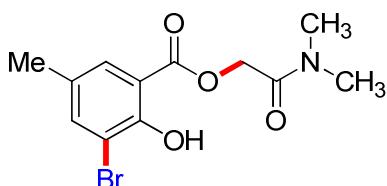
Gummy; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 600 MHz): δ 11.10 (s, 1H), 7.89 (s, 1H), 7.70 (s, 1H), 5.63 (q, 1H, J = 6.6 Hz), 3.12 (s, 3H), 3.00 (s, 3H), 1.60 (d, 3H, J = 6.6 Hz); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 150 MHz): δ 169.4, 168.3, 157.0, 138.8, 129.2, 124.5, 113.9, 112.2, 69.1, 37.0, 36.3, 16.8; IR (KBr, cm<sup>-1</sup>): 3092, 2992, 2934, 2853, 1746, 1664, 1602, 1506, 1429, 1371, 1317, 1233, 1173, 1115, 1079, 1026, 880, 793, 728; HRMS (ESI) calcd for C<sub>12</sub>H<sub>13</sub>BrClNO<sub>4</sub> (M + H<sup>+</sup>) 349.9796, found 349.9804.

**2-(Dimethylamino)-2-oxoethyl 2-hydroxybenzoate (1a'):**



Solid; M.p. 56.0 °C–58.2 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 600 MHz): δ 10.45 (s, 1H), 7.95 (d, 1H, J = 6.6 Hz), 7.46 (t, 1H, J = 7.5 Hz), 6.97 (d, 1H, J = 8.4 Hz), 6.89 (t, 1H, J = 7.5 Hz), 4.98 (s, 2H), 3.03 (s, 3H), 3.00 (s, 3H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 150 MHz): δ 169.6, 166.0, 161.7, 136.2, 130.6, 119.5, 117.8, 112.4, 62.1, 36.1, 35.8; IR (KBr, cm<sup>-1</sup>): 3220, 2957, 2922, 2850, 1685, 1659, 1613, 1584, 1501, 1482, 1435, 1415, 1329, 1303, 1246, 1197, 1180, 1151, 1131, 1096, 850, 793, 737; HRMS (ESI) calcd for C<sub>11</sub>H<sub>13</sub>NO<sub>4</sub> (M + H<sup>+</sup>) 224.0924, found 224.0927.

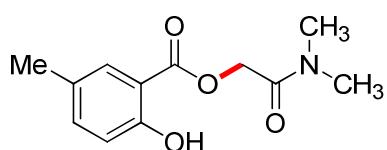
**2-(Dimethylamino)-2-oxoethyl 3-bromo-2-hydroxy-5-methylbenzoate (12a):**



Solid; M.p. 140.2 °C–143.6 °C; <sup>1</sup>H NMR (CDCl<sub>3</sub>, 600 MHz): δ 10.92 (s, 1H), 7.73 (s, 1H), 7.56 (s, 1H), 4.99 (s, 2H), 3.03 (s, 3H), 3.00 (s, 3H), 2.26 (s, 3H); <sup>13</sup>C NMR (CDCl<sub>3</sub>, 150 MHz): δ 169.3, 165.7, 156.0, 140.1, 129.83, 129.80, 113.1, 110.9, 62.3, 35.9, 35.8, 20.3; IR (KBr, cm<sup>-1</sup>): 3225, 2948, 2927, 2853, 1667, 1613, 1494,

1438, 1397, 1362, 1326, 1214, 1166, 1148, 1101, 1061, 1026, 927, 869, 787, 782, 743; HRMS (ESI) calcd for  $C_{12}H_{14}BrNO_4$  ( $M + H^+$ ) 316.0186, found 316.0180.

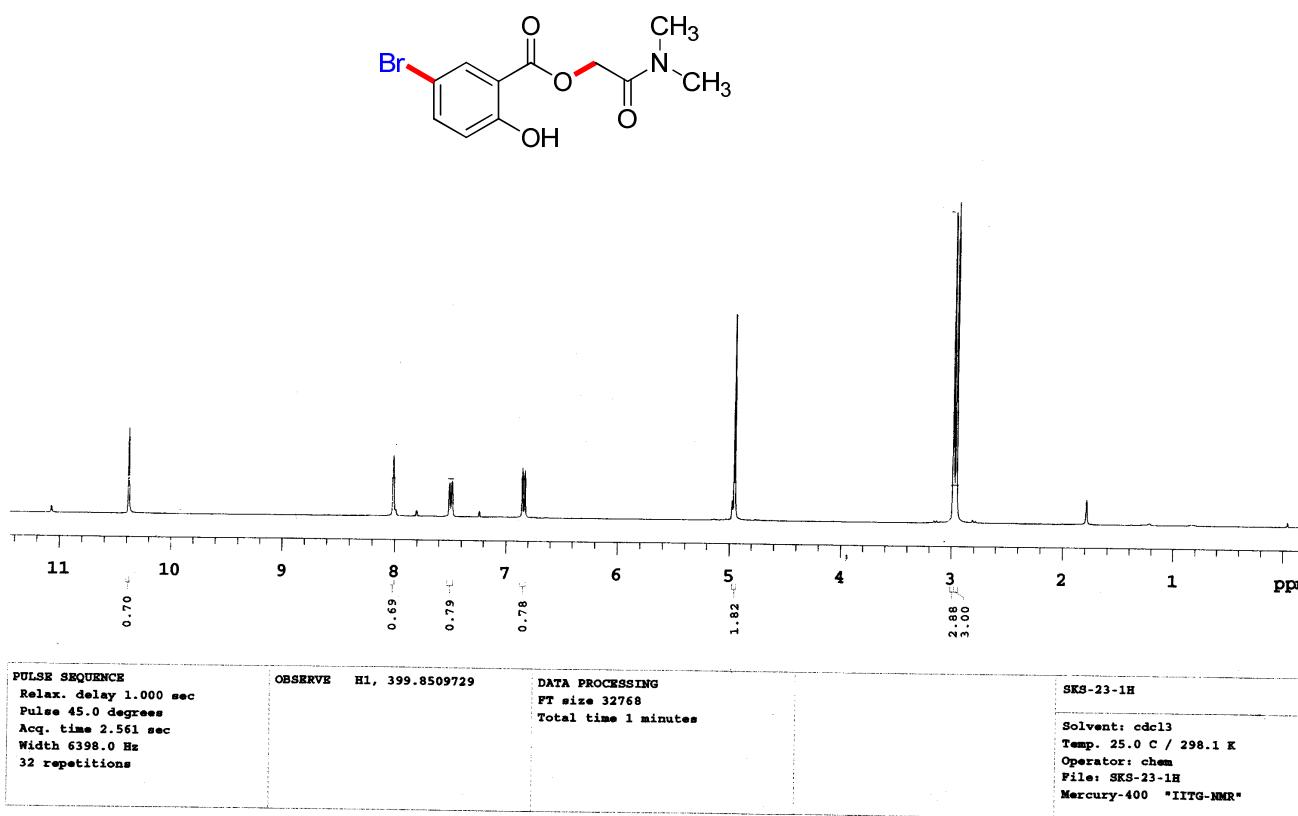
**2-(Dimethylamino)-2-oxoethyl 2-hydroxy-5-methylbenzoate (12a'):**



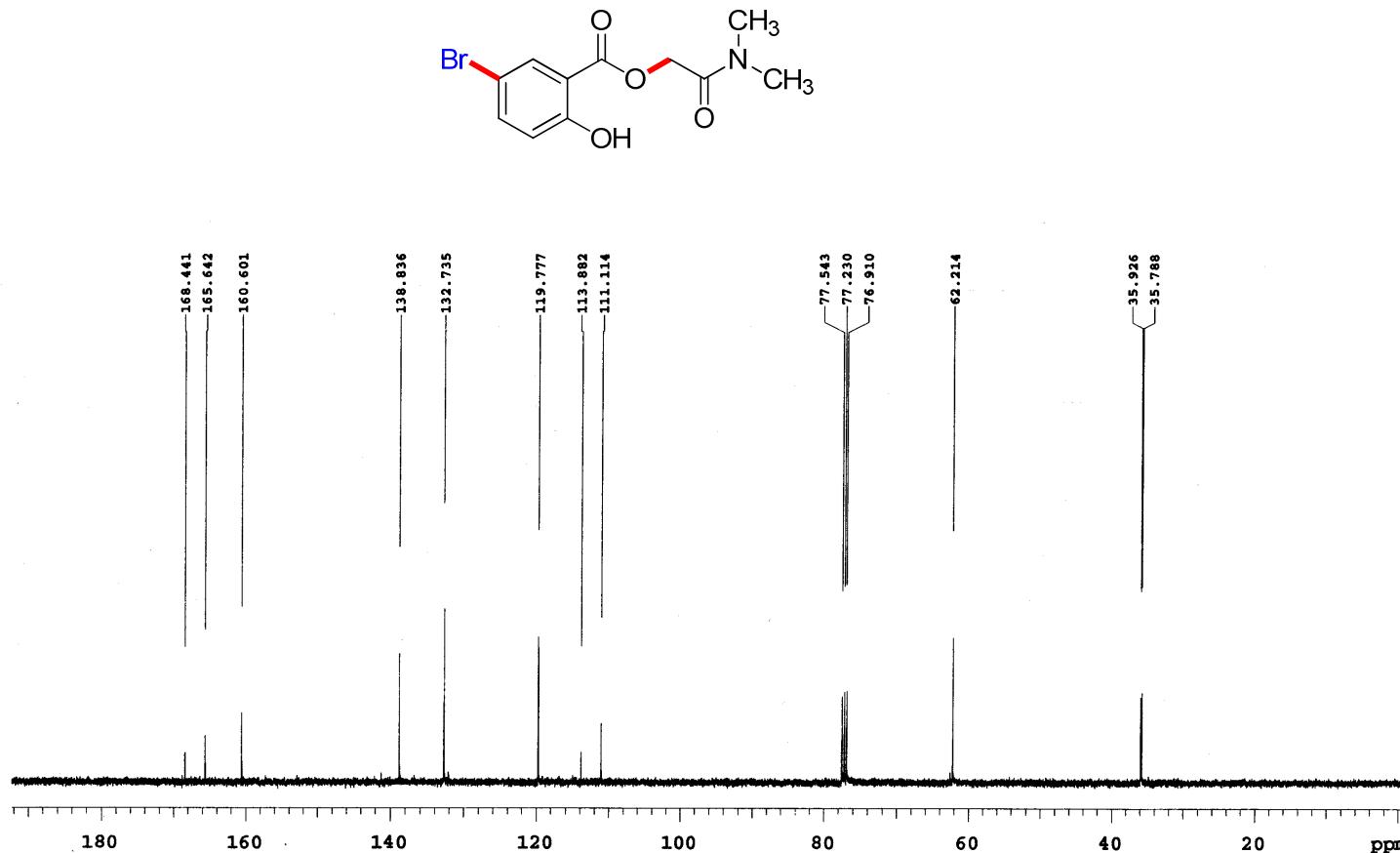
Solid; M.p. 86.4 °C–89.8 °C;  $^1H$  NMR ( $CDCl_3$ , 600 MHz):  $\delta$  10.28 (s, 1H), 7.75 (s, 1H), 7.28 (d, 1H,  $J$  = 10.2 Hz), 6.89 (d, 1H,  $J$  = 8.4 Hz), 4.99 (s, 2H), 3.05 (s, 3H), 3.02 (s, 3H), 2.28 (s, 3H);  $^{13}C$  NMR ( $CDCl_3$ , 150 MHz):  $\delta$  169.6, 166.2, 159.6, 137.3, 130.2, 128.7, 117.6, 111.8, 61.9, 36.1, 35.9, 20.5; IR (KBr,  $cm^{-1}$ ): 3236, 2959, 2925, 2856, 1663, 1495, 1435, 1365, 1335, 1290, 1249, 1211, 1187, 1155, 1099, 1022, 825, 789, 740; HRMS (ESI) calcd for  $C_{12}H_{15}NO_4$  ( $M + H^+$ ) 238.1081, found 238.1089.

## Spectra

**2-(Dimethylamino)-2-oxoethyl 5-bromo-2-hydroxybenzoate (1a):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 400 MHz)**

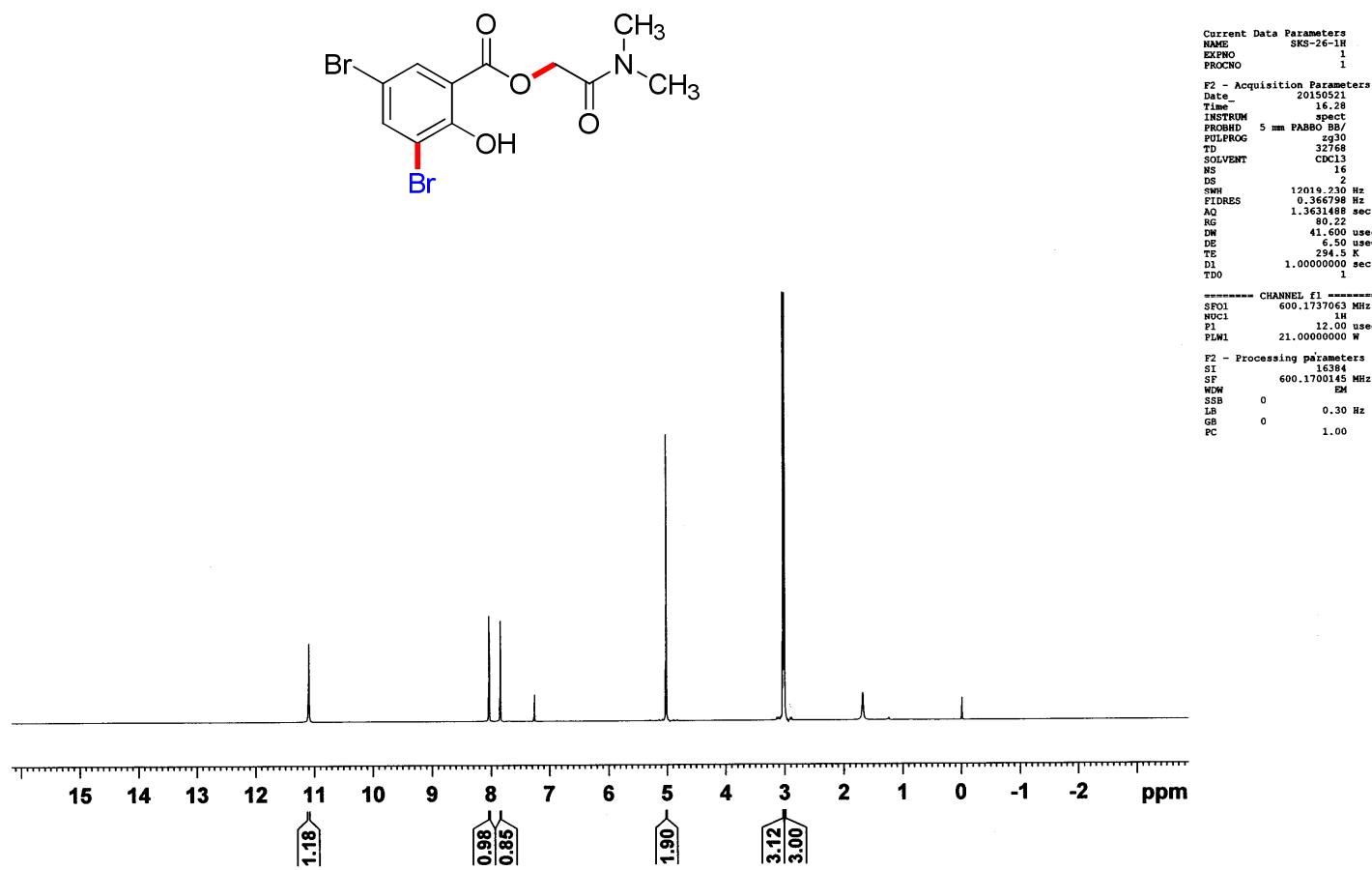


**2-(Dimethylamino)-2-oxoethyl 5-bromo-2-hydroxybenzoate (1a):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 100 MHz)**

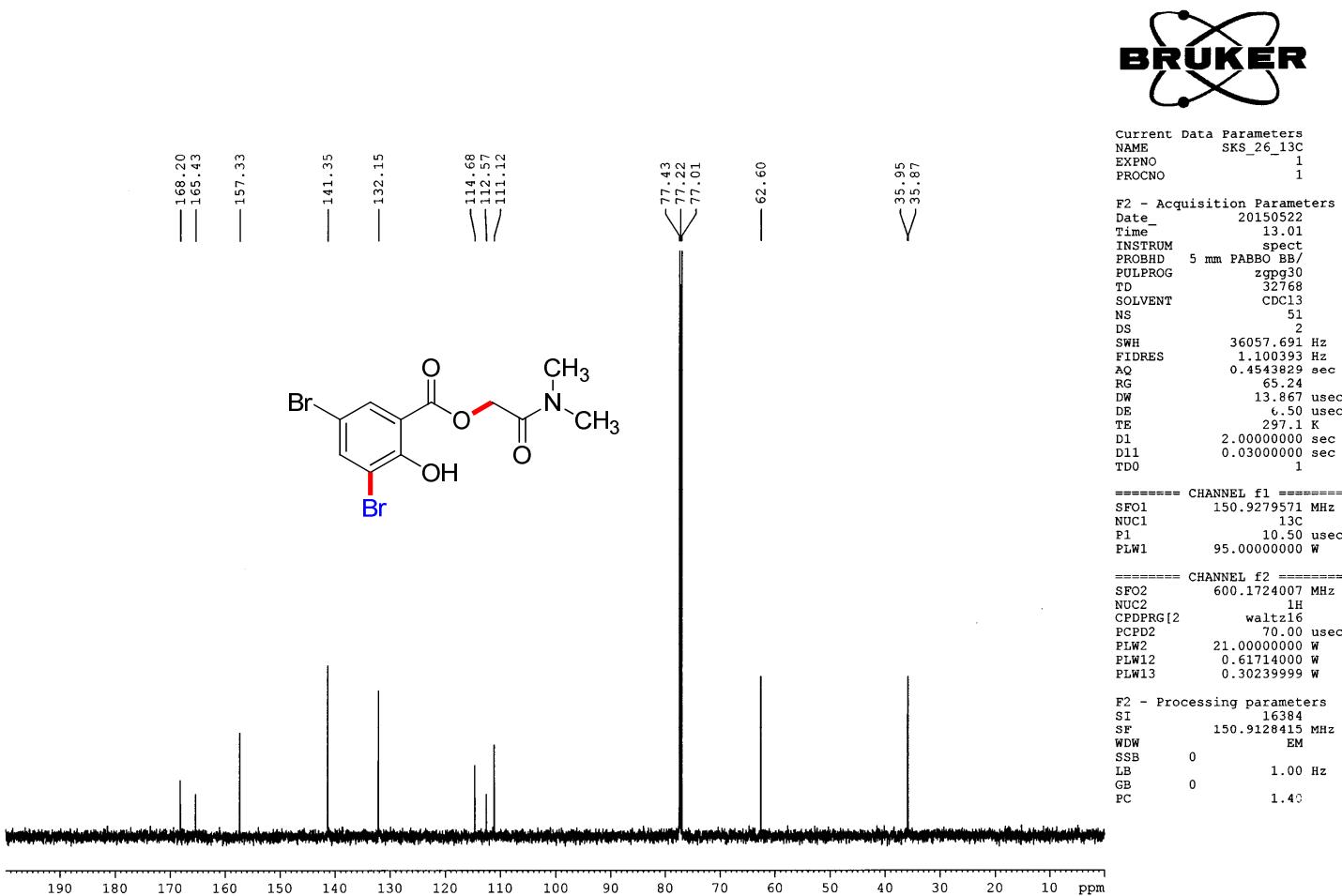


PULSE SEQUENCE	OBSERVE C13, 100.5425901 DECOUPLE H1, 399.8529994	DATA PROCESSING Line broadening 0.5 Hz FT size 65536 Total time 7 minutes	SKS-23-13C
Relax. delay 1.000 sec Pulse 45.0 degrees Acq. time 1.304 sec Width 25125.6 Hz 200 repetitions	Power 42 dB continuously on WALTZ-16 modulated		Solvent: $\text{cdcl}_3$ Temp. 25.0 C / 298.1 K Operator: chem Mercury-400 "IITG-NMR"

