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## **Supplementary information**

## Thermally controlled dual-mode display media with red-green-blue coloration and fluorescence via energy transfer between emission materials and leuco dyes

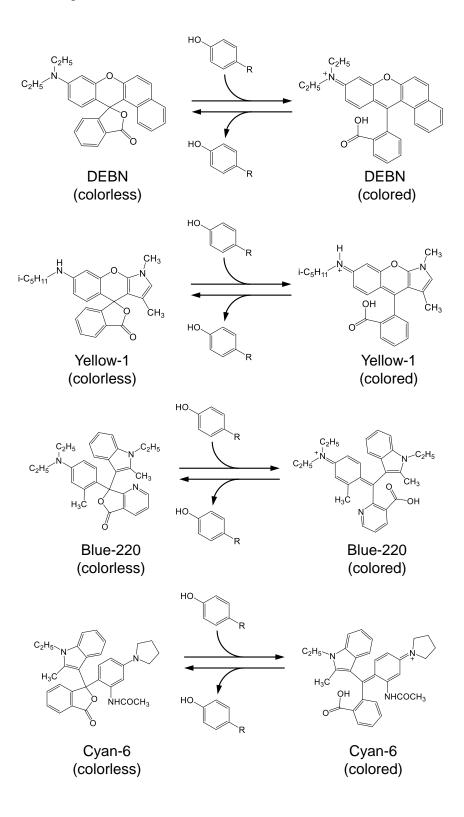
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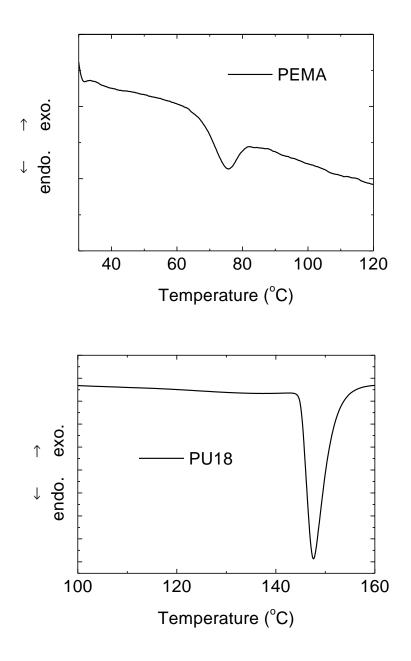
## Analytical data for prepared PU18

<sup>1</sup>H NMR (400 MHz, DMSO):  $\delta = 8.92$  (s, 1H, -OH), 8.00 (s, 1H, Ph-NH-), 7.12 (d, J = 8.8 Hz, 2H), 6.61 (d, J = 8.8 Hz, 2H), 5.92 (t, J = 5.7 Hz, 1H, -N*H*-CH<sub>2</sub>-), 3.02 (dd, J = 6.5 Hz, 2H, -NH-CH<sub>2</sub>-), 1.38 (dd, J = 6.5 Hz, 2H, -NH-CH<sub>2</sub>-CH<sub>2</sub>-), 1.23 (br, 30H), 0.85 (t, J = 6.8 Hz, 3H, -CH<sub>3</sub>). EA: Found. C 74.13%, H 11.02%, N 6.85%; Calcd. for C<sub>25</sub>H<sub>44</sub>N<sub>2</sub>O<sub>2</sub>: C 74.21%, H 10.96%, N 6.92%. White powder.

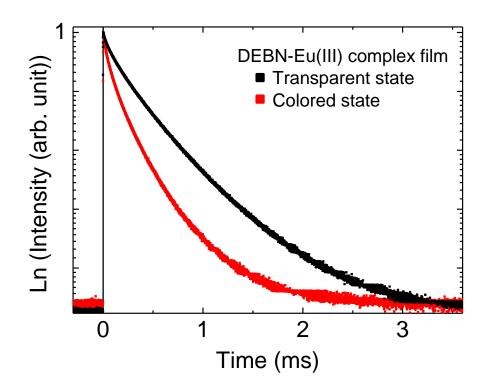
Fig. S1 Schematic drawing of coloration reaction of DEBN, Yellow 1, Blue-220, and Cyan-6.



**Fig. S2** DSC curves of binder polymer (PEMA) and developer molecules (PU18), obtained at a heating rate 10 °C/min.



**Fig. S3** Emission decay curves of the red film in the colored state (red line) and the transparent state (black line).



**Fig. S4** Temperature dependence of the emission intensity at 613 nm of the PEMA film containing only Eu(TTA)<sub>3</sub>phen.

