

## **Electronic supplementary information**

**Fig. S1** Average size of the Pt nanoparticles prepared with 0.18 M  $C_{16}$ TABr and various reaction time. The error bars were obtained by analyzing 100 particles for each sample.



Fig. S2 XRD data of (a) Pt nanoparticles prepared with various concentrations of  $C_{12}$ TABr for 24 h and (b) magnification of (111) peak.



**Fig. S3** High resolution XPS spectrum of the Pt 4f state of the Pt nanoparticles prepared with 0.12 M (a)  $C_{12}$ TABr, (b)  $C_{14}$ TABr, (c)  $C_{16}$ TABr and (d)  $C_{18}$ TABr for 24 h.



Fig. S4 Photographs of a flask after the Pt nanoparticle synthesis with (a-1&2) 0.005 M  $C_{12}$ TABr, (b) 0.008 M  $C_{12}$ TABr, and (c) 0.12 M of  $C_{12}$ TABr.

Table S1. Calculated size of the Pt nanoparticles prepared with  $C_{12}TABr$  by Scherrer equation from (111) peak in XRD patterns and TEM analysis.

	0.04 M	0.12 M	0.18 M
Particle size (Scherrer equation)	16.1 nm	19.2 nm	21.2 nm
Particle size (TEM analysis)	18.8 nm	21.8 nm	24.5 nm

 Table S2. Critical micelle concentration (CMC) values of each surfactant.

	C <sub>10</sub> TABr	C <sub>12</sub> TABr	C <sub>14</sub> TABr	C <sub>16</sub> TABr	C <sub>18</sub> TABr
CMC (mM)	65.6 <sup>19</sup> , 66.9 <sup>20</sup>	15.7 <sup>20</sup> , 14.4 <sup>22</sup>	3.9419,20	$0.92^{20}, 0.9^{21}$	0.3523