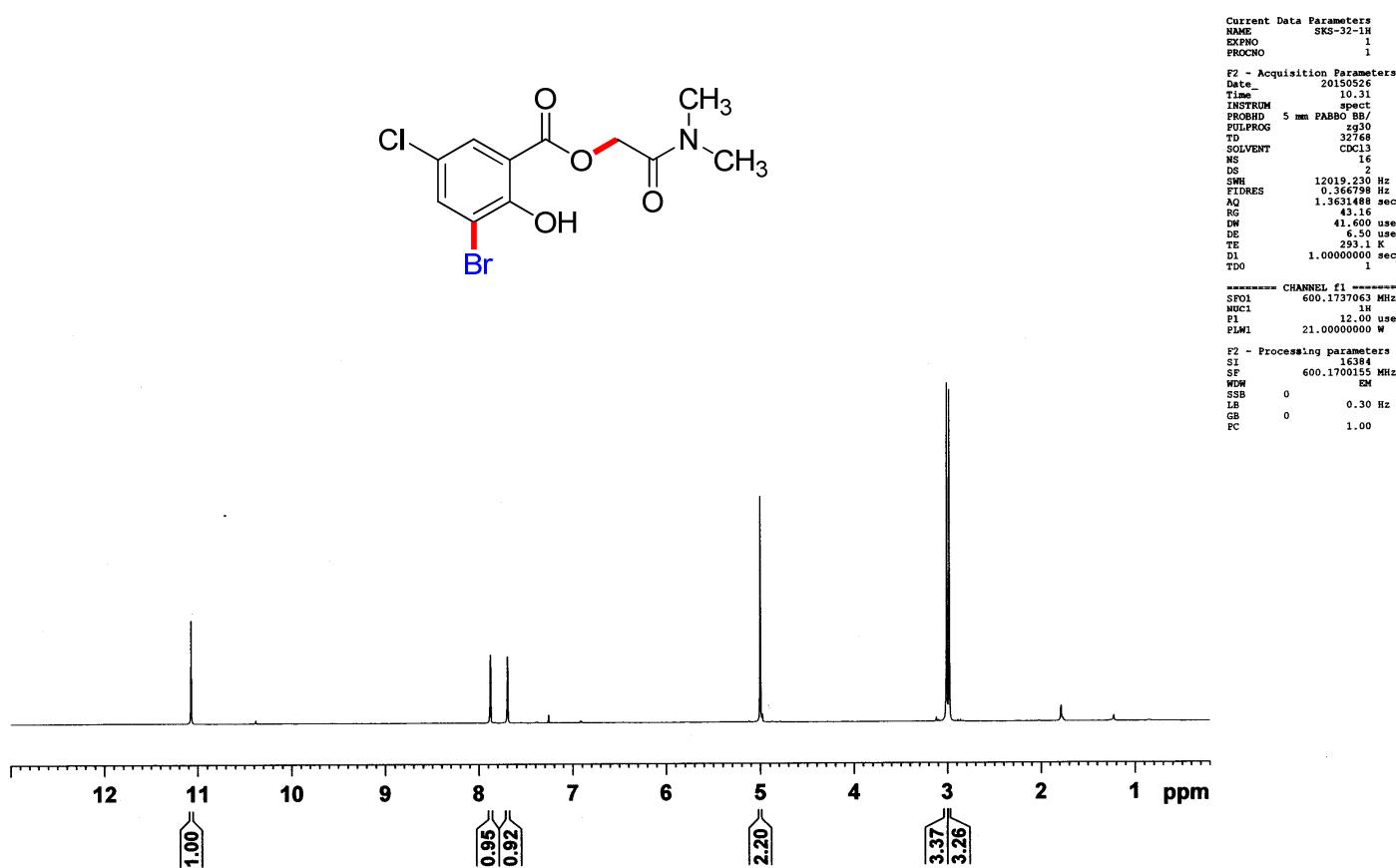
**2-(Dimethylamino)-2-oxoethyl 3,5-dibromo-2-hydroxybenzoate (2a):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)**



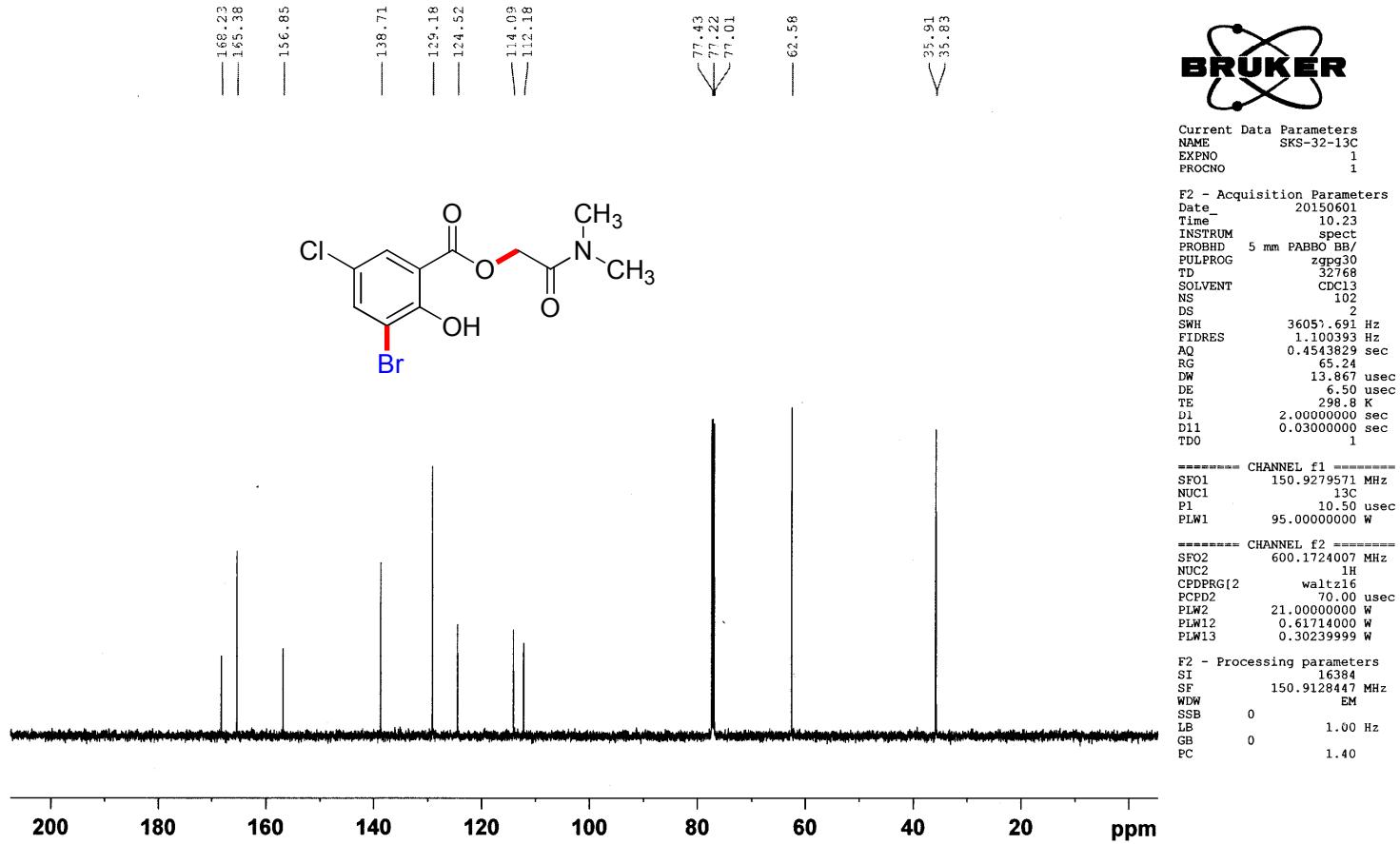
**2-(Dimethylamino)-2-oxoethyl 3,5-dibromo-2-hydroxybenzoate (2a):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



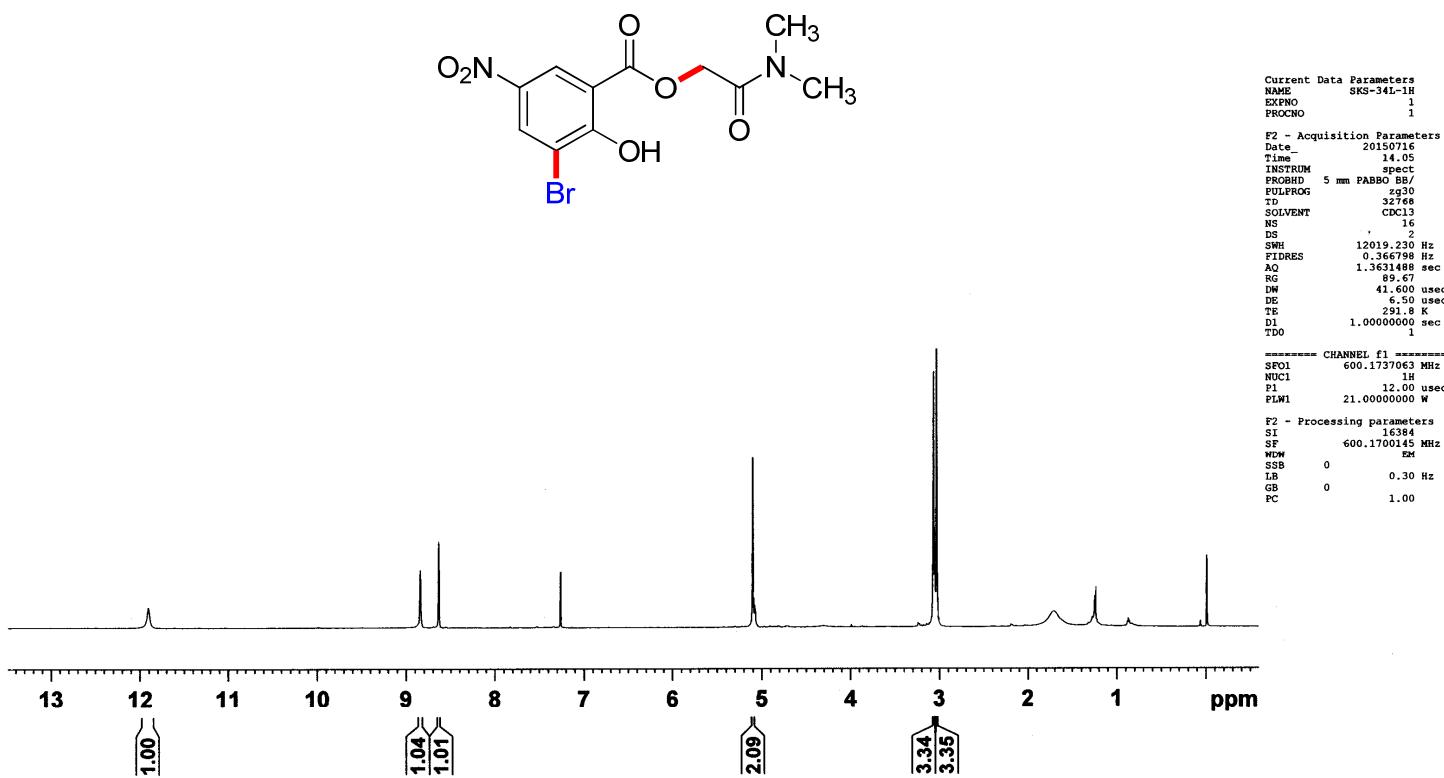
**2-(Dimethylamino)-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3a):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)**



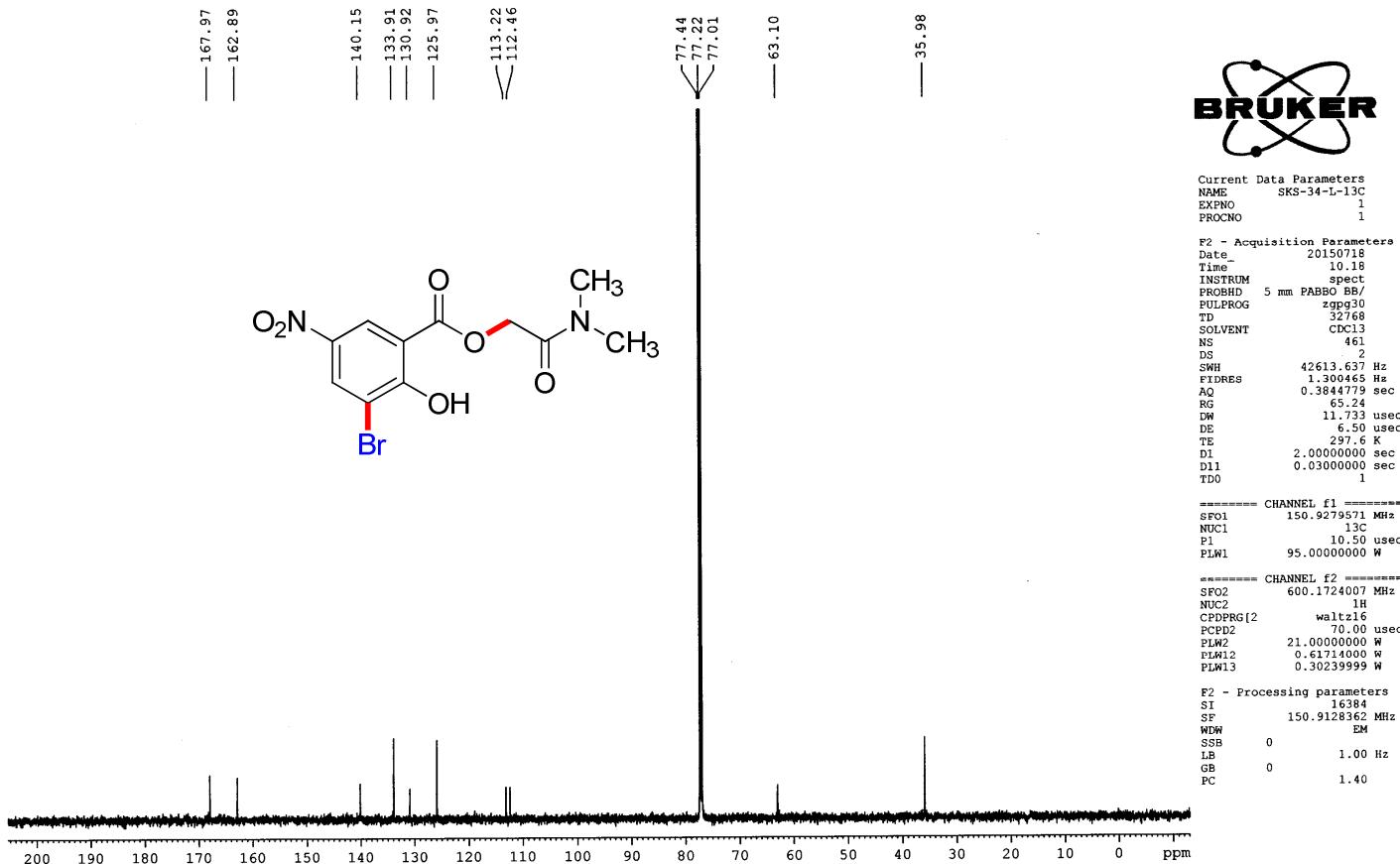
**2-(Dimethylamino)-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3a):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



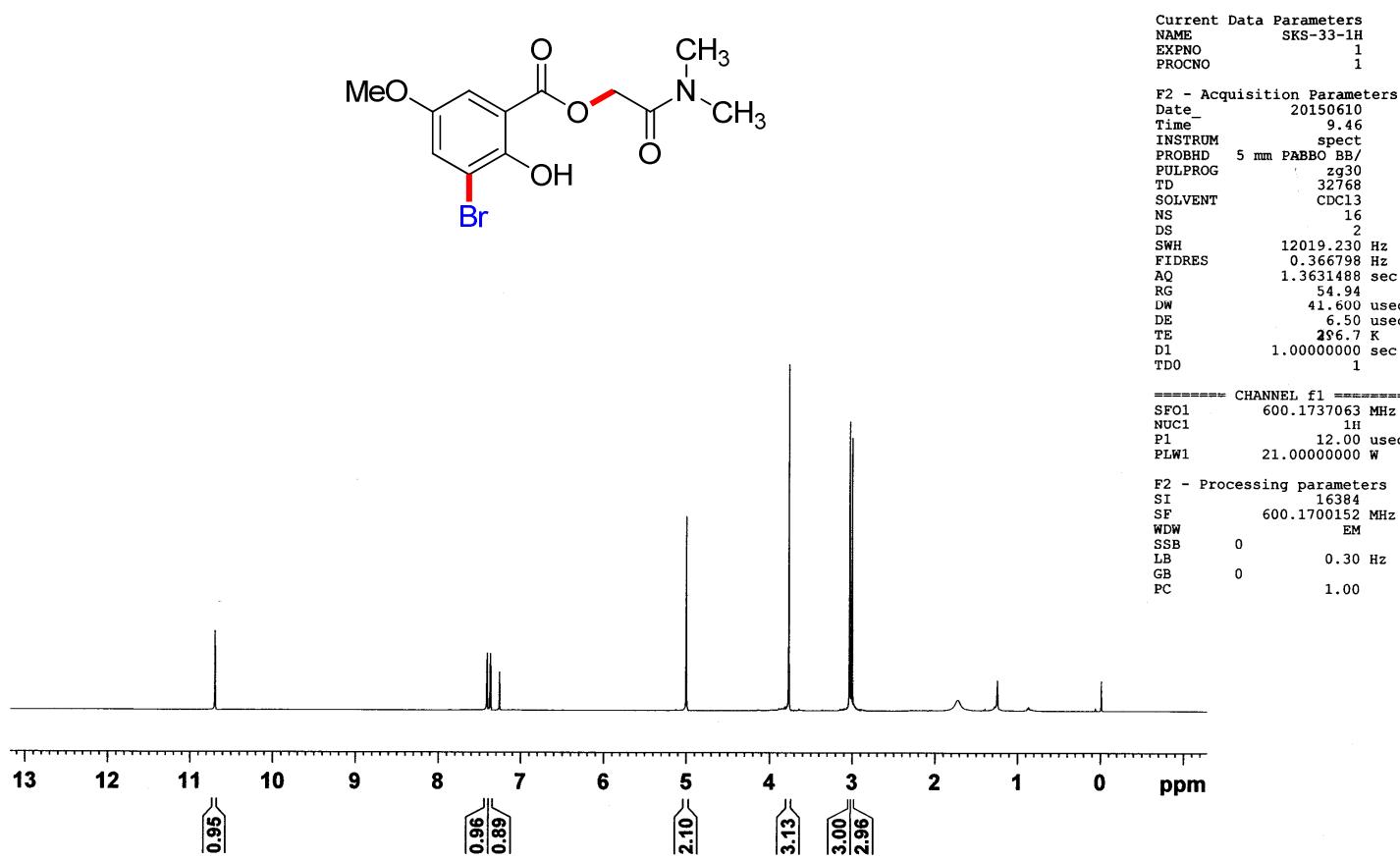
2-(Dimethylamino)-2-oxoethyl 3-bromo-2-hydroxy-5-nitrobenzoate (4a):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)



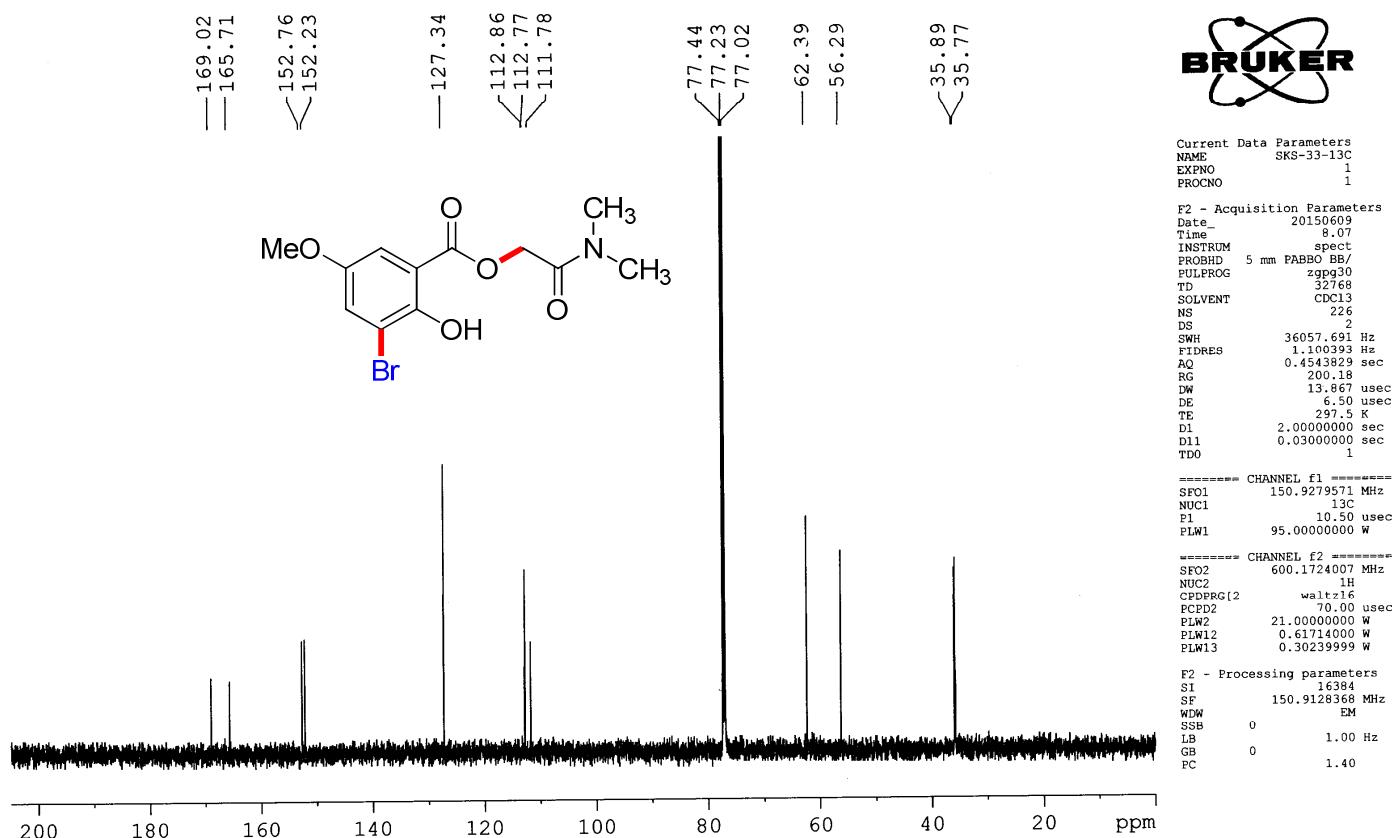
**2-(Dimethylamino)-2-oxoethyl 3-bromo-2-hydroxy-5-nitrobenzoate (4a):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



