## Electronic Supplementary Information (ESI) Contents:

## **1. Theoretical Computation**

First-principles density functional theory calculations were carried out to study the molecular geometry structure and absorption properties of the organic dyes/TiO2 systems. The ground-state molecular geometries were optimized with SIESTA<sup>2</sup>, using the pseudopotentials of the Troullier-Martins<sup>3</sup> type to model the atomic cores, the Perdew-Burke-Ernzerhof (PBE)<sup>4</sup> exchange-correlation functional, and a local basis set of double-ζ-polarized (DZP) orbitals. An auxiliary real space grid equivalent to a plane wave cutoff of 150 Ry and point k-sampling was used. Geometries were optimized until forces on non-fixed atoms are below 0.01 eV/Å, which were considered fully relaxed. The stoichiometric TiO2 anatase (101) surface, was modeled with a periodically repeated slab. A large simulation cell, 10.24  $\times$  15.14  $\times$  40.00 Å3, containing a 96-atom surface with six atomic layers of TiO2 and organic molecules was adopted. The slab was separated from its periodic images along the surface normal by a vacuum region of ~15 Å. The energy levels of the highest occupied molecular orbital (HOMO) and the lowest unoccupied molecular orbital (LUMO) of molecules were calculated using B3LYP functional and 6-311++G(d,p) basis set as implemented in Gaussian 09 program. Optical absorption spectra were also calculated based on linear response TDDFT using the CAM-B3LYP functional and 6-31G(d) basis set. Optical absorption spectra were calculated based on linear response TDDFT using the B3LYP (for INPBA, INPDT, and INPOD) and CAM-B3LYP functional (INPA and INCA) and 6-31G(d) basis set, as implemented in Gaussian 09 program. The Polarizable Continuum Model<sup>1</sup> was used to account for the solvation effect (in CH<sub>2</sub>Cl<sub>2</sub>).



Scheme S1 Synthetic route of three dyes.



Fig. S1 Absorption of three dyes adsorbed on TiO<sub>2</sub> film.



Fig. S2 Cyclic voltammetry curves of dye in CH<sub>2</sub>Cl<sub>2</sub> solution.





Fig. S6 <sup>1</sup>HNMR spectral of INPOD.



Fig. S7 <sup>13</sup>CNMR spectral of INPBA.



Fig. S8 <sup>13</sup>CNMR spectral of INPDT.



Fig. S9<sup>13</sup>CNMR spectral of INPDT.



Fig. S10 Stacking of dimers



Fig. S11 Schematic structures of dimers of INP-dyes.

## References

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