## Supporting Information

## Direct arylation of fluoroarenes toward linear, bent-shaped and branched $\pi$ -conjugated polymers: Polycondensation and post-polymerization approaches

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## Synthesis of 2-Bromo-6-octyloxynapthalene

2-bromo-6-napthol (2.23 g, 10 mmol), 1-bromooctane (2.32 g, 12 mmol) and K<sub>2</sub>CO<sub>3</sub> (2.07 g, 15 mmol) were dissolved in acetone (50 mL), the mixture was stirred under refluxing and a nitrogen atmosphere for 12 hours. The product was filtered to remove K<sub>2</sub>CO<sub>3</sub>, and then acidified by diluted hydrochloric acid. After rotary evaporation, the residue was treated with water and extracted with chloroform. The organic layer was collected and dried over anhydrous MgSO<sub>4</sub>, and then concentrated. The product was purified by column chromatography on silica gel with a mixture of hexane as eluent. The pure compound was obtained as a white solid. Yield: 93% (3.12 g). <sup>1</sup>H NMR (300 MHz, CDCl<sub>3</sub>):  $\delta$  7.89 (s, 1H), 7.59 (m, 2H), 7.46 (d, *J* = 5.7 Hz, 1H), 7.14 (d, *J* = 9.0 Hz, 1H), 7.06 (s, 1H), 4.03 (t, *J* = 9.1 Hz, *J* = 12.9 Hz, 2H), 1.85 (m, 2H), 1.5-1.2 (br, 10H), 0.88 (br, 3H). <sup>13</sup>C NMR (75.45 MHz, CDCl<sub>3</sub>):  $\delta$  157.44, 133.11, 129.92, 129.62, 129.51, 128.39, 128.31, 120.08, 116.86, 106.54, 68.12, 31.82, 29.36, 29.24, 29.20 26.01, 22.65, 14.08. Anal. Caled. for (C<sub>18</sub>H<sub>23</sub>BrO): C, 64.48; H, 6.91. Found: C, 64.45; H, 6.93.



Figure S1. GPC trace of PpTPF8s.



Figure S2. <sup>1</sup>H NMR spectrum of PpTPF8. #: CHCl<sub>3</sub>. /: H<sub>2</sub>O. \$: TMS.



Figure S3. <sup>1</sup>H NMR spectra of PpTPF8 (red line) and PF8 (blue line). #: CHCl<sub>3</sub>.



Figure S4. <sup>1</sup>H NMR spectrum of **PpOFPF8**. #: CHCl<sub>3</sub>. /: H<sub>2</sub>O. \$: TMS.



Figure S5. <sup>1</sup>H NMR spectrum of PmTPF8. #: CHCl<sub>3</sub>. /: H<sub>2</sub>O. \$: TMS.



Figure S6. Fluorescence spectra of the polymers (PpTPF8, PpOPF8, PmTPF8) in chloroform.



**Figure S7.** <sup>1</sup>H NMR spectrum of **RC2**. #: CHCl<sub>3</sub>. *!*: H<sub>2</sub>O. *\$*: TMS.



Figure S8. <sup>1</sup>H NMR spectra of BRCA2 (top) and BRCB2 (bottom). #: CHCl<sub>3</sub>. /: H<sub>2</sub>O. \$: TMS.



Figure S9. Fluorescence spectra of RCs in chloroform.



Figure S10. Fluorescence spectra of BRCAs (a) and BRCBs (b) in chloroform. #: CHCl<sub>3</sub>. /: H<sub>2</sub>O. \$: TMS.



Figure S11. <sup>1</sup>H NMR spectra of BP1 (red line) and BP5 (blue line). #: CHCl<sub>3</sub>. /: H<sub>2</sub>O. \$: TMS.



Figure S12. <sup>1</sup>H NMR spectrum of BPNap. #: CHCl<sub>3</sub>. /: H<sub>2</sub>O. \$: TMS.



Figure S13. Fluorescence spectra of BPs in chloroform.



Figure S14. Fluorescence spectra of BP1 and BPNap in chloroform.