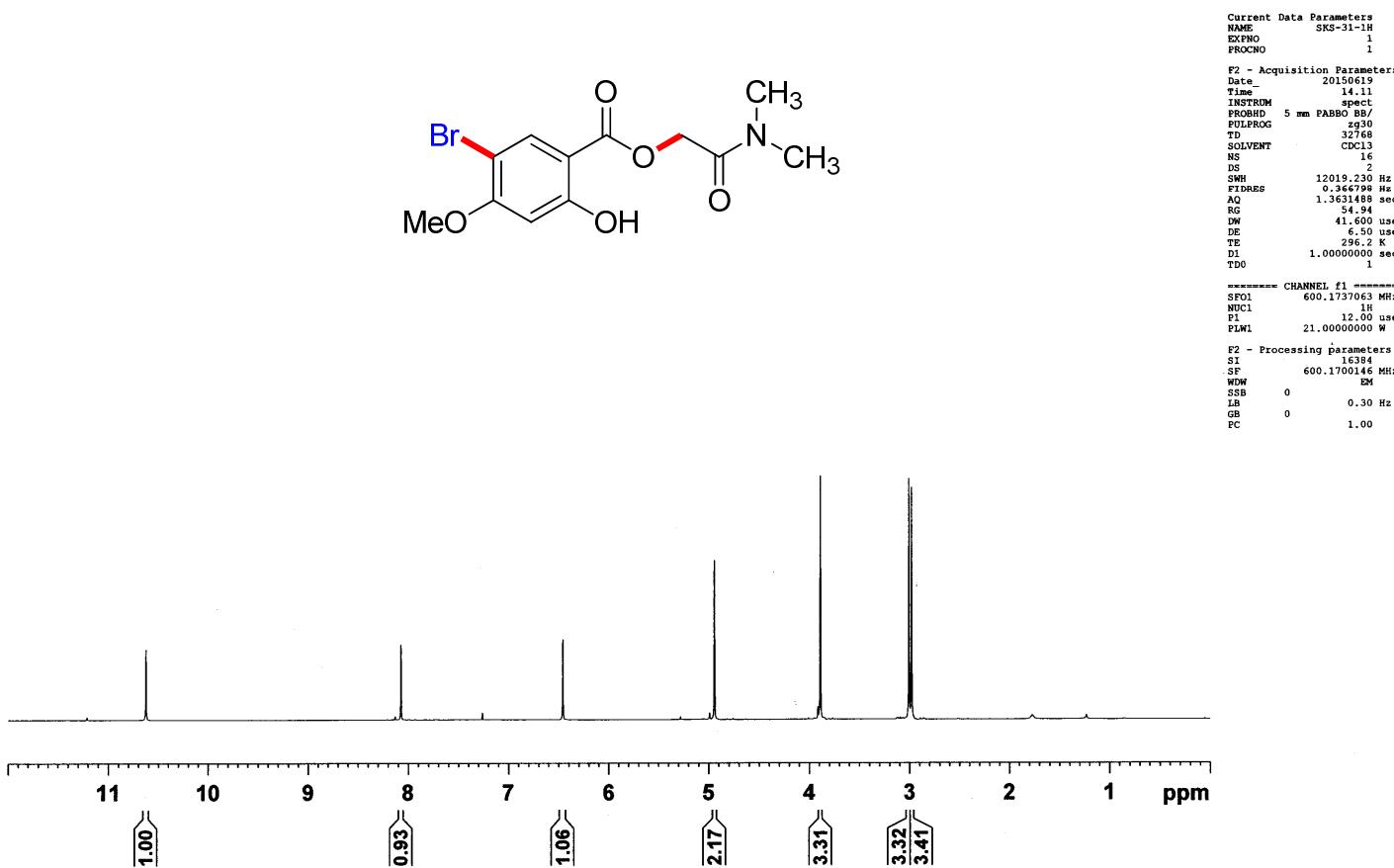
**2-(Dimethylamino)-2-oxoethyl 3-bromo-2-hydroxy-5-methoxybenzoate (5a):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)**



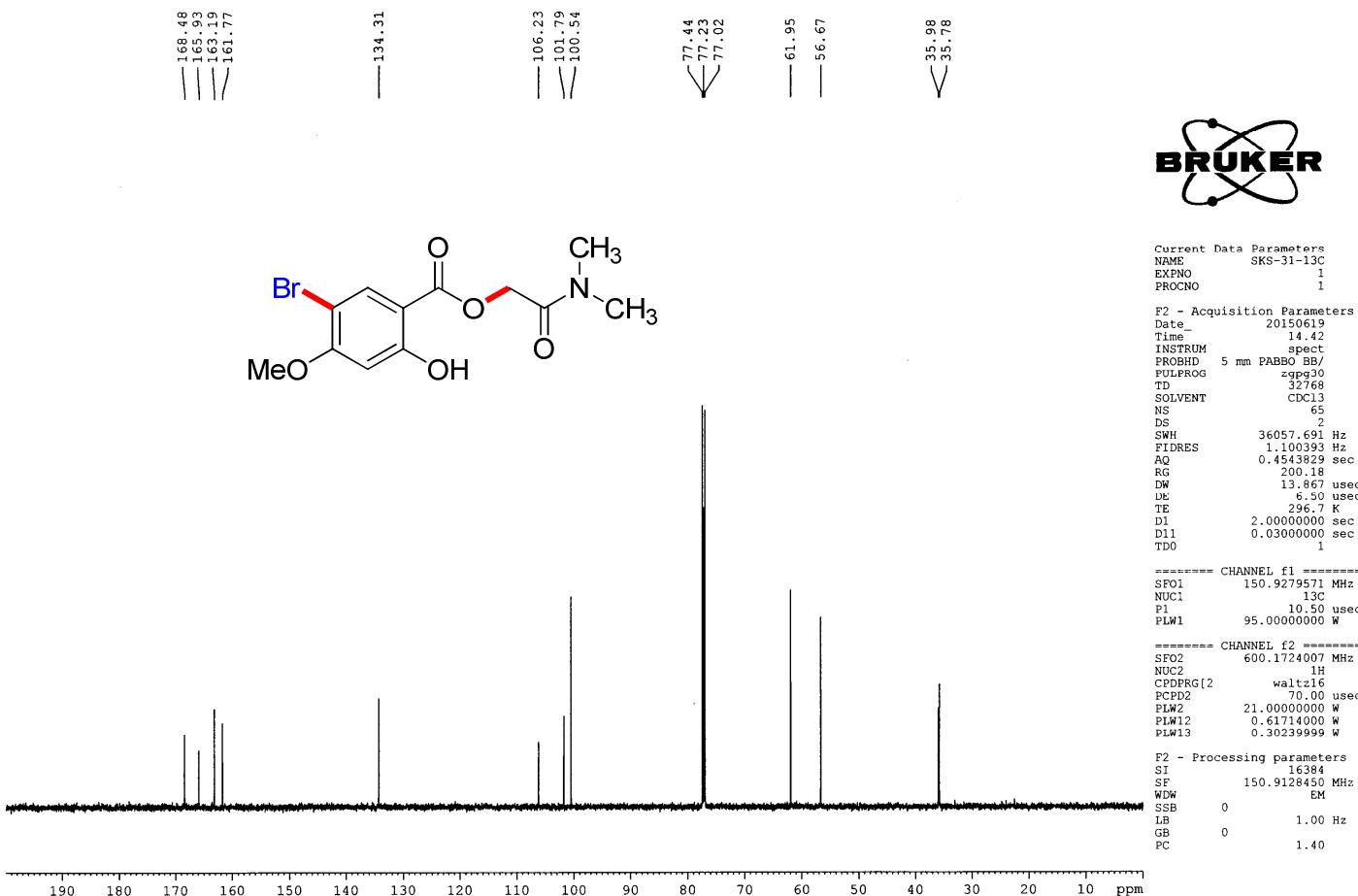
**2-(Dimethylamino)-2-oxoethyl 3-bromo-2-hydroxy-5-methoxybenzoate (5a):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



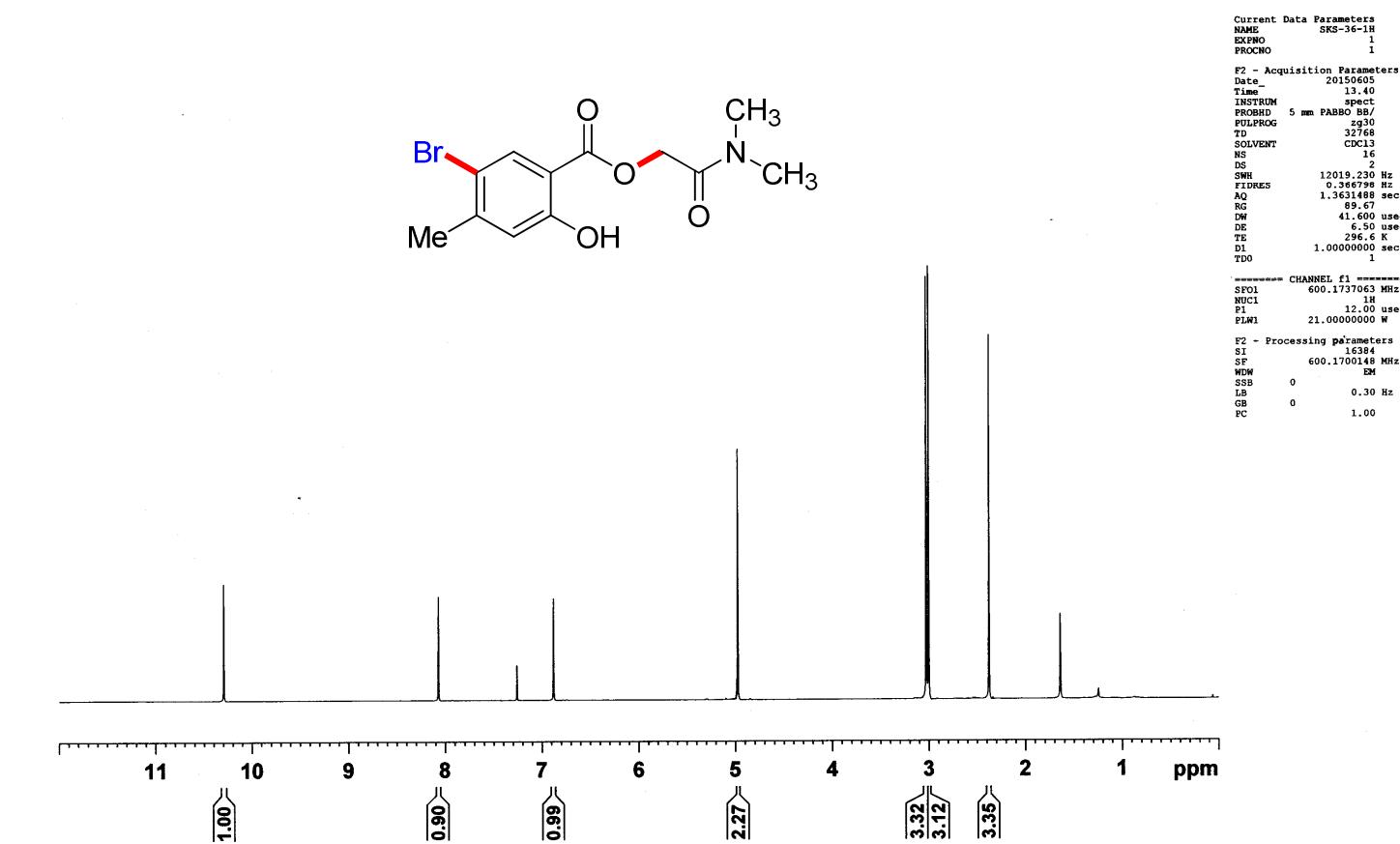
**2-(Dimethylamino)-2-oxoethyl 5-bromo-2-hydroxy-4-methoxybenzoat (6a):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)**



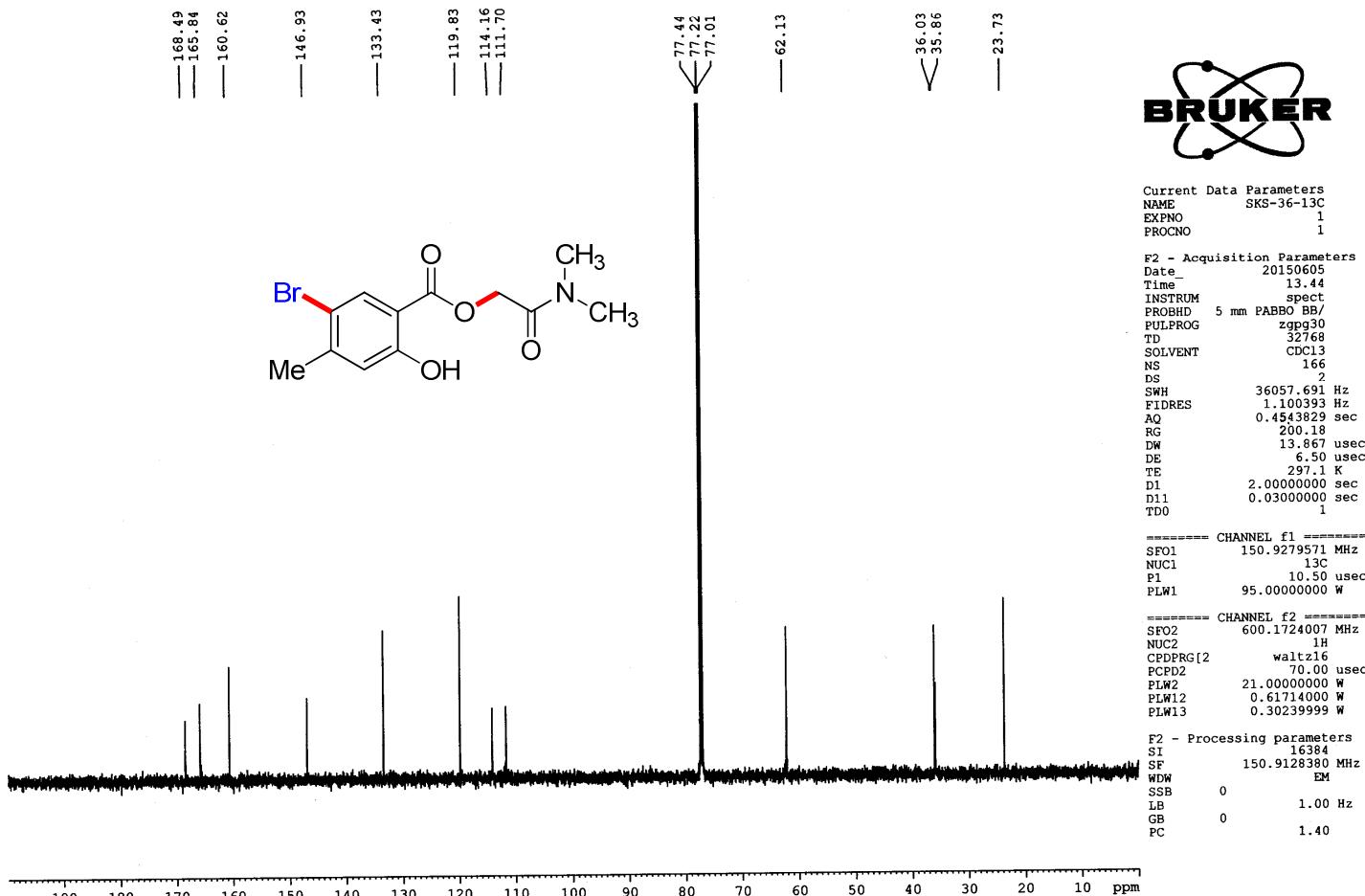
**2-(Dimethylamino)-2-oxoethyl 5-bromo-2-hydroxy-4-methoxybenzoat (6a):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



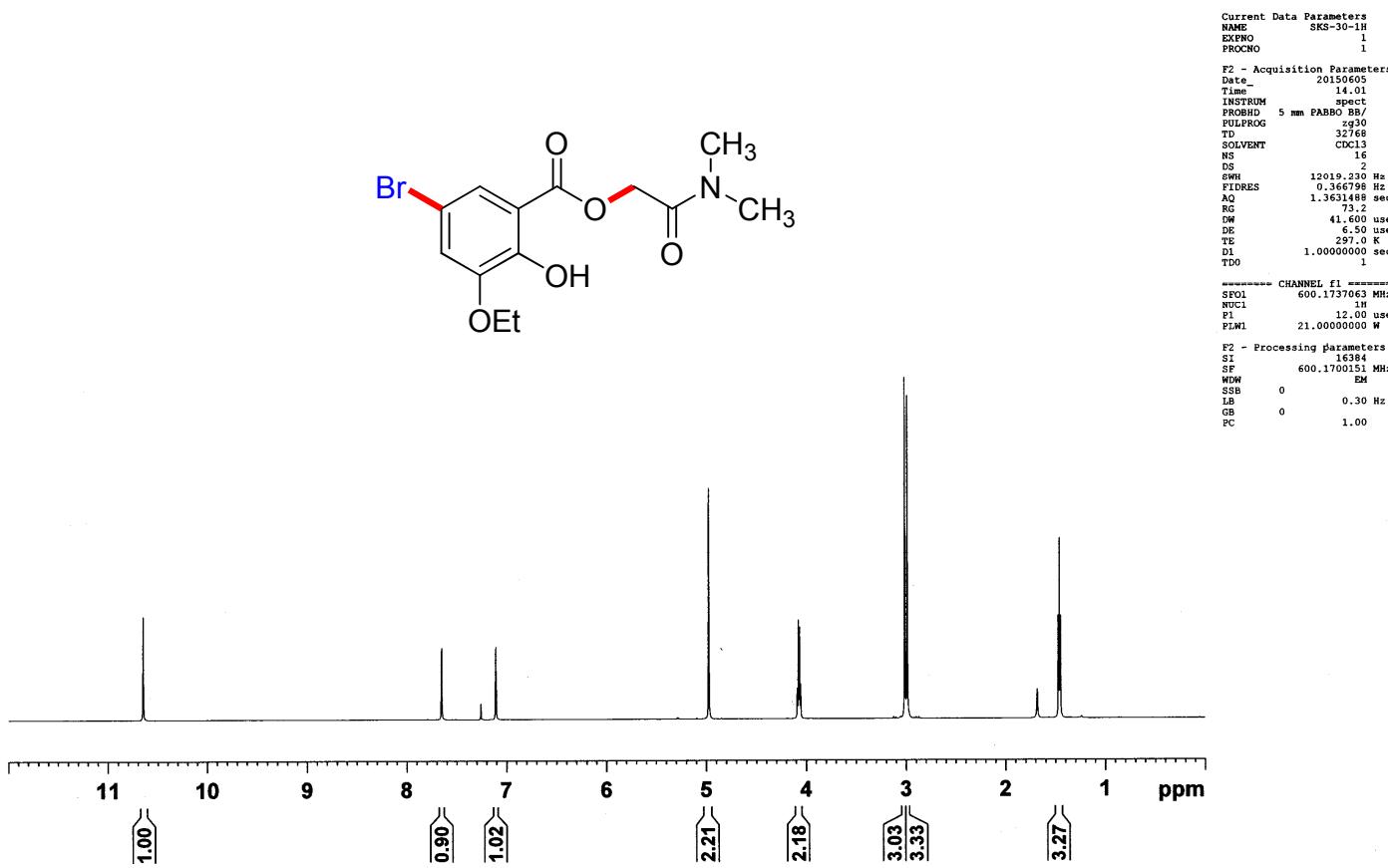
**2-(Dimethylamino)-2-oxoethyl 5-bromo-2-hydroxy-4-methylbenzoate (7a):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)**



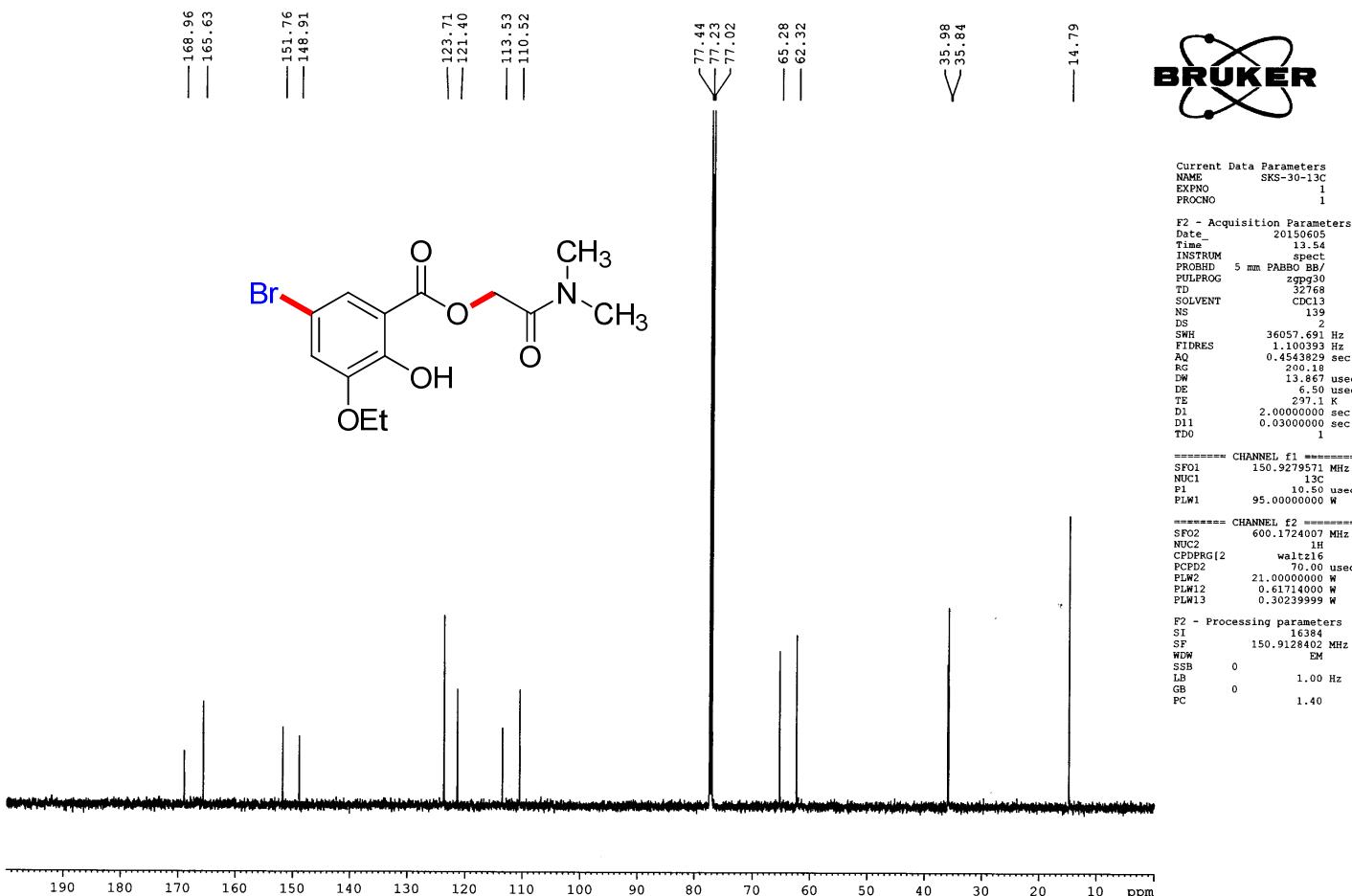
**2-(Dimethylamino)-2-oxoethyl 5-bromo-2-hydroxy-4-methylbenzoate (7a):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



