## Supplementary Information

## Enhancing the strain sensitivity of CoFe<sub>2</sub>O<sub>4</sub> at low magnetic fields without affecting the magnetostriction coefficient by substitution of small amounts of Mg for Fe

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**Table S1** The Rietveld refinement parameters, weighted profile factor ( $R_{wp}$ ), profile factor ( $R_p$ ), goodness of fit ( $\chi^2$ ), and oxygen positional parameter (u)

x in	R <sub>wp</sub>	R <sub>p</sub>	$\chi^2$	u
CoMg <sub>x</sub> Fe <sub>2-x</sub> O <sub>4</sub>	(%)	(%)		(Å)
0.0	3.2	2.4	1.4	0.382
0.025	2.5	1.9	1.2	0.380
0.05	2.4	2.0	1.1	0.382
0.10	2.7	2.1	1.1	0.383
0.15	2.9	2.2	1.3	0.379
0.20	3.2	2.5	1.5	0.381



**Fig. S1** Thermogravimetric analysis (black) and the corresponding derivative (red) curves of dried precursor for cobalt ferrite.



Fig. S2 X-ray diffraction patterns of the calcined powders of  $CoMg_xFe_{2-x}O_4$ . The simulated pattern of  $CoFe_2O_4$  is shown at the bottom.



Fig. S3 TEM images of the calcined samples of  $CoMg_xFe_{2-x}O_4$ . The particle size histograms are shown in the insets.



Fig. S4 Initial magnetization curves of the sintered CoMg<sub>x</sub>Fe<sub>2-x</sub>O<sub>4</sub> samples measured at 5K.

## Magnetocrystalline anisotropy

According to law of approach to saturation (LoA), the high field regions (H>>H<sub>coercivity</sub>) of M-H loop can be described by the equation

$$M = M_{s} \left[ 1 - \frac{8}{105} \frac{K_{1}^{2}}{\mu_{0}^{2} H^{2}} \right] + kH$$

where, M is the magnetization in kA/m,  $M_s$  is the saturation magnetization in kA/m, H is the applied magnetic field in kA/m, K<sub>1</sub> is the first order cubic magnetocrystalline anisotropy coefficient in J/m<sup>3</sup>,  $\mu_0$  is the permeability of free space (1.257 x 10<sup>-6</sup> mkgs<sup>-2</sup>A<sup>-2</sup>) and kH is the forced magnetization coefficient that describes the linear increase in the spontaneous magnetization at high fields and at higher temperature regions. The constant 8/105 is specific to cubic anisotropy of randomly oriented polycrystalline materials. At temperature above 150 K, data from the field region  $\mu_0$ H≥1T can be fitted to the above equation to determine the values of parameters M<sub>s</sub>, K<sub>1</sub> and k. At room temperature, forced magnetization term kH is set to be zero (k=0), since it has to be fitted at high temperature and high field region and therefore, M<sub>s</sub> and K<sub>1</sub> are only the fitting parameters at room temperature.



**Fig. S5** Fit of the high field magnetization of sintered cobalt ferrite at room temperature, using the law of approach to saturation.