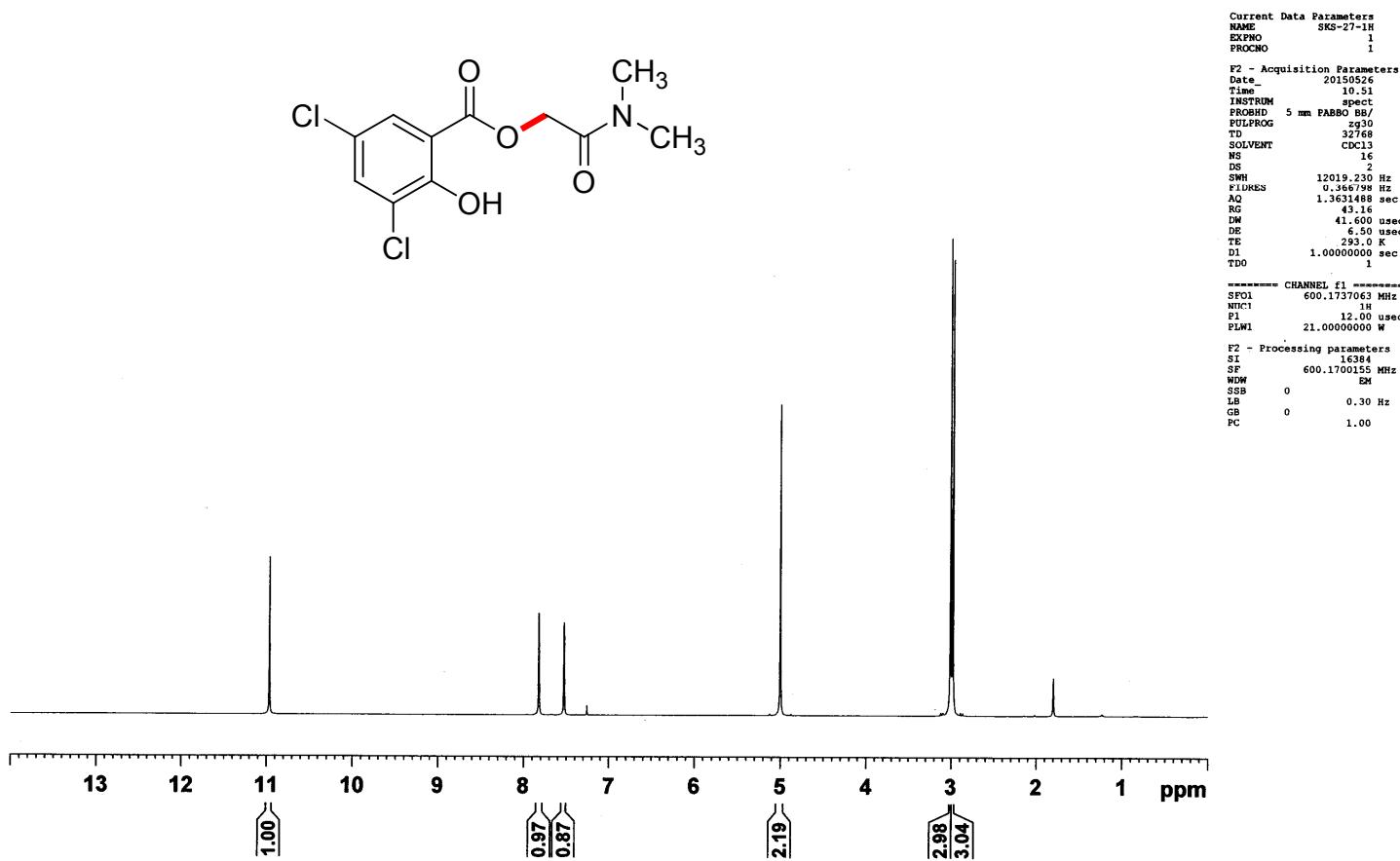
2-(Dimethylamino)-2-oxoethyl 5-bromo-3-ethoxy-2-hydroxybenzoate (8a):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)



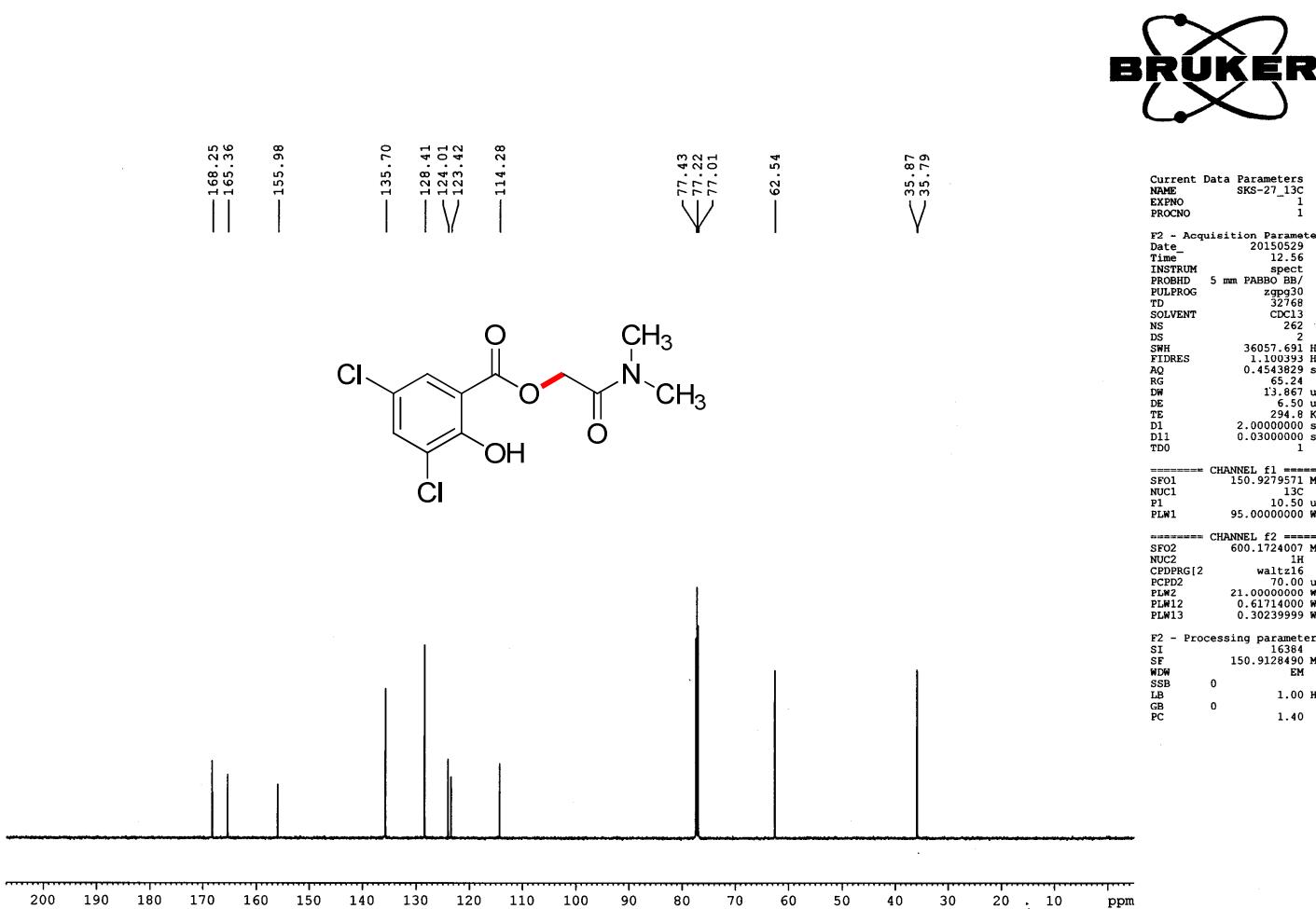
**2-(Dimethylamino)-2-oxoethyl 5-bromo-3-ethoxy-2-hydroxybenzoate (8a):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



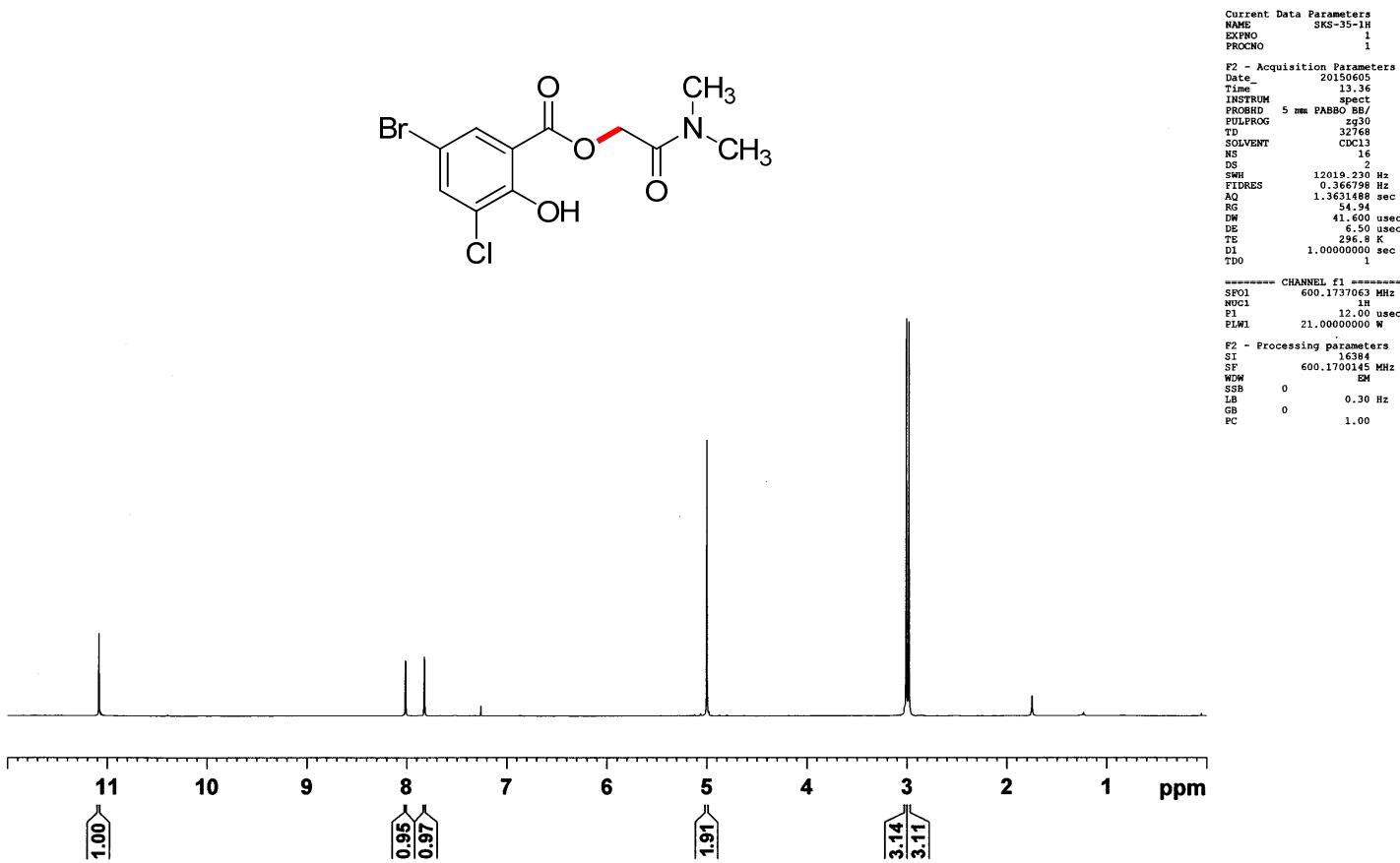
**2-(Dimethylamino)-2-oxoethyl 3,5-dichloro-2-hydroxybenzoat (9a):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)**



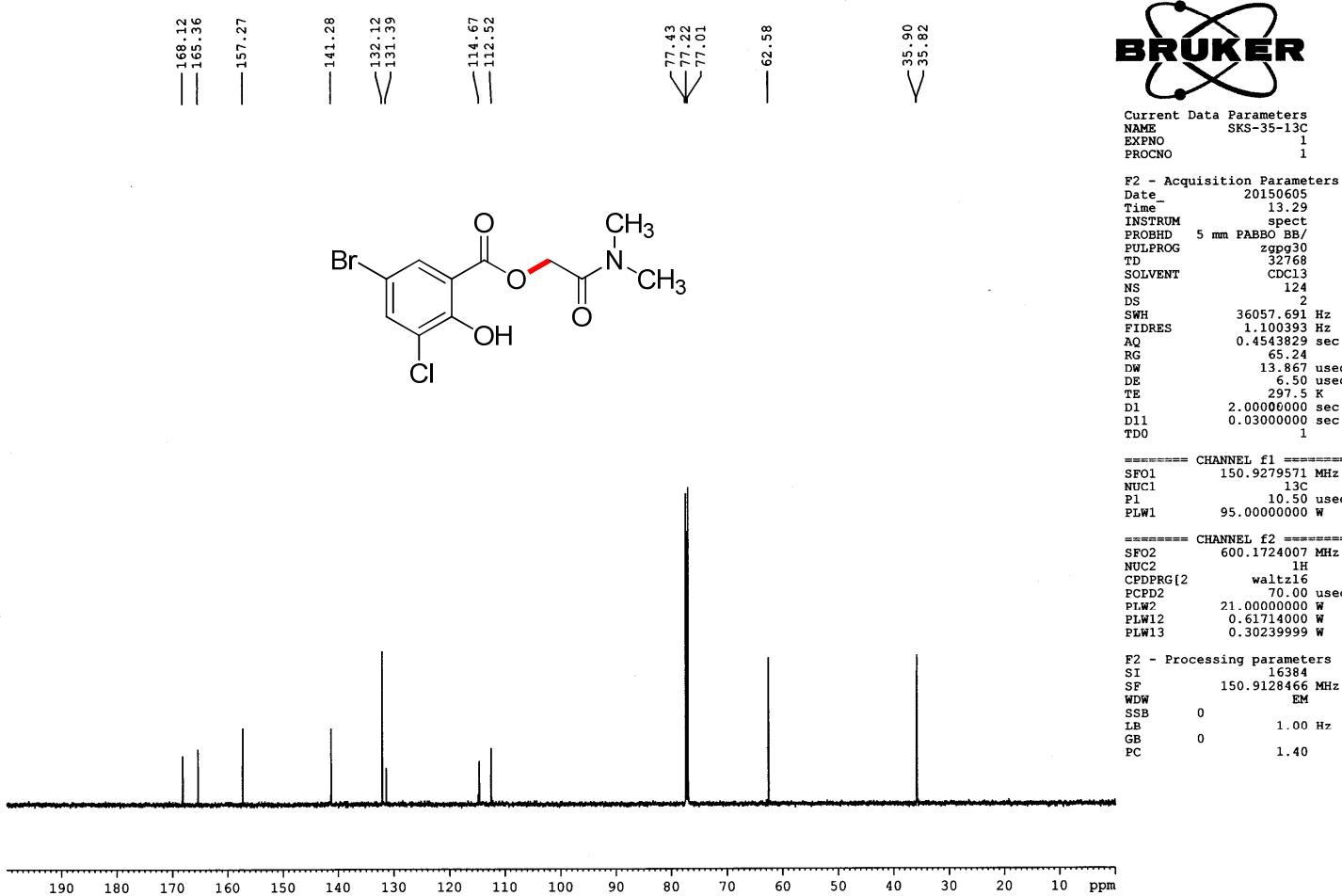
**2-(Dimethylamino)-2-oxoethyl 3,5-dichloro-2-hydroxybenzoat (9a):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



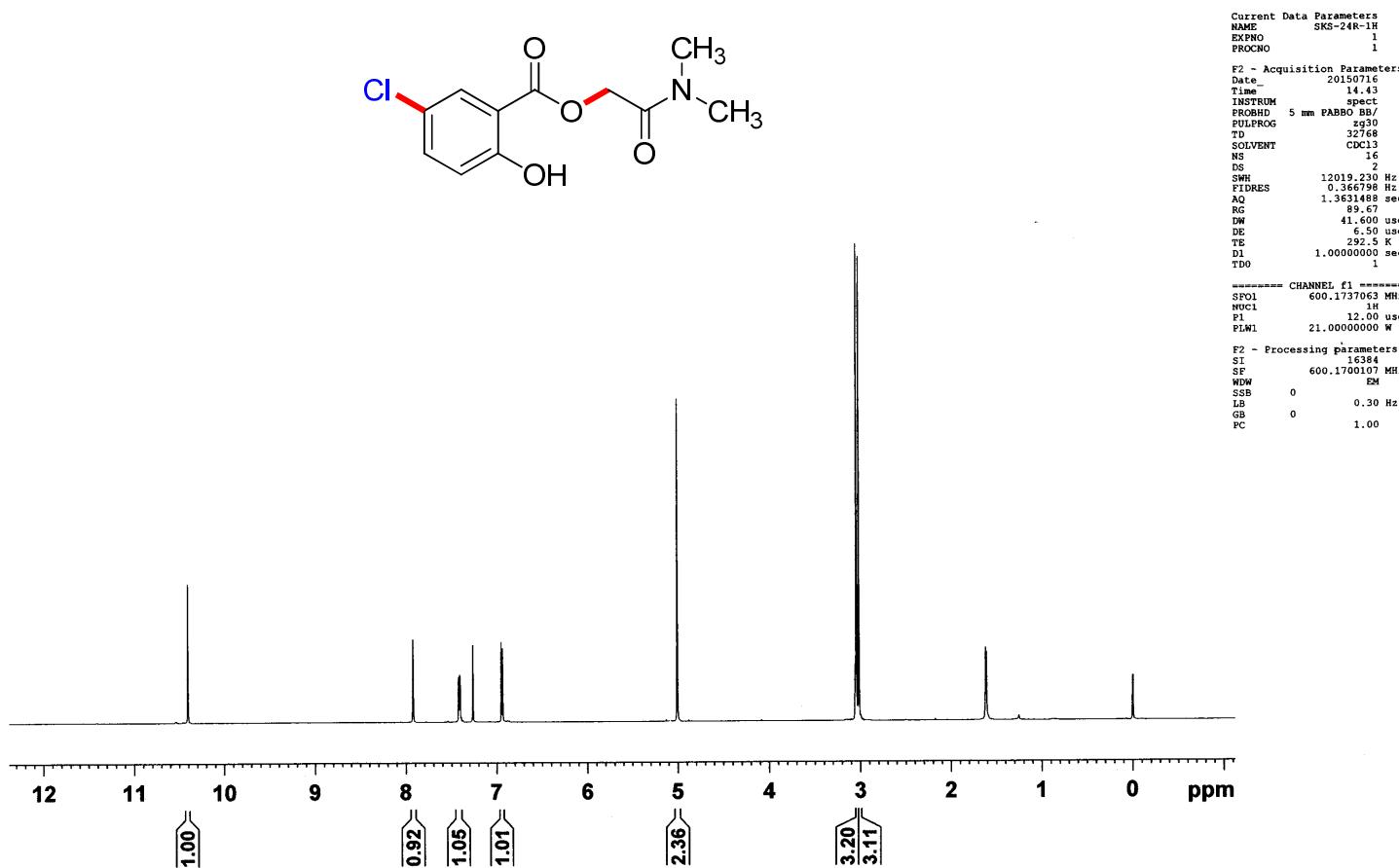
**2-(Dimethylamino)-2-oxoethyl 5-bromo-3-chloro-2-hydroxybenzoate (10a):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)**



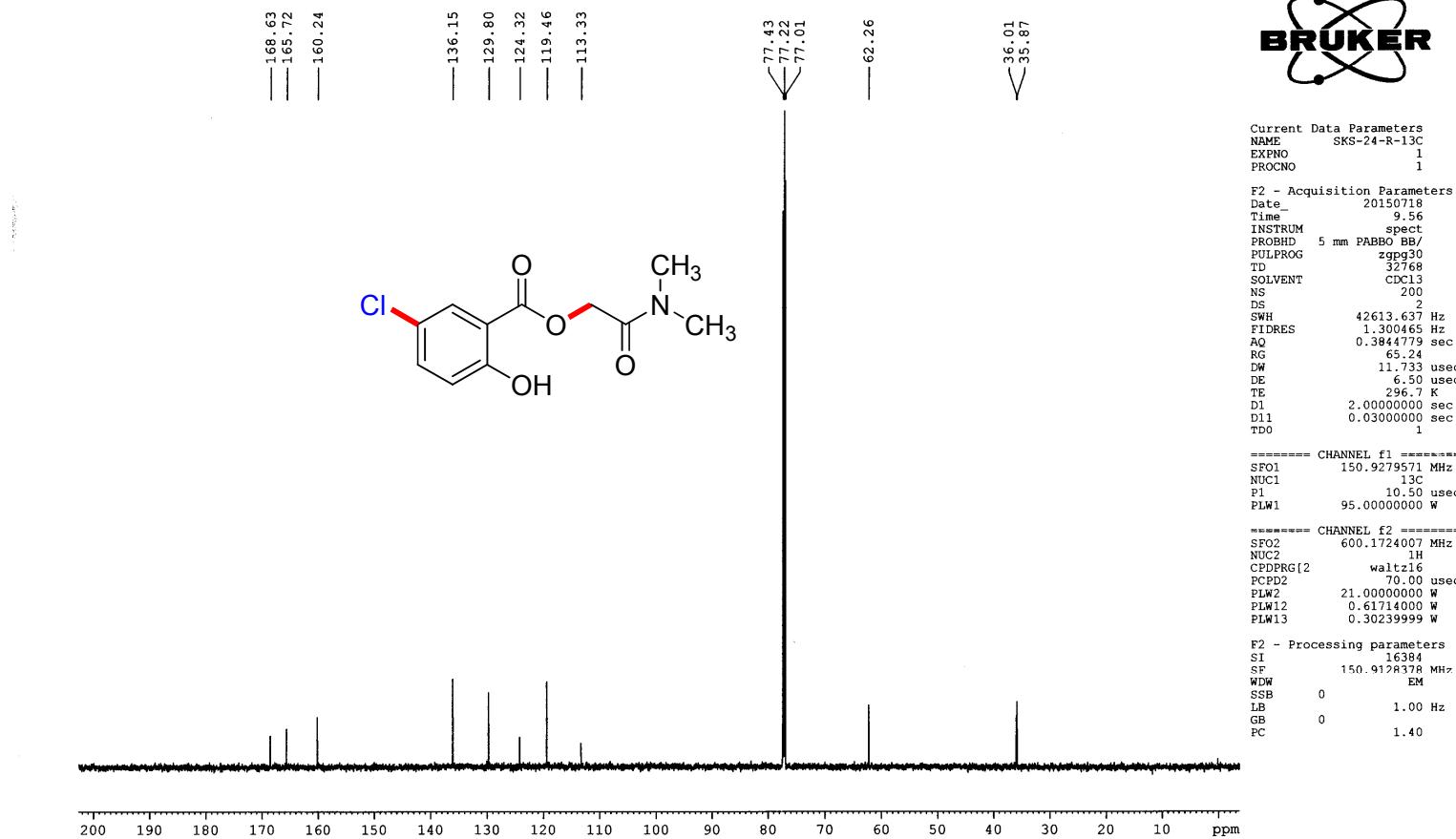
**2-(Dimethylamino)-2-oxoethyl 5-bromo-3-chloro-2-hydroxybenzoate (10a):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



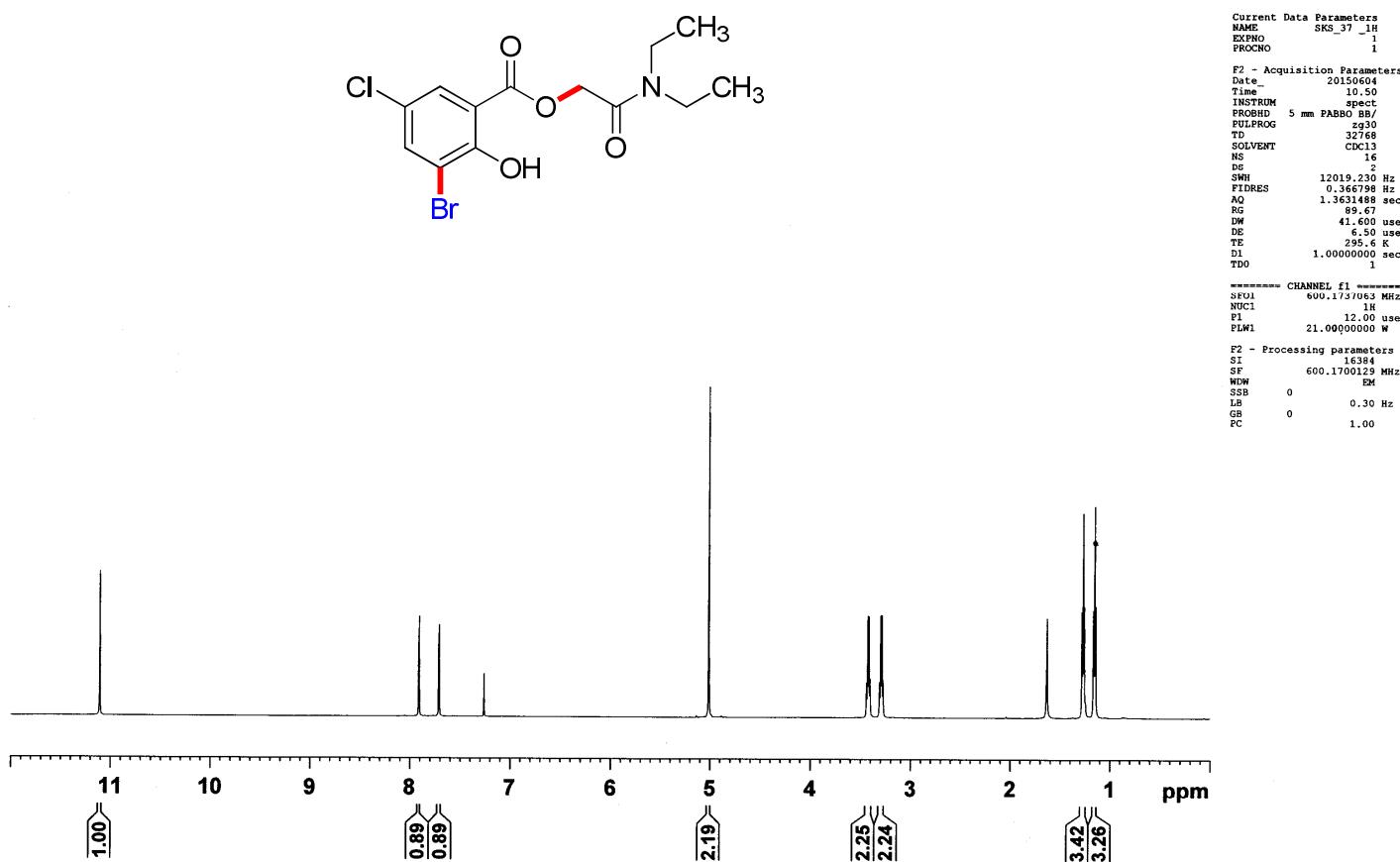
**2-(Dimethylamino)-2-oxoethyl 5-chloro-2-hydroxybenzoate (1a'):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)**



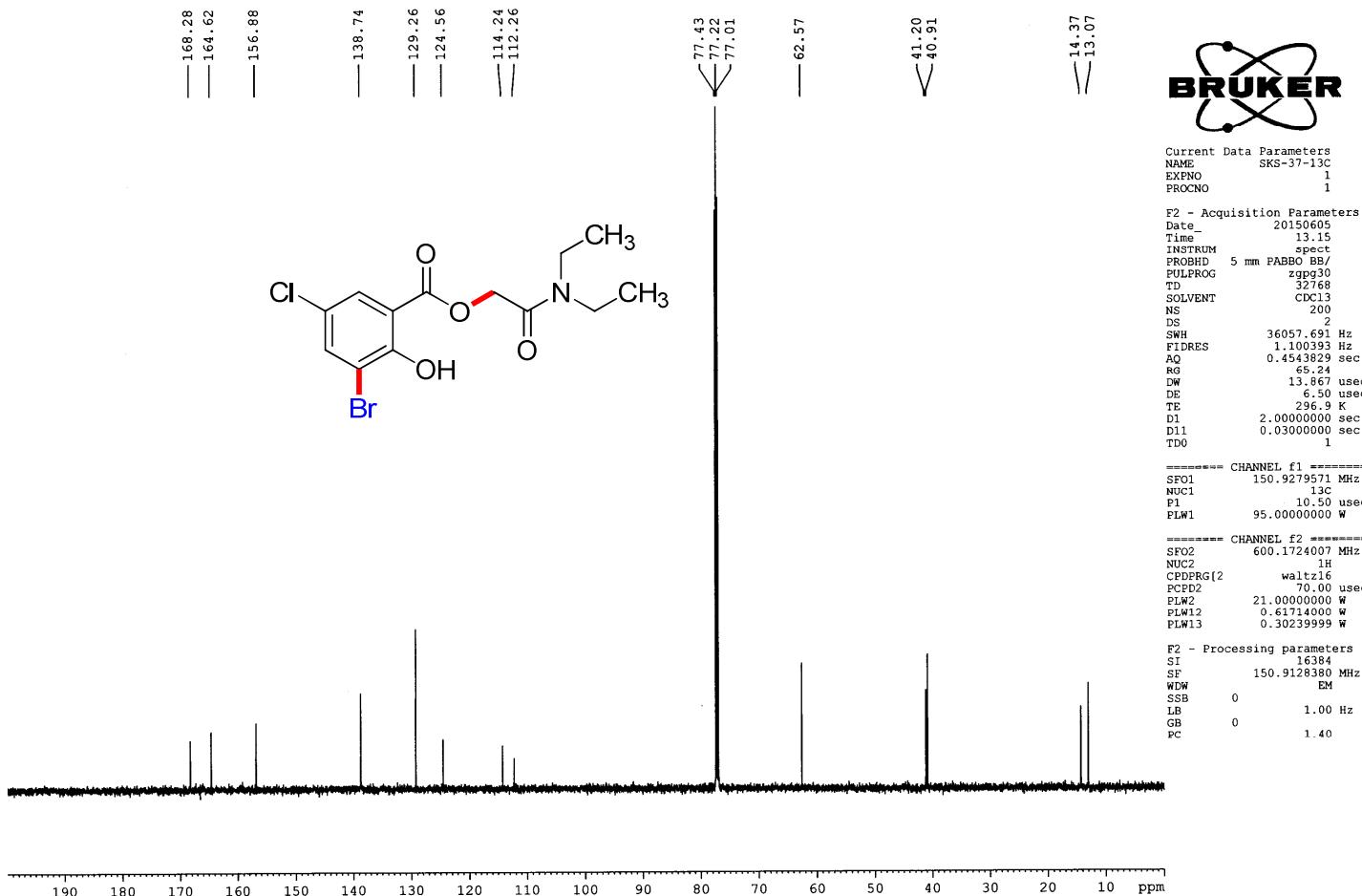
**2-(Dimethylamino)-2-oxoethyl 5-chloro-2-hydroxybenzoate (1a'):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



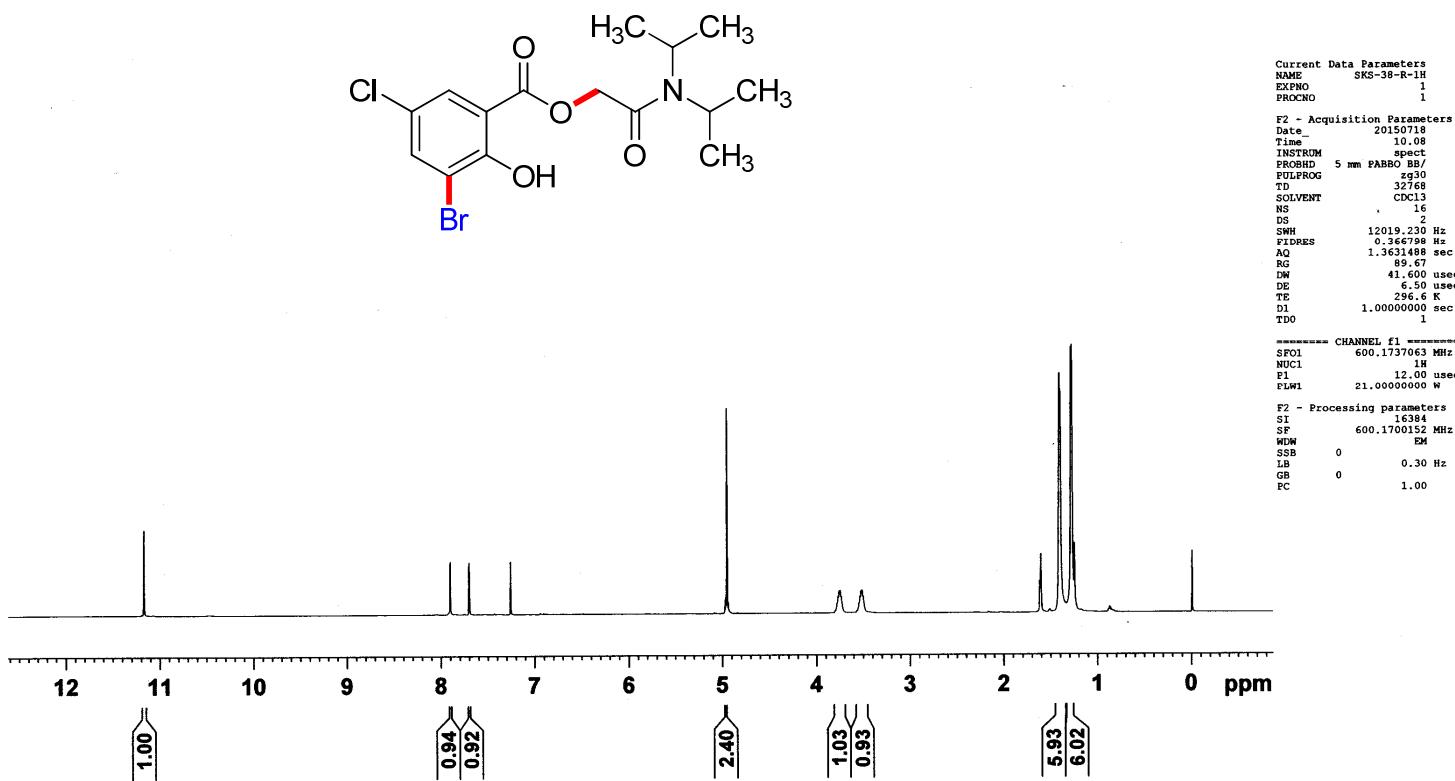
2-(Diethylamino)-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3b):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)



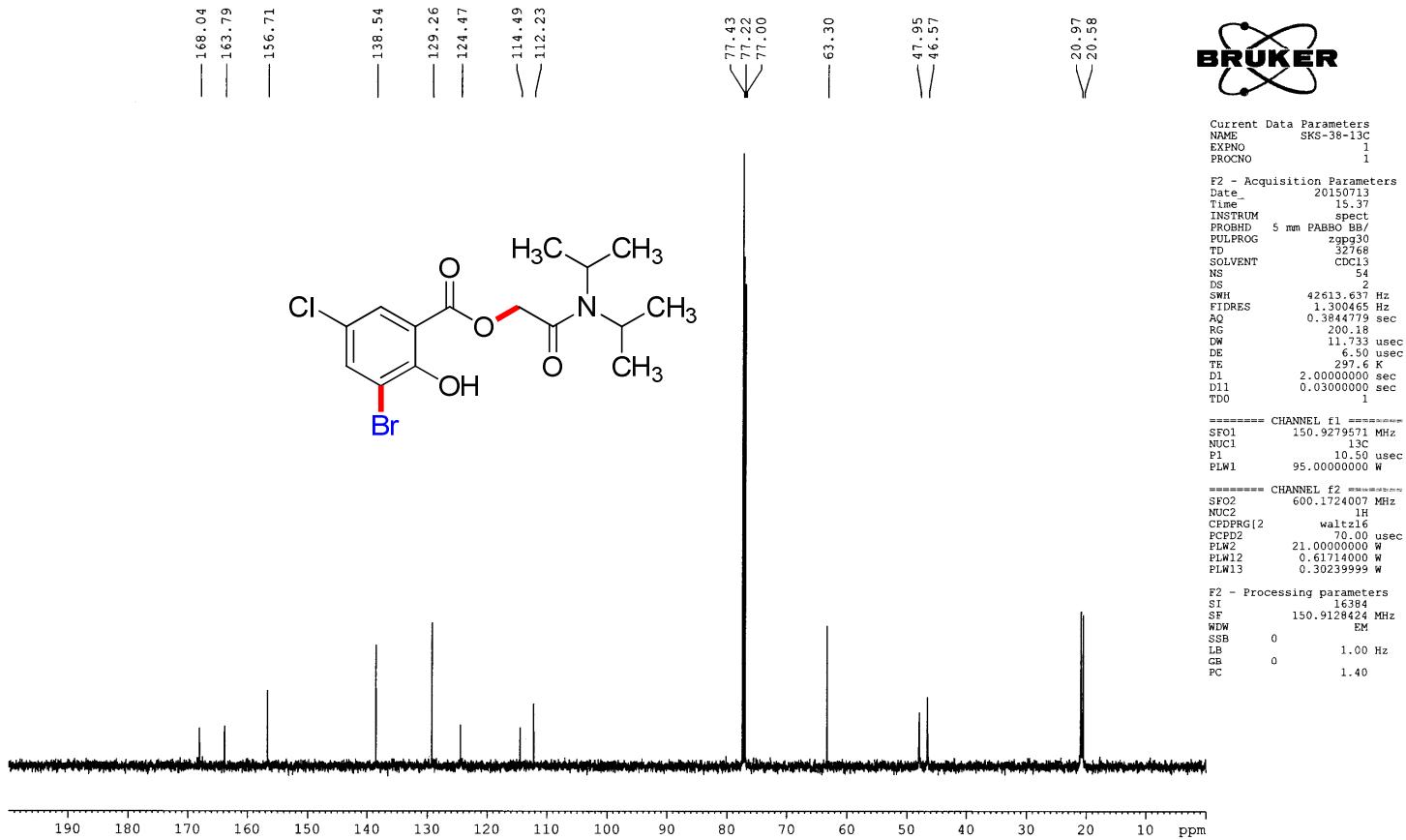
**2-(Diethylamino)-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3b):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



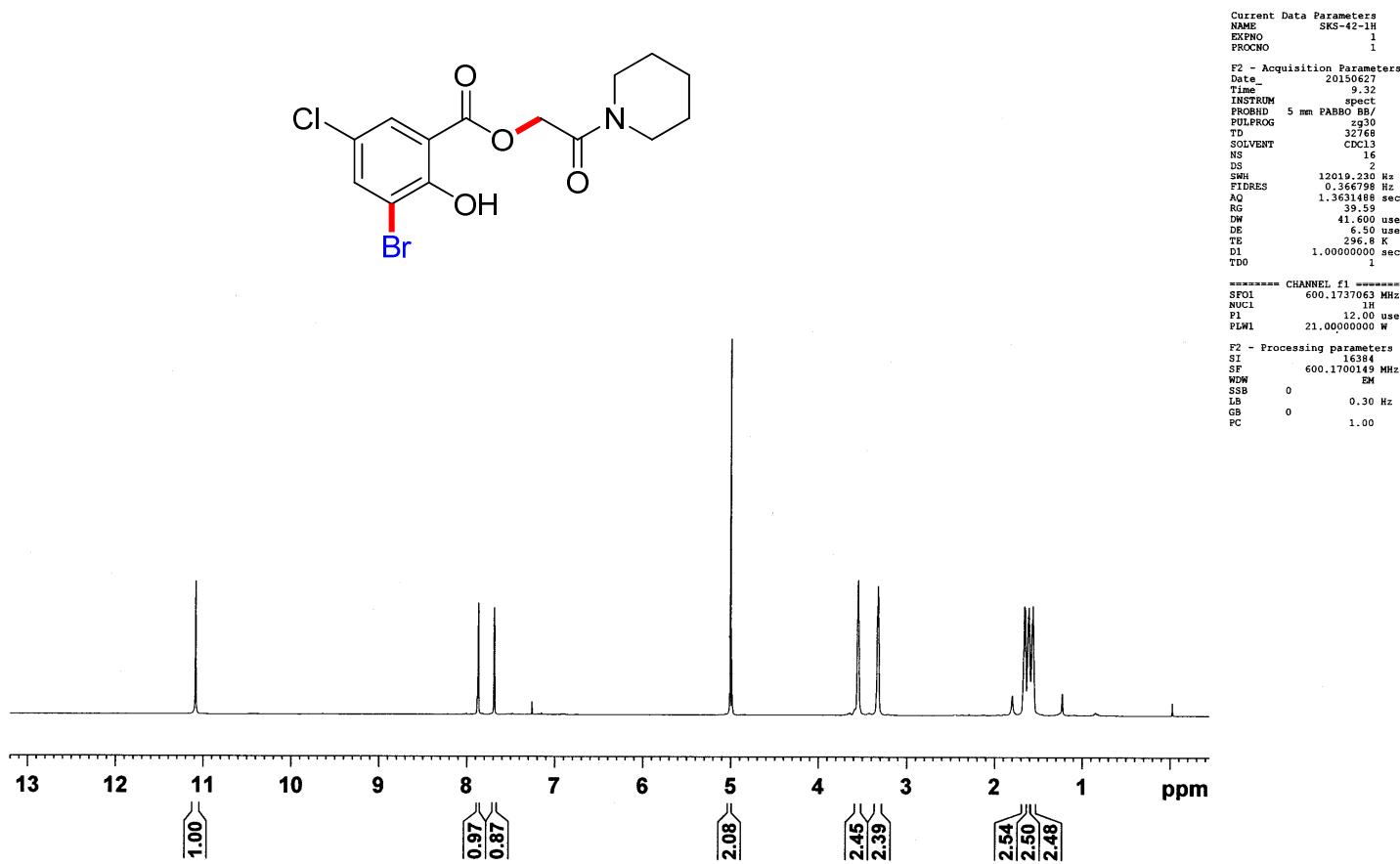
2-(Diisopropylamino)-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3c):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)



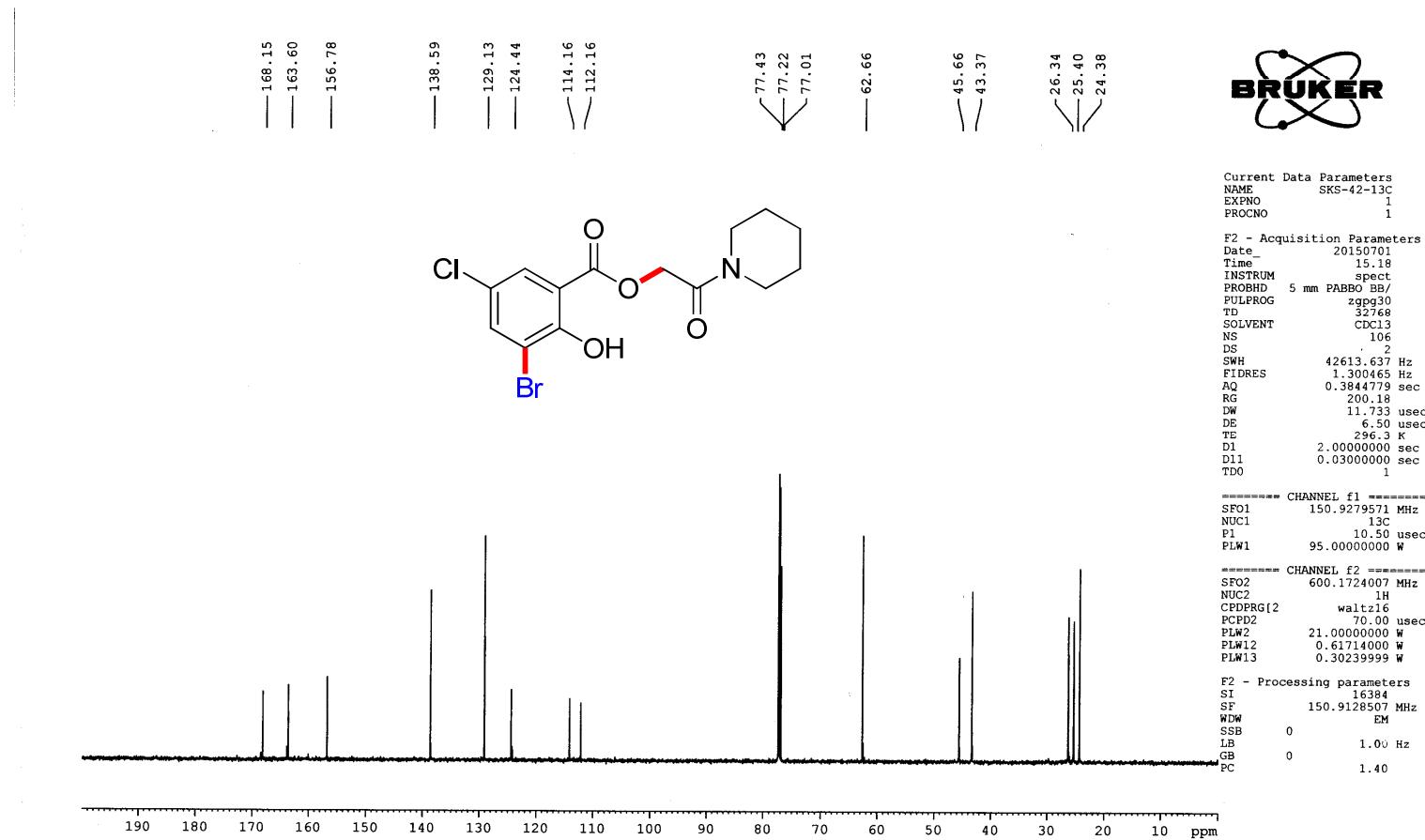
**2-(Diisopropylamino)-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3c):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



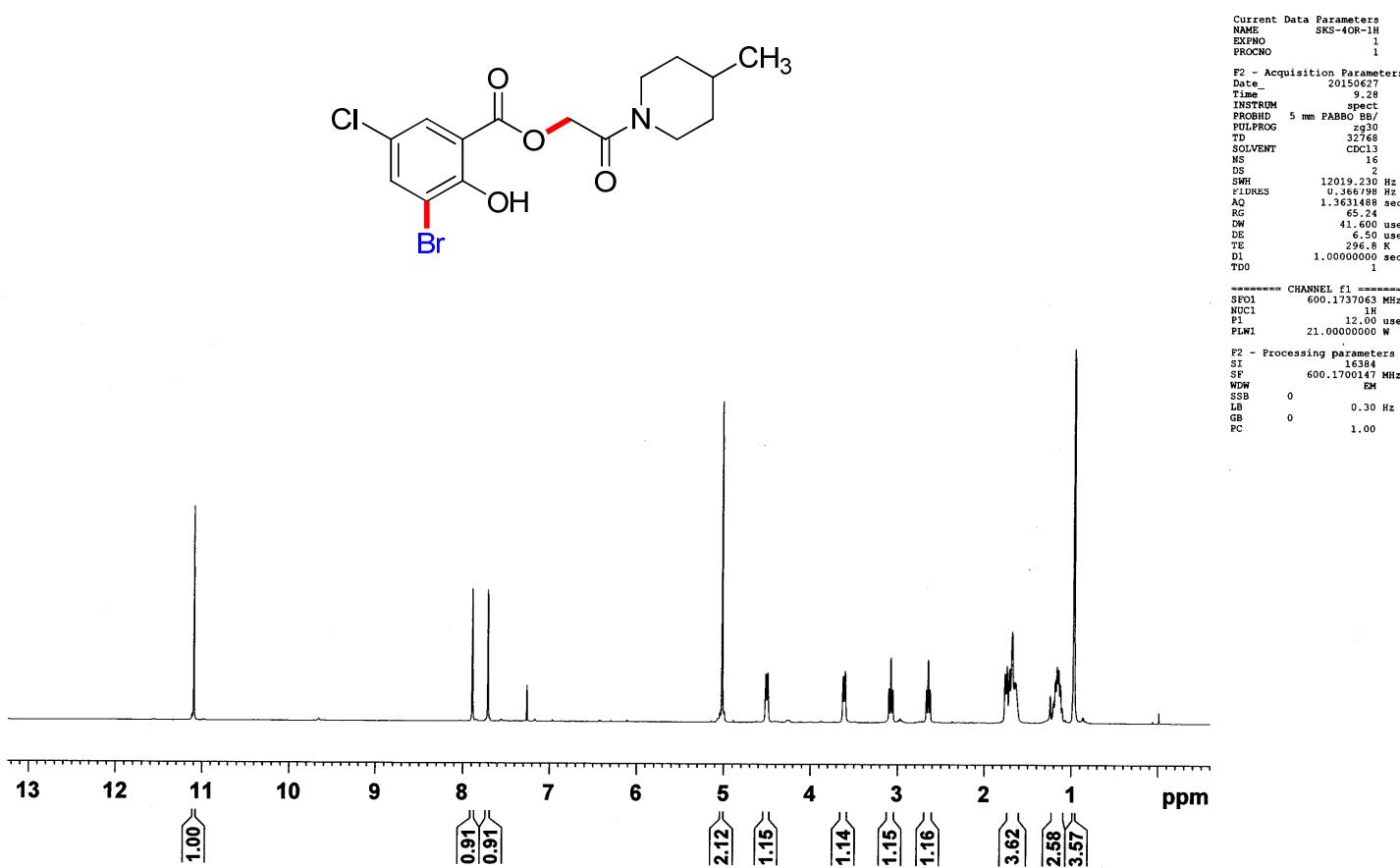
2-Oxo-2-(piperidin-1-yl)ethyl 3-bromo-5-chloro-2-hydroxybenzoate (3d):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)



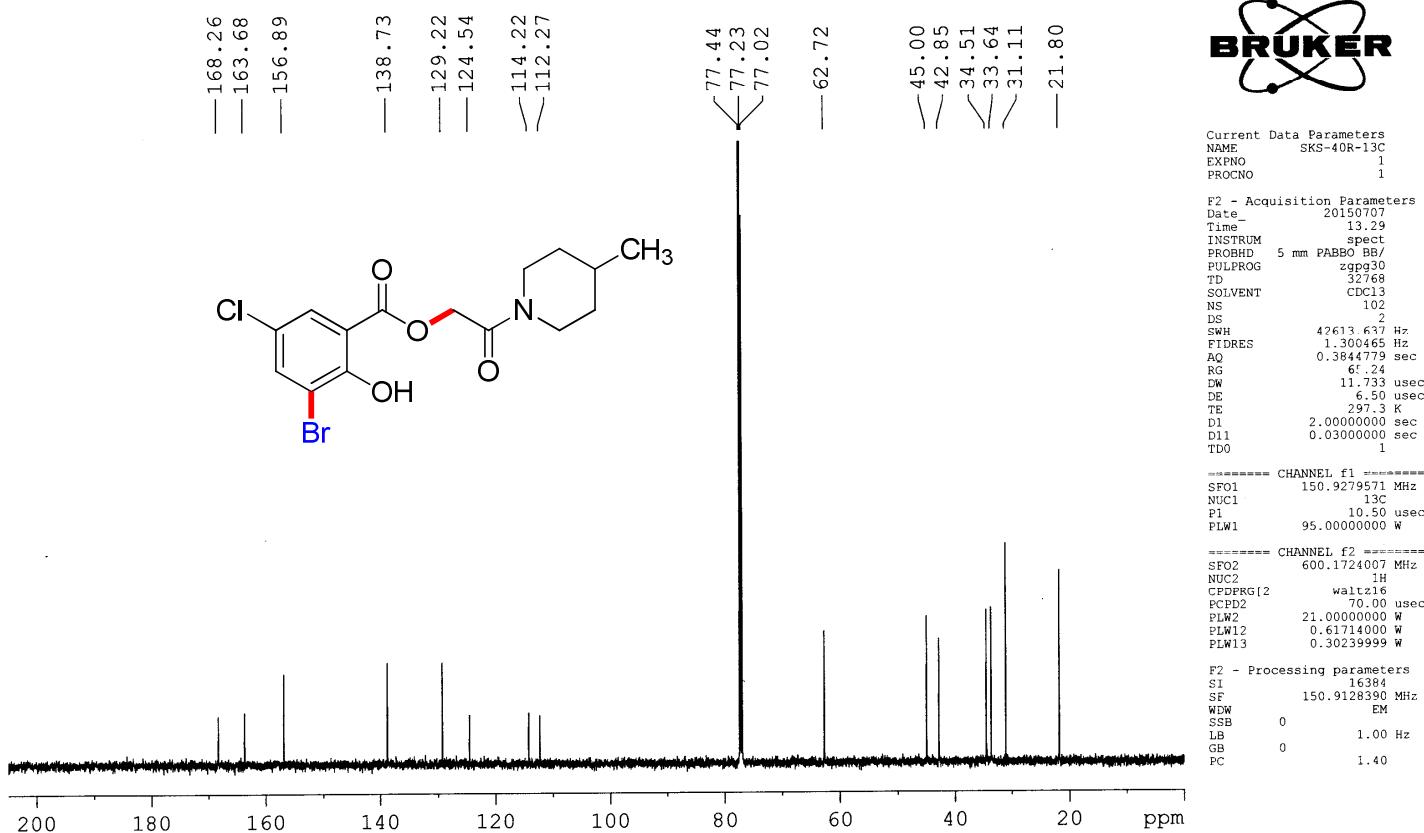
**2-Oxo-2-(piperidin-1-yl)ethyl 3-bromo-5-chloro-2-hydroxybenzoate (3d):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



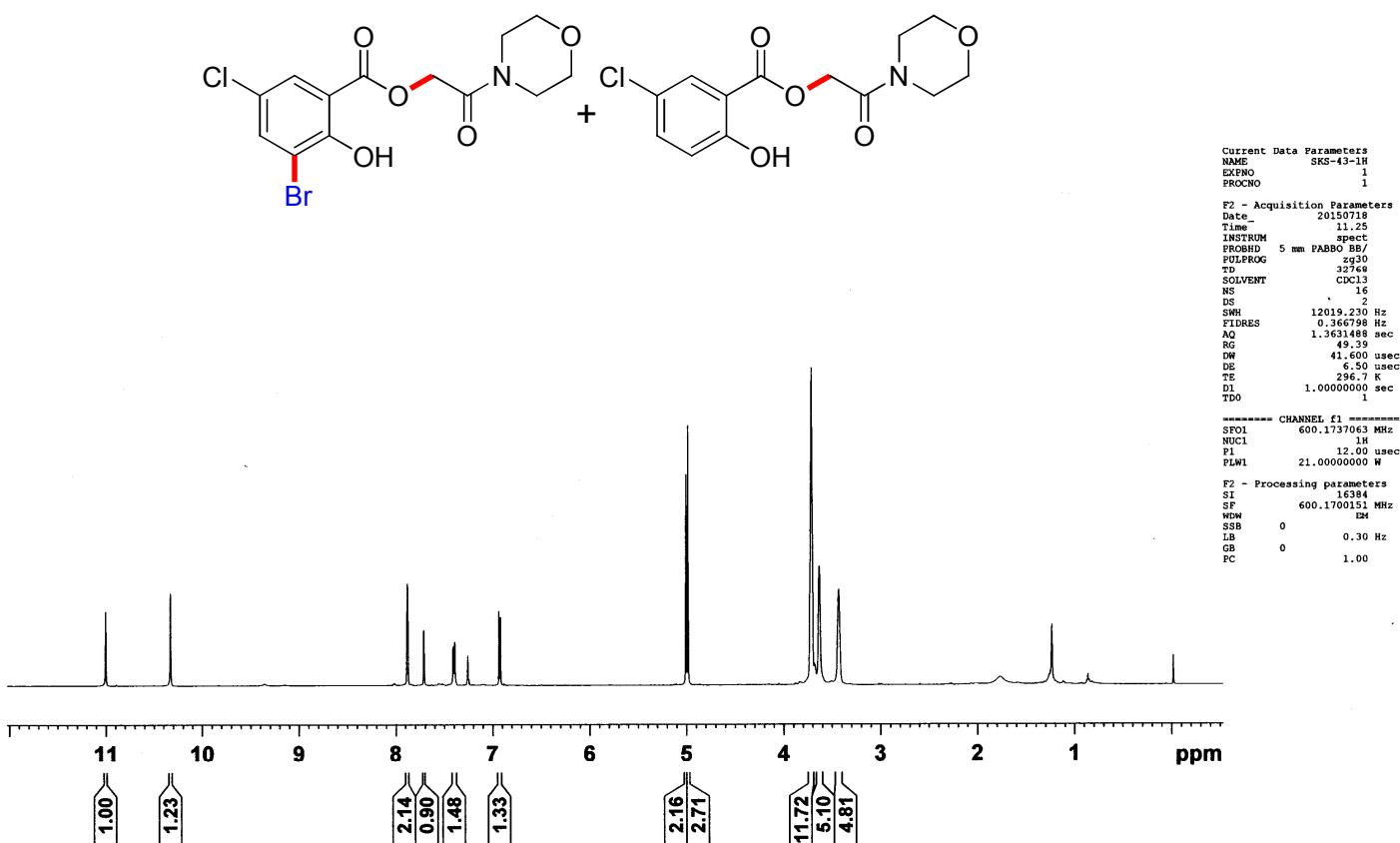
**2-(4-Methylpiperidin-1-yl)-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3e):<sup>1</sup>H NMR (CDCl<sub>3</sub>, 600 MHz)**



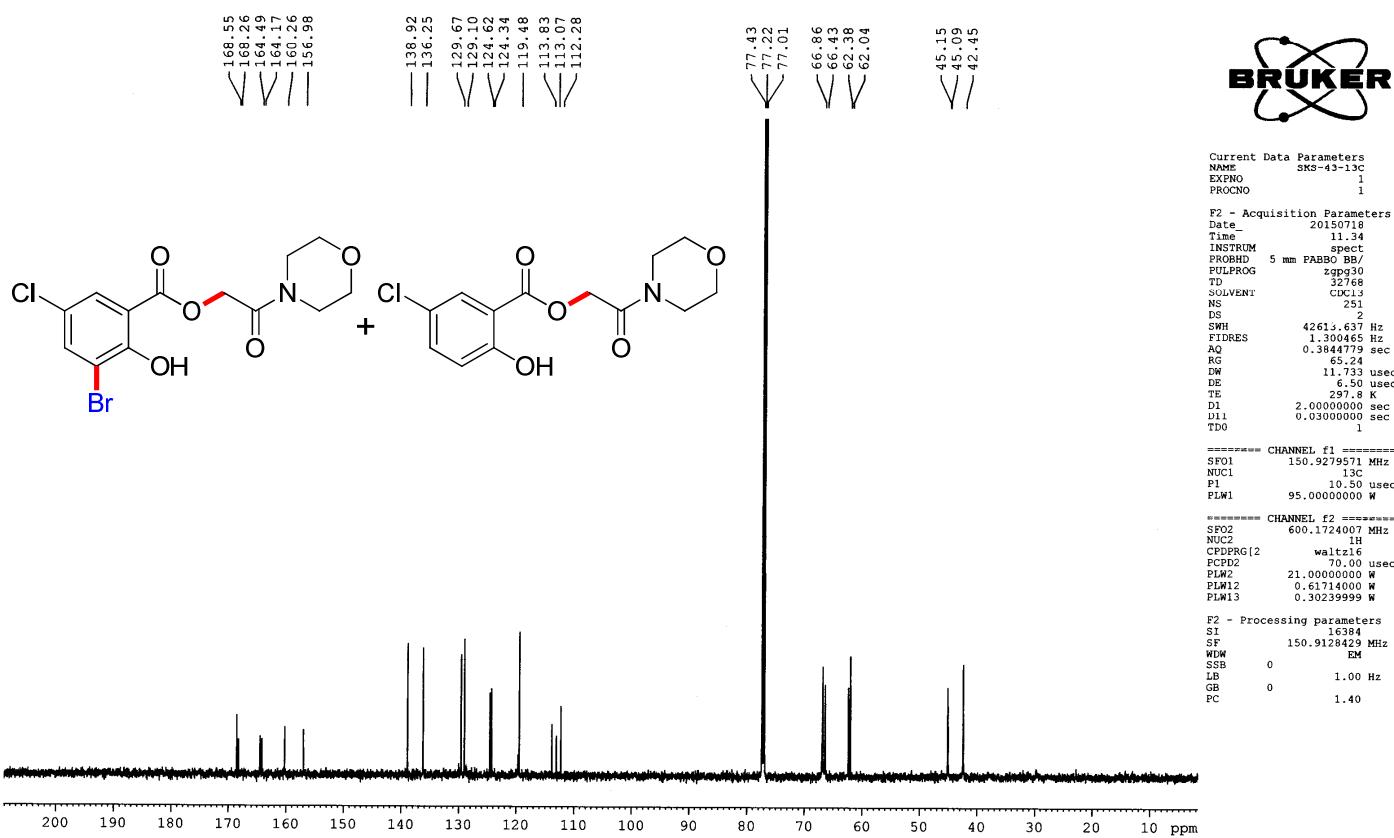
**2-(4-Methylpiperidin-1-yl)-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3e):<sup>13</sup>C NMR (CDCl<sub>3</sub>, 150 MHz)**



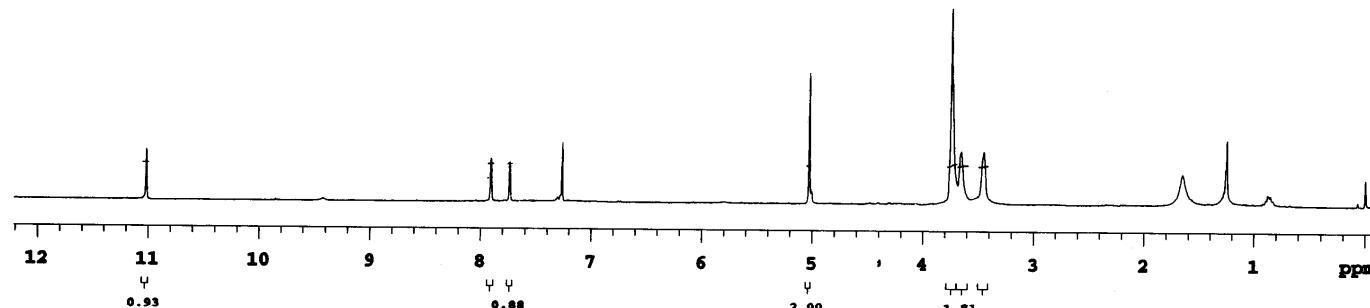
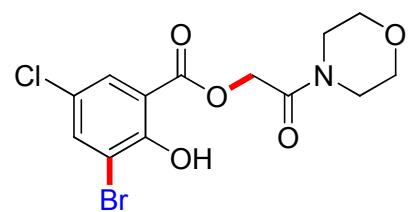
**2-Morpholino-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate and 2-Morpholino-2-oxoethyl 5-chloro-2-hydroxybenzoate (3f and 3f'):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)**



**2-Morpholino-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate and 2-Morpholino-2-oxoethyl 5-chloro-2-hydroxybenzoate (3f and 3f'):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**

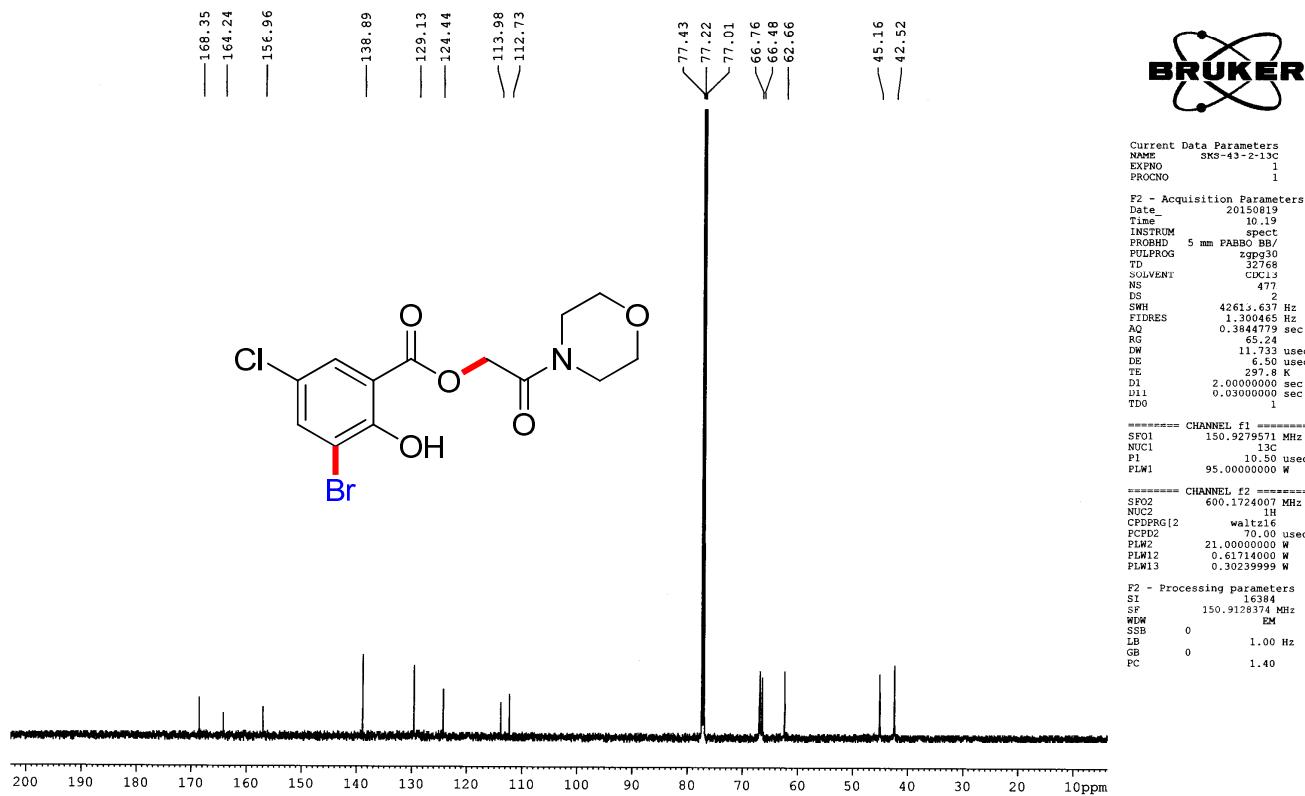


2-Morpholino-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3f):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 400 MHz)

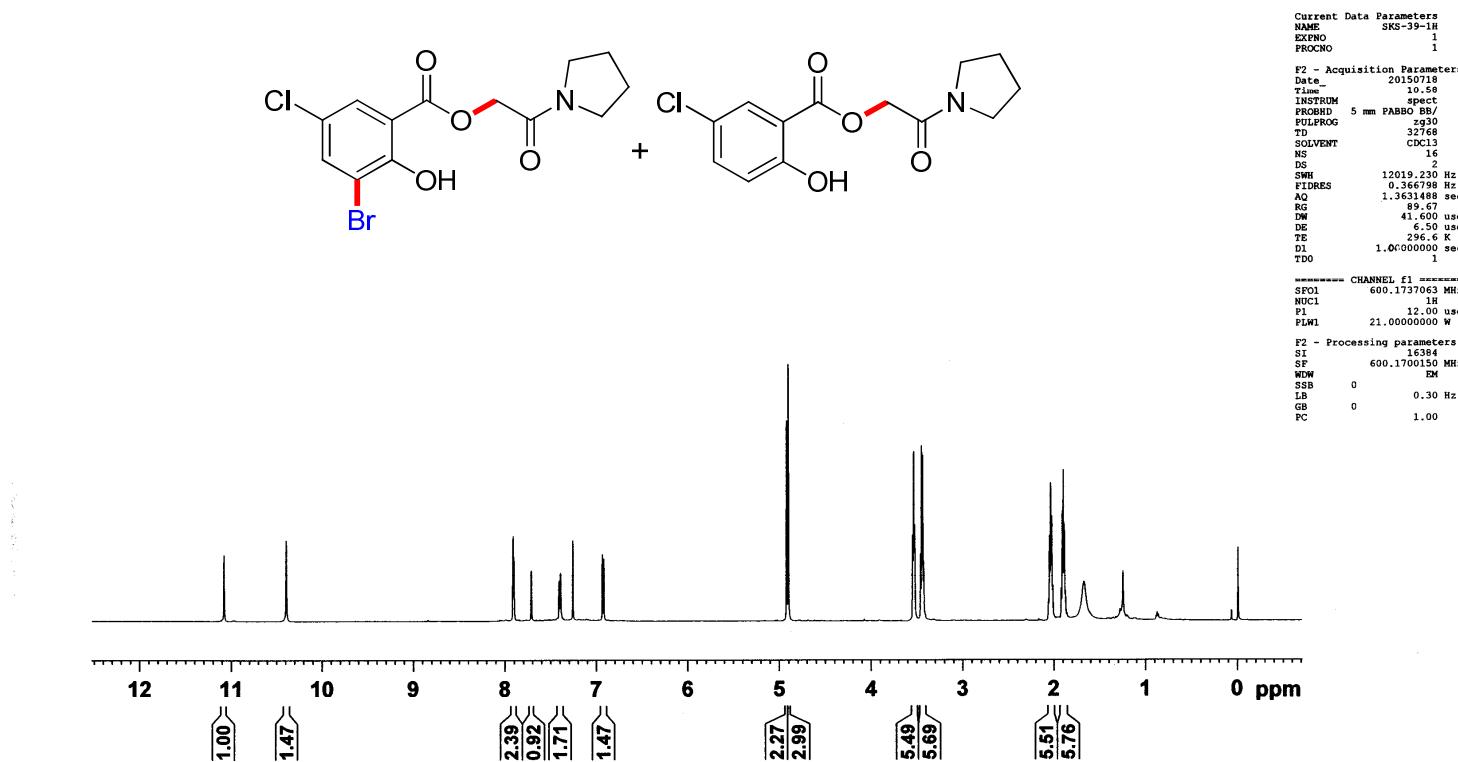


PULSE SEQUENCE	OBSERVE	DATA PROCESSING		
Relax. delay 1.000 sec	H1, 399.8470495	FT size 32768		SXS-43-2E-1H
Pulse 45.0 degrees		Total time 5 minutes		
Acq. time 2.561 sec				Solvent: $\text{cdcl}_3$
Width 6398.0 Hz				Ambient temperature
100 repetitions				Operator: chem
				File: SXS-43-2E-1H
				Mercury-400 "IITG-NMR"

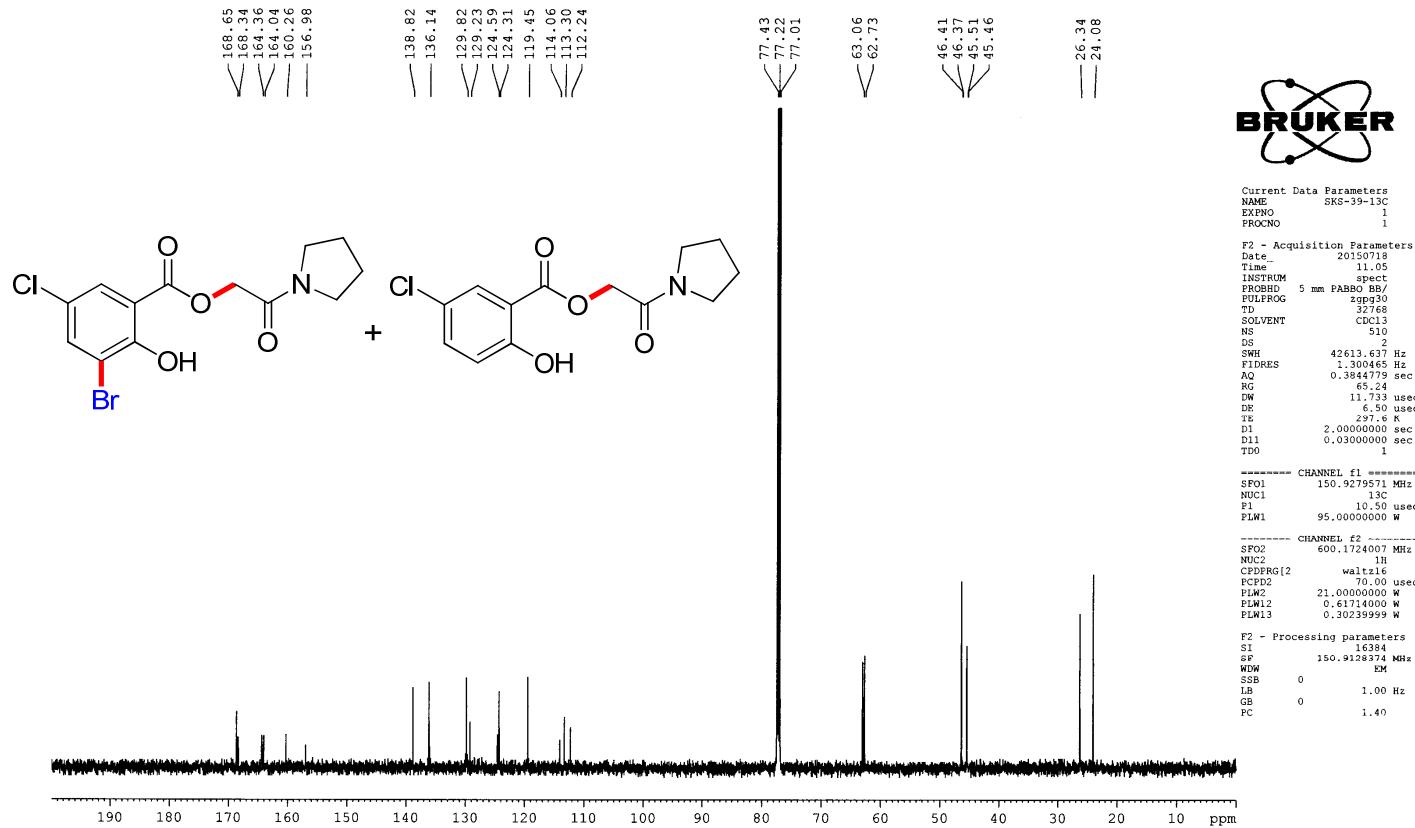
**2-Morpholino-2-oxoethyl 3-bromo-5-chloro-2-hydroxybenzoate (3f):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



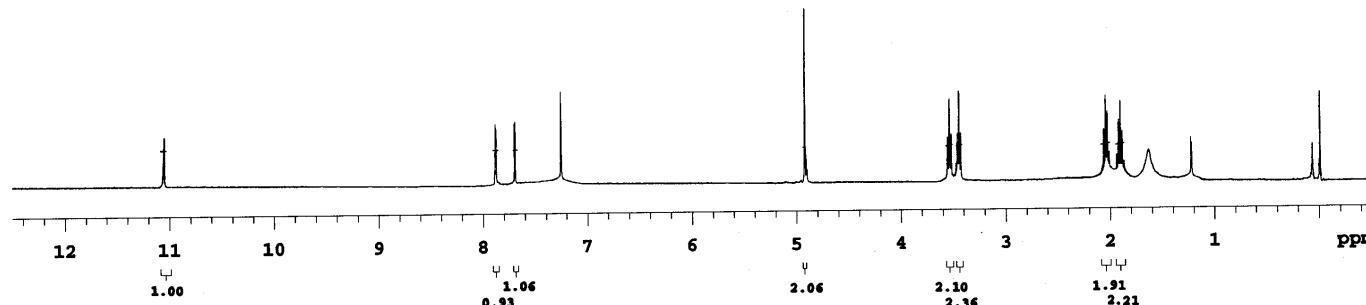
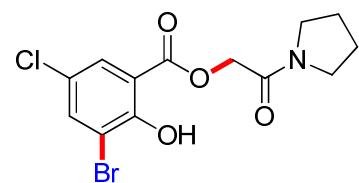
**2-Oxo-2-(pyrrolidin-1-yl)ethyl 3-bromo-5-chloro-2-hydroxybenzoate and 2-Oxo-2-(pyrrolidin-1-yl)ethyl 5-chloro-2-hydroxybenzoate (3g and 3g'):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)**



**2-Oxo-2-(pyrrolidin-1-yl)ethyl 3-bromo-5-chloro-2-hydroxybenzoate and 2-Oxo-2-(pyrrolidin-1-yl)ethyl 5-chloro-2-hydroxybenzoate (3g and 3g'):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**

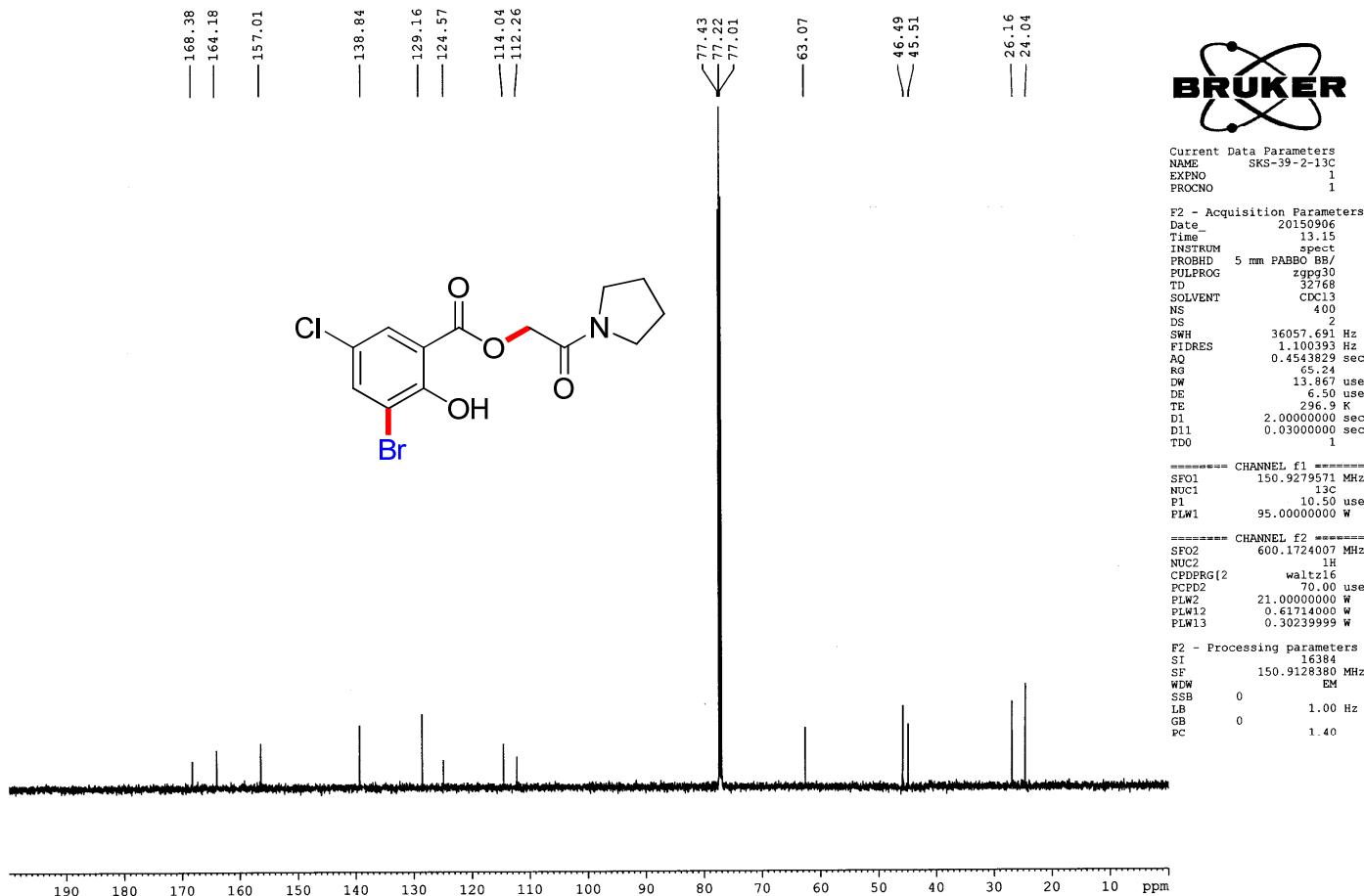


2-Oxo-2-(pyrrolidin-1-yl)ethyl 3-bromo-5-chloro-2-hydroxybenzoate (3g):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 400 MHz)

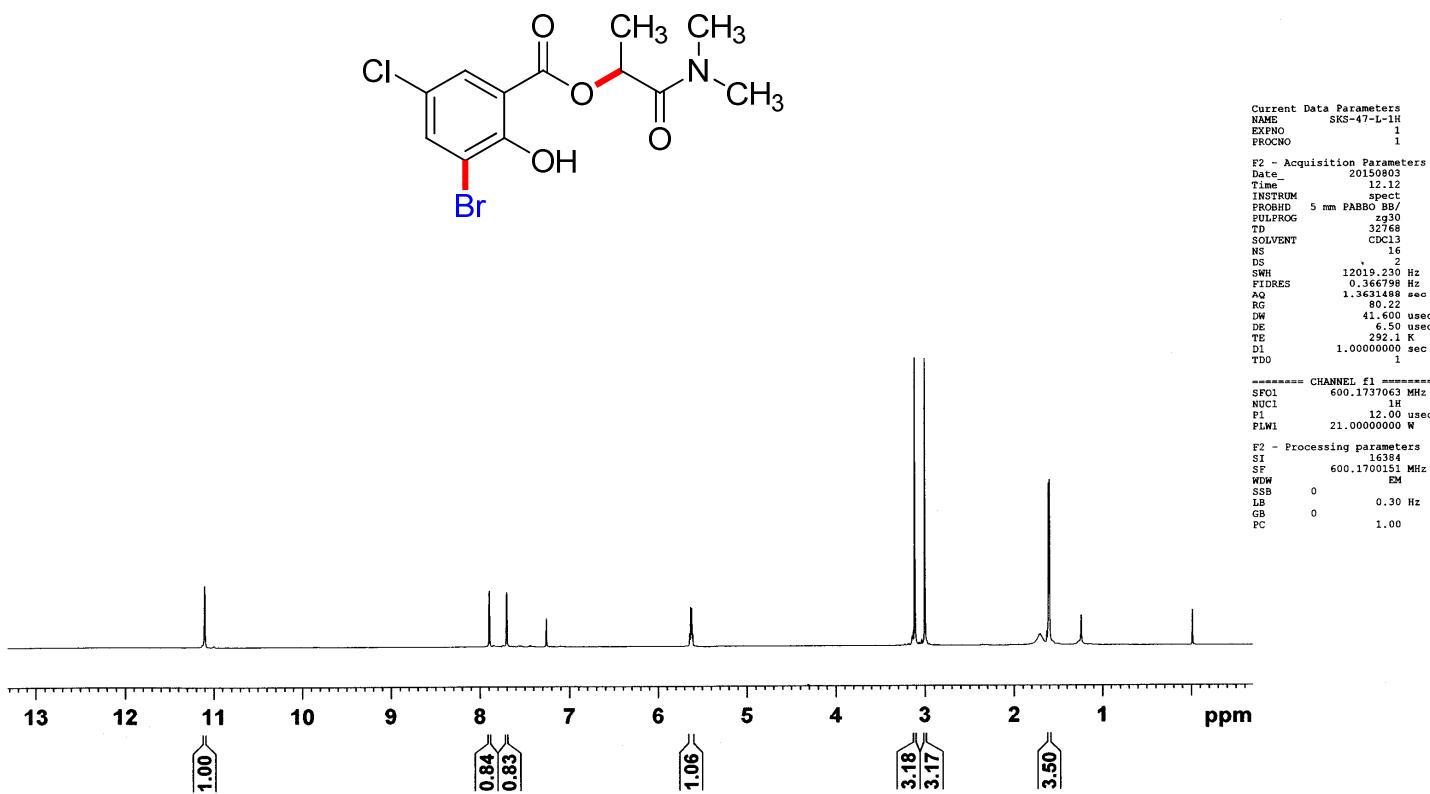


PULSE SEQUENCE	OBSERVE H1, 399.8470548	DATA PROCESSING	SKS-39-1H
Relax. delay 1.000 sec Pulse 45.0 degrees Acq. time 2.561 sec Width 6398.0 Hz 100 repetitions		FT size 32768 Total time 5 minutes	Solvent: $\text{cdcl}_3$ Ambient temperature Operator: chem File: SKS-39-1H Mercury-400 "IITG-NMR"

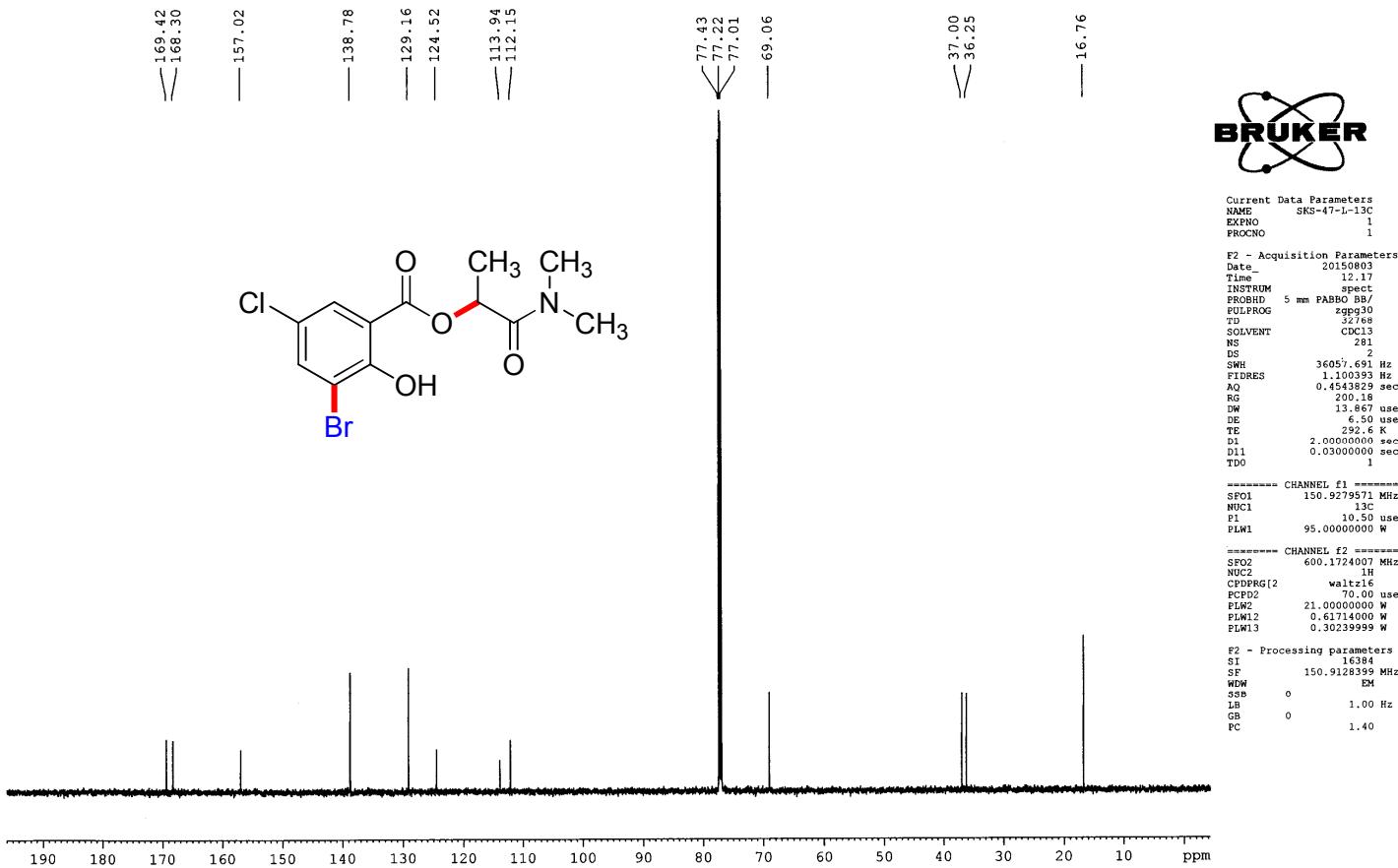
**2-Oxo-2-(pyrrolidin-1-yl)ethyl 3-bromo-5-chloro-2-hydroxybenzoate (3g):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



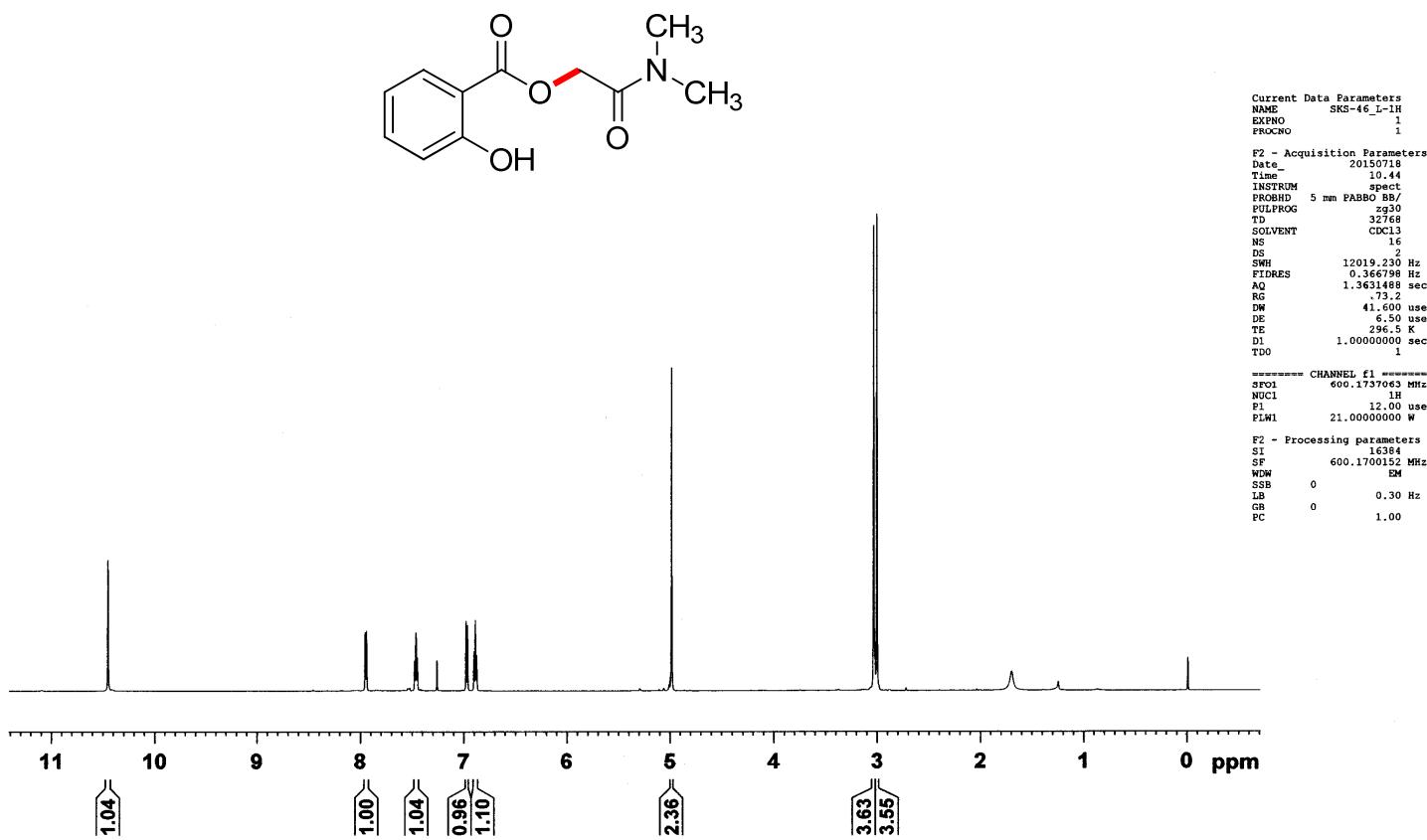
1-(Dimethylamino)-1-oxopropan-2-yl 3-bromo-5-chloro-2-hydroxybenzoate (3h):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)



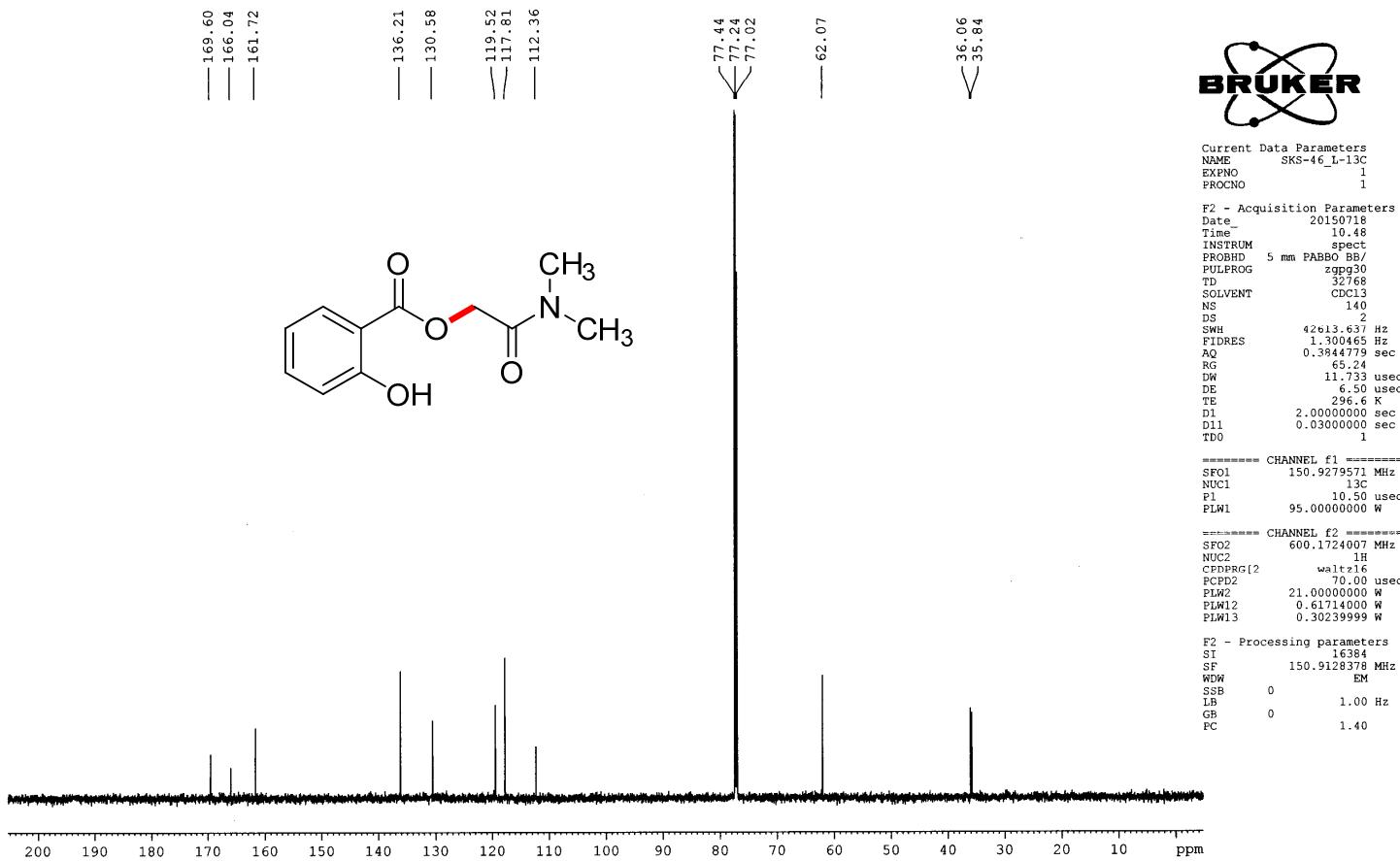
1-(Dimethylamino)-1-oxopropan-2-yl 3-bromo-5-chloro-2-hydroxybenzoate (3h):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)



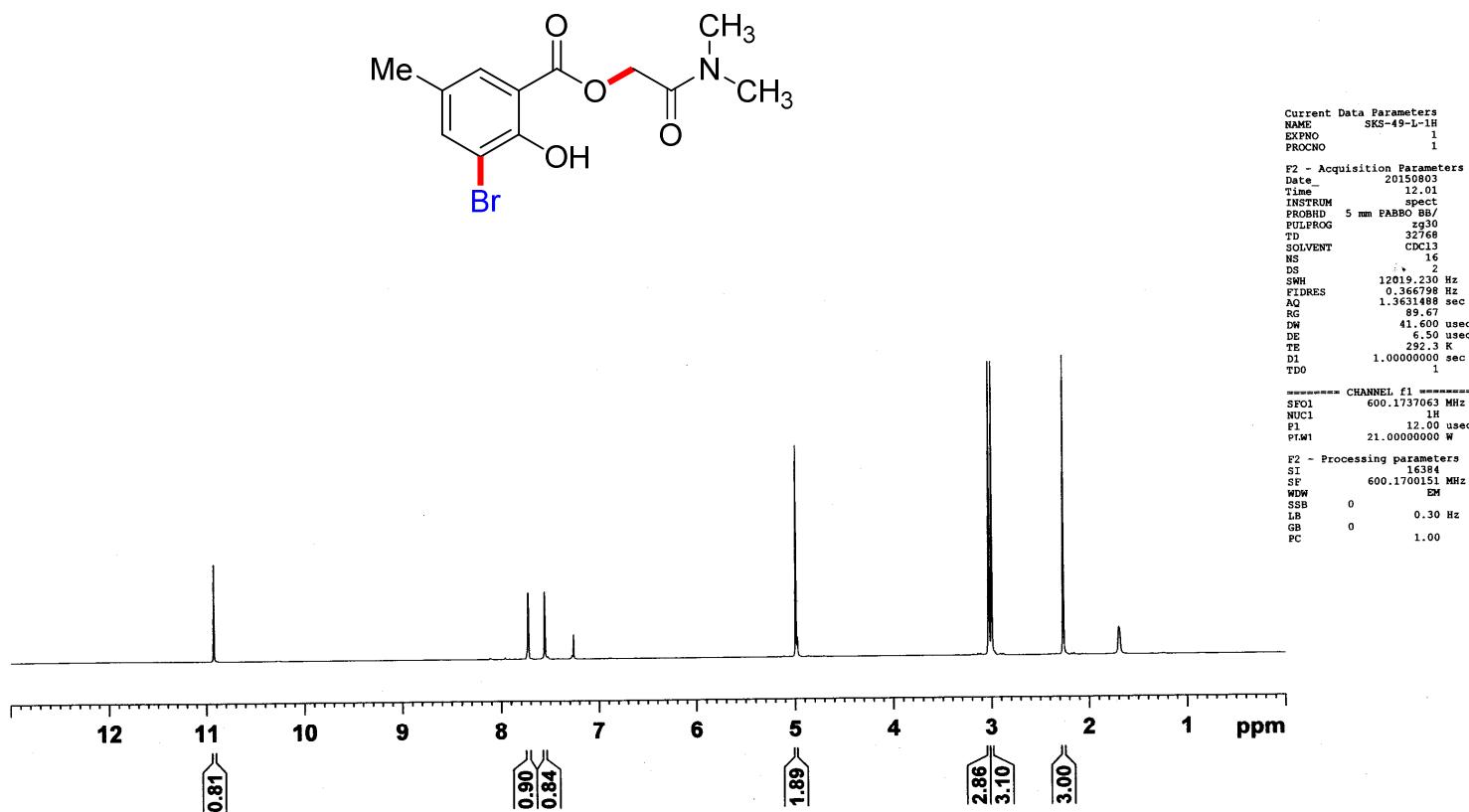
2-(Dimethylamino)-2-oxoethyl 2-hydroxybenzoate (**1a'**):  $^1\text{H}$  NMR (CDCl<sub>3</sub>, 600 MHz)



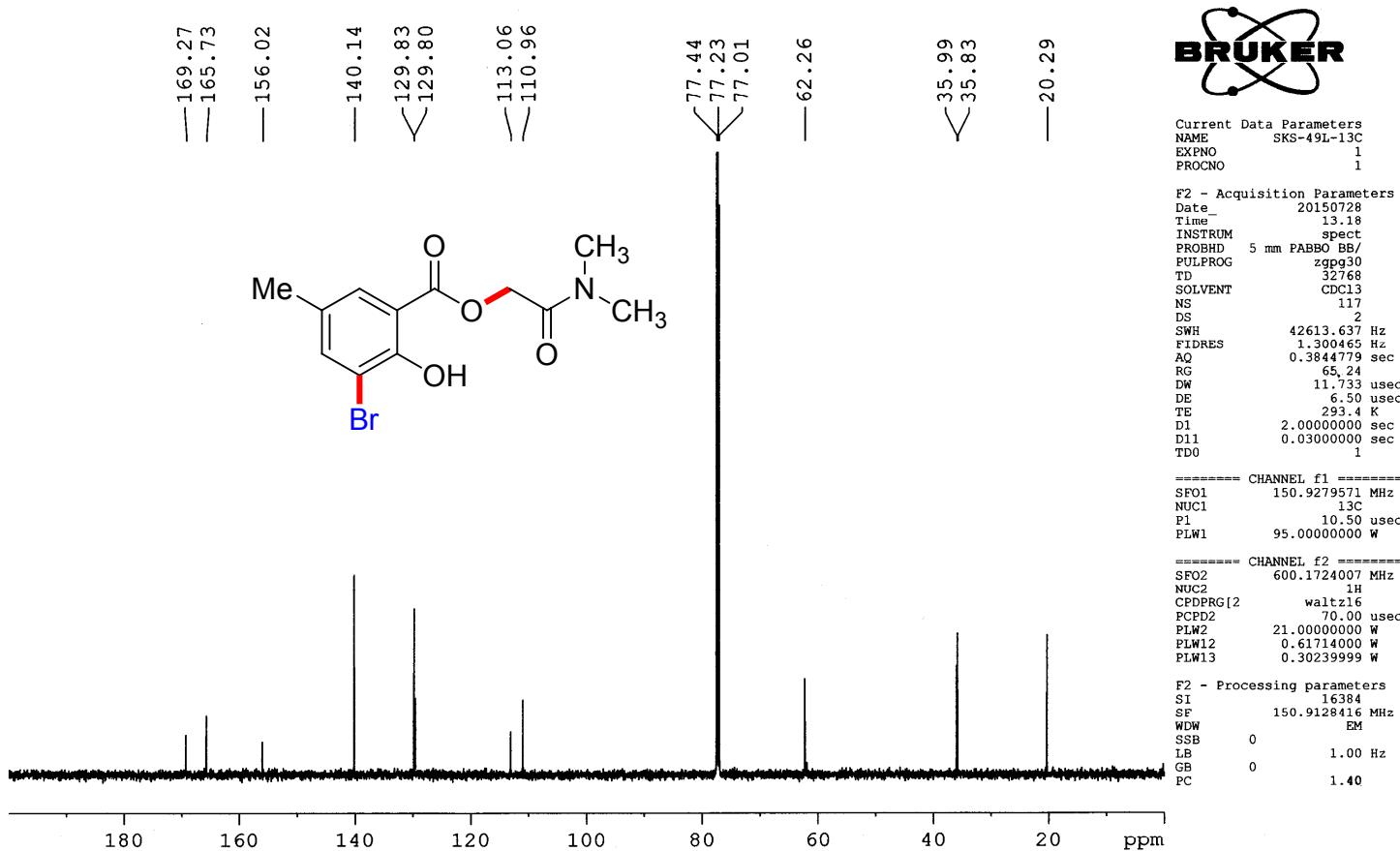
**2-(Dimethylamino)-2-oxoethyl 2-hydroxybenzoate (1a'):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



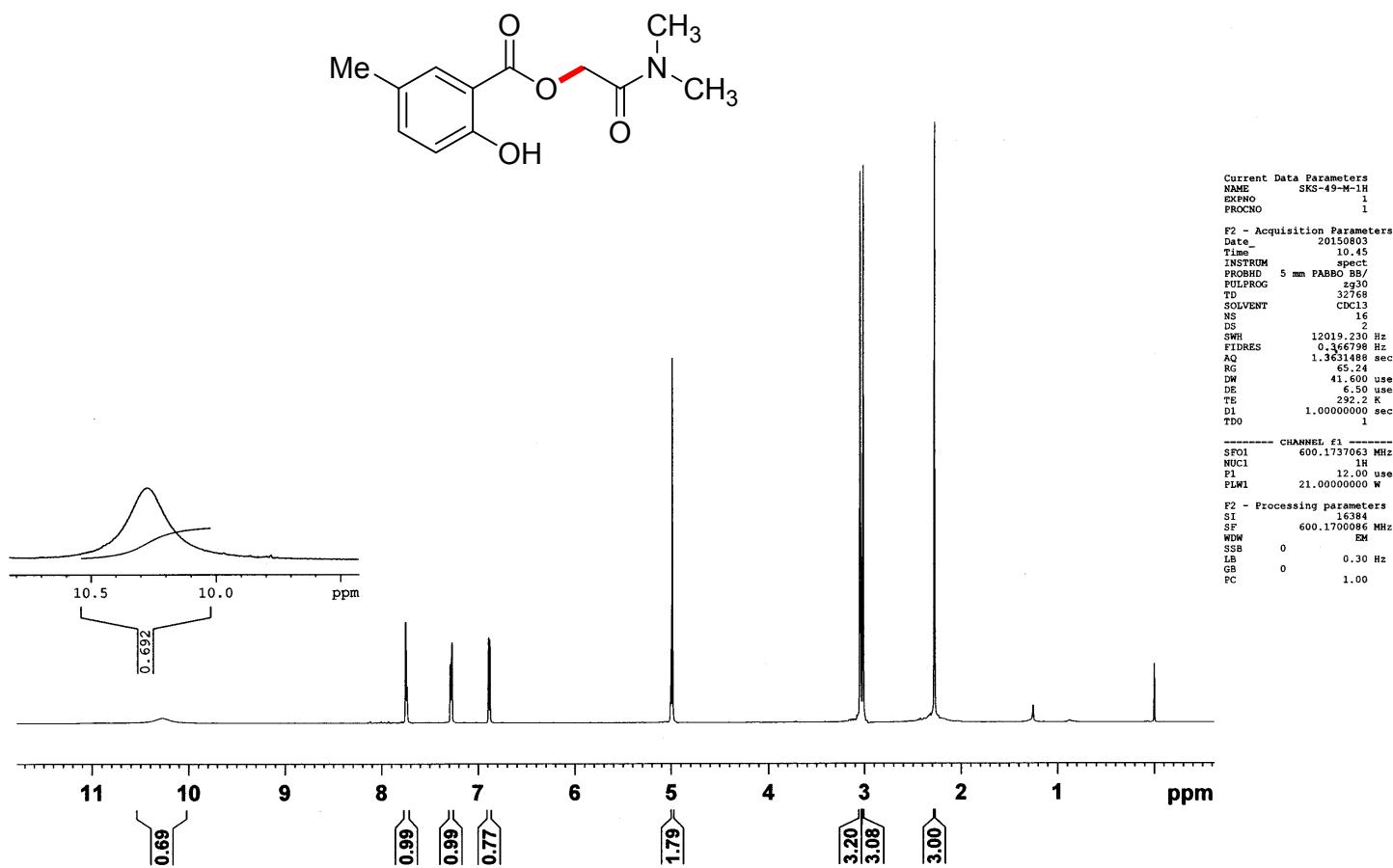
2-(Dimethylamino)-2-oxoethyl 3-bromo-2-hydroxy-5-methylbenzoate (12a):  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 600 MHz)



**2-(Dimethylamino)-2-oxoethyl 3-bromo-2-hydroxy-5-methylbenzoate (12a):  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 150 MHz)**



2-(Dimethylamino)-2-oxoethyl 2-hydroxy-5-methylbenzoate (12a'):  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ ):



**2-(Dimethylamino)-2-oxoethyl 2-hydroxy-5-methylbenzoate (12a'):  $^{13}\text{C}$  NMR (150 MHz,  $\text{CDCl}_3$ ):**

